President’s Message

St. Louis IIA Members -

Happy New Year! I hope everyone had a terrific Holiday season. As Clark Griswold noted, “The most enduring traditions of the season are best enjoyed in the warm embrace of kith and kin”. As the end of the decade has passed and we rocket into 2020, I hope you had the opportunity to relax and enjoy some quality time with friends and family.

We kicked off 2020 with an outstanding Ethics meeting that included over 180 of our members. Lamar Pierce had an excellent presentation around economic and psychological mechanisms that impact employee productivity that also influence ethics and misconduct. Interestingly enough, several of Lamar’s thoughts and ideas are reflected in one of Richard Chamber’s recent blogs titled, “From the Epicenter of Corporate Governance, Internal Audit Exposes Weaknesses”. Richard comments on the recent publication of the IIA’s American Corporate Governance Index (ACGI), which gave public companies a C+ in corporate governance. In the article, Richard writes “attaining the highest level of conformance should be motivated by a sincere desire of an organization’s leadership to do the right thing, not simply because it is on a list to be checked off. What's more, the principles must be taken as a whole. I believe the cause of many of the scandals of the past decade was rooted in organizations whose governance was ineffective.

What Else is Inside?

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Looking into 2020, we have several great events lined up, including our largest and most popular event, the March Multi-Track. The next couple of meetings include:

- Keira Emerson, Blues’ VP Strategy and Business Intelligence, who will provide an overview of how she and her department use data analytics to parse through the following of the Stanley Cup Champions. Registration is open!
- Multi-Track on March 26, which is packed full of great speakers in the audit, fraud, and soft skills tracks.
- To kick-off the day, we will hear Kelly Paxton present “Catch me if you can - Today’s Pink Collar Criminal”
- Closing out this awesome event will be Brooke Chesnut, an accomplished business professional and worldwide mountaineer, present “Leadership Lessons Learned Climbing Mt. Everest – Impacting Today’s Intergenerational Workforce”.
- Registration is open and the early-bird pricing in good through January 31 so don’t wait.

I would like to ask each of you to give back just a smidge of your time of your time to the IIA and your profession by completing the IIA’s 2020 Member Needs Survey, a comprehensive assessment of all North American members to better understand our needs. Your participation not only helps the overall profession, but also helps our chapter directly achieve our CAP (Chapter Achievement Points) goal.

Warm Wishes and Happy Holidays!

Nathan Croll
2019-2020 Chapter President
## Upcoming Events

### February Blues Game

#### February 6, 2020

Kiera Emerson, VP of Strategy and Business Intelligence for the St. Louis Blues, will speak to us about her career path and her current role within the Blues' organization. Keira will also provide insights about the Blues' Business Intelligence and Data Analytics Department. Following the meeting, we will have a suite at the Enterprise Center to watch the Blues take on the Winnipeg Jets. Reserve your seat now as tickets are limited!

To register for this event, [click here](#).

### March’s Multi Track Event

#### March 26, 2020

It is our 10th annual Multi Track Event! The invitation is out and registration is open. Remember to register before January 31, 2020 to take advantage of early bird pricing. The day will begin with the general session keynote speaker Kelly Paxton, who will present, ‘Catch Me If You Can - Today's Pink Collar Criminal’, followed by breakout sessions covering audit, fraud and soft skill topics. Then our keynote speaker for the closing general session will be Brooke Chesnut presenting, ‘Leadership Lessons Learned Climbing Mt. Everest - Impacting Today's Intergenerational Workforce.’

Look for the invitation emailed on December 18, 2019 for the full day’s schedule. [Click here](#) to register now to take advantage of early bird pricing, which ends January 31, 2020.

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### Meeting Information

**Location:** Enterprise Center, 1401 Clark Avenue, St. Louis, MO, 63103

**Time(s):**
- Registration: 4:30 – 5:00 pm
- Meeting: 5:00 – 6:00 pm
- Blues Game: 7:00 – 10:00 pm

**CPE credit(s):**
- 1 credit hour

### Cost

**Member/Non-Member/Subscription**

**Meeting:**
- $35/$40/$0

**Meeting & Blues Game:**
- $110/$120/$75

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**Meeting Information**

**Location:** Hilton St. Louis Frontenac, 1335 S Lindbergh Blvd., St. Louis, MO, 63131

**Time(s):**
- Registration: 7:30 – 8:15 am
- Opening Speaker and General Session: 8:15 am – 3:30 pm
- Closing Session: 3:30 – 5:00 pm

**CPE credit(s):**
- 8 credit hours of Auditing / Soft Skills / Fraud

### Cost

**Member/Non-Member/Subscription**

**Meeting:**
- $280/$320/$0
- Full-time faculty and students:$120
- Closing Session Only: $50

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[Image 111x626 to 183x697]

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[36x741]FOCUS IIA NEWSLETTER

[516x741]JANUARY 2020

[362x643]Upcoming Events

[42x570]Meeting Information

[42x558]Location:

[45x526]• Registration: 4:30 – 5:00 pm
- Meeting: 5:00 – 6:00 pm
- Blues Game: 7:00 – 10:00 pm

[42x499]CPE credit(s):
- 1 credit hour

[79x46]2
### IIA - St. Louis Chapter
#### 2019 - 2020 Programs Calendar

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<tr>
<th>Month</th>
<th>Date</th>
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<th>Time</th>
<th>Location</th>
<th>Speaker</th>
<th>Topic</th>
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<tr>
<td>February</td>
<td>2/6/2020</td>
<td>Blues Game</td>
<td>1</td>
<td>5 PM-8 PM</td>
<td>Enterprise Center</td>
<td>Keira Emerson</td>
<td>Overview of Blues’ Business Intelligence and Analytics Department</td>
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<td>March</td>
<td>TBD</td>
<td>Board of Governor’s Meeting</td>
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<td>3/26/2020</td>
<td>Multi-track Conference</td>
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<td>8 AM-5 PM</td>
<td>Hilton Frontenac</td>
<td>Various</td>
<td>Various</td>
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<td>April</td>
<td>4/9/2020</td>
<td>Roundtable</td>
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<td>8 AM-9 AM</td>
<td>City Place 6</td>
<td>Bill Gogel</td>
<td>Project Management Skills Workshop</td>
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<td>4/23/2020</td>
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<td>Professional Service Firms</td>
<td>Top Technology Trends and the Impact to Internal Audit</td>
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<td></td>
<td>Seminar</td>
<td>7</td>
<td>9 AM-5 PM</td>
<td>Topgolf - Chesterfield</td>
<td>Ben Wolski, Director of Operations at Topgolf</td>
<td>Overview of Operations at Topgolf</td>
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<tr>
<td>May</td>
<td>5/13/2020</td>
<td>Finale</td>
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<td>5 PM-8 PM</td>
<td>Topgolf - Chesterfield</td>
<td>Ben Wolski, Director of Operations at Topgolf</td>
<td>Overview of Operations at Topgolf</td>
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**Check out the Internal Audit Foundation book at:**

[https://bookstore.theiia.org/](https://bookstore.theiia.org/)

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**December Meeting Recap**

IIA members attended a happy hour with the St. Louis ISACA chapter at Third Degree Glass Factory. Third Degree Glass is one of St. Louis' only accessible glass art studios, educational centers and event venues. Doug Auer, the co-founder of Third Degree Glass Factory, told his intriguing story of how he entered glass artistry and how Third Degree Glass has developed into its' current operations.

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**SAVE the DATE!**

February 6, 2020

Plan to attend an evening at the Enterprise Center with Keira Emerson. She will provide an overview of the Blues’ Business Intelligence and Analytics department. Then off to the rink to cheer on our own Stanley Cup Champions, the St. Louis Blues as they take on the Winnipeg Jets. Watch your email for details and registration link.
As part of our Annual Community Outreach chapter initiative, we supported the American Cancer Society Hope Lodge for 2020. The American Cancer Society Hope Lodge program provides a free home away from home for cancer patients and their caregivers who need to travel to another city for treatment. There are 44 guest rooms, each with two twin beds and a private bath, as well as four kitchens and a community dining room. In 2018, Hope Lodge provided 18,352 free room nights, served 2,778 guests, saving them more than $3.1 million in hotel costs.

The Hope Lodge relies on Wish List Donations, with the highest need for the following: paper towels, paper plates, tissues, Dawn dish soap, Lysol disinfectant wipes and spray, 60 gallon trash bags, personal hand sanitizer bottles, and Tide pods. Attendees brought items to our January 2019 Ethics meeting. See the Hope Lodge Wish List attached at the end of the newsletter.

For more information, please refer to www.cancer.org/hopelodgestlouis
Advertising job postings on the website is free! If interested, contact our Webmasters at aaron.thorne@graybar.com and SKnox-Hansen@bswllc.com

For Advertising job postings or any business news in our newsletter, please contact our Advertising Chair at Nandini.Parchure@spireenergy.com

Follow us on our social media

Continue following @IIASTL for upcoming information on contests and giveaways!

Volunteer Needed

Are you Twitter savvy and want to volunteer at the IIA St. Louis Chapter? Contact Leah Byrn at leah.byrn@usbank.com to learn more about this opportunity!
Prepare to pass the Certified Internal Auditor® (CIA®) exam and arm yourself with critical tools and knowledge to excel in your internal audit career. The IIA’s CIA Learning System® was created by a team of CIA-certified industry experts to be the most relevant, comprehensive and effective CIA review program available.

SELF-STUDY MATERIALS AND FACILITATOR-LED COURSES

The IIA’s CIA Learning System self-study program combines comprehensive reading materials, in printed and e-book formats, with interactive online study tools to teach and reinforce the entire global CIA exam syllabus in a flexible, on-demand format.

READING MATERIALS

- Updated and enhanced materials teach the entire global CIA exam syllabus:
  - Part 1: Internal Audit Basics (1 book)
  - Part 2: Internal Audit Practice (1 book)
  - Part 3: Internal Audit Knowledge Elements (3 books)
- Study with printed books or e-books
- Topics presented in a concise, easy-to-understand format

ONLINE STUDY

- Online tools are optimized for mobile devices
- Pre-tests evaluate current knowledge to identify which topics require intensive study
- SmartStudy™ tools help you build a customized study plan based on your pre-test results
- Chapter quizzes test comprehension and retention of concepts
- Flashcards and glossary offer review of key terms and definitions
- Post-tests gauge knowledge gained and identify areas requiring further study
- CIA Practice Exams build confidence with the computer-based CIA exam software
- Progress reports track activities and scores.
- Resource Center provides test-taking tips, links to CIA exam resources, feedback links, and more!
- Access online tools for two years if you purchase the full 3-part program, or one year if you purchase an individual part.

FACILITATOR-LED COURSES

Facilitator-led courses offer comprehensive study of all related CIA topics in a traditional classroom or online format. These courses, offered by local colleges, universities, and chapters, are ideal for individuals who prefer a set syllabus and personal interaction.

- Get your questions answered. Interact with a CIA-certified expert instructor and your peers to clarify difficult topics and apply them to real-world situations.
- Curb the urge to procrastinate. Follow a set curriculum to complete your CIA preparations on schedule.
- Qualify for tuition reimbursement. Many companies offer tuition reimbursement for courses offered through accredited colleges and universities.
- Online Classes are now available! Visit www.LearnCIA.com/3partcia/classes-offered

As a chapter member, you will Save US $100 when you purchase a full kit.

To order, visit www.LearnCIA.com/chapters
CPAs and advisors specializing in
internal audit, IT audit, cyber security
and business advisory services

RubinBrown’s Internal Audit Team is focused
on reducing your risk and improving your
business processes, both locally and globally.
Our services include:

- Internal Audit
- IT Audit
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  Integration
- Process Improvement
- ERP & Segregation of Duties Tool Supported
  Analysis
- IIA Quality Assessment Reviews (QAR)
- IT Strategy
- IT Consulting & Due Diligence
- Enterprise Risk Management
- SOC1, SOC2, SOC3
- Security Assessments
- Data Analysis (ACL, IDEA)

In addition, RubinBrown has more than 40
professionals dedicated to business advisory
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- Business Strategy
- Forensic Accounting
- Litigation Support
- Mergers & Acquisitions
- Valuation Analyses

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1.800.678.3134 | www.RubinBrown.com
Enter CAP Points

The Chapter wants to achieve Platinum status again and we need your assistance...

If you have recently performed a speaking engagement, employed an intern, or written an article for a professional magazine or newsletter please complete the form at the end of this newsletter.

Chapter Achievement Program (CAP)

CAP is the acronym for Chapter Achievement Program. The program has been established on the premise that the basic mission of the chapter is to serve its members first and then the internal audit profession. The program, sponsored by the International IIA, encourages local chapters to be active both for the benefit of the chapter members and of the local community.

Local chapters earn credits for the CAP through in the following categories: a) service to members; b) service to the profession, and c) chapter administration. The Chapter Achievement Program is made up of three performance levels: bronze (685 credits), silver (1,060 credits), and gold (1,560 credits). Thanks to your efforts, our chapter has attained gold status every year since 1997. After ten consecutive years of achieving gold, a chapter achieves Platinum level which this chapter has earned since 2006.

So what can a member do to earn CAP points for the chapter? Examples, include:
- Attend the monthly chapter meetings;
- Attend chapter sponsored seminars;
- Utilize the chapter sponsored Certified Internal Auditor (CIA) review course;
- Earn an IIA certification;
- Develop questions for the CIA exam;
- Recruit new members;
- Present speeches or training sessions;
- Write internal audit-related articles for publication;
- Provide an internal audit internship at your company for a student; and
- Come up with an innovative way to promote the chapter

So, it's easy to contribute and it doesn't take too much of an effort. You can report CAP activity on the chapter website or directly to the CAP Chairperson Brent Statler at bstatler@sccmo.org.

Platinum Pursuit

Check out our “Quest for Platinum” status every month!

936 CAP points have been earned as of December 31st

GOLD Level 1,560 CAP points

SILVER LEVEL 1,060 CAP POINTS

BRONZE Level 685 CAP points
Platinum Pursuit
IIA–St. Louis
Chapter
Report of CAP Activity

NAME: ____________________________________________________________________
COMPANY: __________________________________________________________________
PHONE NUMBER: __________________________________________________________________
TYPE OF ACTIVITY: (speaking, editorials, articles, research, student internships, etc.) __________________________________________________________________
TOPIC: (please attach agendas, articles) __________________________________________________________________
LENGTH OF PROGRAM (# CPE hours): __________________________________________________________________
DATE OF ACTIVITY: __________________________________________________________________
LOCATION (city/state or country): __________________________________________________________________
DESCRIPTION / OTHER INFORMATION:
____________________________________________________________________________________________
____________________________________________________________________________________________
____________________________________________________________________________________________
____________________________________________________________________________________________
____________________________________________________________________________________________

Please send, fax, or e-mail to:

Brent Statler
St. Charles County Government
201 N. Second St. RM 526
St. Charles, MO 63301

Phone: 636-949-7455 Ext 1
Fax: 636-949-7467
bstatler@sccmo.org
Chapter Contacts 2019-2020

Chapter Officers

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<thead>
<tr>
<th>President</th>
<th>Membership Officer</th>
<th>Programming Officer</th>
<th>Treasurer</th>
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<tr>
<td>Nathan Croll</td>
<td>Amy Ribick</td>
<td>Evan Gruenkemeyer</td>
<td>John Drury</td>
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<td>RubinBrown</td>
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Chapter Officers

<table>
<thead>
<tr>
<th>Executive Committee Member</th>
<th>Long Term Planning</th>
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<tr>
<td>Steve Wang</td>
<td>Kate Turner</td>
<td>Academic Relations Liaison</td>
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<td>First Bank</td>
<td>Marcus Odom</td>
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<td>SIU</td>
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<tr>
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Chapter Committee Chairs

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<td>Jesi Grimes</td>
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<td>Budget and Finance - AP</td>
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<td>Webmaster/ Mass Emails</td>
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<td><a href="mailto:cobermark@centene.com">cobermark@centene.com</a></td>
<td>(636) 949-7455</td>
<td>(314) 354-6945</td>
<td>(314) 678-2371</td>
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<td><a href="mailto:bstatler@sccmo.org">bstatler@sccmo.org</a></td>
<td><a href="mailto:lucy.lopinot@spireenergy.com">lucy.lopinot@spireenergy.com</a></td>
<td><a href="mailto:mcable@bswllc.com">mcable@bswllc.com</a></td>
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