IIA Canada Vision and Mission

In 2011 the Canadian Board (CB) undertook a strategic planning exercise to better articulate its role in Canada and how the services to the profession and the membership could be enhanced by a stronger Canadian presence. Several inputs into this process were used including the results of the strategic planning exercises undertaken by the Global and North American boards. As a result, the CB developed the following vision and mission for IIA Canada:

Vision for the Canadian Profession of Internal Audit

The Canadian internal audit profession is integral to the success of the organizations served, protecting, with ethics and integrity, the interests of their stakeholders and the Canadian public.

Vision for IIA Canada

IIA Canada is the authoritative Canadian voice and recognized advocate for the global profession of Internal Audit, fostering excellence, innovation, and the delivery of exceptional service.

Mission of IIA Canada

Through its national operations and its network of local chapters and volunteers, IIA Canada:

- promotes and advocates for the internal audit profession in Canada by:
  - building awareness and a common understanding of the profession’s value to Canadian organizations;
  - promoting the profession of internal audit as a career of choice for top talent; and,
  - contributing to public policy, regulation and other areas of strategic interest to the profession;
- sustains and assures the professionalism, value and credibility of internal audit in Canada through professional certification and the application of the global professional standards;
- strengthens the expertise and value of the profession through thought leadership, innovation and professional development;
- provides outstanding and timely services to all Canadian members and to our broader community of practitioners;
- manages its operations in an accountable, financially sustainable, transparent and collaborative fashion, in accordance with the highest standards of governance and ethics.