• IIA Canada represents more than 7300 internal auditors in Canada.

• Headquartered in Ottawa, IIA-Canada works in partnership with its 12 chapters across the country, providing training, publications, and services for its members, and advocating for the profession to key government and regulatory bodies and related organizations.

• The first chapter in Canada was established in Toronto in 1944.

• The IIA Canadian Board was established in 2006 to provide a voice for the profession in Canada and enhance services to members (I.e. National Conference).

Data as of Dec. 31, 2018
IIA CANADA: The Voice of Internal Audit professionals

IIA Canada members benefit from our:

- Local, national and global professional network
- World-class training and certification
- Standards and Guidance
- Research and Publications
- Career and Executive Development
- Thought Leadership, Communications and Awareness
- Advocacy
IIA CANADA BOARD OF DIRECTORS

Richard Arthurs, CIA, CRMA, QIAL  
Chair

Guy Desrochers, CIA, CRMA  
Senior Vice Chair, Advocacy

Jeff Erdman, CIA, CRMA  
Past Chair

David Helberg, CIA, CRMA  
District Advisor, Vice Chair, Sustainable Growth

Janet Hyntka, CIA, CRMA  
Vice Chair, Professionalism

Jayson Kwasnik, CIA  
Member

Daniel Lebel, CIA, CCSA, CFSA, CGAP, CRMA  
Member

Dena Palamedes, CIA, CCSA, CRMA  
Member

Katherine Palmer, CIA, CRMA  
Member

Archie Thomas, CIA  
Vice Chair, Finance and Risk

Beili Wong, CIA  
North American Board Representative
# Meet IIA Canada’s Chapter Presidents

<table>
<thead>
<tr>
<th>Region</th>
<th>Chapter President</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newfoundland &amp; Labrador Chapter</td>
<td>Krista Fowler</td>
</tr>
<tr>
<td>Maritime Chapter</td>
<td>Frank Mader</td>
</tr>
<tr>
<td>Quebec Chapter</td>
<td>Melanie Perron</td>
</tr>
<tr>
<td>Montreal Chapter</td>
<td>Pascal Théoret</td>
</tr>
<tr>
<td>Ottawa Chapter</td>
<td>Clarissa Crane</td>
</tr>
<tr>
<td>Toronto Chapter</td>
<td>Margaret Pacheco</td>
</tr>
<tr>
<td>Winnipeg Chapter</td>
<td>Jaswinder Roopra</td>
</tr>
<tr>
<td>Saskatchewan Chapter</td>
<td>James Barr</td>
</tr>
<tr>
<td>Calgary Chapter</td>
<td>Crystal Penney</td>
</tr>
<tr>
<td>Edmonton Chapter</td>
<td>Sajjan Chhugani</td>
</tr>
<tr>
<td>Vancouver Chapter</td>
<td>Pat Howard</td>
</tr>
<tr>
<td>Vancouver Island Chapter</td>
<td>Lisa deWit</td>
</tr>
</tbody>
</table>
Polling Question #1

Have you attended an AGM when it was held at a National Conference?

Yes
No
Don’t know
STRONGER TOGETHER

2019-2020 IIA Canada Strategy
CORE PURPOSE

To lead the Canadian Internal Audit profession and advance its value.

VISION

Internal audit professionals are universally recognized as indispensable to effective governance, risk management and control.

GOALS

Together we will:

**Strengthen the profile and demand** for the Internal Audit profession in Canada

**Support members** by providing the resources they need to excel

**Expand the leadership** presence, capability and capacity of the Internal Audit profession in Canada
## Strategic Goals

<table>
<thead>
<tr>
<th>Advocacy</th>
<th>Professionalism</th>
<th>Sustainable Growth</th>
</tr>
</thead>
</table>
| • Develop and implement a Canadian National Advocacy Action Plan.  
• Become the go-to subject matter expert on governance, risk and control for industry and governments. | • Develop a Thought Leadership Communications & Awareness Campaign to actively share emerging thinking on the changes and disruptions facing our industry to help IA professionals prepare themselves.  
• Champion the ongoing professional development of IA professionals and ensure they know the full range of resources available to them. | • Develop and implement a Membership Growth Strategy.  
• Grow the capacity and relevance of our profession through strategic partnerships with key stakeholders. |
2019 Results

<table>
<thead>
<tr>
<th>Advocacy</th>
<th>Professionalism</th>
<th>Sustainable Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Completed custom advocacy strategy with Directors College</td>
<td>Received Canadian Board approval on Thought Leadership Content Development and Communication Plan</td>
<td>Completed a defined Canadian membership growth / retention strategy.</td>
</tr>
<tr>
<td>• Continued work with 4 other key partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Signed MOU with Directors College</td>
<td>Published 2 IIAC Thought Leadership (TL) pieces</td>
<td>Grew Canadian membership by 1.5% in 2019 compared to last year.</td>
</tr>
<tr>
<td>• MOU discussions underway with 4 other key partners</td>
<td>Re-published 1 Strategic Partner TL article of relevance to Internal Audit</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Interviewed Chapter Presidents, Advocacy partners and stakeholders, and University advocates to collect input on IIA and IIA product value perception.</td>
<td>Developed My CIA Program to cover training and coaching for Part 1 of CIA exam</td>
<td>Working on a Canadian Internal Audit Education Program (IAEP) strategy (based on IAEP tools, input from our Chapters and support from HQ Membership team)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Completed an inventory of Advocacy tools and activities at the Chapter level, by 2019 Q3.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Our 7300 members fall in to the following categories …..
Polling Question #2

Are you a leader in your audit function?

Yes
No
<table>
<thead>
<tr>
<th>CHAPTER</th>
<th>HIGHLIGHTS 2019</th>
</tr>
</thead>
</table>
| Calgary     | • Strong turnout at CAE roundtables;  
• Enhanced advocacy efforts with a shift in focus to connecting with students;  
• A record number of members (36) achieved certification.                                                                                                                                                        |
| Edmonton    | • Developed a succession plan and cross-training for individuals;  
• Increased presence on social media;  
• Continued advocacy efforts at local post-secondary institutions through scholarships, career fairs, being guest speakers at the institutions.                                                                                                             |
| Maritime    | • A luncheon to recognize new CIAs, CRMA and CFSAs;  
• Mark Galley presented with the William S. Smith Honour Certificate for finishing in the top 50 (globally) in the CIA Examinations.                                                                                           |
| Montreal    | • Workplace development for members;  
• Continue partnership, training and seminar events with, ICD Quebec, CPA Quebec and IIA Passeport formation.                                                                                                          |
## IIA CANADA CHAPTER HIGHLIGHTS (cont.)

<table>
<thead>
<tr>
<th>CHAPTER</th>
<th>HIGHLIGHTS 2019</th>
</tr>
</thead>
</table>
| Newfoundland and Labrador | • The IIA-NL offered a total of 26.5 CPE per IIA member during the year;  
• Offered two sessions free of cost as a demonstration of support to members;  
• Average attendance at the training and development sessions were 32 people. |
| Saskatchewan             | • Conducted advocacy with post-secondary institutions to promote audit profession to students and professors;  
• Partnering with the FMI Chapter on 2 lunch events;  
• Connecting with professional organizations, such as CPA SK, to network and find ways to work collaborate.                                                                                                           |
| Toronto                  | • Progress on advocacy efforts with University of Waterloo, University of Toronto, York University and Ryerson University.  
• Internal audit promotion with regulators: obtaining input on IIA proposed guidelines and working with them to provide comments on upcoming regulations where reference is made to internal audit.                                      |
| Vancouver Island         | • Ongoing support for the Internal Audit course offered locally through Camosun College. This year, a former Chapter President, Kelly Dorin, is teaching the class.  
• Board support with an active participation during accounting week, hosting speed dating sessions, inviting students to our luncheons and sponsoring student memberships.  
• New this year: Training opportunities for our membership, coordinated by Colleen Macdonell at IIA Canada HQ. |
Polling Question #3

Do you plan to attend the conference in Calgary?

Yes
No
CONGRATULATIONS TO 2019 IIAC AWARD RECIPIENTS

2019 Arthur Child Distinguished Service Award

**Jeff McIlravey:** In recognition of your contribution to the profession of internal auditing through participation in the activities of the IIA in Canada

2019 Contribution to the Profession of Internal Auditing Award

**Vincent DeLuz:** In recognition of your overall contribution to the profession in Canada, through research, publications, education or other developments in the field of internal auditing.
2020 Chapter Recognition Awards

To be rolled-out in 2020

Advocacy Pillar Award
For chapter activities and projects that contributed to meeting or exceeding KPIs related to the Advocacy Pillar

Professionalism Pillar Award
For chapter activities and projects that contributed to meeting or exceeding the KPIs related to the Professionalism Pillar.

Sustainable Growth Pillar Award
For chapter activities and projects that contributed to meeting or exceeding the KPIs related to the Sustainable Growth Pillar.
• For IIA Canada members only. Information to be provided upon request with confirmation of membership.
IIA Canada National Conference

Conference is coming to a city near you!

Upcoming Cities
2020 – Calgary  September 13-16
2021 – Ottawa  September 19-22
2022 – Vancouver September 17-22

National Conference Registration Stats

<table>
<thead>
<tr>
<th>Year</th>
<th>Conference</th>
<th>Attendance</th>
<th>Member</th>
<th>Non Member</th>
<th>CIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Halifax</td>
<td>300</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>Edmonton</td>
<td>400</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>Montreal</td>
<td>500</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>Toronto</td>
<td>600</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
A Global Footprint
The Global IIA

- **200,000+** Members
- **170+** Countries & Territories
- **110** International Affiliates
- **160+** North American Chapters

Data through June 2019
The IIA Today

110+ Affiliates. Members in 170+ Countries and Territories
## Overall Certified Internal Auditors

<table>
<thead>
<tr>
<th>Region</th>
<th>Certifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>17,626</td>
</tr>
<tr>
<td>Central/South America</td>
<td>1,610</td>
</tr>
<tr>
<td>Caribbean</td>
<td>86</td>
</tr>
<tr>
<td>Asia/Pacific</td>
<td>74,701</td>
</tr>
<tr>
<td>Middle East</td>
<td>3,940</td>
</tr>
<tr>
<td>Africa</td>
<td>3,945</td>
</tr>
<tr>
<td>Other</td>
<td>5,040</td>
</tr>
<tr>
<td>North America</td>
<td>54,203</td>
</tr>
<tr>
<td>Canada</td>
<td>4,814</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>161,151</strong></td>
</tr>
</tbody>
</table>
Polling Question #4

Are you more likely to attend an AGM if it is a webinar?

Yes
No
Not sure
QUESTION AND ANSWER SESSION