Message from the President

Dear Members,

For those of you able to attend, I hope you enjoyed the September 5th seminar by Danny Goldberg on “IT Auditing for Non-IT Auditors.” Evaluation results were very positive, and the 63 people in attendance earned 7.5 CPE hours. For members the cost was only $10 per CPE hour! One of our goals for this year is to continue offering high quality and low cost educational opportunities for our members. Please see page two of this newsletter for information on the upcoming October seminar, and the August board meeting minutes on page three for other educational opportunities that are in the works.

Please help us serve you better by completing the Chapter Survey on our website (see page two of this newsletter for the link)! We value your opinion and want to make sure our chapter is meeting your needs.

As mentioned in the last newsletter, the Certification in Risk Management Assurance (CRMA) Personal Experience Recognition (PER) Provision period is coming to an end - FAST! The CRMA is a new certification program offered by the IIA, and the PER Provision is a way for individuals to obtain the CRMA designation without having to take the CRMA exam (which will be required after the September 30, 2012 deadline). I earned my CRMA this way last month, and the application process was not difficult. Please see the IIA website for details, including how to apply.

Whenever you’re on the IIA website, be sure to look around at all of the great IIA resources available to members - many of them free! It seems like I learn something new each time I visit the IIA site.

While not free, I recently attended an excellent IIA sponsored seminar in Boston on “Assessing Risk: Ensuring Internal Audit’s Value.” It was a new offering, and was relevant to my audit planning for 2013. I highly recommend it for anyone wanting to evaluate their current risk assessment methodologies. I’m also looking forward to the October All Star Conference (look for an article in an upcoming newsletter) in Las Vegas. I’ve talked to many IIA members who have attended the All Star Conference in the past, and so many said it was the best IIA conference they’ve ever attended. I’m fortunate to have the training budget available through my employer this year to attend these seminars and conferences. As many of you may be starting the 2013 budget process, please consider allocating funds to attend IIA sponsored conferences or seminars, if you can.

As always, please contact me or any other chapter officer or board member if you have any questions, comments, concerns, or ideas.

Sincerely,

Sandy Freese
President - Central Missouri IIA Chapter
October Seminar

**Topic:** Think Like a Thief (4 CPE hours)

**Speaker:** Jim Cali, Director of Internal Audit for the Bi-State Development Agency in St. Louis

**Date/Time:** October 16, 2012
   10:00 am to 2:30 pm (lunch Noon – 12:45 pm)

**Location:** Harry S Truman State Office Building
   Room 400

**Price:**
   - IIA member $20
   - Non-members $30
   - Full-Time Undergraduate College Students Free

**Registration:** To register call Jon Halwes at 893-7703 or E-mail jehal@email.com

Chapter Survey

There’s still time for you to voice your opinion on the operations of our chapter! Go to the link below for the chapter’s annual online survey. Thank you!

http://freeonlinesurveys.com/s.asp?sid=xm8bnff8dr00tg1

District Workshop

Our chapter hosted the Midwest District 1 Workshop on June 26th from 10:00 AM - 3:00 PM at the Governor's Office Building. More than 20 IIA chapter leaders attended the workshop, which was organized by Jason Minard, our IIA Midwest District 1 Representative. Maunda Land, our Chapter Relations representative from the IIA Headquarters, also participated.

All five chapters in our district were represented (St. Louis, Kansas City, Ozarks, Topeka), including six Central Missouri chapter board members (Kendall Blythe, Cathy Lucia, Christie Martin, Greg Beck, Susan Cardwell, and Sandy Freese). The District Workshop is a great forum for sharing best practices among the chapters in our district, and an excellent networking opportunity!

Topics discussed included the IIA Strategic Plan, joint meeting potential, quality speakers and topics, ways to improve seminar and meeting attendance, marketing and promotions, ways to increase membership, member retention strategies, Chapter Achievement Program (CAP), academic relations, and budgeting/finance issues.

THANK YOU - A big shout out to Cathy Lucia for coordinating this event! It wouldn’t have happened without you!

Submitted by Sandy Freese, Chapter President
August Board Meeting

The Board of Directors and Officers for the Central Missouri Chapter of the IIA met on Monday evening August 13, 2012, at Madison’s Cafe in Jefferson City, Missouri. A quorum of board members was present.

- The Treasurer distributed the reviewed financial statements. We have approximately $16,000 in cash. The appropriate cash balance was discussed. IIA provides a suggested range of cash to maintain and the balance was within that range. However, the board is comfortable with gradually lowering the cash balance through reduced fees for seminars or promotional items.

- The president will also provide a suggested budget to the board via email for consideration.

- The VP of Programs provided a list of planned seminars for the fiscal year. There are a total of 27-33 hours of CPE planned for this fiscal year.

- Membership and fees were discussed. It was reported that the cost of membership will increase to $45 a year for government members. The VP of Membership will contact departing members and new members as appropriate.

- The Webmaster reported that the website is up and running. We will continue to maintain our own chapter website instead of using the pro-forma set by IIA. The board discussed starting a social media link on our website. There was little support for this process.

- The goals and objectives statement, long-range plan document, membership recruitment and retention plan document were discussed. These plans are all required by the national organization.

- We will have another board meeting in January or February to be determined at a later date by the president.
New Chapter Members

Welcome to our newest chapter members! The following individuals have joined our chapter this fiscal year:

- Meng Li, Missouri Department of Social Services
- Deborah Lipshield, Missouri Department of Social Services
- Melissa McCoin, Missouri Department of Social Services
- Jodi Rush, Missouri Department of Social Services
- Stacy Wright, Missouri Department of Social Services
- Kim Dowd, Missouri Department of Social Services
- Michelle Clayton, Missouri Department of Transportation
- Robert Mason, Missouri Department of Transportation
- Karen S. Hoelscher, Lincoln University of Missouri

Mission Possible

Every year our chapter sends a member in a leadership position to the IIA Leadership Academy. This year’s Leadership Academy was held at Walt Disney World in Orlando, Florida from April 22-24th. It provided a nice balance of speakers, breakout sessions, and networking.


The “Recruiting and Retaining the Generations” presentation by Cam Marston (President of Generational Insight) was one of our favorites. His presentation addressed an ongoing topic and issue all organizations must face with a very new and refreshing approach. It was a very humorous and direct comparison of generational differences with specific examples of the evolution of parental disciplinary practice to rewards and incentives. These examples provided insight into generational differences related to work ethics, career goals, what motivates individuals and the importance of balancing work and personal happiness. He acknowledged there are not concrete answers or solutions to successfully address “generation gaps” but continuous monitoring and awareness of the unique generational traits by management was the best way to retain any employee regardless of their generation.

IIA representatives lead many extremely informative breakout sessions by region and chapter leader role/experience level. The components of the Chapter Achievement Program (CAP) were explained and emphasized. Our chapter was recognized at the Chapters of Excellence Reception for achieving Platinum Status under CAP.

The regional breakout sessions were extremely informative, because they provided an open forum for chapter leaders to share what they were offering in their own chapters. There was much discussion about what methods or procedures worked well (and what didn’t) to meet member needs in individual chapters. These regional breakout sessions were a very valuable source of information for chapter operations.

Networking opportunities were plentiful and fun! They were one of the most valuable takeaways from the 2012 Leadership Conference.

The 2012 Leadership Academy “Mission Possible” was a great way to learn that becoming a board member, taking a leadership role, and operating a successful IIA Chapter is a “mission” that is indeed “possible.”

Submitted by Cathy Lucia and Sandy Freese