A MESSAGE FROM THE PRESIDENT

Chapter Members,

Perhaps one of the best but also most nerve-racking opportunities in our profession comes with presenting to the Audit Committee. Our relationship with them comprises an important piece of our independence, but if you are like me it can also be a struggle sometimes to figure out how best to communicate both what we are accomplishing as well as the full capabilities of our function in what is often a very short amount of time. The IIA recently released a report called Pulse Solutions: Engaging With The Audit Committee that is available on its website and highlights some strategies to further build this relationship. The strategies center around three key themes: Engage, Educate and Elucidate.

One of the key learnings in this area in my career came when I first started in my current role and found that our company's Audit Committee presentation template contained a section for knowledge sharing. This was a space to educate the committee on an emerging issue in the industry, providing insight on risks and controls as well as a snapshot of the impact on that specific organization. Sometimes the topics we pick are related to an audit that we are performing and other times they are more forward-looking or related to areas that are still fairly new across the industry. Sometimes we utilize write-ups that have already been generated by our company at a national level and other times we create our own summaries that are targeted to a topic of particular interest from a certain committee. In either case, these topics often generate some robust discussion by the committee as well as demonstrating that our risk expertise extends beyond just the areas that made it on our audit plan in a given year. If your department is doing something that you have found to be helpful in generating engagement and discussion with your Audit Committee, please let me know and I’d love to highlight those ideas in a future newsletter.

I would also encourage you to register for our next two monthly meetings, as on December 11th we will be taking a deeper look at a few emerging topics that will likely cause disruption in many industries and on January 8th we will be hearing from some local Chief Audit Executives on their experiences in building high-performing internal audit functions and selling the value of internal audit.

Finally, as this is the time of year where we all consider many of the things that we are thankful for, I want to thank all of our chapter members for your support, whether you are an officer or volunteer, frequent meeting attender or a newer member who is just getting the lay of the land. This chapter could not exist without you and we are always interested in hearing ideas about how we can better meet your needs and promote the profession across Central Iowa. I also want to specifically thank Adam Newland and Jared Landin; whose sponsorship allows us to use the Wakonda Club and Des Moines Golf and Country Club for our monthly meetings. A little over a year ago we began broadening the number of locations where we hold our meetings and have gotten a great response on this. I hope to see many of you on December 11th but in any case, wish all the best for you and your families during this upcoming holiday season.

Ryan Willhite, Central Iowa Chapter President
MEMBERSHIP STATISTICS

459 Active Members
74 New Members in 2018
366 members belong to Audit Group Members
39 Government Audit Members
121 members hold at least one IIA certification

WELCOME NEW MEMBERS

Lillian Tang
Andria Allen
Xi Jin

TRAINING OPPORTUNITIES

DECEMBER MEETING DETAILS

DATE Tuesday, December 11, 2018
TIME 11:30 - 1:00 P.M. (Registration begins at 11:15)
TOPIC Internal Audit 2020 (And Beyond)
SPEAKER Ryan Willhite, Crowe Healthcare Risk Consulting
WHERE Embassy Club - West
COST $20/Member or $25/Non-Member
RSVP Click Here

ABOUT THE TOPIC:
In December 2013, the IIA published a magazine article titled ‘Internal Audit in 2020” in which several thought leaders identified six growing challenges that would shape how the internal audit profession looks in 2020. These challenges included everything from big technology to the expanding role of internal audit as a result of expanded expectations from boards and management to the rise of millennials in the workforce. Five years later, we will explore how these challenges have shaped the profession so far as well as how they (along with other challenges) will affect our role over the next 5-10 years.

JANUARY MEETING DETAILS

DATE Tuesday, January 8, 2019
TIME 11:30 - 1:00 P.M. (Registration begins at 11:15)
TOPIC CAE Panel Discussion
WHERE Embassy Club - West
COST $20/Member or $25/Non-Member
RSVP Click Here

ABOUT THE TOPIC:
Are you curious about other audit shops, do you want to hear about their biggest challenges, how they audit process works, what they see as their greatest risk? If so, then come attend a panel discussion with local CAE’s and Audit Leadership. You will have an opportunity to submit questions a head of time or ask them during the meeting. This session will be facilitated by Barb Bergmeier from E&Y.

- Greg Jordon, Nationwide
- Jared Landin, Wellmark
- Tricia Erb, FBL Financial Group
TRAINING OPPORTUNITIES

FEBRUARY MEETING DETAILS

DATE       Tuesday, February 12, 2019
TIME       11:30 - 1:00 P.M. (Registration begins at 11:15)
TOPIC      The $80 Billion Gamble
SPEAKER    Terry Rich, President and CEO of the Iowa Lottery
WHERE      Wakonda Club
RSVP       Coming Soon!

ABOUT THE TOPIC:
How a lottery ticket, a hot dog and Bigfoot helped solve the largest lottery fraud in US history. Your day's going great... and then you get the unexpected call that a fraud may have occurred under your watch. Your decision and direction could affect jobs, your business and personal friendships. As most companies focus on external hacking and fraud, Terry Rich will discuss an internal vendor fraud case to explore how established checks

MARCH MEETING DETAILS

DATE       Tuesday, March 12, 2019
TIME       11:30 - 1:00 P.M. (Registration begins at 11:15)
TOPIC      Blockchain: What’s in Your Audit
SPEAKER    Jim Tilk, Workiva
WHERE      Embassy Club - West
RSVP       Coming Soon!

ABOUT THE TOPIC:
The advent of blockchain technology has unleashed a myriad of new possibilities. Beyond Bitcoin and other cryptocurrencies, this technology has the potential to impact the future of auditing—and business as we know it. From triple entry accounting to continuous auditing, we will discuss how blockchain will shape the future of the audit profession.

After this presentation, attendees will be able to:
- Define blockchain technology and how it acts as a distributed ledger
- Articulate current uses of the technology today
- Understand the potential impact that applications of the technology can have on businesses
- Assess the implications of blockchain on the audit profession
- Infer potential challenges from real-world use

APRIL MEETING DETAILS

DATE       Tuesday, April 9, 2019
TIME       11:30 - 1:00 P.M. (Registration begins at 11:15)
TOPIC      TBD
SPEAKER    Rob Sand, State Auditor
WHERE      Wakonda Club
RSVP       Coming Soon!
Would you like to volunteer for a committee?

If so, please contact anyone below:

**Ryan Willhite**  
Crowe Healthcare Risk Consulting  
President

**Trish Bruxvoort**  
Crowe Healthcare Risk Consulting  
First Vice President

**Ashley Ryan**  
Principal Financial Group  
Second Vice President

**Carol Pester**  
Caseys  
Secretary

**Laurel Rueter**  
Principal Financial Group  
Treasurer

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## TRAINING OPPORTUNITIES

### SPRING SEMINAR

**DATE**  
Thursday, April 11, 2019

**TIME**  
8:00am - 4:30pm

**TOPIC**  
Influential Leadership

**SPEAKER**  
Danny Goldberg

**WHERE**  
Farm Bureau, 5400 University Avenue, West Des Moines, IA 50266

**RSVP**  
[Click Here]

**CPE CREDITS**  
8 hours total

### Registration Fees:

- Member $125 ($100 Early Bird through 2/28/19)
- Non-Member $150 ($125 Early Bird through 2/28/19)

### ABOUT THE TOPIC:

Great leaders have the uncanny ability to influence. They know what buttons to push, when to push them and how hard to push them. The basics of Influential Leadership are rooted in a wide variety of skills that make a leader impactful:

- Emotional Intelligence – Understanding people, what motivates them and how to get the best out of everyone/anyone.
- Project Management – Credibility and trust are built on the foundation of great communication and organization. Project Management helps any leader organize and outline expectations to team members.
- Mentoring – The ability to develop team members and build confidence breeds loyalty and effective managers.
- Ability to Read People – Being able to read people is a key LIFE skill. Knowing when to push hard, when to back off and when to let go are key to managing any personality type

This one-day seminar will take attendees through the topics listed above and help you develop the influence needed to be successful.

### ABOUT THE SPEAKER:

Danny M. Goldberg is a well-known speaker on internal auditing and People-Centric Skills. Danny co-authored [People-Centric© Skills: Communication and Interpersonal Skills for Internal Auditors](#). This is the first book published specifically to address the wide-ranging topic of communication skills for internal auditors.

Danny has over 20 years of professional experience, including five years leading/building internal audit functions. Danny was named as one of the Fort Worth Business Press 40 Under 40 for 2014. He has published numerous articles in trade magazines.

Mr. Goldberg has been recognized as a top speaker at numerous events over the past five years.
**TRAINING OPPORTUNITIES**

**UPCOMING IIA MEMBER ONLY WEBINARS**

- 10-December-2018 Impact of Internal Audit on Food Safety Culture
- 11-December-2018 United, Connected and Aligned

**RICHARD CHAMBERS BLOG**

*An Early Look at Internal Audit Priorities for 2019*

As we approaching the end of 2018, IIA President and CEO Richard Chambers, CIA, QIAL, CGAP, CCSA, CRMA, discusses the priorities our peers are planning to address in the year ahead.

Two recently published reports, one from Gartner Inc. and the other from the European Confederation of Institutes of Internal Auditing (ECIIA), identified cybersecurity as the top risk for 2019. In addition, the risk landscape in 2019 will likely focus on data governance and privacy, third-party risk, and organizational ethics, culture, and integrity.

[Read the full InternalAuditor.org blog post from IIA President and CEO Richard Chambers.](#)

**EMPLOYMENT OPPORTUNITIES**

- [Internal Auditor II - Bankers Trust](#)
- [Senior Auditor - Meredith](#)
- [Operational Audit Consultant - EMC](#)
- [IT Audit Manager - Meredith](#)
- [Staff Risk Control Auditor - FBL Financial Group](#)
- [Senior Internal Auditor - Pella](#)
CHAPTER NEWS

CHIEF AUDITOR EXECUTIVE (CAE) ROUNDTABLE

The CAE Roundtable is an IIA member’s event and occurs quarterly. The CAEs invited to the roundtable set the agenda and the meetings are held during lunch at various member company locations. Our next roundtable is scheduled for February 26th at EMC. This event is by invitation only. If you are a CAE and are not receiving the roundtable invitations, please email Crystal Berg.

CERTIFICATION CORNER

EARN AND REPORT

CPE/CPD credits are required for end-of-year reporting to keep your IIA designation(s) active, report now. The deadline is Dec. 31, 2018. North America members report CPE for free.

If you do not report, your certification/qualification goes inactive, and as a result, you are no longer approved to represent yourself as a certified individual.

With the release of each bi-monthly edition of Internal Auditor magazine, you have the chance to earn three IIA CPE credits to support your IIA Certifications, for a total of 18 CPE’s annually! Available free to members, each online quiz takes your experience with the publication to the next level by testing your internal auditor knowledge and providing valuable credits.

Click here for more information.

CIA EXAM: WHY, HOW, AND WHAT IS CHANGING JANUARY 2019

“The global business environment and the internal audit profession have undergone great change. The updated exam offers clarity, uniformity, and alignment with the IIA's International Standards for the Professional Practice of Internal Auditing.” - Richard Chambers, CIA, QIAL, CGAP, CCSA, CRMA, IIA President and CEO

Click here for more information.