IIA Chattanooga Area Chapter
JULY 2019 NEWSLETTER

Announcements

IIA Learning Seminars
Date/Time: August 20-23, 2019 (11:45 AM to 4:45 PM)
Location: Chattanooga State Community College (4501 Amnicola Hwy) - Health Science Center 1083

Both in-person courses include continental breakfast, lunch, morning and afternoon refreshments, and unlimited beverages.

As a member of The IIA's Chattanooga Area Chapter, you can take advantage of special low rates for training coming to Chattanooga on August 20-23. The recognized authority and principal educator for the internal audit profession, the IIA provides comprehensive and in-depth training on a variety of topics. Courses include:

- Advanced Risk-based Auditing links internal audit to your organization’s overall risk management framework. You will learn to develop an audit universe and a risk-based internal audit plan, and the course incorporates topics such as governance risk, strategic risk, fraud risk, information technology risk, and auditing the risk management process. **August 20-21, 16 CPE. $720 chapter member pricing.**

- Root Cause Analysis for Internal Auditors provides some of the key root cause analysis tools and methods that can be used to enhance the effectiveness of audits, strengthen audit observations, and facilitate discussion on any issues. **August 22-23, 16 CPE. $720 chapter member pricing.**

In order to take advantage of this exclusive opportunity and get the chapter member discount, call IIA Customer Relations (407-937-1111). For more information, please [click here](#).

To assist with course facilitation, please register by July 15. If you cannot register by July 15, but are planning to attend, please contact Kim Clingan ([kim.clingan@chattanoogastate.edu](mailto:kim.clingan@chattanoogastate.edu)).

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MrExcel - The Final Tour
Speaker: Bill Jelen
Date/Time: November 12, 2019 (8:00 am - 5:00 pm)
Location: UT Chattanooga Campus (Raccoon Mountain Room)
Cost: $175 (full day) or $100 (one session); 10% discount for groups of 10 or more

*Parking, lunch, morning and afternoon breaks will be provided.*

[Click here](#) to register by noon on Thursday, November 7, 2019.
Bill Jelen is the host of MrExcel.com and the author of 61 books about Microsoft Excel including Excel Gurus Gone Wild, Pivot Table Data Crunching, and Excel 2019 Inside Out. He has made over 80 guest appearances on TV’s Call for Help with Leo Laporte and was voted guest of the year on the Computer America radio show. He writes the Excel column for Strategic Finance magazine. He has produced over 2200 episodes of his daily video podcast Learn Excel from MrExcel. Bill will entertain you while showing you the powerful tricks in Excel. Before founding MrExcel.com in 1998, Jelen spent twelve years “in the trenches”, as a financial analyst for the accounting, finance, marketing, and operations departments of a publicly held company. Since then, his company automates Excel reports for hundreds of clients around the world. The website answers over 30,000 questions a year - for free - for readers all over the world.

**Morning Session: Power Excel Seminar (Registration at 8:00 am)**

You use Excel 40 hours a week, but do you really know how to unleash the power of Excel? Learn cool secrets and tricks lurking on the Data tab. Learn the ins and outs of Pivot Tables (from the guy who wrote the book on pivot tables!). Create slick charts in a single button click. Add thousands of subtotals in seconds. Learn VLOOKUP tricks. Don’t be tortured by bad data any longer. Participants in the session will receive a copy of Jelen’s book, MrExcel LX - The Holy Grail of Excel Tips, a book written to accompany the live seminar. Jelen loves new questions and will incorporate them in the seminar. Send your Excel questions in advance via e-mail or bring them to the seminar. Jelen promises, “If you use Excel 20 hours per week, you will save 50 hours each year by attending this seminar!”.

**Afternoon Session: Advanced Data Analysis (Registration at 1:00 pm)**

This class will go into more details about pivot tables. Understand new tools such as Power Query, the Data Model, Power Pivot, and Power Map. See how to post your Excel data to the web using Power BI. use Pivot tables for stratifications. Look for outliers. Pull random samples. Participants will receive the 2019 edition of Power Excel with MrExcel - 617 Excel Mysteries Solved.

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**UTC Seeks Volunteers for Fall 2019 Resume and Mock Interviews**

**Date/Time:** Various; indicated below  
**Location:** UTC Campus

UTC is seeking business community volunteers to participate in Resume Week and/or “MOC” Interview Week at UTC’s Rollins College of Business this upcoming fall semester. These career prep events are coordinated by the Decosimo Success Center whose mission includes empowering business students to progress confidently towards a meaningful career so they can put their degrees to work. This event was developed in order for business students to access experienced and knowledgeable professionals who will provide a brief resume review or mock interview.

Participating volunteers provide mini-bios and info on their areas of expertise and/or areas of recruiting so I can help students identify professionals who can best guide them. Students sign up for a 20-minute time slot and you would advise each student on how the resume and/or interview approach can improve with the ultimate goal of preparing students for the real event. You would complete a very short scorecard for each student you see, which takes just a moment to complete. Each event is 3 or 4 hours in length, but it flies by. That’s your total commitment - easy!

The event dates are:

**Resume Reviews**
- Tuesday, September 10 - 12pm to 3pm  
- Wednesday, September 11 - 12pm to 3pm  
- Thursday, September 12 - 9am to 12pm

**Mock Interviews**
- Tuesday, October 1 - 12pm to 3pm  
- Wednesday, October 2 - 12pm to 3pm  
- Thursday, October 3 - 9am to 12pm

This is a great way for our chapter to continue building on our ever increasing student relations efforts, so if you would like to volunteer and/or for more information, please contact John Jacosalem (jajacosalem@tvaoig.gov).
When you think of Southern California, you envision a locale like no other, equally rich and relaxed, sunny and subdued, educational and entertaining - a place with... A Vibe All Its Own.

Internal auditors from all over the globe will converge on Southern California to gain new perspectives, insights, and best practices relevant to all levels and industries.

With a theme of "A Vibe All Its Own," the 2019 IIA International Conference will deliver a program that delves into timely issues impacting the profession. On top of earning CPEs, you will have the opportunity to network with fellow auditors from other countries, share ideas, challenges and solutions, and hear from global leaders on topics that apply across the board.

For more information on this conference and to register, please click here.

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Upcoming Chapter Social

In years past, we typically had our chapter social in the summer by going to a Chattanooga Lookouts game. We are planning on trying something different this year by having it in the fall (September/October timeframe) and going to a Chattanooga Football Club game. We will issue more details in the near future.

Additionally, if you have any ideas for what types of activities you might want to see us doing for future chapter socials, please don’t hesitate to let us know (jajacosalem@tvaog.gov).

IIA Members-Only Webinars

- The Internal Audit/Audit Committee Relationship (July 16, 2019)
- The 2019 Financial Services Regulatory and Legislative Landscape (July 18, 2019)
- GDPR, CCPA and the Impact of Evolving Global Data Privacy Regulations on Internal Audit (August 20, 2019)
- PSAC Virtual Symposium: Preparing Public Sector Auditors for Today’s Terrain (November 5, 2019)

Career Opportunities

- Senior Internal Auditor – Fruit of the Loom
- IT Auditor II – Nissan
- IT Assurance and Consulting Experienced Staff Associate – Kraft CPAs
- Senior Internal Auditor – Kraft CPAs
- Internal Auditor – Rogers Group Inc
- ACL Auditor – TN Department of Revenue
- Internal Auditor I – Ryman Hospitality Properties
If you have any available positions that you would like for us to post to our Newsletter and/or distribute to the IIA Chattanooga Area Chapter membership via email, we would be glad to do so. Please contact John Jacosalem, Chapter Secretary (jajacosalem@tvaog.gov).

As a member of the chapter, you are eligible for 20% off all Gleim's CIA Review materials, as well as Gleim CPE. If you have any questions, contact our Gleim representative, Ryan Bergh by phone: (800) 874-5346, Ext. 438 or by email: IIACHapters@gleim.com. Visit gleim.com/cia for more information on the CIA Exam or how Gleim can help you pass.

The IIA's CIA Learning System is a comprehensive training course designed to provide chapters, members, and the audit community of professionals with information and tools to master the global CIA exam syllabus.

The IIA CIA Learning System also has several online and in-person seminars that cover each part of the CIA exam. Click the links below for more details on dates, pricing, and how to register:

- Part 1
- Part 2
- Part 3

Use promo code JULCHAP by July 31, 2019 to save 20% on any single title published by the Internal Audit Foundation.

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