President’s Message

To our valued members:

2016-17 is off to an enthusiastic and ambitious start! I am excited that you, our members, are joining us on the journey with the Philadelphia IIA Chapter this year. The year brings renewed energy and optimism. I look forward to upholding the high standards in which we work and collaborate with the leadership team, Board Members, and you, our members.

Our goals continue to be the focus to serve our members by providing high quality educational content and networking opportunities and by increasing our Chapter’s visibility within the profession. On October 17th, we held a successful all day training event where John Hall presented ideas on being a Better Auditor. Registration is now open for our Fall Conference – The Power of Partnership – 75 Years Strong.

Plus you can save the dates as we finalize plans for even more events including:

- Auditing in the Digital Age - December 19, 2015
- Fraud Symposium – March 10, 2017
- Spring Conference – April 3, 2017

As I take over for Amy Gagliardi, who I must thank for her self-less service and dedication to the chapter in the many capacities she has served, I will continue to pursue Amy’s goals of sustainability and membership engagement. In addition to the goals stated above, one goal that I have for the Chapter this year is to expand our professional footprint in the academic space and to further our partnerships with the local universities and be more involved with them.

Therefore, if you are interested in volunteering with the chapter or have volunteered in the past and would like to get more involved please reach out to me (president@phillyiia.org) or a member of the leadership team. We will work together to find opportunities that work for the chapter and you.

Additionally, I would like to thank all of volunteers that are helping make 2016-17 great. Without your involvement, we would not have had the success we had.

Please check the IIA Philadelphia Chapter Website for updates and information from the chapter and let me know if there is anything we can do to improve the chapter to serve you, our members better.

Regards,
Amit Varia
Fall Conference Update

Registration for our Philadelphia IIA Fall Conference, “The Power of Partnership: 75 Years Strong” is now open! This year’s conference, celebrating the IIA’s 75th anniversary, will focus on ways to strengthen Internal Audit through working together, being a leader during times of change, and providing value to your enterprise. Please join us on November 21, 2016 at the Sheraton Philadelphia Downtown hotel as we hear speakers from many industries and many backgrounds in our tracks in Internal Audit, Governance/Risk/Compliance, Information Technology, Fraud/Forensics and as always, our Chief Audit Executive track.

Our opening keynote, John J. Hall, will be discussing what it means to an auditor, to be a leader, how to do it, and why management needs that from us. Our closing keynote, Avish Parashar, an inspirational comedian, will entertain as he imparts practical tips on improvising, adapting, and innovating in an ever-changing world. It will be a great day of learning, sharing, and partnership. We look forward to seeing you!!

Laurie Riggs, Amy Gagliardi, and Tiffany McCoy Co-Chairs, 2016 Fall Conference

Chapter Achievement Program (CAP) Report

The CAP report is a management tool used by Chapter Leadership to track service activities provided to our membership during the chapter year. To qualify for CAP points the following three service categories are considered: Service to Members; Service to Profession; and Chapter Administration. A minimum number of points are required within each of the categories for the Chapter to qualify for the various performance levels. The 2016/2017 chapter year performance levels are as follows:

- Bronze - 685 points
- Silver - 1,060 points
- Gold - 1,560 points

- Chapters earn Platinum by achieving Gold 10 out of 11 consecutive years.
- Chapters earn Ruby by achieving Platinum for 10 consecutive years.

Based on the dedicated service of our leadership and our members, we again achieved a performance level of Platinum for the 2015/2016 Chapter Year! All Chapter members can play a role in the Chapter’s success. By informing the Secretary when you participate in various activities specific to the “Service to Profession” category, this will help to increase our CAP point submission. The various activities include areas such as:

- Participation by any chapter member in a Junior Achievement Program / Event;
- Gift membership to a Student;
- Gift subscriptions of Internal Auditor to a local college / university / public library;
- Host an Internal Audit event at work, (i.e. Lunch and Learn);
- Audit Channel TV submission;
- Contribute thought leadership to the Audit Executive Center (AEC) Knowledge Center;
- Participate in writing examination questions for the following IIA certifications: Certified Internal Auditor (CIA), Certified Financial Services Auditor (CFSA), Certification in Risk Management Assurance (CRMA), Certified Government Auditing Professional (CGAP), and Certification in Control Self-Assessment (CCSA);
- Articles submitted to the Internal Auditor magazine;
- Articles published in the Internal Auditor magazine;
- Articles published in other professional journals;
- Contributions to the IIA Research Foundation (IIARF);
- Speaking engagements both in and outside of the US, Canada, and the Caribbean.

If you have participated or plan to participate in any of the activities described above, during the period of June 1, 2016 through May 31, 2017 please communicate this information to the Chapter Secretary, Margaret Neilon and provide a brief description of the activity/event, if a speaking
engagement the amount of time that you presented, the date and name of the presentation.

We appreciate your participation to help the Chapter once again achieve a Platinum status for this Chapter Year!

**Academic Relations Committee Spotlight**

**ARC Student Networking Event and Other Activities**

The Academic Relations Committee (ARC) of the Philadelphia Chapter of the IIA has been actively involved with local universities to promote the internal audit profession. Our target schools include Drexel, Temple, LaSalle, Villanova, Rowan, University of Delaware and St. Joe’s. Our fall activities have included presenting at various student business groups, such as Phi Beta Lambda (Future Business Leaders of America), as well as the Fox School of Business Master of Accountancy Colloquium at Temple University. Committee members presented the topic “Internal Audit in the Spotlight,” which provides the students with an insight of what internal auditors do, from corporate governance to fraud, as well as personal career histories, experiences and opportunities. The Committee members have also been active in attending accounting socials and career fairs at St. Joe’s, Rowan and Villanova.

On November 3rd, the ARC will be hosting our second annual student networking event at the Philadelphia offices of Protiviti. At the event, students will network with internal audit professionals / IIA members to learn more about career paths & opportunities, as well as partaking in an internal audit related quizzo game with prizes.

The ARC will be offering up to 15 student scholarships to the IIA’s Fall conference on November 21st at the Philadelphia Sheraton. Students will be able to attend the various sessions throughout the day.

In 2017, the ARC will hold its annual case study competition, and will look to offer further student scholarships to the IIA’s Spring Conference.

Students interested in attending or participating in any of the ARC events can contact Alicia Preddy at Alicia.preddy@rsmus.com for further information.

*The mission of the Philadelphia Chapter of the Institute of Internal Auditors Academic Relations Committee (ARC) is to promote the internal auditing profession to academia and students in order to enhance internal auditing education.*

**Member Spotlight- Warren A. Hersh:**

Warren has over 35 years of audit experience in many diversified areas and industries. Currently, he is the Auditor General for NJ TRANSIT (NJT), the third largest transit agency in the nation and the largest NJ statewide agency and recently served as the Interim Chief Financial Officer for six months. Prior to joining NJT, Mr. Hersh held Internal Audit Director positions at Jefferson Wells (now Experis) and BDO Seidman where he was responsible for developing and delivering client services. Earlier in his career, Warren held diversified positions in internal audit, financial audit, accounting, security and other disciplines at AT&T, Teleport Communications, Southern New England Telephone, NYNEX, NY Telephone and the NY State Comptroller.

Warren is currently the First Vice President for Programs for the Philadelphia Chapter. Warren joined the Chapter in 2009 when he first presented at the Eastern Regional Conference. Warren noted: “I was very impressed with the quality of the Chapter programs, and the dedication of the Chapter members and officers so I joined the Chapter.” From there, Warren was active on the planning committee for the Spring and Fall Chapter Conferences, co-chaired the Spring 2014 Conference, was elected to the Board, served on the Chapter Audit Committee and served as the Second Vice President for Communication.
On the International level, Warren has been active for over 13 years, serving 11 years on the International Internal Audit Standards Board including serving as the Vice Chair in his last year, and currently serves on the Public Sector Guidance Committee. In addition, Warren was designated as the Public Sector Track Chair for the 2017 International Conference in Sydney, Australia. Other activities included serving on the CBOK Steering Committee in 2006 and the CBOK Practitioners Committee in 2015. Warren has co-authored significant technical internal audit guidance, including the Red Book Yellow Book Comparison.

Warren has a BS degree in accounting from St. Johns University, an MBA from Adelphi University and a Master’s Certificate in Project Management from Steven’s Institute of Technology. Over his career, Warren has attained a CPA, CIA (Certified Internal Auditor), CISA (Certified Information Systems Auditor), CFE (Certified Fraud Examiner), and CCSA (Certification in Control Self-Assessment). In his spare time, Warren is a professional musician that plays over 100 shows a year and also helps to coach his grandson’s ice hockey team.

Member Updates:

- Michael Levy and Anthony Leusner were awarded the 2016 IIA Thurston award for the top article of the year titled Putting the Squeeze on Social Media.
- Michael Levy was awarded with the 2016 IIA Outstanding Contributor award and the Florida magazine association Charlie award for the article titled Protecting Customer Data.

Career Opportunities:

As a service to our Philadelphia Chapter membership we provide and maintain a Career page on our Chapter’s website allowing members who are need of an opportunity (or a change of scenery) to pursue opportunities with local employers who are looking to fill their audit related staffing needs. This service has always been provided at no cost, and viewed as a continuing benefit of membership in our Chapter. If you are looking to fill a staffing need, we can post your job opportunity(s) on our IIA Philadelphia Chapter website. The posting will remain active on our website for a period of three months (or until you inform us that the position has been filled). If you would like to extend the posting beyond three months, please let us know as we approach the end of the initial three month period and your job opportunity will be renewed for an additional three months.

For job seekers, here is the link to the Chapter’s website and current audit opportunities:

https://chapters.theiia.org/Philadelphia/Pages/default.aspx

If you are searching for staff, please supply your job opportunity(s) / description(s) in individual Word docs, including your contact information (i.e. name, title, email address, phone, etc.) with each; click on the career page to get an idea regarding format needs. Please contact Dave Aubrey, Chairman, Employment Committee (djaubrey@msn.com) to post a position, or with any questions pertaining to employment and the Chapter Website’s Career page.

Chapter Feedback:

If you have any questions, suggestions, comments, or concerns please don’t hesitate to reach out to President@phillyiia.org.

Comic Strip:

Some lighthearted internal audit humor

“You gave away 90 billion toys and didn’t get one receipt?”
The Freedom Pass program is a bundle purchase of seminars sold in CPE increments.

A Freedom pass can be purchased in four different bundle sizes.

<table>
<thead>
<tr>
<th>Bundle Size</th>
<th>Package Price</th>
<th>Cost per CPE</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 CPE Hours</td>
<td>$325</td>
<td>$32.50 per CPE</td>
<td>8%</td>
</tr>
<tr>
<td>30 CPE Hours</td>
<td>$900</td>
<td>$30.00 per CPE</td>
<td>Over 13%</td>
</tr>
<tr>
<td>330 CPE Hours</td>
<td>$9,075</td>
<td>$27.50 per CPE</td>
<td>Over 21%</td>
</tr>
<tr>
<td>780 CPE Hours</td>
<td>$19,500</td>
<td>$25.00 per CPE</td>
<td>Over 28%</td>
</tr>
</tbody>
</table>

*Regular cost of CPE is approximately $35 per CPE

Freedom passes used in a credit format which makes it easier for companies to spend their credits (i.e., 15 people could attend a 2 credit breakfast function for 30 credits of usage).

Freedom pass credits expire in 18 months from the date of purchase.

Every Quarter, a reporting of the “used” Freedom passes would be sent to each account holder.

Freedom passes are only good for programs sponsored by the Philadelphia Chapter of the IIA.

Most programs offered by the IIA Philadelphia are eligible to be purchased by Freedom pass.

THREE REASONS TO BUY A FREEDOM PASS

1. Share your Freedom Pass amongst a Group or Team
2. Budget your training costs for the year
3. Save money on training by locking in your price per CPE.

TWO WAYS TO PURCHASE FREEDOM PASSES:

1. **Order on-line and pay by Pay Pal**: Visit our website at: www.registerme123.com/phillyiia, select the Freedom pass option from the main menu.

2. **Order on-line and pay by check**: Visit our website at: www.registerme123.com/phillyiia, select the Freedom pass option from the main menu.

If you have questions or need additional information, please contact us:

E-mail events@phillyiia.org