

## **IIA Canada Vision and Mission**

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In 2011 the Canadian Board (CB) undertook a strategic planning exercise to better articulate its role in Canada and how the services to the profession and the membership could be enhanced by a stronger Canadian presence. Several inputs into this process were used including the results of the strategic planning exercises undertaken by the Global and North American boards. As a result, the CB developed the following vision and mission for IIA Canada:

### **Vision for the Canadian Profession of Internal Audit**

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The Canadian internal audit profession is integral to the success of the organizations served, protecting, with ethics and integrity, the interests of their stakeholders and the Canadian public.

### **Vision for IIA Canada**

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IIA Canada is the authoritative Canadian voice and recognized advocate for the global profession of Internal Audit, fostering excellence, innovation, and the delivery of exceptional service.

### **Mission of IIA Canada**

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Through its national operations and its network of local chapters and volunteers, IIA Canada:

- promotes and advocates for the internal audit profession in Canada by:
  - building awareness and a common understanding of the profession's value to Canadian organizations;
  - promoting the profession of internal audit as a career of choice for top talent; and,
  - contributing to public policy, regulation and other areas of strategic interest to the profession;
- sustains and assures the professionalism, value and credibility of internal audit in Canada through professional certification and the application of the global professional standards;
- strengthens the expertise and value of the profession through thought leadership, innovation and professional development;
- provides outstanding and timely services to all Canadian members and to our broader community of practitioners;
- manages its operations in an accountable, financially sustainable, transparent and collaborative fashion, in accordance with the highest standards of governance and ethics.