### Mission Statement:
To increase among key stakeholders (i.e., IA practitioners, corporate executives and board members, professional organizations, educators, regulators/standard-setters, external auditors, elected government officials, members of the media, etc.) in the Chicago region the understanding and appreciation of internal audit’s integral role in overall risk management, corporate governance, and value generation as well as to raise awareness of the IIA as the profession's global leader, recognized authority and principal educator, thereby elevating the prestige, value perception and relevance of the profession.

### Key Responsibilities
- Manage the Committee budget
- Maintain listing of industry, professional or corporate organizations, and key contacts
- Manage outreach to area corporations
- Maintain listing of target education institutions and key contacts (in coordination with Academic relations Committee)
- Manage outreach to education institutions (excluding those covered by Academic Relations Committee)
- Maintain baseline Advocacy communications deck. Update at least annually for changes in IIA standards or other topical matters
- Communicate with industry and professional organizations to arrange interactions aimed at increasing understanding of the IA profession and its role in risk governance
- Facilitate interactions / coordination among the Chicago IIA chapter and the Northwest and West IIA chapters
- Liaise with Chicago Chapter BOG and VP Operations
- Manage and monitor Advocacy participation in IIA annual event
- Monitor IIA Global Advocacy activities via IIA website and consider local deployment
- Create and maintain contact list of local members of the media (Tribune, Crain’s, etc)
- Create and maintain contact list of elected government officials
- Create and manage an internal audit awareness communication plan for members of the media and elected government officials

### Key Reporting / Deliverables
- Monthly reporting to the Board of Governors; Quarterly reporting to the IIA North America

### Key Events
- Host 1 panel discussion per year (can be in conjunction with Academic Relations and/or NextGen committee)

### Current volunteer opportunities and commitment
Estimated roughly 60 hour commitment over the course of the year