IIA Chattanooga Area Chapter
AUGUST 2019 NEWSLETTER

Announcements

IIA Learning Seminars

**Date/Time:** August 20-23, 2019 (8:30 to 4:30 PM)
**Location:** Chattanooga State Community College (4501 Amnicola Hwy) - Health Science Center 1083

Both in-person courses include continental breakfast, lunch, morning and afternoon refreshments, and unlimited beverages.

If you register after August 14, please contact Kim Clingan (kim.clingan@chattanoogastate.edu) for inclusion in the count for meal and break items.

As a member of The IIA's Chattanooga Area Chapter, you can take advantage of special low rates for training coming to Chattanooga on August 20-23. The recognized authority and principal educator for the internal audit profession, the IIA provides comprehensive and in-depth training on a variety of topics. Courses include:

- **Advanced Risk-based Auditing** links internal audit to your organization’s overall risk management framework. You will learn to develop an audit universe and a risk-based internal audit plan, and the course incorporates topics such as governance risk, strategic risk, fraud risk, information technology risk, and auditing the risk management process. **August 20-21, 16 CPE. $720 chapter member pricing.**

- **Root Cause Analysis for Internal Auditors** provides some of the key root cause analysis tools and methods that can be used to enhance the effectiveness of audits, strengthen audit observations, and facilitate discussion on any issues. **August 22-23, 16 CPE. $720 chapter member pricing.**

In order to take advantage of this exclusive opportunity and get the chapter member discount, call IIA Customer Relations (407-937-1111). For more information, please [click here](#).

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**Joint Event with ACFE - Save the date!**

**Speaker:** Dr. Larry Miller (ETSU Chair, Criminal Justice & Criminology and Director, Forensic Document Examination Graduate Program) and Dr. Chris Rush (ETSU Assistant Professor in Criminal Justice & Criminology Department)

**Date/Time:** September 17, 2019 (11:30 AM to 1:00 PM)
**Location:** The Walden Club (Republic Centre Building, Suite 2100, 633 Chestnut Street, Downtown Chattanooga)
**Cost:** $25 for Members; $30 for Non-Members

We will be sending out a separate email with a link to registration soon! If you would like to pre-register, please contact Lisa Culver (lculver@chattanooga.gov).
Dr. Larry S. Miller is a Distinguished Professor and Chair of the Department of Criminal Justice & Criminology at East Tennessee State University in Johnson City. He is also Director of the Graduate Program in Forensic Document Examination at ETSU. Dr. Miller has been a forensic document examiner since 1981 and has testified numerous times in federal and state courts in Tennessee, Virginia, Kentucky and North Carolina. He is board certified and a Diplomate with the Board of Forensic Document Examiners and the National Association of Document Examiners. Dr. Miller has authored several textbooks and research articles published in refereed journals. His Ph.D. is from the University of Tennessee - Knoxville in Public Safety with collaterals in Forensic Anthropology and Criminology.

Dr. Chris Rush is an Assistant Professor in the Criminal Justice & Criminology Department at East Tennessee State University. She received her B.A and M.A in Criminal Justice & Criminology and Graduate Certificate in Forensic Document Examination from East Tennessee State University and the Ph.D. in Criminal Justice from the University of Arkansas at Little Rock. Dr. Rush serves as a forensic document examiner for the State of Tennessee and works in the Forensic Document Laboratory at ETSU. She has published books and book chapters as well as articles in peer-reviewed journals.

Introduction to how documents can be fraudulently manufactured and accepted as legal evidence and/or proof of a transaction. This session will cover how fraudulent documents are created, what to look for in cases of suspected fraud, and how to prevent a fraudulent attempt. Numerous cases studies will be presented to help illustrate the discussion. The objectives are (1) to understand how fraudulent documents are created, (2) to know what to look for to discover fraudulent documents, and (3) to understand how to help prevent the creation of a fraudulent document.

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You Are The Message: Communicating Effectively, Non-verbal communications, and Learning to ask clarifying questions

Speaker: Marj Flemming (LaunchPoint Leadership)
Date/Time: October 8, 2019 (11:30 AM to 1:00 PM)
Location: Elliott Davis (Miller Building, Suite 100 -- 629 Market Street, Downtown Chattanooga)
Cost: $25 for Members; $30 for Non-Members

Parking available nearby (631 Broad Street - Republic Parking lot) for a fee.

Click here to register by noon on Thursday, October 3, 2019.

Communication is vitally important to an auditor. Therefore, the IIA is excited to welcome back Marj Flemming and her passion for helping us learn how to be better communicators.

Marj Flemming is an entrepreneur, trainer, and personal coach for men and women looking for an edge in the fine art of leadership. As a gifted communicator, Marj has a reputation for crafting practical strategies and action plans that make a difference whatever the environment. Over her career, Marj has been recognized as a leader at General Electric, Tennessee Valley Authority, and as the owner of three businesses.

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UTC Accounting Lecture Series - Save the date!

Date/Time: October 17, 2019

Be sure to save the date for the annual UTC Accounting Lecture Series! More details to come soon!
MrExcel - The Final Tour

Speaker: Bill Jelen
Date/Time: November 12, 2019 (8:00 am - 5:00 pm)
Location: UT Chattanooga Campus (Raccoon Mountain Room)
Cost: $175 (full day) or $100 (one session); 10% discount for groups of 10 or more

Parking, lunch, morning and afternoon breaks will be provided.

Click here to register by noon on Thursday, November 7, 2019.

Bill Jelen is the host of MrExcel.com and the author of 61 books about Microsoft Excel including Excel Gurus Gone Wild, Pivot Table Data Crunching, and Excel 2019 Inside Out. He has made over 80 guest appearances on TV’s Call for Help with Leo Laporte and was voted guest of the year on the Computer America radio show. He writes the Excel column for Strategic Finance magazine. He has produced over 2200 episodes of his daily video podcast Learn Excel from MrExcel. Bill will entertain you while showing you the powerful tricks in Excel. Before founding MrExcel.com in 1998, Jelen spent twelve years “in the trenches”, as a financial analyst for the accounting, finance, marketing, and operations departments of a publicly held company. Since then, his company automates Excel reports for hundreds of clients around the world. The website answers over 30,000 questions a year - for free - for readers all over the world.

Morning Session: Power Excel Seminar (Registration at 8:00 am)
You use Excel 40 hours a week, but do you really know how to unleash the power of Excel? Learn cool secrets and tricks lurking on the Data tab. Learn the ins and outs of Pivot Tables (from the guy who wrote the book on pivot tables!). Create slick charts in a single button click. Add thousands of subtotals in seconds. Learn VLOOKUP tricks. Don’t be tortured by bad data any longer. Participants in the session will receive a copy of Jelen's book, MrExcel LX - The Holy Grail of Excel Tips, a book written to accompany the live seminar. Jelen loves new questions and will incorporate them in the seminar. Send your Excel questions in advance via e-mail or bring them to the seminar. Jelen promises, “If you use Excel 20 hours per week, you will save 50 hours each year by attending this seminar!”.

Afternoon Session: Advanced Data Analysis (Registration at 1:00 pm)
This class will go into more details about pivot tables. Understand new tools such as Power Query, the Data Model, Power Pivot, and Power Map. See how to post your Excel data to the web using Power BI. Use Pivot tables for stratifications. Look for outliers. Pull random samples. Participants will receive the 2019 edition of Power Excel with MrExcel - 617 Excel Mysteries Solved.

UTC Seeks Volunteers for Fall 2019 Resume and Mock Interviews
Date/Time: Various; indicated below
Location: UTC Campus

UTC is seeking business community volunteers to participate in Resume Week and/or “MOC” Interview Week at UTC’s Rollins College of Business this upcoming fall semester. These career prep events are coordinated by the Decosimo Success Center whose mission includes empowering business students to progress confidently towards a meaningful career so they can put their degrees to work. This event was developed in order for business students to access experienced and knowledgeable professionals who will provide a brief resume review or mock interview.

Participating volunteers provide mini-bios and info on their areas of expertise and/or areas of recruiting so I can help students identify professionals who can best guide them. Students sign up for a 20-minute time slot and you would advise each student on how the resume and/or interview approach can improve with the ultimate goal of preparing students for the real event. You would complete a very short scorecard for each student you see, which takes just a moment to complete. Each event is 3 or 4 hours in length, but it flies by. That’s your total commitment - easy!
The event dates are:

**Resume Reviews**
- Tuesday, September 10 - 12pm to 3pm
- Wednesday, September 11 - 12pm to 3pm
- Thursday, September 12 - 9am to 12pm

**Mock Interviews**
- Tuesday, October 1 - 12pm to 3pm
- Wednesday, October 2 – 12pm to 3pm
- Thursday, October 3 – 9am to 12pm

This is a great way for our chapter to continue building on our ever increasing student relations efforts, so if you would like to volunteer and/or for more information, please contact John Jacosalem (jajacosalem@tvaoig.gov).

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**Upcoming Chapter Social**

In years past, we typically had our chapter social in the summer by going to a Chattanooga Lookouts game. We are planning on trying something different this year by having it in the fall (September/October timeframe) and going to a Chattanooga Football Club game. We will issue more details in the near future.

Additionally, if you have any ideas for what types of activities you might want to see us doing for future chapter socials, please don’t hesitate to let us know (jajacosalem@tvaoig.gov).

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**IIA Members-Only Webinars**

- The Rise of Sustainability Accounting and Its Important for Internal Audit (August 13, 2019)
- GDPR, CCPA and the Impact of Evolving Global Data Privacy Regulations on Internal Audit (August 20, 2019)
- Agile Auditing: Transforming the Internal Audit Process and Value Proposition Using the Scrum Process Framework (September 17, 2019)
- Product Stewardship Recycler Audits vs. Conventional EHS Audits (October 1, 2019)
- PSAC Virtual Symposium: Preparing Public Sector Auditors for Today’s Terrain (November 5, 2019)

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**Career Opportunities**

- Senior Internal Auditor – Fruit of the Loom
- IT Auditor II – Nissan
- IT Assurance and Consulting Experienced Staff Associate – Kraft CPAs
- Senior Internal Auditor – Kraft CPAs
- Internal Auditor – Rogers Group Inc
- ACL Auditor – TN Department of Revenue
- Internal Auditor I – Ryman Hospitality Properties

If you have any available positions that you would like for us to post to our Newsletter and/or distribute to the IIA Chattanooga Area Chapter membership via email, we would be glad to do so. Please contact John Jacosalem, Chapter Secretary (jajacosalem@tvaoig.gov).
As a member of the chapter, you are eligible for 20% off all Gleim's CIA Review materials, as well as Gleim CPE. If you have any questions, contact our Gleim representative, Ryan Bergh by phone: (800) 874-5346, Ext. 438 or by email: IIACHapters@gleim.com. Visit gleim.com/cia for more information on the CIA Exam or how Gleim can help you pass.

The IIA’s CIA Learning System is a comprehensive training course designed to provide chapters, members, and the audit community of professionals with information and tools to master the global CIA exam syllabus.

The IIA CIA Learning System also has several online and in-person seminars that cover each part of the CIA exam. Click the links below for more details on dates, pricing, and how to register:

- Part 1
- Part 2
- Part 3

Use promo code AUGCHAP by August 31, 2019 to save 20% on any single title published by the Internal Audit Foundation.

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