A MESSAGE FROM THE PRESIDENT

Chapter Members,

It is hard to believe the chapter year is wrapping up. In conjunction with our chapter year end, it’s time for the annual membership survey. This is the perfect opportunity to let your voice be heard! To further entice participation, we will be randomly selecting 10 participants to award Richard Chambers new book release, ‘Agents of Change.’ The survey will be open until May 21st and can be accessed here.

We are still looking to fill a KEY spot within our leadership group in the President Elect position for the next chapter year. Volunteering with our chapter could be a great way to meet professional development goals. If our chapter is to be successful for our next chapter year, we need volunteers to continue operating and offering quality CPE. If you are interested, please contact the Chapter at Chapter96@iiachapters.org

During our April monthly meeting we held our annual elections. Congratulations and welcome new officer and governors for the 2021-2022 Chapter year. I look forward to seeing your contributions to make this next year great.

President – Ashley Ryan (Principal)
Programming Officer – Kara Falco (Casey’s)
Membership Officer – Markell Kuper (RSM)
Certification Officer – Meghan Krimbill (LCS)
Treasurer – Jody Dierickx (Principal)
Secretary – Whitney Honnold (FBL)
Board of Governor – Jon Taber (Casey’s)
Board of Governor – Kelley Ellis (Drake University)
Board of Governor – Traci Taylor (Grinnell Mutual)
Board of Governor – George Gagov (Wells Fargo)

Most of our official events will not start back up until the fall. I wanted to let our members know that The District Conference Planning Committee has made the difficult decision to cancel the planning District Conference based on a number of factors. I would like to personally thank the committee for all the hard work that went into the planning process. We are looking to see how we can use some of the identified speakers through our 2020-2021 programming activities.

Finally, I want to communicate my appreciation to the Chapter Leaders, Board Members, Committee volunteers, and members. You help make our Chapter great! As we move into planning for the next Chapter year, please let any Chapter Leader or Board members know if there is anything we can do serve you better. We appreciate your input and support.

Have a wonderful summer and I look forward to seeing you at a future event!

Ashley Ryan, Central Iowa Chapter President
MEMBERSHIP STATISTICS

- 408 Active Members
- 288 members belong to Audit Group Members
- 33 Government Audit Group Members
- 113 members hold at least one IIA certification

PROGRAMMING CORNER

UPCOMING IIA MEMBERS ONLY WEBINARS

- 18-May-2021 - Disruptive Innovation Disrupting Internal Audit
- 15-June-2021 - Exploring Agile Auditing
- 14-July-2021 – Pulse 2021 for Financial Services Audit Teams
- 20-July-2021 – Writing Actionable Audit Observations and Laser-Focused Reports

IIA HEARTLAND – IOWA CHAPTER: WRITING TO ACHIEVE RESULTS - DATE CHANGE!

<table>
<thead>
<tr>
<th>DATE</th>
<th>Tuesday, June 9, 2021</th>
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<tbody>
<tr>
<td>TIME</td>
<td>9:00 am-11:00 am and Noon - 2:00pm</td>
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<tr>
<td>TOPIC</td>
<td>Writing to Achieve Results</td>
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<tr>
<td>SPEAKER</td>
<td>Bill Woodington, CPA, CIA, CRMA, President Woodington Training Solutions</td>
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<tr>
<td>RSVP</td>
<td>Click Here</td>
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Classification: Personal
NEW! MEMBER-ONLY BENEFITS
Introducing new tools of the trade that enhance the value of the profession and the professional, at every level, everywhere. From relevant research and resources to the practical tips, templates, and how to’s you’ve been seeking — there’s never been a better time to discover more benefits of membership.

NEW GUIDES AND TOOLS!
- New Practice Guide on Auditing Market Risk in Financial Institutions
- American Corporate Governance Index – Making strides Amid Crisis
- Internal Audit Competency Framework

UPCOMING 2021 IIA CONFERENCES
- International Conference: June 14-18, 2021 (Virtually)
- Governance, Risk and Control Conference: Aug 9-11, 2021
- Financial Services Exchange: September 27-28, 2021
- Women in Internal Audit Leadership Forum: September 29-30, 2021
- All Star Conference: November 8-10, 2021

INTERNAL AUDIT STUDENT MEMBERSHIP
Are you a student and interested in a membership with the Institute of Internal Auditors? You are in luck, until May 31, 2021, enter the code ‘STU20’ for 20% off new or rejoining (previously lapsed) NA Student Membership! Questions – Contact academic@theiia.org.

IIA CERTIFICATION/QUALIFICATION PROGRAMS
The IIA offers 5 certification/qualification programs. CIA (Certified Internal Auditor), CRMA (Certification in Risk Management Assurance), CPEA (Certified Professional Environmental Auditor), QAIL (Qualification in Internal Audit Leadership) and CPSA (Certified Process Safety Auditor). IIA certifications and qualifications help you drive your career forward by:
- Validating your skills and knowledge
- Enhancing credibility and respect in the field
- Increasing marketability and earning potential
- Demonstrating your understanding of and commitment to the practice of internal auditing
- Providing global consistency

Please join us in congratulating the following in obtaining an IIA certification during the 2020-2021 Chapter year:
- Gregory Zubulake (CIA)
- Jason Steenblock (CRMA)
- Kara Falco (CRMA)
- Lucas Heidemann (CRMA)
- Gilbert Sambalydgula (CIA)
- Charlotte Sinclair (CIA)
- Denzel Johnson (CRMA)
- Angela Aldridge (CIA)
- Trent Mussmann (CIA)
CERTIFICATION CORNER

PREPARE TO PASS THE CIA® EXAM!

<table>
<thead>
<tr>
<th>Course</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Part 1: Essentials of Internal Auditing</td>
<td>May 18, 20, 25, 27</td>
<td>3:00 PM – 6:00 PM (ET)</td>
<td>Online</td>
</tr>
<tr>
<td>Part 2: Practice of Internal Auditing</td>
<td>June 4, 7, 9, 11</td>
<td>3:00 PM – 6:00 PM (ET)</td>
<td>Online</td>
</tr>
<tr>
<td>Part 3: Business Knowledge for Internal Auditing</td>
<td>May 17, 19, 21, 26, 28</td>
<td>12:00 PM – 4:00 PM (ET)</td>
<td>Online</td>
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SAVE 20% ON CIA CERTIFICATION

The IIA is offering members a 20% discount throughout May 2021 on new application and exam registration fees* for the Certified Internal Auditor® (CIA®) designation.

To redeem this offer,* simply log into CCMS and apply or submit an exam registration for the CIA program. Please note that for the 20% discount to be automatically applied to your transaction, your CCMS profile must reflect active IIA membership.

Get prepped and SAVE 20% now on CIA Exam Practice Questions and The IIA’s CIA Learning System at the IIA Bookstore. Use promo code SAVE20.

CRMA EXAM UPDATE

In Mid-2021, the new program requirements, format, window, and pricing changes will take effect. Aspiring candidates, as well as current certification holders and in-progress candidates, can learn more about how these changes will impact them specifically by referencing this link.

New CRMA Exam Study Guide and Practice Questions were released in February 2021. Find it in the IIA Bookstore today!

2021 CRMA BETA TEST

Through 30 June, active CIAs can participate in a beta test of the new Certification in Risk Management Assurance (CRMA) exam. There is no application fee, and the first 200 approved CRMA beta testers receive a significantly reduced exam registration fee.

Learn more and apply for the CRMA Beta Test today

CIA CHALLENGE EXAM FOR CRMA HOLDERS

Individuals who hold an active CRMA designation are invited to participate in the CIA Specialty Challenge Exam that will be offered until June 30, 2021. Visit the CIA Specialty Challenge Exam — CRMA for more information.
CHAPTER NEWS

MEMBERSHIP SURVEY
It is that time of year again! The Chapter leadership team requests your input on Chapter activities for the 2020-2021 Chapter year. We invite all our members to please take 10 minutes in the next few weeks to complete the survey. We know you are taking time away from your normal jobs to attend our meetings and events so we want to make sure the content is valuable. You could win an electronic copy of Richard Chambers new book “Agents of Change” which we are giving away to 10 lucky participants.

Your feedback is really important to plan activities that are meaningful to you. Please complete the survey today — [link](#)!

MEMBERSHIP YEARS – RECOGNIZING KEY MILESTONES

Mark Johnson (University of Northwestern – St Paul) – 35 years
Dale Gooding (MidAmerican Energy) – 30 years
Kent Sewright (GuideOne Insurance) – 30 years
    David Roszak (DLL Finance) – 25 years
    Jacqueline Bonny (Crowe) – 20 years
    Kelly Rasmussen (FHLB) – 20 years
    Perry Balke (Principal) – 20 years
    Kevin Schmitz (Meredith) – 20 years
    Cindy Bolton (Principal) – 20 years
    Jayna Eichholz (Wells Fargo) – 20 years
    Michael Masiello (Meredith) – 15 years
    Jay King (Athene) – 15 years
    Carey Verschuure (EMC) – 15 years
    Jeremy Westrem (KPMG) – 15 years
    Ruth Nouanesengsy (Workiva) – 15 years
    Carla Brinker (Intersec Worldwide) – 15 years
    Dana Nelson Synder (Wellmark) – 15 years
    Leigh Anne Anderegg (Principal) – 15 years
    Kayla Flanders (Pella) – 10 years
    Evan Fahey (Wells Fargo) – 10 years
    David Schaefer (MidAmerican) – 10 years
    Scott Hansen (Bank Iowa) – 10 years
    Michael Duff (Wells Fargo) – 10 years
    Charles Michelson (Wells Fargo) – 10 years
    Heather Golden (Wells Fargo) – 10 years
    Rachel McGrew (Bankers Trust) – 10 years
    James Holmes (Wells Fargo) – 10 years
    Jaime Grandstaff (Drake University) – 10 years

EMPLOYMENT OPPORTUNITIES

- [Senior Compliance Analyst - Meredith](#)
- [Sr Internal Auditor/Audit Manager - Principal Financial Group](#)
- [Auditor - Athene](#)
- [IT Auditor - Athene](#) – Posting available 5/13!
We go out and perform an audit, putting our hearts and souls into the execution of the perfect risk assessment, the perfect walkthrough, the perfect interviews, the perfect tests, and, of course, the perfect audit report, leaving a certain amount of blood, sweat, tears, and ego in the final product. Perfection may be impossible, but it has not stopped us from looking for the holes; closing the gaps; and trying to fill every nook, cranny, and niche of potential failure. We may not have created a Rembrandt, a Picasso, or even a Bob Ross, but we have still created work in which we take pride.

No wonder any attack on that work feels personal.

Now, walk a mile in your clients’ business shoes. Internal audit pays a short but bothersome visit to the department, eventually coming forward with results purporting to identify gaps — gaps in controls, gaps in processes, gaps in leadership. In other words, they have taken your finely crafted Rembrandt/Picasso/Ross of a department and pointed out the blemishes, errors, and oversights that make your masterpiece look like a leftover from the $5 bin at a used art sale. Internal audit is attacking your ability to run a department, your ability to manage, and your ability to lead.

And therein lies a basic conflict between internal audit and its clients. We don’t want to hear what we’ve done wrong; the clients don’t want to hear what they’ve done wrong. Everyone has worked hard, and no one wants to be criticized.

Internal audit cannot wait for the client to take the first step in overcoming these obstacles. We must recognize the clients’ personal investments in the work being done and realize that even our best intended suggestions can be perceived as personal attacks. We have to watch what we say, watch their reactions, and watch to ensure we are building the clients up, not bringing them down.

But we are just as susceptible, and we must separate our egos from the work we have done. Of course we have pride in our work and we should stand by it. But we must recognize that criticisms of the audit are not personal attacks on us. We are not the audit; we are the auditors. And by understanding that separation, we can stand by our work while accepting the improvements such feedback provides.

You can reach the author at mjacka@fpacts.com
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The views expressed are those of the author and do not necessarily represent those of the IIA, the Central Iowa Chapter of the IIA, or its members.