January 27, 2021

Dear IIA Canada Members,

Subject: Internal Audit Survey - Invitation for Participants

This letter is to inform you about a critical piece of research we are conducting with internal audit professionals from across the country, and to invite you to participate and support this important and timely initiative.

Background:

The University of Waterloo Centre for Information Integrity and Information System Assurance (UWCISA), with the support of The Institute of Internal Auditors (The IIA) Canada, has been commissioned by the CPA Canada Competency Map Task Force, and the Foresight Team to help them envision what skills internal auditors might need in the future. The insights gathered from the survey will be used by the Competency Map Task Force as they develop the next generation of the CPA Competency Map.

To create the list of internal audit skills for this survey, researchers began with the current IIA Competency Framework. From there, they consolidated similar skills across categories. They then supplemented the list based on a series of 13 interviews, and by seeking the insight, expertise and support from an Advisory Group of professionals.

By completing the survey, your opinion will be heard and your responses will have a direct impact on the potential future skills internal auditors will need to be successful.

Survey Delivery:

The Survey Research Centre (SRC) at the University of Waterloo has been contracted to deliver the survey, and collect the data on behalf of the team of researchers supporting this project. You will receive an email from the SRC in February inviting you to participate in the survey. Participation in the survey is voluntary, and should take no longer than 20 minutes to complete. Survey results will be shared only in aggregate form. No individual respondent will be identified, nor will individual survey information be shared.
For More Information

Should you have any questions regarding the survey, please contact Dr. Adam Vitalis avitalis@uwaterloo.ca. To contact the Survey Research Centre at the University of Waterloo, please email srcccinb@uwaterloo.ca. To contact The IIA Canada, please email IIACanada@theiia.org.

Please note, this research has been reviewed by, and has received ethics clearance from, The IIA and the University of Waterloo Research Ethics Committee.

Thank you for considering participating in this important survey.

Sincerely,

Paul Forgues
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