IIA CANADA – 2019 AGM

Agenda

- The IIA Global Footprint
- IIA Canada
- IIA Canada Chapters
- Strategic Plan - Stronger Together
- IIA Canada Board Update
- IIA Canada Financial Update
- IIA Canada Operational Update
- Q&As

Note: Polling Questions Throughout Presentation
Polling Question #1

Are you planning to attend this year’s IIA Canada National Conference in Calgary?

Yes
No
IIA GLOBAL OVERVIEW

- 200,000+ Members
- 170+ Countries & Territories
- 110 International Affiliates
- 160+ North American Chapters

Data through March 2020
THE IIA – MEMBERSHIP BY REGION

7,400 Canadian Members

200,000+ Membership Worldwide

Data through March 2020

International Members: 1,500
The first chapter in Canada was established in Toronto in 1944.
Today, IIA Canada represents 7,400 internal auditors in Canada.
Headquartered in Ottawa, IIA-Canada works in partnership with its 12 Chapters across the country, providing training, publications, and services for its members.
IIA Canada is the voice of the profession advocating on its behalf to key government and regulatory bodies, agencies & organizations.
IIA Canada’s Board was established in 2006.
2020 IIA CANADA BOARD OF DIRECTORS

Richard Arthurs, CIA, CRMA, QIAL
Chair

Guy Desrochers, CIA, CRMA
Advisory, Advocacy

Jeff Erdman, CIA, CRMA
Member

David Helberg, CIA, CRMA
District Advisor &
Advisor Sustainable Growth

Janet Hnytka, CIA, CRMA
Advisor Professionalism

Tony Malfara, CPA, CGA
Member

Dena Palamedes, CIA, CCSA,
CRMA
Member

Katharine Palmer, CIA, CRMA
Member

Archie Thomas, CIA
Advisor Finance and Risk

Beili Wong,
FCP, FCA, CIA, CISA
North American
Board Representative

Tony Malfara, CPA, CGA
Member
# Meet IIA Canada’s Chapter Presidents

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<th>Region</th>
<th>Chapter President</th>
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<tr>
<td>Newfoundland &amp; Labrador Chapter</td>
<td>Krista Fowler</td>
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<td>Maritime Chapter</td>
<td>Frank Mader</td>
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<td>Quebec Chapter</td>
<td>Melanie Perron</td>
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<td>Montreal Chapter</td>
<td>Pascal Théoret</td>
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<td>Ottawa Chapter</td>
<td>Clarissa Crane</td>
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<td>Toronto Chapter</td>
<td>Margaret Pacheco</td>
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<td>Winnipeg Chapter</td>
<td>Jaswinder Roopra</td>
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<td>Saskatchewan Chapter</td>
<td>James Barr</td>
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<td>Calgary Chapter</td>
<td>Crystal Penney</td>
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<td>Edmonton Chapter</td>
<td>Sajjan Chhugani</td>
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<td>Vancouver Chapter</td>
<td>Pat Howard</td>
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<td>Vancouver Island Chapter</td>
<td>Lisa deWit</td>
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Polling Question #2

Have you decided not to attend in-person training through IIA Canada this year due to the COVID-19 precautions?

Yes
No
Undecided
Not applicable
STRONGER TOGETHER

2018-2020 STRATEGIC PLAN
STRONGER TOGETHER – 2018-2020 STRATEGIC PLAN

CORE PURPOSE

To lead the Canadian Internal Audit profession and advance its value.

VISION

Internal audit professionals are universally recognized as indispensable to effective governance, risk management and control.

GOALS

Together we will:

- **Strengthen the profile and demand** for the Internal Audit profession in Canada
- **Support members** by providing the resources they need to excel
- **Expand the leadership** presence, capability and capacity of the Internal Audit profession in Canada
Richard Arthurs, CIA, CRMA, QIAL
Chair, IIA Canada
STRONGER TOGETHER – 2020-2023 STRATEGIC PLAN
IIA CANADA’S 3 PILLARS AND BUILDING BLOCKS

Draft: March 2020

**ADVOCACY**
Raise the profile of and demand for the IA profession as indispensable to good governance.

Be recognized as the expert on governance, risk and control for private public sectors.

**PROFESSIONALISM**
Actively share emerging thinking on the changes and disruptions facing the IA profession to help IA professionals prepare themselves.

Champion the ongoing professional development of IA professionals and ensure they know the full range of resources available to them.

**SUSTAINABILITY**
Develop and implement a Membership Growth Strategy.

Grow the capacity and relevance of our profession through strategic partnerships with key stakeholders.

**DEMAND:** Build and promote IIA Canada’s internal audit value statement and position IIAC as the internal audit profession’s power house.

**SUPPLY:** Build the Internal Audit profession by attracting professional IA Leaders for the upcoming decade and raise the profile of CIA.

**DELIVERY:** Build national recognition for IIA Canada as being the leader in professional development, providing leading edge learning, training and professional development for public and private sectors.
STRONGER TOGETHER – 2020-2023 STRATEGIC PLAN

Draft: March 2020

IIA CANADA
“THE VOICE OF THE PROFESSION”
ADDRESSING IA DEMAND, SUPPLY, AND DELIVERY

ADVOCACY PILLAR
Build and promote IIAC’s internal audit value statement and position IIAC as the internal Audit Profession’s Powerhouse

PROFESSIONALISM PILLAR
Build recognition of IIAC as providing leading edge learning, training and professional development for private and public sector Internal Auditors

SUSTAINABILITY PILLAR
Build the IA profession by attracting professional IA Leaders for the upcoming decade and raise the profile of CIA

DEMAND / SUPPLY

SUPPLY / DELIVERY

SUPPLY

PILLAR FOUNDATION: IIA CANADA CHAPTERS
Polling Question #3

Are you more likely to attend the IIA Canada Annual General Meeting if it continues in a Webinar format?

Yes
No
Undecided
2019 FINANCIAL UPDATE

For IIA Canada Members only. Information to be provided upon request with proof of membership.
Paul Forgues, Executive Director
IIA Canada

• COVID-19
• Advocacy Pillar
• Professionalism Pillar
• Sustainability Pillar
Polling Question #4

Do you want more detail about the IIA Canada Strategic Plan and the related goals?

Yes
No
Undecided
MEET OUR KEYNOTE SPEAKERS

GREG JOHNSON
Severe Storm Chaser

NEJOLLA KORRIS
Expert, Linguistic Lie Detection & Cybersecurity

ALFREDO TAN
Chief Digital & Innovation Officer – WestJet

Check out the full Conference Program
Register Today!

www.iiacanadianationalconference.com
Thank you!