



The Institute of Internal Auditors  
L'Institut des auditeurs internes  
Canada

# STRONGER TOGETHER

2019 ANNUAL GENERAL MEETING  
March 23, 2020



Serving the Internal Audit Profession

## Agenda

- The IIA Global Footprint
- IIA Canada
- IIA Canada Chapters
- Strategic Plan - Stronger Together
- IIA Canada Board Update
- IIA Canada Financial Update
- IIA Canada Operational Update
- Q&As

Note: Polling Questions Throughout Presentation

# Polling Question #1

Are you planning to attend this year's IIA Canada National Conference in Calgary?

Yes

No

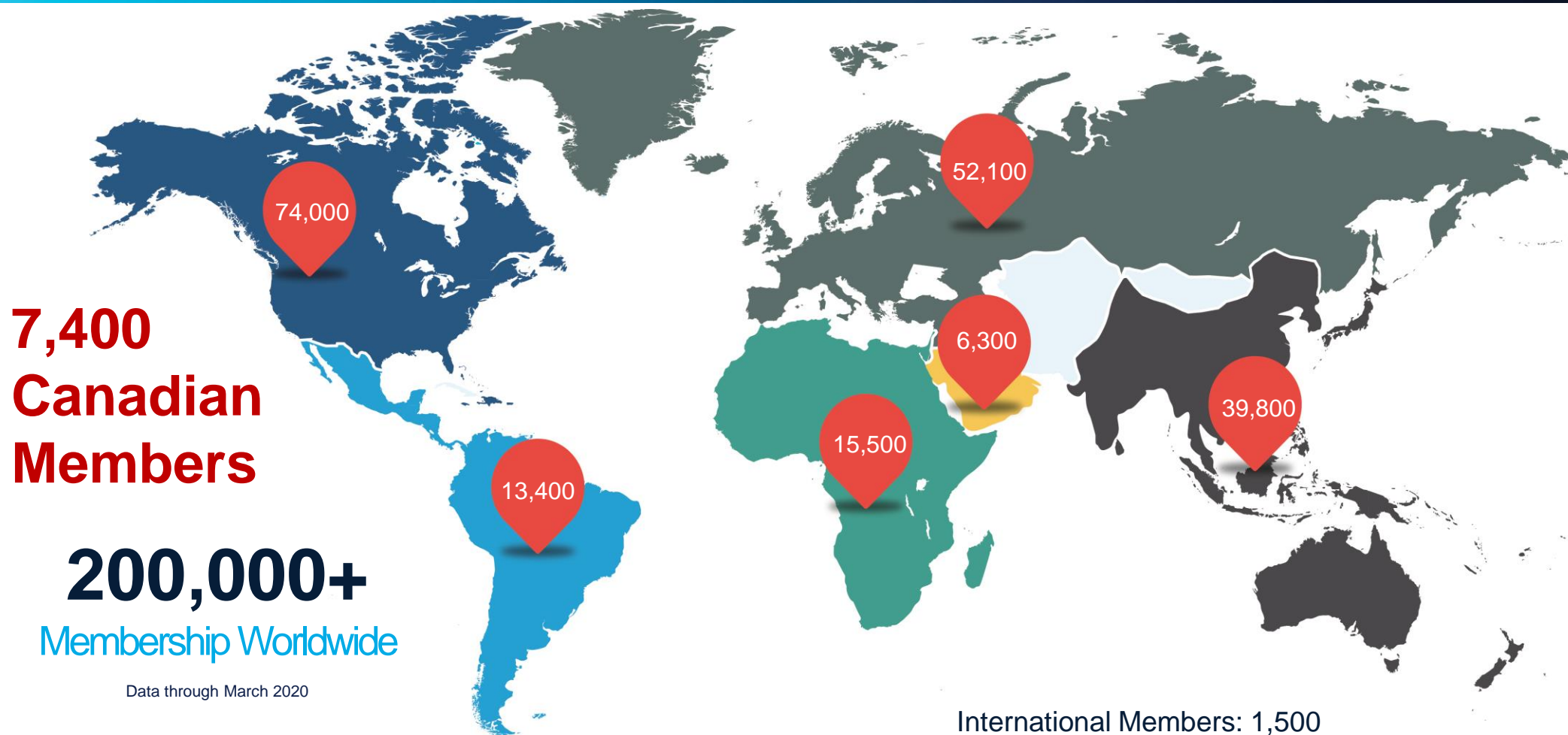
# IIA GLOBAL OVERVIEW



Data through March 2020



# THE IIA – MEMBERSHIP BY REGION



Data through March 2020

# IIA CANADA - STRONGER TOGETHER

## About The Institute of Internal Auditors Canada

- The first chapter in Canada was established in Toronto in 1944.
- Today, IIA Canada represents 7400 internal auditors in Canada.
- Headquartered in Ottawa, IIA-Canada works in partnership with its 12 Chapters across the country, providing training, publications, and services for its members.
- IIA Canada is the voice of the profession advocating on its behalf to key government and regulatory bodies, agencies & organizations.
- IIA Canada's Board was established in 2006.

# 2019 IIA CANADA BOARD OF DIRECTORS



Richard Arthurs, CIA, CRMA,  
QIAL  
Chair



Janet Hnytka, CIA, CRMA  
Advisor Professionalism



Katharine Palmer,  
CIA, CRMA  
Member



Guy Desrochers, CIA, CRMA  
Advisor, Advocacy



Jayson Kwasnik, CPA, CA,  
CIA, CCO  
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Archie Thomas,  
CIA  
Advisor Finance and Risk



Jeff Erdman, CIA, CRMA  
Member



Daniel Lebel, CIA, CCSA,  
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Advisor Sustainable Growth



Dena Palamedes, CIA, CCSA,  
CRMA  
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Advisor, Advocacy



Tony Malfara, CPA, CGA  
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Archie Thomas,  
CIA  
Advisor Finance and Risk



Jeff Erdman, CIA, CRMA  
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Dena Palamedes, CIA, CCSA,  
CRMA  
Member



Beili Wong,  
FCP, FCA, CIA, CISA  
North American  
Board Representative



David Helberg, CIA, CRMA  
District Advisor &  
Advisor Sustainable Growth



# MEET IIA CANADA'S CHAPTER PRESIDENTS

Region	Chapter President
Newfoundland & Labrador Chapter	Krista Fowler
Maritime Chapter	Frank Mader
Quebec Chapter	Melanie Perron
Montreal Chapter	Pascal Théoret
Ottawa Chapter	Clarissa Crane
Toronto Chapter	Margaret Pacheco
Winnipeg Chapter	Jaswinder Roopra
Saskatchewan Chapter	James Barr
Calgary Chapter	Crystal Penney
Edmonton Chapter	Sajjan Chhugani
Vancouver Chapter	Pat Howard
Vancouver Island Chapter	Lisa deWit

# IIA CANADA TEAM – OTTAWA



# Polling Question #2

Have you decided not to attend in-person training through IIA Canada this year due to the COVID-19 precautions?

Yes

No

Undecided

Not applicable



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Canada

# STRONGER TOGETHER

2018-2020 STRATEGIC PLAN



# STRONGER TOGETHER – 2018-2020 STRATEGIC PLAN



## CORE PURPOSE

To lead the Canadian Internal Audit profession and advance its value.

## VISION

Internal audit professionals are universally recognized as indispensable to effective governance, risk management and control.

## GOALS

Together we will:

**Strengthen the profile and demand** for the Internal Audit profession in Canada

**Support members** by providing the resources they need to excel

**Expand the leadership** presence, capability and capacity of the Internal Audit profession in Canada

# BOARD UPDATE



**Richard Arthurs, CIA, CRMA, QIAL**  
Chair, IIA Canada

# STRONGER TOGETHER – 2020-2023 STRATEGIC PLAN IIA CANADA'S 3 PILLARS AND BUILDING BLOCKS

Draft: March 2020

## ADVOCACY

Raise the profile of and demand for the IA profession as indispensable to good governance.

Be recognized as the expert on governance, risk and control for private public sectors.

## PROFESSIONALISM

Actively share emerging thinking on the changes and disruptions facing the IA profession to help IA professionals prepare themselves.

Champion the ongoing professional development of IA professionals and ensure they know the full range of resources available to them.

## SUSTAINABILITY

Develop and implement a Membership Growth Strategy.

Grow the capacity and relevance of our profession through strategic partnerships with key stakeholders.

**DEMAND:** Build and promote IIA Canada's internal audit value statement and position IIAC as the internal audit profession's power house.

**SUPPLY:** Build the Internal Audit profession by attracting professional IA Leaders for the upcoming decade and raise the profile of CIA.

**DELIVERY:** Build national recognition for IIA Canada as being the leader in professional development, providing leading edge learning, training and professional development for public and private sectors.

# STRONGER TOGETHER – 2020-2023 STRATEGIC PLAN

Draft: March 2020

## IIA CANADA “THE VOICE OF THE PROFESSION” ADDRESSING IA DEMAND, SUPPLY, AND DELIVERY

### ADVOCACY PILLAR

Build and promote IIA’s internal audit value statement and position IIA as the internal Audit Profession’s Powerhouse

DEMAND /  
SUPPLY

### PROFESSIONALISM PILLAR

Build recognition of IIA as providing leading edge learning, training and professional development for private and public sector Internal Auditors

SUPPLY /  
DELIVERY

### SUSTAINABILITY PILLAR

Build the IA profession by attracting professional IA Leaders for the upcoming decade and raise the profile of CIA

SUPPLY

PILLAR FOUNDATION: IIA CANADA CHAPTERS





# Polling Question #3

Are you more likely to attend the IIA Canada Annual General Meeting if it continues in a Webinar format?

Yes

No

Undecided

# 2019 FINANCIAL UPDATE

For IIA Canada Members only. Information to be provided upon request with proof of membership.

# 2019/2020 OPERATIONAL UPDATE



**Paul Forgues**, Executive Director  
IIA Canada

- COVID-19
- Advocacy Pillar
- Professionalism Pillar
- Sustainability Pillar

# Polling Question #4

Do you want more detail about the IIA Canada Strategic Plan and the related goals?

Yes

No

Undecided

# Register now!



**NATIONAL CONFERENCE  
CONFÉRENCE NATIONALE**

**September 13-16, 2020**

**Calgary TELUS Convention Centre**



**calgary**

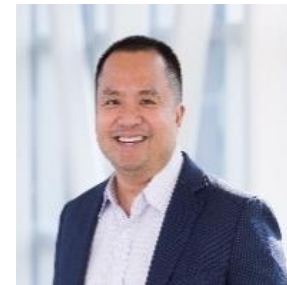
## **MEET OUR KEYNOTE SPEAKERS**



**GREG JOHNSON**  
Severe Storm  
Chaser



**NEJOLLA KORRIS**  
Expert, Linguistic Lie  
Detection & Cybersecurity



**ALFREDO TAN**  
Chief Digital & Innovation  
Officer – WestJet

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Thank you!

