2016 Annual Fraud Training Seminar
May 16 & 17, 2016
Scott Conference Center, 6450 Pine St., Omaha, Neb.
**CPE:** 16 hours

Includes: Specialized Knowledge-8 hours, Computer Science-4 hours, and Communication-4 hours

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**Registration Fee**

- **$190** Heartland Chapter Members
- **$210/$215** Registration plus Heartland Chapter Membership ($20 for CFE’s and $25 Non-CFE’s)
- **$290** Non-Heartland Chapter Members
- **$100** Student/Retired/Unemployed Chapter Members
- **$125** One-day attendance for Heartland Chapter Members
- **$200** One-day attendance for Non-Members

**Register 5 Members and the 6th is free!**

Please register by mailing in this form or registering online by clicking: [2016 Conference Registration](www.heartlandacfe.com/UpcomingEvents)

Enclosed is a check, payable to ACFE Heartland Chapter. I understand seating is not guaranteed until payment is received in full. I also understand that in order to receive a refund, I must cancel by no later than May 8, 2016.

For more information regarding administrative policies for complaints or refunds, please contact us at: heartlandacfetraining@gmail.com

Name _______________________________ Professional designations ______________

Company ___________________________ Title______________________________

Address ______________________________________________________________

E-Mail______________________________________________________________

City __________________ State ___ Zip _______ Phone_____________________

May we include your contact information in a seminar attendee list to be given to all attendees for networking purposes? ____ Yes ____ No

Heartland ACFE Chapter • P.O. Box 460726 • Papillion, NE 68046
2016 Annual Fraud Training Seminar
Heartland Chapter – ACFE
May 16 & 17, 2016

MONDAY, MAY 16
Speaker:  Evy Poumpouras
7:30-8:00  Registration. Continental breakfast
8:00-9:30  How to Know What People are Thinking
9:30-9:40  Break
9:40-10:40 How to Know What People are Thinking
10:40-10:50 Break
10:50-12:20 How to Know What People are Thinking
12:20-1:00 Lunch provided
Speakers:  Lanny Morrow and Jeremy Clopton
1:00-2:00 Big Data and Advance Analytics
2:00-2:10 Break
2:10-3:10 Big Data and Advance Analytics
3:10-3:40 State of Fraud Technology and Future of Fraud Examinations
3:40-3:50 Break
3:50-5:20 Data Visualization
5:20-5:30 Closing Announcements

TUESDAY, MAY 17
Speaker:  Sandra Stibbards
7:30-8:00 Registration. Continental breakfast
8:00-9:30 Open Source Intelligence Training (OSINT)
9:30-9:40 Break
9:40-10:40 OSINT (continued)
10:40-10:50 Break
10:50-12:20 OSINT (continued)
12:20-1:00 Lunch Provided
1:00-2:00 OSINT (continued)
2:00-2:10 Break
2:10-3:40 OSINT (continued)
3:40-3:50 Break
3:50-5:20 OSINT (continued)
5:20-5:30 Seminar Closing Remarks

Location
Seminar  Scott Conference Center
Location  6450 Pine St., Omaha, Neb.
Hotel  Residence Inn Marriott Omaha
Hotel  Aksarben Village
Hotel  1717 S. 67th St.
Hotel  $115/night
Hotel  Book by May 5 to get the ACFE-Heartland Chapter Annual Seminar group rate.
Hotel  To reserve click here.
Book your group rate for ACFE Heartland Chapter or call (402)551-8000

The Heartland ACFE chapter is bringing you a "global conference" locally for a fraction of the price. The two-day seminar offers 16 continuing professional education credits, including 8 for specialized knowledge, 4 computer science, and 4 communication from nationally accredited speakers.

Heartland ACFE is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org/  Note: This requirement is addressed in Standard for CPE Program Sponsors, Standard No. 9.

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Register 5 Members and the 6th is free!

Get a membership application here. You must mail your membership application whether you pay for the fee online or via check.

Instructional delivery method: Group Live Offering
No advance preparation needed by attendees.

Your seminar fee includes:
- Outstanding instruction from quality presenters
- Networking opportunities with fraud professionals
- Continental breakfast
- Buffet lunch
- Refreshments
- Souvenir item for each attendee
- Door prizes

Dress for the conference is business casual. Videotaping, recording or other transmission of the seminar is not permitted.
Evyenia Poumpouras

Evy Poumpouras is an on-air contributor for CNN, NBC, CBS and FOX regarding interview and investigative techniques. She is a former special agent for the United States Secret Service, investigating numerous financial crimes during her tenure. In addition to her fraud investigations, her presidential protective details included President Barack Obama, First Lady Michelle Obama, President George W. Bush, President George H. Bush and more. She has experience in bank and credit card fraud investigations, linguistic analysis, non-verbal behaviors, and security and protection.

Poumpouras has a master’s in forensic psychology from Argosy University and a bachelor of arts in political science, fine arts and overseas studies from Hofstra University. She has been trained as a special agent, criminal investigator, polygraph examiner/interrogator and police officer. She is proficient in Greek, Spanish, Italian, French and Arabic.

Presentations

How to Know What People are Really Thinking
An in depth analysis of verbal and non-verbal communication.

Recommended Field of Study: 4 hours Communications CPE
Program Level: Intermediate
Prerequisite/Advance Preparation: Basic understanding of interviewing techniques.

Part I - Non-verbal Communication - What am I missing?
Part II - Words - Our most powerful weapon - What are people really saying?

Learning Points:
- You will walk away with a strong understanding as to how much we communicate with our bodies. Some say over 80% of our communication is through our non-verbal behavior.
- You will understand the importance of words. How and why people use certain language and the meaning behind them. What are they saying vs. what are they really saying.
- You will build a strong foundation in knowing and understanding the difference between a truth vs. a lie.
Lanny Morrow, EnCE, CFE

Lanny Morrow is a digital forensics and data mining analyst in BKD’s Forensic & Valuation Services practice. He specializes in the collection, preservation and analysis of digital evidence, as well as performing advanced forensic analytics on large data sets. He has conducted numerous investigations involving Foreign Corrupt Practices Act cases, theft of intellectual property, public corruption, corporate espionage, fraud and white collar crimes, merger and acquisition due diligence, incident response and identity theft. Lanny is certified as an EnCase Examiner (EnCE), a designation awarded to computer forensics professionals who demonstrate expertise in recovering forensic data from computer systems using proper forensic methodology and a CFE. Lanny commonly performs data mining functions using tools such as SQL Server Analysis Services, Access, Picalo, Analyst’s Notebook, NodeXL, and “R.” Lanny has also developed programs and scripts in Visual Basic and Python languages to expedite the automated mining of data and text from large-scale data sets and has developed a proprietary latent semantic search engine to uncover patterns and relationships in unstructured data using artificial intelligence and machine learning. Lanny is a cum laude graduate of Missouri State University, Springfield, with B.S. degrees in finance and accounting.

Jeremy Clopton, CPA, CFE, ACDA, CIDA

As a member of BKD Forensics & Valuation Services division, Jeremy leads the Data Analytics and Digital Forensics practices. He specializes in data analytics with applications in fraud prevention and detection, risk assessment and business intelligence. Jeremy’s project experience includes the development and implementation of analytics programs for Fortune 500 companies, development of analytics for compliance with anti-bribery and corruption regulations and investigative experience working with criminal justice organizations. He is a frequent speaker on the topic of data analytics, speaking at conferences on the global, national and regional levels. He is a contributor to the Association of Certified Fraud Examiners’ Fraud Magazine and a variety of blogs on the topic of data analytics. Jeremy is a CPA, Certified Fraud Examiner (CFE), ACL Certified Data Analyst (ACDA) and Certified IDEA Data Analyst (CIDA). He is one of a small number of professionals worldwide certified in both ACL and IDEA data analytics software.
MONDAY AFTERNOON
Presentations

Recommended Field of Study: 4 hours Computer Science CPE
Program Level: Intermediate
Prerequisites/Advance Preparation: Basic understanding of statistical definitions and concepts

Session I – A Painless Introduction to Big Data and Advance Analytics
Session II – Data Visualization
Session III – State of Fraud Technology and Future of Fraud Examinations an open forum of Q&A’s

Learning Points:
  ▪ What skill sets are required to conduct a fraud examination in the era of “Big Data”.
  ▪ What is logistic regression, decision trees, neutral networks, and artificial intelligence?
  ▪ The future of “cloud based” analysis environments like Microsoft Azure, and other freely available tools and resources to begin data analysis.
  ▪ The theory and practice behind the art and science of data visualization and how to implement the practice to effectively communicate data results.
  ▪ Live demonstration of the high-power data visualization tool Tableau.
  ▪ Examples on how technology has impacted investigations and how “tech-savvy” fraudsters are becoming.
  ▪ Risks and implications of data stored on the cloud.
TUESDAY

Sandra Stibbards, BAI

Sandra Stibbards is the owner and President of Camelot Investigations, a licensed private investigation agency in California and Texas, since its inception in 1996. Ms. Stibbards is regarded as a leading online investigations expert whose clients include Fortune 500 companies and international corporations over five continents. She specializes in Financial Fraud Investigations, Competitive Intelligence, Counterintelligence, Vulnerability Assessments, IP/Counterfeiting Investigations, Internet Threat Investigations and Pre-Investment & Due Diligence Investigations. Ms. Stibbards has been responsible for assisting her clients in locating millions of dollars worth of assets from financial fraud and international counterfeiting as well as identification of those utilizing the internet, websites and other means to remain anonymous for high profile scams and threats.

She has become recognized for her presentations and trainings on Open Source Intelligence providing expanded insight into the methods of obtaining and locating information in public forums. These trainings are in demand by both the private and public sectors including financial institutions, aerospace industry, pharmaceutical industry, all levels of law enforcement, federal agencies, internal audit and regulators. She has most recently presented for the International Society for the Reform of Criminal Law (ISRCL) in Edinburgh, Scotland, the Annual Financial Crime Conference by the Association of Certified Financial Crime Specialists (ACFCS), the Association of Certified Anti-Money Laundering Specialists (ACAMS) Toronto Conference, Brazil MPF (Ministerio Publico Federal) Seminar on Terrorism and Other Emergencies in Brazil, Annual Colorado Certified Fraud Examiners (COCFE) Conference, the Annual Association of Threat Assessment Professionals (ATAP) Conference, the Association of Certified Fraud Examiners (ACFE) Lansing MI Chapter, and the Ventura County Association of Certified Fraud Examiners (ACFE) Meeting as well as having conducted her 2-Day Open Source Intelligence (OSINT) Training throughout North America.

Presentation

Recommended Field of Study: 8 hours Special Knowledge CPE Program Level: Intermediate
Prerequisites/Advance Preparation: Basic understanding of online searching. The presentation will be interactive so attendees are encouraged to bring their tablets/laptops to follow along.

The Open Source Intelligence Training course provides extensive information relating to surface and deep web searching along with advanced online search techniques & strategies, online privacy / anonymity tools, counterintelligence techniques used by the criminal element, search techniques of blogs and social networks including social media monitoring, utilize database systems, methods to obtain historical website pages, develop previous domain & website details that no longer exist, geolocating, reverse imaging, transfer of large files, screen shot capabilities, and much more while locating hidden information. Lists of search engines, blogs, forums, social networks, etc. along with search tools on the ways to use these items will be provided throughout the training.
Tuesday

Presentations

Learning Points:
- Learn the thought process that will change the way you obtain information and open your mind!
- Learn to protect your identity while searching and maneuver covertly.
- Direct your searches to obtain results quickly for best due diligence.
- Find unexpected items such as confidential and financial information.
- Use social networks and media as an investigative tool.
- How to dive deep for business information.
- How to conduct vulnerability assessments using open sources.
- Learn proper security of your network and computers.

Course Outline:
- Privacy and proxies – protect yourself first.
- Approaches to Searching: basic search techniques and advanced search techniques.
- Deep Web Part I – international people searches.
- Deep Web Part II – international public records.
- Pat Databases – best systems to utilize, cost efficient approaches, pros and cons.
- Deep Web Part III – social networks, blogs, forums and social media search tips.
- Ways to use social media in your investigations.
- International search engines and tools.
- International business search engines and sites.
- Specialized sites.
- Tools and Downloads – mapping images, tracking software.