IIA Chattanooga Area Chapter
SEPTEMBER 2019 NEWSLETTER

Announcements

Examination of Fraudulent Documentation
Speakers: Dr. Larry Miller and Dr. Chris Rush
Date/Time: September 17, 2019 (11:30 AM to 1:00 PM)
Location: The Walden Club (Republic Centre Building, Suite 2100, 633 Chestnut Street, Downtown Chattanooga)
Cost: $10 for Students, $20 for Members; $25 for Non-Members

Click here to register by noon on Friday, September 13, 2019. If you have any questions about registration or this event, please contact Lisa Culver (lculver@chattanooga.gov).

The speakers are distinguished professors from the Criminal Justice & Criminology Department at East Tennessee State University, Dr. Larry S. Miller and Dr. Chris Rush. They will be discussing how documents can be fraudulently manufactured and accepted as legal evidence and/or proof of a transaction. This session will cover how fraudulent documents are created, what to look for in cases of suspected fraud, and how to prevent a fraudulent attempt. Numerous cases studies will be presented to help illustrate the discussion.

The objectives are:
- Understand how fraudulent documents are created
- Know what to look for to discover fraudulent documents
- Understand how to help prevent the creation of a fraudulent document.

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You Are The Message: Communicating Effectively, Non-verbal communications, and Learning to ask clarifying questions
Speaker: Marj Flemming (LaunchPoint Leadership)
Date/Time: October 8, 2019 (11:30 AM to 1:00 PM)
Location: Elliott Davis (Miller Building, Suite 100 -- 629 Market Street, Downtown Chattanooga)
CPE: 1 hour (Category: Communications and Marketing)
Cost: $25 for Members; $30 for Non-Members

Parking available nearby (631 Broad Street - Republic Parking lot) for a fee.

Click here to register by noon on Thursday, October 3, 2019.

Communication is vitally important to an auditor. Therefore, the IIA is excited to welcome back Marj Flemming and her passion for helping us learn how to be better communicators.
Marj Flemming is an entrepreneur, trainer, and personal coach for men and women looking for an edge in the fine art of leadership. As a gifted communicator, Marj has a reputation for crafting practical strategies and action plans that make a difference whatever the environment. Over her career, Marj has been recognized as a leader at General Electric, Tennessee Valley Authority, and as the owner of three businesses.

46th Annual UTC Accounting Lecture Series - Tennessee Tax Update

Speakers:
- Billy Trout, Manager of Taxpayer Education, Training, Correspondence, and County Clerk Support for the Tennessee Department of Revenue’s Taxpayer Services Division.
- Alicia Barrett, Training Officer for the Tennessee Department of Revenue’s Taxpayer Services Division.

Date/Time: October 17, 2019 (11:30 AM to 1:00 PM)
Location: Chattanooga Convention Center (1150 Carter St, Downtown Chattanooga)
CPE: 1 hour (Category: Taxes)
Cost: $20

Parking passes will be available for attendees parking in the garage adjacent to the convention center.

RSVP by Saturday, October 12, 2019 by going through the TSCPA’s website. If you have questions about this event, please contact Kate Gill at (kate-gill@utc.edu) or Dan Hollingsworth at (dan-hollingsworth@utc.edu).

Billy Trout
Mr. Trout received a bachelor’s degree in Communications from Middle Tennessee State University in Murfreesboro, Tennessee. Prior to joining Revenue in 2003, Mr. Trout was the area director for the U.S. Treasury’s Savings Bond Marketing Office and responsible for promoting U.S. Treasury securities throughout the state. He also spent 12 years in management and technical tax law positions with the Internal Revenue Service in Nashville.

Alicia Barrett
Ms. Barrett received a bachelor’s degree in Finance from Middle Tennessee State University in Murfreesboro, TN. Prior to joining Revenue in 2013, Alicia worked in the financial services field for 12 years.

MrExcel – The Final Tour

Speaker: Bill Jelen
Date/Time: November 12, 2019 (8:00 am - 5:00 pm)
Location: UT Chattanooga Campus (Raccoon Mountain Room)
CPE: 4-8 hours (Category: Specialized Knowledge)
Cost: $175 (full day) or $100 (one session); 10% discount for groups of 10 or more

Parking, lunch, morning and afternoon breaks will be provided.

Click here to register (for both sessions / full day) by noon on Thursday, November 7, 2019. If you would like to register for just one session, please contact Janna Hixson (janna-hixson@utc.edu) and let her know which session you would like to be registered for.

Bill Jelen is the host of MrExcel.com and the author of 61 books about Microsoft Excel including Excel Gurus Gone Wild, Pivot Table Data Crunching, and Excel 2019 Inside Out. He has made over 80 guest appearances on TV’s Call for Help with Leo Laporte and was voted guest of the year on the Computer America radio show. He writes the Excel column for Strategic Finance magazine. He has produced over 2200 episodes of his daily video podcast Learn Excel from MrExcel. Bill will entertain you while showing you the powerful tricks in Excel. Before founding MrExcel.com in 1998, Jelen spent twelve years “in the trenches”, as a financial analyst for the accounting, finance, marketing, and operations departments of a publicly held company. Since then, his company automates Excel reports for hundreds of clients around the world. The website answers over 30,000 questions a year - for free - for readers all over the world.

Morning Session: Power Excel Seminar (Registration at 8:00 am)
You use Excel 40 hours a week, but do you really know how to unleash the power of Excel? Learn cool secrets and tricks lurking on the Data tab. Learn the ins and outs of Pivot Tables (from the guy who wrote the book on pivot tables!). Create slick charts in a single button click. Add thousands of subtotals in seconds. Learn
VLOOKUP tricks. Don’t be tortured by bad data any longer. Participants in the session will receive a copy of Jelen's book, MrExcel LX - The Holy Grail of Excel Tips, a book written to accompany the live seminar. Jelen loves new questions and will incorporate them in the seminar. Send your Excel questions in advance via e-mail or bring them to the seminar. Jelen promises, "If you use Excel 20 hours per week, you will save 50 hours each year by attending this seminar!".

Afternoon Session: Advanced Data Analysis (Registration at 1:00 pm)
This class will go into more details about pivot tables. Understand new tools such as Power Query, the Data Model, Power Pivot, and Power Map. See how to post your Excel data to the web using Power BI. Use Pivot tables for stratifications. Look for outliers. Pull random samples. Participants will receive the 2019 edition of Power Excel with MrExcel - 617 Excel Mysteries Solved.

Upcoming Chapter Social – Save the Date and Register!
We will be enjoying the UTC vs Citadel football game on Saturday, November 16, 2019 2:00 pm. This event is free for all IIA Chattanooga Area Chapter members plus up to 3 guests.

To RSVP, please e-mail Janna Hixson (janna-hixson@utc.edu). We will issue additional information with tailgating details in the upcoming October newsletter and a separate email closer to the date of the game.

Thank you for active participation in our chapter events! Events such as this would not be possible without it. We look forward to seeing you all!

CIA Learning System

Need help with your CIA exam preparations?
Join an online CIA review class.

Are you preparing for the Certified Internal Auditor® (CIA®) exam? Do you prefer interactive instructor-led training, but haven’t found the right course or the time in your schedule? Check out The IIA’s CIA Learning System® online instructor-led courses.

Why enroll in an online instructor-led CIA course?

- **Get your questions answered.** Interact with a CIA-certified expert instructor and your peers to clarify difficult topics and apply them to real-world situations.
- **Curb the urge to procrastinate.** Follow a set curriculum to complete your CIA preparations on schedule.
- **Create a flexible class schedule.** Since schedules can be difficult to predict, this online course allows you to study any time of the day or night - wherever you have Web access.
- **Qualify for tuition reimbursement.** Many companies offer tuition reimbursement for courses offered through accredited colleges and universities.

For a complete and current list of online courses, visit [www.LearnCIA.com/classes-offered](http://www.LearnCIA.com/classes-offered). Contact the course provider directly for tuition and registration details.

IIA Members-Only Webinars

- **Agile Auditing: Transforming the Internal Audit Process and Value Proposition Using the Scrum Process Framework (September 17, 2019)**
- **Product Stewardship Recycler Audits vs. Conventional EHS Audits (October 1, 2019)**
- **Enhancing Internal Audit Effectiveness Through the Core Principles (October 15, 2019)**
Career Opportunities

- Senior Internal Auditor – Fruit of the Loom
- IT Auditor II – Nissan
- IT Assurance and Consulting Experienced Staff Associate – Kraft CPAs
- Senior Internal Auditor – Kraft CPAs
- Internal Auditor – Rogers Group Inc
- ACL Auditor – TN Department of Revenue
- Internal Auditor I – Ryman Hospitality Properties

If you have any available positions that you would like for us to post to our Newsletter and/or distribute to the IIA Chattanooga Area Chapter membership via email, we would be glad to do so. Please contact John Jacosalem, Chapter Secretary (jajacosalem@tvaoig.gov).

As a member of the chapter, you are eligible for 20% off all Gleim's CIA Review materials, as well as Gleim CPE. If you have any questions, contact our Gleim representative, Ryan Bergh by phone: (800) 874-5346, Ext. 438 or by email: IIAchapters@gleim.com. Visit gleim.com/cia for more information on the CIA Exam or how Gleim can help you pass.

The IIA's CIA Learning System is a comprehensive training course designed to provide chapters, members, and the audit community of professionals with information and tools to master the global CIA exam syllabus.

The IIA CIA Learning System also has several online and in-person seminars that cover each part of the CIA exam. Click the links below for more details on dates, pricing, and how to register:
- Part 1
- Part 2
- Part 3

Use promo code SEPTCHAP by September 30, 2019 to save 20% on any single title published by the Internal Audit Foundation.

Chapter Contact Information
Kim Clingan (President)
kim.clingan@chattanoogastate.edu

Amanda Thacker (Vice President)
amanda_thacker@bcbst.com

Janna Hixson (Treasurer)
janna.hixson@utc.edu

John Anthony Jacosalem (Secretary)
jajacosalem@vaog.gov

IIA Chattanooga Area Chapter • PO Box 11305 • Chattanooga, TN 37402
IIAChattanoogaAreaChapter@gmail.com