Outside the Box: Critical Thinking

The Central Iowa IIA chapter is proud to bring members a very unique opportunity to see two of the most highly regarded internal audit speakers together for one day only! Raven Catlin and Danny M. Goldberg, who were both very highly rated at our District Conference last August, have agreed to present a day long course on Critical Thinking. Don’t wait to sign-up! We expect this event to sell out!

Critical Thinking is defined as a type of reasonable, reflective thinking that is aimed at deciding what to believe or what to do. It is a way of deciding whether a claim is always true, sometimes true, partly true, or false. Critical thinking is an important component of most professions, especially in specialized fields such as the medical field, air travel and any specific science, including internal audit. As auditors, the ability to optimize our critical thinking skills will assist in distinguishing auditors as value-added employees to an organization. This course will assist attendees in understanding the concepts of critical thinking and applying it to all aspects of the audit process.

I. Course Introduction and Background
II. What is Critical Thinking?
   a. Definitions of Critical Thinking
   b. Connecting the Dots to the IIA Standards
   c. Professional Judgment and Skepticism
   d. Flow of Reasoning
III. The Critical Thinking Process
   a. Process
   b. Misconceptions About Critical Thinking
   c. What does Critical Thinking Look Like?
   d. Characteristics of People who Excel at Critical Thinking
   e. Major Components of Critical Thinking
IV. Critical Thinking Throughout the Audit Process
   a. Preliminary Audit Work
      i. Assessment of Current State
      ii. Utilization of all Information and Resources
      iii. Creation of Audit Work Programs
   b. Audit Testing
      i. Sufficiency of Evidence
      ii. Analysis of Audit Results
   c. Communicating and Reporting
V. Ethical Dilemmas
Outside the Box:

Critical Thinking

Location
Wells Fargo, Jordan Creek Campus at 800 South Jordan Creek Parkway, West Des Moines, IA. Parking instructions to follow as we get closer to the event date.

Date / Time
Monday, May 12, 2014
Registration 8:00 to 8:30 AM (a stipend for breakfast WILL be provided)
Session 8:30 to 5:00 (stipends lunch and snacks WILL be provided)

Cost
Early Bird IIA Member; Prior to April 29th - Cost $125
Early Bird Non-Member; Prior to April 29th - Cost $150
IIA Member; April 29th – May 7th - Cost $150
Non-Member; April 29th – May 7th - Cost $175

Next Steps
You can register and pay online (http://www.theiia.org/chapters/index.cfm?cid=96) or send the registration form attached below (page five) along with your payment to:

Jacqueline Bales
Institute of Internal Auditors
P.O. Box 93521
Des Moines, IA 50309

Please make checks payable to IIA – Central Iowa Chapter

Cancellation, Refund and Transfer Policy
There will be no refunds for cancellations within 7 calendar days of the seminar. Participants will be allowed to transfer the registration to another person. Transfers received 3 business days or less prior to class may be subject to a fee. Cancellations/transfers will not be accepted the day of this seminar.
Outside the Box:
Critical Thinking

Speakers Bio

Danny M. Goldberg is the Founder of GOLDSRD (www.GOLDSRD.com), a leading provider of Staff Augmentation, Executive Recruiting and Professional Development services. Previous, Danny led the Professional Development and Executive Recruiting Practices at Sunera. Mr. Goldberg re-purchased his practice that he sold to Sunera in 2011. Prior to joining Sunera in January 2011, Danny founded SOFT GRC, an advisory services and professional development firm. Danny has over 16 years of audit experience, including five as a CAE/Audit Director at two diverse companies. The Professional Development Practice at GOLDSRD has over 100 full-day courses available for clients that can be customized. These courses include topical matters on Internal Audit, Audit, Finance and People-Centric© (Soft Skills).

Danny is accredited as the professional commentator on the publication BNA Tax and Accounting Portfolio, Internal Auditing: Fundamental Principles (Accounting Policy and Practice Series), which is authored by renowned audit scholars Curtis C. Verschoor and Mort A. Dittenhofer – co-author of Sawyer’s Internal Auditing. He is currently writing a publication on Communication: People-Centric© Skills that will be published by Wiley in 2014.

Mr. Goldberg has been recognized as a top speaker at numerous events over the past years, including:

- 6th overall ranked speaker out of 116 – 2013 IIA International Conference
- 8th overall ranked speaker out of 120 – 2012 IIA International Conference
- “Top Rated” Speaker – IIA Triple Play Event – May 2013 (4.84/5.00)
- “Top Rated” (Excellent/Outstanding) Speaker – 20th Annual American Society for Quality (ASQ) Audit Division Conference (out of 44 presenters)

Raven Catlin, CPA, CIA, CFSA, CRMA: Raven Catlin is an internationally recognized expert, speaker, and consultant in Risk Management and Internal Auditing. She possesses over 16 years of internal audit experience and 13 years of seminar instruction and facilitation. Raven teaches individuals and groups how to accomplish their goals and objectives. Through her seminars and presentations, you will gain valuable skills, motivation, and belief systems to achieve success.

Her professional experience includes financial reporting, internal auditing, audit management, business process improvement, consulting, training, and leadership. Raven’s internal audit career embraces the definition of internal audit as a value added corporate service and operations owners welcome her “fresh approach” to internal auditing. Her rewarding audit experiences include auditing financial institutions, not-for-profits, government sponsor entities, mortgage operations,
Outside the Box:

Critical Thinking

capital markets, mortgage-backed securities, human resources, and corporate affairs.

Since starting Raven Global Training in 2006, she’s had the pleasure of presenting at nearly 700 national and international conferences and seminars. Leveraging her experiences from organizations, including the World Bank, Protiviti, Jefferson Wells, Freddie Mac, Bank of America, and Philip Morris, allows her to create a learning environment where participants learn, share experiences, and retain information.

Raven received her Bachelor of Science degree from Virginia Commonwealth University. She’s an active IIA volunteer. Raven is a contributing author to the IIA’s CIA Learning System. Currently based out of the Washington DC area, Raven enjoys travelling, movie-watching, dancing and spending time with her family. Go to www.ravenglobaltraining.com for a full bio and additional information.
Outside the Box:
Critical Thinking

Seminar Registration

Full name: _______________________
Organization: _______________________
Address: _______________________
City: _______________________
State: _______________________
Zip: _______________________
Email: _______________________
Telephone: _______________________
Fax: _______________________

Please circle one of the following:

Early Bird IIA Member; Prior to April 29th - Cost $125
Early Bird Non-Member; Prior to April 29th - Cost $150
IIA Member; April 29th – May 7th - Cost $150
Non-Member; April 29th – May 7th - Cost $175