Message from the President

Dear Members,

Happy spring everyone! It just doesn’t seem right saying that when we still have 6+ inches of snow on the ground. Hopefully it will be melted by Sunday. We don’t want the Easter Bunny leaving his tracks in the snow!

Not sure if you heard this or not, but Punxsutawney Phil was recently indicted for the offense of “misrepresentation of early spring.” Due to the aggravating circumstances, prosecutors are seeking the death penalty. Poor Phil! I bet our upcoming seminar “Communication and Interpersonal Skills” (8 hours of CPE on April 29th – see page 3 for details) could have helped Phil avoid this mishap. What if Phil really did see his shadow, but just didn’t communicate effectively? I hope you’ll join me at this seminar, because $70 seems like money well spent to avoid a predicament like Phil’s!

Our annual Member Appreciation Lunch will be held in May (date TBD). All members earning three or more MAP points will be invited and treated to a free lunch, one free hour of CPE, and eligible to win some great prizes! It’s not too late to earn points to become eligible. Some members are REALLY close to earning an invitation (seven members have two points and 14 have one point). There are many ways you can earn points (like volunteering to help at the April 29th seminar, or submitting an article for this newsletter). Please see our chapter website (www.centralmoiia.org) for the full list of ways you can earn points and a list of points earned by members through March. If you volunteered for the chapter during this fiscal year (starting June 1, 2012) but were not awarded MAP points, please let me know and we’ll update the list.

Succession planning for the upcoming fiscal year is underway! We may have some openings, so please contact me or any of the board members if you’re interested in becoming an officer. We’re also always looking for seminar ideas, so send your ideas our way! If you know of a great speaker and send us their contact information, that’s another way you can earn MAP points.

Please contact me via e-mail (sandra.freese@landmarkbank.com) or phone (direct 573-441-2895) with any ideas or questions you have.

Sincerely,

Sandy Freese, CRMA
President - Central Missouri IIA Chapter
Board Meeting

A Chapter Board of Directors and Officers meeting was held March 13, 2013. The following is a summary of the minutes from the meeting:

- Treasurer’s Report: We have $9,735.49 in the checking account and $5,939.26 in the certificate of deposit as of 2-28-13. We received a thank you note from a hospice organization that received a donation from the chapter on behalf of Jim Cali who spoke to the chapter in the fall. The donation was his “speakers fee.”
- Membership: We have 234 members currently. The membership rates are set to increase in the next year.
- Programs: The VP will set a date for the May Member Appreciation Lunch to ensure we have a room reserved. In April John Hall will be speaking to the chapter. The VP wants to contact the IIA for a speaker for after the new fiscal year. It was stated that it would be good to have a list of events booked 3 to 6 months in advance to help the next VP of Programs.
- Chapter Achievement Program Reporting: The president reported that the CAP should be fine for this year and the chapter should retain the platinum status.
- Membership Appreciation Report: The points on the MAP are current. Volunteering at seminars is a great way to earn MAP points.
- Webmaster’s Report: The Webmaster reported that the website is up and running and current. The software that runs the Yahoo.com site is getting to be a concern. We may have to find a new vendor to run the site.
- Leadership Conference: The annual IIA leadership conference is set for April 28th to April 30th in Orlando, Florida. The chapter will pay all expenses to send anyone to that conference. The current President of the chapter will attend this year.
- IIA Headquarter Forms: Several required forms that IIA requires each year were presented for approval. The Board approved the forms.
- Succession planning for officers was discussed.

Letter from District Rep

Barb Schaffert, our district representative, provided the chapter with a letter on the highlights of the Mid-year IIA conference held 11-28-12 to 11-29-12. Highlights were:

- North America has 72,000 members
- A chief marketing officer position was created at IIA
- The IIA budget is $42.7 million in revenue and $41.3 million in expenses. We were provided no details on salaries of the top office holders.
- The 3 part CIA exam goes into effect July 2013
- The IIA is in the process of building out an American Center for Government Auditing
- There have been four cases of fraud found at different IIA chapters. This was the result of poor monitoring of the chapter treasurers. A committee was formed to address this and we should see something from that committee by December.
- Some comments from the Chapter Relations Committee were also provided.
April Seminar

**Topic:** Communication & Interpersonal Skills  
**Speakers:** John Hall, CPA  
**Field of study:** Auditing  
**CPE:** 8 hours

**Date:** Monday, April 29, 2013  
**Time:** 8:00 am to 4:30 pm (8 CPE)  
Lunch will be provided at 12:00 by HyVee

**Location:** Hawthorn Bank Community Room  
3600 Amazonas Drive  
Jefferson City, MO

**Price:**  
IIA member $70  
Non-members $95  
Full-Time Undergraduate College Students Free

**Registration:** Call Jon Halwes at 893-7703 or E-mail jehal@email.com  
Registration deadline is April 22, 2013

Professional auditors must master many skills to be effective, and skills development is usually focused heavily on technical issues. But what about communication and interpersonal skills, building legitimate trust, selling our ideas to others, and driving change? While we all probably agree that sound technical skills are necessary for audit effectiveness, the mastery and daily application of communication and interpersonal skills are just as important. For some auditors, this means conscious but relatively minor adjustments to how you perform your audit tasks. And for others, it will require a complete overhaul of what you do and how you do it.

**Spotlight on IIA**

In Spotlight on IIA, we will focus on perks, training opportunities, or discounts available from the national IIA organization.

The International Internal Audit Standards Board (IIASB) recently released the revision to the *International Standards for the Professional Practice of Internal Auditing (Standards)* following consideration and approval by the International Professional Practice Framework Oversight Council (IPPFOC).

Standards are principle-focused and provide a framework for performing and promoting internal auditing. The Standards are mandatory requirements consisting of:

- Statements of basic requirements for the professional practice of internal auditing and for evaluating the effectiveness of its performance. The requirements are internationally applicable at organizational and individual levels.
- Interpretations, which clarify terms or concepts within the statements.
- Glossary terms.

The Standards, and an explanation of the changes, are available at the IIA website,  
https://na.theiia.org/standards-guidance/mandatory-guidance/Pages/Standards.aspx
December Ethics Seminar

At the December 12, 2012 Ethics seminar Sandy Crews, Ph.D. from the University of Missouri, Trulaske College of Business discussed the following Business Ethics Truisms about Bad Apples and Bad Barrels:

1. Most people want to do the right thing, and they want others to do the right thing.
2. Individuals have different values and priorities, which guide their decisions and behavior.
3. Not everyone is trustworthy; don’t assume others are like you.
4. Talk is cheap; ethics is all about behavior.
5. People under pressure will do really stupid things.
6. Generally, people rationally do what they are rewarded to do.
7. Too many people focus on short-term gains instead of long-term consequences.
8. Employees watch other employees and managers to learn what is really important at their organization.
9. Managers should evaluate the personal character of those they hire and only hire employees whom they can trust.
10. Managers should manage in a way that brings good people into the organization and makes good people want to stay.
11. Good managers prevent problems and ethics scandals.
12. Business ethics is all about managing employees’ decisions and behavior, and then holding them accountable.
13. Managers and employees need training to recognize ethical issues, make ethical decisions, and take ethical actions.
14. Managers and employees need to know the applicable laws and professional standards.
15. Decisions are complex, legitimate priorities often conflict, and managers make decisions with imperfect information.
16. Denying and ignoring problems tend to have long-term costs and consequences; big problems rarely go away on their own.
17. Employees and managers weigh profits against ethical concerns.
18. Managers should use words that indicate ethical concerns; in contrast, sanitized words and euphemisms hide ethical issues and undermine ethical awareness.

CAP Summary

The following is the status of the Chapter Achievement Program (CAP) points for our chapter as of 3/31/13:

<table>
<thead>
<tr>
<th>Category</th>
<th>Minimum for Bronze</th>
<th>Chapter Points (to Date)</th>
<th>% of Minimum</th>
<th>Balance to Minimum</th>
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<tbody>
<tr>
<td>I. Service to Members</td>
<td>325.00</td>
<td>808.69</td>
<td>249%</td>
<td>Achieved!</td>
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<tr>
<td>II. Service to Profession</td>
<td>200.00</td>
<td>333.40</td>
<td>167%</td>
<td>Achieved!</td>
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<tr>
<td>III. Chapter Administration</td>
<td>160.00</td>
<td>214.00</td>
<td>134%</td>
<td>Achieved!</td>
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<tr>
<td></td>
<td></td>
<td><strong>685.00</strong></td>
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<td></td>
<td></td>
<td><strong>1,356.09</strong></td>
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</tbody>
</table>

Current CAP Status: Silver

Targets:
- Bronze: 685.00
- Silver: 1,060.00
- Gold (Platinum): 1,560.00