President’s Message

TIME FLIES!! I can’t believe that my term as President of our great Chapter is just about done. This has been a terrific experience and I have enjoyed every minute of the interaction with the Board of Governors and our members. I fully believe that we have made a difference in moving the Chapter forward in a positive way, with the goals and strategies we put in place for the Chapter year. These included:

- Growing the participation and engagement of our Chapter members through valuable programming and events.
- Promoting fiscal responsibility by looking for efficient ways to deliver Chapter services.
- Continuing to develop the involvement of our younger members through the development of a NextGen program and continue the great work of our Academic Relations Committee (ARC).
- Implementing the recommendations of our Events Task force which took a fresh look at how we deliver our programs to our members.
- Growing the reach of the profession and the Chapter through advocacy efforts and social media presence.
- Continuing to engage our CAEs through targeted events.

This year we have held some great events that were well attended, including the: August membership appreciation event at the Phillies game, September NextGen networking event, the October course on Audit Planning with Danny Goldberg, November Fall Conference, December Cyber at the Cira conference, January course on Root Cause Analysis with Raven Caitlin, March Fraud Symposium, and the March CAE event at the Hard Rock. My interaction with the members showed that the membership is very engaged and excited about what we have done. Again, thanks to all our members for actively promoting and supporting the Chapter.

I am happy to report that the April Summit: “Leading Internal Audit with Experience, Collaboration and Trust”, is sold out. This event was developed in accordance with our task force recommendations to do something different in delivering our events. Thanks to the co-chairs –
Marc Lyman and Peter Parillo for leading a great team to make it happen!

We have successfully kicked off our NextGen program to engage the younger professionals and future leaders in our Chapter and profession. Our Academic Relations Committee (ARC) delivered the annual case study competition, in conjunction with Drexel, which was the best attended case study event to date. As a result of the event, we have signed up over 10 new student members. In addition, the ARC has reached out to many universities in the area to continue to grow the Chapter’s reach and partnership. Many thanks to Alicia Preddy and the ARC team for their continued dedication and passion for engaging the student future internal audit professionals.

The Chapter remains on sound financial health and we continue to support the IIA research foundation with an annual contribution to support its work to advance our profession. In addition, we have initiated a financial strategy to better manage our fiduciary responsibility to the Chapter.

I want to recognize some of the folks that have contributed to the success of the Chapter this year. None of this would have been possible without them.

- **Board of Governors:** our BOG members have been very active in moving the needle and implementing the Strategic Plan. Each and every BOG member has contributed.
- **Executive Team:** I was proud to lead such an engaged and hardworking team to deliver the Strategy Plan initiatives: Bernadette Robinson (Programs), Maeve Raak (Communications), Laurie Riggs (Membership), Mike Levy (Treasurer), and Margaret Neilon (Secretary).

- **Past Presidents:** I appreciated their advice, insight, and encouragement – Amit Varia, Amy Gagliardi, Alec Arons, Jonathan Marks, Dave Naser, and Joe Murphy.
- **Volunteers:** Thank you to our volunteers for dedicating their personal time to support the Chapter and helping to make our events successful.

And last but not least, I want to thank **YOU** – the members of our great Chapter. Please continue to be an advocate for our profession and our Chapter. Consider volunteering, attend our events and encourage your colleagues to do the same. The events offer a great opportunity to network and gain insight and new ideas into how you can increase your contribution to your organization.

We have already started to develop the Strategic Plan for next Chapter year! There is some exciting programming in the works, including the popular membership appreciation CPE event on July 25th (**Save the date**!). The new slate of Officers and Board of Governors will be voted on at the April 30, 2018 Summit and I look forward to passing the baton to help ensure that the great work that everyone did this Chapter year continues.

Again, I have been honored to serve as the President for this Chapter year and it was one of the most rewarding professional opportunities that I have experienced in my career. I would recommend to anyone to get involved and give back to our great profession!!

Warren Hersh, CPA, CIA, CISA, CFE, CCSA
President, Philadelphia IIA Chapter
Upcoming Chapter Events – Save the Date

The Chapter is working on great training events for the upcoming fall. Please visit the Philly Training and Events page for more information and to register.

**Spring Summit: Leading Internal Audit with Experience, Collaboration, & Trust**
Monday, April 30, 2018 8AM-5PM
Hyatt at the Bellevue
200 S. Broad Street Philadelphia, PA 19102

**Membership Appreciation Day**
Earn CPE and before watching the Phillies vs LA Dodgers
Wednesday, July 25th
CPE Session – 10:30am – 12:30pm
Phillies Game Start time – 12:35pm
Citizens Bank Park
One Citizens Way Bank Philadelphia, PA 19148

**Audit 101 Training - IT General Controls**
*Full day training on IT General Controls. Afterwards enjoy a cocktail at a networking event hosted by EisnerAmper.*
Speaker- John Gatto
Tuesday, September 18th
EisnerAmper Office
One Logan Square Suite 3000, Philadelphia, PA 10103

**October Event**
*Full day session with Danny Goldberg. Danny is an Internationally-Recognized Speaker on Communication, Internal Audit & Risk. The topic and date of the session will be announced once registration is open.*
Grant Thornton LLP Office
Two Commerce Square, 2001 Market Street Philadelphia, PA 19103

**Fall Conference**
Monday, November 19th
Philadelphia Marriott Downtown (NEW LOCATION!!)
1201 Market Street
Philadelphia, PA 19107

**Cyber at the Cira Center**
Monday, December 17th
Convene Cira Center
2929 Arch Street, Mezzanine
Philadelphia, PA 19104

Check out our Training and Events page for more information.
[https://chapters.theiia.org/Philadelphia/Events/Pages/default.aspx](https://chapters.theiia.org/Philadelphia/Events/Pages/default.aspx)
Look for upcoming programs in the fall by following the Philadelphia IIA Chapter on social media.

Twitter: @IIAPhiladelphia
Facebook: www.facebook.com/IIAPhiladelphia
LinkedIn: https://www.linkedin.com/groups/106938

Member Anniversaries & Certifications

The Philadelphia IIA Chapter would like to recognize and thank our long-standing members. Please join us in thanking the following members:

35 Years
Frank Hudson (November)
Rande Edward Whitham (December)

25 Years
Sandra Mozee-Smith (July)
Joe Atkinson (September)
Nilu Shroff (September)
Dave Matthews (November)
Rich Wright (November)

20 Years
Alan Berkowitz (January)
Frank Tresnan (January)
Rob Kintzer (January)
Louis Iannarelli (February)
Denise DeMaio (March)
Wayne Tull (May)
Thu Nguyen (June)
Craig Snyder (July)
Michael Dixon (August)
Dan Kennedy (August)
Jeff Jobes (August)
Frank Pelone (September)
Eric Tomasic (September)
Sylvie Basinski (October)
Joe Kochuba (October)

30 Years
Salim Alani (January)
Dan Thompson (August)
Michael Palish (September)
MaryLou Scalese (October)

The Philadelphia IIA Chapter would like to congratulate those who recently received IIA certifications. The following certifications were earned in the past year:

Certified Internal Auditor
Dianne Baker
Antonio Claudio Nobre Crespo
Kelly Cortese
Katlyn Andrews
Matthew Custard
Joseph Kulesza
Daniel Fox
Dennis Newman

Certified Professional Environmental Auditor – Management System
Marianne Payne

Certified Government Auditing Professional (CGAP)
Jamie Chambers
Jane Caswell

Certification in Risk Management Assurance (CRMA)
Frank Macciocca
NextGen Update

The mission of the NextGen Professionals (“NextGen”) group is to develop, engage, and empower young diverse internal audit professionals to grow within the profession and their respective organizations. This group allows individuals to become meaningful contributors and future leaders in the Institute of Internal Auditors Philadelphia Chapter. This group focuses on increasing and strengthening young internal audit professional’s business relationships, internal audit knowledge and skills, leadership skills, and professional development through education, networking, and collaboration with fellow professionals. In addition, young internal audit professionals are open to mentoring opportunities with senior members of the chapter.

NextGen’s objectives in accomplishing its mission will include the following:

- Provide networking and social events to our members.
- Inspire, energize, empower, and engage young professionals to step out of their comfort zones and grow their career by networking with additional members of the IIA Philadelphia Chapter Board of Governors and other young professionals around the Philadelphia area.
- Offer young professionals with leadership and mentoring program opportunities.
- Deliver value-added educational opportunities regarding the Internal Audit profession.
- Create and encourage our future leaders.
- Grow chapter membership, event attendance, and volunteer engagement.
- Enhance the brand of the IA profession amongst young professionals and promote career paths in the IA field.

On April 30th, 2018, the NextGen Group will be hosting a Happy Hour event with the IIA Board Members. The event will benefit many individuals from different companies in the Philadelphia area who have shown great interest in the NextGen group and the IIA Philadelphia Chapter. The event welcomes all new members, established members, and senior members. With such a high success rate and excellent feedback, we are looking forward to having more networking events to help build our members and mentoring program.

If you are interested in learning more, please email Danielle Ferrante at danielle.ferrante@jefferson.edu or at membership@phillyiia.org for more information.

We can’t wait to see you there!
Internal Audit Awareness Month

May is International Internal Audit Awareness Month — the perfect opportunity to support the profession and its important role in organizational governance, internal control, and risk management.

The Philadelphia Chapter encourages all members and their organizations to participate in this celebration to elevate the profession and promote it to audit customers, executive management, boards of directors, and local communities. We all play a role in telling the world about internal auditing’s value and importance to good business.

Below are a few ideas for ways you can commemorate International Internal Audit Awareness Month:

✓ Conduct a brainstorming session at your organization to identify additional ways to increase awareness.

✓ Arrange to display and distribute Internal Audit materials at a popular place in your organization. Consider the following brochures:
  • “All in a Day’s Work: A Look at the Varied Responsibilities of Internal Auditors” (https://na.theiia.org/awareness/PublicDocuments/All-in-a-Days-Work-Brochure.pdf)
  • “Internal Auditing: Adding Value Across the Board” (https://na.theiia.org/awareness/PublicDocuments/Internal_Auditing-Adding_Value_Across_the_Board.pdf)

✓ Arrange a “lunch and learn” session at your organization to outline the role of Internal Audit and the value it brings to your organization.

✓ Update your internal audit department’s email signatures to recognize Internal Audit Awareness Month. Customize it with eye-catching quotes such as “Internal auditing adds value. Let’s talk about what I can do to help you increase effectiveness and efficiency!”

✓ Get involved at your alma mater or local university to advocate for the internal audit profession within the business school.

Please share with us how you and your organization are celebrating Internal Audit Awareness this May by emailing us at communications@phillyiia.org or tweeting @IIAPhiladelphia!
Member Spotlights

CAE Spotlight: Peter Parillo  
CPA, CFE, CBM, CFF, CGMA

Peter is a CUNY graduate and holds a Bachelors of Science in Accounting and an Associate Degree in Economics. Beginning his career in New York City for a regional CPA firm, Peter quickly advanced and transitioned to larger firms, both national and international.

After more than ten years in public accounting, Peter transitioned into the private sector where he held several high-level positions in Virginia, New York and New Jersey, including: Director of Finance; Director of Accounting; Treasurer; Interim Chief Financial Officer and Chief Audit Executive. During his career, Peter assisted seven companies with the implementation of a Sarbanes-Oxley compliance program, two companies with implementing an Internal Audit function, and a fortune 50 company with the creation and implementation of a Foreign Corrupts Practices Act compliance program.

Currently, Peter is the Chief Audit Executive for South Jersey Industries and oversees all audit requirements with a team of eight professionals. Throughout his career, Peter consulted and assisted many companies with improving their respective compliance, Internal Audit and Anti-Fraud functions. Peter speaks regularly at various industry conferences and has co-authored two fraud books: The ACFE Fraud Casebook, Lessons from the Bad Side of Business and The Insurance Fraud Casebook, Paying a Premium for Crime. In addition, Peter was published several times in various audit and fraud industry magazines.

Peter holds the following certifications: Certified Public Accountant (CPA); Certified Fraud Examiner (CFE); Certified Business Manager (CBM); Certified in Financial Forensics (CFF); and Certified Global Managerial Accountant (CGMA). In addition, Peter is an active member of the Institute of Internal Auditors (IIA) Philadelphia Chapter and served as Chairperson for the New York State Society of Certified Public Accountants and American Gas Association, Internal Audit Committees.

In his spare time, Peter enjoys playing Ice Hockey, golf and traveling with his family.

Board Member Spotlight: Ken Brzozowski

Ken Brzozowski has been a member of The Institute of Internal Auditors (IIA) Philadelphia Chapter since 2008 and has served on the Board of Governors for the past four years. As a board member, he co-chaired the 2016 Fall Conference and has been a track chair for numerous other conferences. Ken has led the preparation of the Chapter Strategic Plan for the past three years, chairs the Sponsorship Committee and is a member of the Chapter Audit Committee.

Ken, a Certified Construction Auditor, is Director of Audit Services for Talson Solutions, LLC, where he has worked for 10 years. Talson is a Philadelphia based capital project consulting firm that specializes in providing contract compliance audits, risk assessments, integrity monitoring, and project management services for domestic and international construction projects. In addition to its Philadelphia location, Talson has offices in Atlanta, New York and Panama City, Panama. Prior to joining Talson, Ken was a regional Vice President of Engineering & Land Development for Pulte Homes, one of the nation’s largest homebuilders where he worked for 16 years. He earned a bachelor’s degree in Urban Planning from the University of Maryland and completed an MBA Business Essentials program from Rutgers University.

Being a construction auditor has enabled Ken considerable travel opportunities. He has led audit engagements for notable construction projects including the $5.2 billion expansion of the Panama
Canal (more than 40 trips in a seven year engagement span); the North Shore Connector Light Rail tunnel boring project under the Allegheny River; the tallest office tower currently being built on the west coast; and numerous other local construction projects for education, healthcare, commercial real estate, and transportation clients.

In addition to being an active member of the IIA, Ken is a member of the Associate of Healthcare Auditors, the National Association of Construction Auditors, and has facilitated national and local conference presentations and training sessions related to construction audit topics. Outside of work, Ken and his wife enjoy fly fishing on quiet streams and exotic saltwater locations. He has been a certified USA Ice Hockey coach for 13 years and is the current head coach of a local high school varsity team.

New Member Spotlight: David Kulp

Since joining us in 2017, David has enjoyed participating in IIA trainings and networking events. He looks forward to meeting other members and becoming more active in the IIA community.

David is in his second year with the Children’s Hospital of Philadelphia (CHOP), a top-rated children’s healthcare system consisting of a teaching hospital, an extensive ambulatory network, and a large research enterprise. He is a Senior Information Services Auditor who assists in the performance of risk assessments, annual audit planning, and information technology-focused audit projects.

Prior to joining the Office of Internal Audit Services at CHOP, David worked as an Information Technology Risk Assurance professional at Ernst & Young’s Philadelphia office. There, he performed Financial Statement audits as well Service Organization Controls reports across various industries. David chose to make the switch from external audit to internal audit in order to learn more about the healthcare industry and to support CHOP’s strategic mission.

David has a Bachelor’s of Science in Security and Risk Analysis with a concentration in Information & Cybersecurity from Pennsylvania State University. He passed the Certified Information Systems Auditor (CISA) exam in December 2015 and looks forward to officially obtaining the CISA certification this summer. In the future, he is interested in enhancing his knowledge of cybersecurity and cloud computing. In his free time, David enjoys trying new restaurants and bars with friends, staying active, and following the Philadelphia Eagles. This spring, David will be hiking and exploring the Grand Canyon.

Member Spotlight: Rodney Newton

Rodney is currently in his second year as an IT Senior Lead Auditor with Wells Fargo’s Internal Audit department, where he performs IT audits within the Enterprise Technology Audit Group (ETAG). In addition to conducting audits related to Enterprise Information Security Governance & Oversight, the Information Security Portfolio Office, and the Cyber Defense Program Office, he is tasked with assisting with Third Party vendor reviews as well as regulatory compliance internal audit projects. Rodney engages in many volunteering opportunities including sitting on the Executive Board of the National Association of Black Accountants (NABA) as the Resource Development Director. He hopes that through this role he can influence young accountants and auditors to consider information technology in their career paths. He also hopes to inspire other minorities to consider joining the profession.

Prior to joining the Internal Audit department within Wells Fargo, Rodney worked for Grant Thornton as a Manager in their Business Advisory Services (BAS) Internal Audit, where he performed Risk Assessments for various clients. Prior to Grant Thornton, Rodney worked for a small woman-owned consulting firm in Washington D.C. providing audit readiness consulting services to the Department of Defense, including the Navy, Army, and the Defense Logistics Agency. Overall, he has over 12 years of IT audit experience across multiple industries, including banking, utilities, government, and insurance.
Rodney has a BS in Accounting and his MBA from Rosemont College in Rosemont, PA. He also possesses the CFE, CISA, and CISSP designations. In his spare time, Rodney enjoys traveling, experiencing new cultures, and being a rookie photographer.

**Chapter Achievement Program (CAP) Report**

The CAP report is a management tool used by Chapter Leadership to track service activities provided to our membership during the chapter year. Service categories eligible for CAP points include: Service to Members, Service to Profession, and Chapter Administration.

A minimum number of points are required within each of the categories for the Chapter to qualify for the various performance levels. The performance levels include: Bronze (685 points), Silver (1,060 points) and Gold* (1,560 points).

*Chapters earn
- Platinum by achieving Gold 10 out of 11 consecutive years;
- Ruby by achieving Platinum for 10 consecutive years;
- Sapphire by achieving Platinum for 15 consecutive years; and
- Diamond by achieving Platinum for 25 consecutive years.

Based on the dedicated service of our leadership and our members the Philadelphia Chapter has achieved a Platinum performance level since 2013! All Chapter members can play a role in the Chapter’s success. By informing the Secretary when you participate in various activities specific to the “Service to Profession” category, this will help to increase our CAP point submission. The various activities include areas such as:

- Advocacy: Participation by any chapter member in a Junior Achievement Program / Event;
- Advocacy: Host an Internal Audit event at work, (i.e. Lunch and Learn);
- Advocacy: Schedule meeting with legislator or local politician to discuss IIA, legislation etc.

- Audit Executive Center (AEC): Contribute thought leadership to the AEC Knowledge Center;
- Certification: Participate in writing examination questions for the following IIA certifications: Certified Internal Auditor (CIA), Certified Financial Services Auditor (CFSA), Certification in Risk Management Assurance (CRMA), Certified Government Auditing Professional (CGAP), and Certification in Control Self-Assessment (CCSA);
- Editorial: Articles submitted to the Internal Auditor magazine;
- Editorial: Articles published in the Internal Auditor magazine;
- Editorial: Articles published in other professional journals;
- Speakers: Speaking engagements by chapter members both in and outside of the US, Canada, and the Caribbean. The chapter is eligible for CAP points as long as speaker is not compensated. Additionally, presentations can be outside of the Internal Audit profession.

If you have participated or plan to participate in any of the activities described above, during the period of June 1, 2017 through May 31, 2018 please communicate this information to the Chapter Secretary, Margaret Neilon (margaret.neilon @experis.com) and provide a brief description of the activity/event. If activity is related to a speaking engagement please provide the date of the presentation, a brief description of the event/presentation, and the length of time you presented.

We appreciate your participation in helping the Chapter to once again achieve a Platinum status for this Chapter Year!
Chapter Feedback
If you have any questions, suggestions, comments, or concerns please don’t hesitate to reach out to communications@phillyiia.org.

Comic Strip
Some lighthearted internal audit humor

Twitter Contest
Win a pair of Bose QuietControl 30 Wireless Headphones™!!

On April 30, 2018, follow us on Twitter @IIAPhiladelphia and each tweet from the Spring Summit using #IIAPhillySummit18 will enter you for a chance to win. The more tweets and retweets, the better your chance of winning! The winner will be announced before the closing keynote speaker, Kevin Snyder, at 4:15pm.

Career Opportunities
As a service to our Philadelphia Chapter membership we provide and maintain a Career page on our Chapter’s website allowing members who are in need of an opportunity (or a change of scenery) to pursue opportunities with local employers who are looking to fill their audit related staffing needs. This service has always been provided at no cost and viewed as a continuing benefit of membership in our Chapter. If you are looking to fill a staffing need, we can post your job opportunity(s) on our IIA Philadelphia Chapter website. The posting will remain active on our website for a period of three months (or until you inform us that the position has been filled). If you would like to extend the posting beyond three months, please let us know as we approach the end of the initial three-month period and your job opportunity will be renewed for an additional three months.

For job seekers, here is the link to the Chapter’s website and current audit opportunities:

https://chapters.theiia.org/Philadelphia/Pages/default.aspx

If you are searching for staff, please supply your job opportunity(s) / description(s) in individual Word docs, including your contact information (i.e. name, title, email address, phone, etc.) with each; click on the career page to get an idea regarding format needs. Please contact Dave Aubrey, Chairman, Employment Committee (djaubrey@msn.com) to post a position, or with any questions pertaining to employment and the Chapter Website’s Career page.

The Current Institute of Internal Auditors
Philadelphia Chapter Board of Governors (2017-2018)

Warren Hersh                Jim Frank
Bernadette Robinson         Robert Mainardi
Maeve Raak                  Jonathan Marks
Laurie Riggs                Jamal Ahmed
Michael Levy                Tom McAllister
Margaret Neilon             Alicia Preddy
Joe Hayes                   Susan Allem
Monica DeBellis             Kristen Herman
Joe Kobulsky                Normand Mullan
Ken Brzozowski              Sam Monastra
Bill Donehower              Amit Varia
Marie-Dominque Ortiz        Amy Gagliardi
David Small

10
F r e e d o m  P a s s  P r o g r a m

• The Freedom Pass program is a bundle purchase of seminars sold in CPE increments.

• A Freedom pass can be purchased in four different bundle sizes.

<table>
<thead>
<tr>
<th>Bundle Size</th>
<th>Package Price</th>
<th>Cost per CPE</th>
<th>Approximate Savings</th>
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<tr>
<td>40 CPE Hours</td>
<td>$1330</td>
<td>$33.25 per CPE</td>
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<td>80 CPE Hours</td>
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<td>160 CPE Hours</td>
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<td>320 CPE Hours</td>
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*Regular member cost of CPE is approximately $35 per CPE

• Freedom passes are used in a credit format, which makes it easier for companies to spend their credits (i.e., 5 people could attend an 8 credit seminar for 40 credits of usage).
• Freedom pass credits expire 18 months from the date of purchase.
• Every Quarter, a reporting of “used” Freedom passes will be sent to each account holder.
• Freedom Pass bundles must be purchased by an IIA Philadelphia chapter member.
• Freedom passes are only good for programs sponsored by the Philadelphia Chapter of the IIA.
• Most programs offered by the IIA Philadelphia are eligible to be purchased by Freedom pass.

THREE REASONS TO BUY A FREEDOM PASS
1. Share your Freedom Pass amongst a Group or Team
2. Budget your training costs for the year
3. Save money on training by locking in your price per CPE.

ORDER ONLINE AND PAY BY CREDIT CARD OR CHECK
Visit our website: http://www.etouches.com/freedompass1617

If you have questions or need additional information, please contact us:
E-mail events@phillyiia.org