A MESSAGE FROM THE PRESIDENT

Chapter Members,

School is officially in full swing and crisp fall weather is right around the corner. We are getting a small taste of it this week!

Our first virtual meeting is being held this week with Protiviti – Internal Audit and the Pandemic. As we navigate the virtual offerings, please give grace to the volunteers and presenters if any technological difficulties arise during presentations. We are putting our best foot forward to make the most out of these uncertain times to be able to bring affordable quality programming to our members. The Fall Seminar is also open for registration and is being split into two half day virtual sessions. This flexibility will allow members to consider registering for one or both offerings!

In August, Chapter Leadership met and discussed the goals of the Central Iowa Chapter this year. Be on the lookout for activities and communications surrounding our focus as we operate in the upcoming year.

- Provide networking opportunities to membership
- Provide quality and affordable CPE to membership
- Promote the profession with students.

This year we have partnered with Mike Jacka who will be providing 4 short pieces throughout the chapter year. You may recognize him from a previous monthly meeting and or from reading his articles in IIA’s online magazine. We look forward to having Mike Jacka as one of our keynote speakers for the District Conference in August 2021. I hope you enjoy his first publication found on page 6 of the newsletter.

If there is anything I can do as your Chapter President to help serve you better, I encourage each of you to submit any questions or comments to our chapter email (chapter96@iiachapters.org). This helps to facilitate strong communication links between our members and the chapter leadership. I look forward to seeing you virtually at a future chapter event this Fall.

Ashley Ryan, Central Iowa Chapter President
PROGRAMMING CORNER

UPCOMING IIA MEMBER ONLY WEBINARS

- 10-September-2020 – [Impacts of GDPR/CCPA on the Financial Services Industry](#)
- 15-September-2020 – [Cracking the Decency Code, The Leader’s Path to Integrity and Trust](#)

CENTRAL IOWA CHAPTER TRAININGS

Virtual October Meeting – Details Coming Soon! Look for an email from the Central Iowa Chapter in the upcoming month or check out the Central Iowa Chapters [website](#)

CENTRAL IOWA CHAPTER - VIRTUAL FALL SEMINAR

**Half-Day Session (4 CPEs)**
**DATE** Tuesday, October 13, 2020  
**TIME** 8:00am - 12:00pm  
**TOPIC** Audit 101 Training – IT General Controls  
**SPEAKER** John Gatto  
**RSVP** [Click Here](#)

**Half-Day Session (4 CPEs - *2 Ethics Credits)**
**DATE** Wednesday, October 14, 2020  
**TIME** 8:00am - 12:00pm  
**TOPIC** Internal Audits Role in System Development and Ethics  
**SPEAKER** John Gatto  
**RSVP** [Click Here](#)

IIA MIDWEST DISTRICT CONFERENCE UPDATE

District Conference date is now **August 9-10, 2021**. Registration details will be available in the upcoming months.

SIOUX FALLS CHAPTER – VIRUTAL FALL SEMINAR

Registration for IIA–Sioux Falls Chapter’s 2020 Fall Seminar event is now open. Registration deadline is September 18, 2020 @ 5:00 pm. Click [here](#) for details.

**Half-Day Session (4 CPEs)**
**DATE** Tuesday, September 22, 2020  
**TIME** 1:00pm - 5:00pm  
**TOPIC** Virtual Auditing  
**SPEAKER** Danny Goldberg’s GoldSRD Team

**Half-Day Session (4 CPEs)**
**DATE** Wednesday, September 23, 2020  
**TIME** 1:00pm - 5:00pm  
**TOPIC** Internal Audit Best Practices and Fundamental Principles  
**SPEAKER** Danny Goldberg’s GoldSRD Team
IIA HEADQUARTER NEWS

THE IIA COVID-19 RESOURCE EXCHANGE

The challenges posed by coronavirus (COVID-19) continue to grow and evolve with each passing day. Organizations require timely information and a sophisticated approach to manage the pandemic’s impacts on employee health and productivity, fiscal implications, supply chain disruptions, cybersecurity vulnerabilities, the health of local and global markets, and more.

Internal audit has an important role to play in supporting organizational efforts to navigate these challenges. Responding to this dynamic risk, both short-term and long-term, requires access to relevant, up-to-date information. The IIA is here to support our internal audit professionals with many timely resources, developed and aggregated by our internal subject matter experts, in one easy-to-access site.

The IIA COVID-19 Resource Exchange is a comprehensive source for internal audit practitioners around the globe, featuring risk guidance, thought leadership, training, tools, events, and more relating to COVID-19.

THE IIA’S NEW THREE LINES MODEL

The Three Lines Model is a fresh look at the familiar Three Lines of Defense, clarifying and strengthening the underpinning principles, broadening the scope, and explaining how key organizational roles work together to facilitate strong governance and risk management.

Download your FREE copy! If you need a deeper dive into the evolution – check out these videos.

2020 FINANCIAL SERVICES EXCHANGE

The Financial Services Exchange is being held virtual September 14th and 15th and will be delivering dynamic learning and networking opportunities. All sessions (general and concurrent) will be available online, providing up to 15 CPEs. Check out the details here!

2020 INTERNATIONAL CONFERENCE

The International Conference will be held virtually November 2-4, 2020. The conference is going entirely online with session offered live and recorded in 16 languages. The registration fee has also been lowered for the virtual event. Check out the details here!
CERTIFICATION CORNER

PREPARE TO PASS THE CIA® EXAM. THE IIA MIDWEST REGIONAL CHAPTER’S ONLINE COURSE STARTS SEPTEMBER 21!

Prepare to pass the Certified Internal Auditor® (CIA®) exam by enrolling in The IIA Midwest Regional Chapter's online review course starting September 21.

This program combines the leadership of our expert instructor, Jay Mages, with the comprehensive reading materials and interactive online study tools of The IIA’s CIA Learning System®, Version 6.0 to expand your internal audit knowledge and skills and ensure you're prepared to pass the CIA exam.

Discuss difficult topics with an instructor, network with your peers, and stay on track to meet your CIA goals.

The following classes are available:

<table>
<thead>
<tr>
<th>Course</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Part 1: Essentials of Internal Auditing</td>
<td>September 21, 22 and 23</td>
<td>8:00 a.m.–1:00 p.m. CT</td>
<td>Online</td>
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<tr>
<td>Part 2: Practice of Internal Auditing</td>
<td>October 19, 20 and 21</td>
<td>8:00 a.m.–1:00 p.m. CT</td>
<td>Online</td>
</tr>
<tr>
<td>Part 3: Business Knowledge for Internal Auditing</td>
<td>November 16, 17 and 18</td>
<td>8:00 a.m.–1:00 p.m. CT</td>
<td>Online</td>
</tr>
</tbody>
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Chapter members will receive a discounted price of $895/part.

Register now! Classes fill quickly and space is limited.

For more information or to register for this course, call us at +1-407-937-1111 and provide your chapter name to qualify for the discount.

CRMA EXAM UPDATE

As of October 1, 2020, the new program requirements, format, window, and pricing changes will take effect. Aspiring candidates, as well as current certification holders and in-progress candidates, can learn more about how these changes will impact them specifically by referencing this link.

FINANCIAL SERVICES AUDIT CERTIFICATE

It's the perfect time to enhance your specialized knowledge and showcase your expertise in 11 key areas by completing the new Financial Services Audit Certificate. Passing the program exam demonstrates your competency in today's more relevant financial services audit techniques and topics and distinguishes you from your peers.
Are you looking to fill an open position in your department?

Do you want a position posted on the Central Iowa Chapter Website and Monthly Newsletter?

This is a free benefit to IIA members. If you are not an IIA member, but would like to post a position, there is a $50 charge.

Job Postings are located at our Central Iowa Chapter Website on our Careers page!

Contact Meg Krimbill with questions.
Audit by Any Other Name by Mike Jacka

Did you know the IIA does not define the word “audit”? Pore over your copy of the International Professional Practices Framework (IPPF) and you will not find a definition. (You do have a copy of the IPPF right by your desk, your bed, and anywhere else you might look for inspirational reading, don’t you? Okay then...) You’ll find that “assurance services” is defined, “consulting services” is defined, “engagement” is defined, and even “internal auditing” is defined. But search high, low, and everywhere in between and you will find nary a whisper about the core of what we do – audit.

And, you know what? Maybe it’s better that way. We use the word “audit” to cover a lot of territory. (Hence, the large number of services that are defined.) And we might find that we limit ourselves if we become hung up on a single definition. By not defining the word, we move to words that are more precise, and we open our services to future innovation.

But, more importantly, “audit” is a word that can carry more baggage than a three-hour tour with the movie star, the millionaire, and his wife. (Don’t get that one? Ask your parents, or your grandparents, or…never mind.) We have done our best to abolish cringe-worthy terms from our lexicon, “auditee” being the most notable. So, it may be that the word “audit” is similarly ripe for abolishment.

And this discussion could stop right here. But a caveat. There is also a movement to do away with departmental titles that include references to internal auditing. Despite my previous comments, my jury is still out on this. If we significantly change the name, we will lose a certain identity. And, yes, for some that identify is not a good thing. However, if your clients view you negatively, you can call it Internal Output Review or A Rose by Any Other Name or Istanbul Not Constantinople. Those negative connotations will not disappear.

A name does not change perceptions; those are changed by our ability to provide value and sell that value.

You can reach the author at mjacka@fpacts.com
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The views expressed are those of the author and do not necessarily represent those of the IIA, the Central Iowa Chapter of the IIA, or its members.