FOCUS IIA NEWSLETTER
FEBRUARY 2020

What’s HOT

- Upcoming Events
- Program Calendar
- Notice of Election

Happy Valentine’s Day!

President’s Message

St. Louis IIA Members -

It’s February, which can only mean two things are right around the corner: Multi-Track and Valentine’s Day. Don’t forget to make those special plans (i.e., register for Multi-Track), buy some chocolates (our registration folks love to get gifts), and think of this great quote from ‘Say Anything’ as you sign in: “She gave me a pen. I gave her my heart, she gave me a pen.” I do sincerely hope you enjoy February and consider a great 80’s romance like ‘Say Anything’, ‘Pretty in Pink’, or ‘Can’t Buy Me Love’ as a way to pass the time until Multi-Track!

On a more serious note, I had the opportunity to spend some time with many of you at the Enterprise Center for the February chapter meeting. For those that missed it, we heard from two of the St. Louis Blues Business Department: Keira Emerson, VP Strategy and Business Intelligence, and Mike Peterson, Manager CRM and Analytics, and even saw a few players warming up outside the locker room too! Keira and Mike discussed the use of data analytics to determine ticket types/prices, ticket packages, giveaways, and in addition, some of the food and beverage trends and decisions. Case in point, if you liked the Blues’ nachos and were disappointed that had gone away, well, you’ll have to thank Keira and Mike as they were apparently overwhelmingly popular and brought back as a result of data mining.

Tools are certainly an integral resource for internal auditors in a technology driven world, which reminded me of a recent Internal Auditor publication: “A Study in Risk Tolerance”. I encourage you to follow this article where you can learn more about how the Canada Revenue Agency (CRA) developed a tool to quantifiably measure risk levels based on the tool’s five tolerance criteria. The value of the results is the basis for management discussions and to provide a defined basis for decisions on actions related to targeted risks.


A brief look at events taking place over the next couple of months include:

- March 26 – Multi-Track (10th Anniversary!!)
  o To kick-off the day, we will hear Kelly Paxton present “Catch me if you can - Today’s Pick Collar Criminal”.
  o Closing out this event will be Brooke Chesnut, an accomplished business professional and worldwide mountaineer.
  o As of my last check, 260+ were registered with a cap of 300, so don’t delay as spots are filling up fast.
- April (2 events) – See Programs Calendar

Please join me in congratulating Dr. Jamie Hoelscher, Doug Menendez, and Southern Illinois University – Edwardsville and on being accepted into the Internal Auditing Education Partnership (IAEP) Program as an IAEP Internal Audit Foundation Program! This achievement identifies SIUE as a forward-thinking school that recognizes the IA profession as a career choice.

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Lastly, to those who took the time to complete the IIA’s 2020 Members Needs Survey, I would like to extend a sincere “Thank You”. Not only is your input helping to shape the profession, but our Chapter also received 300 CAP points for achieving the targeted participation level! As always, if you have ideas that you’d like to share or have an interest in giving back to the profession through a volunteer opportunity we would love to hear from you. Simply email us at: Chapter15@iiachapters.org.

All the Best,
Nathan Croll
2019-2020 Chapter President
# St. Louis Chapter of the IIA

## Upcoming Events

### Meeting Information

**Location:** Hilton St. Louis Frontenac, 1335 S Lindbergh Blvd., St. Louis, MO, 63131

**Time(s):**
- Registration: 7:30 – 8:15 am
- Opening Speaker and General Session: 8:15 am – 3:30 pm
- Closing Session: 3:30 – 5:00 pm

**CPE credit(s):**
- 8 credit hours of Auditing / Soft Skills / Fraud

### March’s Multi Track Event

**March 26, 2020**

It is our 10th annual Multi Track Event! The invitation is out and registration is open. Remember to register before January 31, 2020 to take advantage of early bird pricing. The day will begin with the general session keynote speaker Kelly Paxton, who will present, 'Catch Me If You Can - Today's Pink Collar Criminal', followed by breakout sessions covering audit, fraud and soft skill topics. Then our keynote speaker for the closing general session will be Brooke Chesnut presenting, 'Leadership Lessons Learned Climbing Mt. Everest - Impacting Today's Intergenerational Workforce.'

To register for this event, [click here.](#)

### Cost

**Member/Non-Member/Subscription**

**Meeting:**
- $280/$320/$0
- Full-time faculty and students:$120
- Closing Session Only: $50

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## SAVE THE DATES!

### April 9, 2020

Plan to attend the April’s roundtable at City Place 6 where Bill Gogel from Brown Smith Wallace LLP will discuss Project Management Skills.

### April 23, 2020

Chapter meeting and full day seminar on Top Technology Trends and the Impact to Internal Audit which will be presented by several professional service firms.

Additional information about these two great events soon to follow.
### IIA - St. Louis Chapter
#### 2019 - 2020 Programs Calendar

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<tr>
<th>Month</th>
<th>Date</th>
<th>Meeting Type</th>
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<th>Location</th>
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<td>March</td>
<td>TBD</td>
<td>Board of Governor’s Meeting</td>
<td>N/A</td>
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<td></td>
<td>3/26/2020</td>
<td>Multi-track Conference</td>
<td>8</td>
<td>8 AM - 5 PM</td>
<td>Hilton Frontenac</td>
<td>Various</td>
<td>Various</td>
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<td>April</td>
<td>4/9/2020</td>
<td>Roundtable</td>
<td>1</td>
<td>8 AM - 9 AM</td>
<td>City Place 6</td>
<td>Bill Gogel</td>
<td>Project Management Skills Workshop</td>
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<tr>
<td>April</td>
<td>4/23/2020</td>
<td>Meeting</td>
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<td>8 AM - 9 AM</td>
<td>Hilton Frontenac</td>
<td>Professional Service Firms</td>
<td>Top Technology Trends and the Impact to Internal Audit</td>
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<td></td>
<td></td>
<td>Seminar</td>
<td>7</td>
<td>9 AM - 5 PM</td>
<td>Topgolf - Chesterfield</td>
<td>Ben Wolski, Director of Operations at Topgolf</td>
<td>Overview of Operations at Topgolf</td>
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### January Meeting Recap

Lamar Pierce, Professor of Strategy and Organization, Washington University Olin Business School spoke at our annual Ethic’s meeting. Lamar teaches ethics-related courses at Washington University and presented, “Managing Misconduct.” He brought to us some thought provoking examples of how easily incentives, values, and biases affect ethical decisions.

Check out the Internal Audit Foundation book at: [https://bookstore.theiia.org/](https://bookstore.theiia.org/)
Notice of Election

Pursuant to the By-Laws of the St. Louis Chapter of The Institute of Internal Auditors, formal thirty-day notice is given for the upcoming election. Jennifer Murphy, Board of Governors Human Resource Committee Chairman, is announcing the following slate of nominations for Board of Governors and Chapter Officers for the 2020–2021 chapter year:

**Board of Governors**

*For the 3-year term expiring May 31, 2023*

- Dawn Dossett (Wells Fargo)
- Gail Peters (Washington University)
- John Saric (The Federal Reserve Bank of St. Louis)
- Kate Turner (First Bank)
- Jennifer Murphy (Protiviti)

*For the 2-year term expiring May 31, 2022*

- Nathan Croll (Rubin Brown)

**Officers**

*For a 1-year term expiring May 31, 2021*

- President: Amy Ribick (Brown Smith Wallace)
- Vice President Programing: Evan Gruenkemeyer (Wells Fargo)
- Vice President Membership: Krista Rowe (RGA)
- Treasurer: John Drury (Rubin Brown)
- Secretary: Jessi Sievers (Grimes) (Brown Smith Wallace)

Election of the Board of Governors and Chapter Officers will be held at the multi-track event on March 26, 2020. The vote will take place during lunch. Nominations will also be taken prior to that day and from the floor on the day of the election. The votes will be tabulated the day of the election and nominees will be elected by the majority of votes.

If anyone has any questions prior to the election, please contact Jen Murphy (314.656.1729) at jennifer.murphy@protiviti.com or Suzanna Ney at suzney@att.net.
Thanks to all members for your generosity at the January Ethics Meeting to support the American Cancer Society Hope Lodge! The Director was thrilled to receive 2 carts of supplies from their wish list! This will go a long way to support this facility where cancer survivors who travel over 50 miles can stay for free during treatment.
Advertising job postings on the website is free! If interested, contact our Webmasters at aaron.thorne@graybar.com and SKnox-Hansen@bswllc.com

For Advertising job postings or any business news in our newsletter, please contact our Advertising Chair at Nandini.Parchure@spireenergy.com

Follow us on our social media

Continue following @IIASTL for the participation giveaway coming up during the March Multi-Track event! We will be giving away Amazon gift cards for your participation on our social media channels, using #multitrack2020, during the event.

Volunteer Needed

Are you Twitter savvy and want to volunteer at the IIA St. Louis Chapter? Contact Leah Byrn at leah.byrn@usbank.com to learn more about this opportunity!
Prepare to pass the Certified Internal Auditor® (CIA®) exam and arm yourself with critical tools and knowledge to excel in your internal audit career. The IIA’s CIA Learning System® was created by a team of CIA-certified industry experts to be the most relevant, comprehensive and effective CIA review program available.

SELF-STUDY MATERIALS AND FACILITATOR-LED COURSES

The IIA’s CIA Learning System self-study program combines comprehensive reading materials, in printed and e-book formats, with interactive online study tools to teach and reinforce the entire global CIA exam syllabus in a flexible, on-demand format.

READING MATERIALS

• Updated and enhanced materials teach the entire global CIA exam syllabus:
  Part 1: Internal Audit Basics (1 book)
  Part 2: Internal Audit Practice (1 book)
  Part 3: Internal Audit Knowledge Elements (3 books)
• Study with printed books or e-books
• Topics presented in a concise, easy-to-understand format

ONLINE STUDY

• Online tools are optimized for mobile devices
• Pre-tests evaluate current knowledge to identify which topics require intensive study
• SmartStudy™ tools help you build a customized study plan based on your pre-test results
• Chapter quizzes test comprehension and retention of concepts
• Flashcards and glossary offer review of key terms and definitions
• Post-tests gauge knowledge gained and identify areas requiring further study
• CIA Practice Exams build confidence with the computer-based CIA exam software
• Progress reports track activities and scores.
• Resource Center provides test-taking tips, links to CIA exam resources, feedback links, and more!
• Access online tools for two years if you purchase the full 3-part program, or one year if you purchase an individual part.

FACILITATOR-LED COURSES

Facilitator-led courses offer comprehensive study of all related CIA topics in a traditional classroom or online format. These courses, offered by local colleges, universities, and chapters, are ideal for individuals who prefer a set syllabus and personal interaction.

• Get your questions answered. Interact with a CIA-certified expert instructor and your peers to clarify difficult topics and apply them to real-world situations.
• Curb the urge to procrastinate. Follow a set curriculum to complete your CIA preparations on schedule.
• Qualify for tuition reimbursement. Many companies offer tuition reimbursement for courses offered through accredited colleges and universities.
• Online Classes are now available! Visit www.LearnCIA.com/3partcia/classes-offered

As a chapter member, you will Save US $100 when you purchase a full kit.

To order, visit www.LearnCIA.com/chapters
CPAs and advisors specializing in internal audit, IT audit, cyber security and business advisory services

RubinBrown’s Internal Audit Team is focused on reducing your risk and improving your business processes, both locally and globally. Our services include:

- Internal Audit
- IT Audit
- Cyber Security Advisory Services
- Sarbanes-Oxley Compliance & Post Merger Integration
- Process Improvement
- ERP & Segregation of Duties Tool Supported Analysis
- IIA Quality Assessment Reviews (QAR)
- IT Strategy
- IT Consulting & Due Diligence
- Enterprise Risk Management
- SOC1, SOC2, SOC3
- Security Assessments
- Data Analysis (ACL, IDEA)

In addition, RubinBrown has more than 40 professionals dedicated to business advisory services including:

- Bankruptcy Consulting
- Business Strategy
- Forensic Accounting
- Litigation Support
- Mergers & Acquisitions
- Valuation Analyses

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Enter CAP Points

The Chapter wants to achieve Platinum status again and we need your assistance...

If you have recently performed a speaking engagement, employed an intern, or written an article for a professional magazine or newsletter please complete the form at the end of this newsletter.

Chapter Achievement Program (CAP)

CAP is the acronym for Chapter Achievement Program. The program has been established on the premise that the basic mission of the chapter is to serve its members first and then the internal audit profession. The program, sponsored by the International IIA, encourages local chapters to be active both for the benefit of the chapter members and of the local community.

Local chapters earn credits for the CAP through in the following categories: a) service to members; b) service to the profession, and c) chapter administration. The Chapter Achievement Program is made up of three performance levels: bronze (685 credits), silver (1,060 credits), and gold (1,560 credits). Thanks to your efforts, our chapter has attained gold status every year since 1997. After ten consecutive years of achieving gold, a chapter achieves Platinum level which this chapter has earned since 2006.

So what can a member do to earn CAP points for the chapter? Examples, include:

- Attend the monthly chapter meetings;
- Attend chapter sponsored seminars;
- Utilize the chapter sponsored Certified Internal Auditor (CIA) review course;
- Earn an IIA certification;
- Develop questions for the CIA exam;
- Recruit new members;
- Present speeches or training sessions;
- Write internal audit-related articles for publication;
- Provide an internal audit internship at your company for a student; and
- Come up with an innovative way to promote the chapter

So, it's easy to contribute and it doesn't take too much of an effort. You can report CAP activity on the chapter website or directly to the CAP Chairperson Brent Statler at bstatler@sccmo.org.
Platinum Pursuit
IIA–St. Louis
Chapter
Report of CAP
Activity

NAME: __________________________________________________________________
COMPANY: ______________________________________________________________
PHONE NUMBER: _________________________________________________________
TYPE OF ACTIVITY: (speaking, editorials, articles, research, student internships, etc.) _________________________
TOPIC: (please attach agendas, articles) _________________________________________
LENGTH OF PROGRAM (# CPE hours): _______________________________________
DATE OF ACTIVITY: _______________________________________________________
LOCATION (city/state or country): _____________________________________________
DESCRIPTION / OTHER INFORMATION:
________________________________________________________________________
________________________________________________________________________
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________________________________________________________________________

Please send, fax, or e-mail to:

Brent Statler
St. Charles County Government
201 N. Second St. RM 526
St. Charles, MO 63301

Phone: 636-949-7455 Ext 1
Fax: 636-949-7467
bstatler@sccmo.org
### Chapter Contacts 2019-2020

#### Chapter Officers
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#### Academic Relations Liaison
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#### Long Term Planning
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