President’s Message

“Many hands make light work.”
John Heywood, English Playwright and Poet

Chicago Chapter Members,

I am extremely honored and delighted to serve again as your President for the 2015-2016 Chapter year. The Chapter is fortunate to have such a strong, remarkable, and devoted team of people serving them this year: Steve Randall (Senior VP), Chris Denver (VP of Operations), Michael Davidson (VP of Education), Eric Simaga (Secretary) and Cassaundra Rouse (Treasurer) in addition to our new and returning Board of Governors. I would also like to thank Ken Clow, our outgoing President, and his team for their tremendous leadership and guidance over the past year!

This year’s Officers and Board Members are dedicated to improving upon and keeping the positive energy, momentum, and success of the Chapter moving forward. One of our goals this quarter is to focus on volunteerism and inspire members to contribute their talent, at whatever level suits their schedule. The Chicago Chapter is one of the largest IIA chapters in the United States. We strive to offer a variety of opportunities for education, network, and continuous development such as: Lunch & Learns, the Annual Seminar, Quarterly Roundtables, the Annual Golf Outing, the Women’s Initiative, the Mentorship Program, the NexGen Advisory Board, the new Government Advisory Board and many others. These are only possible as a direct result of the time, effort, and dedication provided by those who have volunteered to serve their professional colleagues in order to further the internal audit professional community in the Chicagoland area. There are many ways to get involved, if interested, please contact us through our website or registrar@iiachicago.com.

I hope you are as excited as I am to participate in another great year with the Chicago Chapter!

Rebecca Nilson, President
IIA Chicago Chapter

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An event this size requires a lot of coordination and months of preparation. Our seminar Chair – Eileen Iles (see Spotlight article on page 10) had her hands full directing the various subcommittees to make sure we had enough caffeine to get us through the day. See below for a few interesting factoids related to this year’s event:

- Total attendees: 1150
- Total presenters: 59
- Months of preparation: more than 7
- Volunteers: 22 committee members, 87 additional volunteers, Over 3,000 volunteer hours
- Total courses: 34
- Total CPE granted: over 8,000 hours
- Coffee consumption: 89 gallons of regular coffee, 31 gallons of decaffeinated coffee, 13 gallons of hot water for tea
Welcome

Members are what make a professional organization successful. The Chicago Chapter would like to extend a warm welcome to our new members who recently joined the Chapter:

Dae Young Lee  Ryan Malley  Misbah Alvi  Charles Craven  Kelly Brodak  Anthony Banks  Grant Paulsen  Tawana Gray  William Deane  Dalius Savickas  Phil Cullen


Anastasia Dorsner  Christopher Chen  Leonardo Olivo  Michael Toljanic  Colleen Beck  Jordan Lange  Daniel Meyo  Jai Chandarana  Edgar Davila  Kelsey Hamilton  Annette Yu  Maxine Bacerdo  Jim Falvey  Robert Havelt  Anna Buleje  Darren Haworth  Michael Hanley  Shreya Doshi  Christopher Dameron  Sharvari Kulkarni  Brendan Keefe  Lily Rankovich  Daniel King  Alex Kurz  Veronica Delgado  Jennifer Daniels  Gary Noncel

Patrick Curtis  Gabrielle Koumos  Denise Caligagan  Vannessa Moreno  Laura Steed  Alexander Voytilla  Jonathan Chu  Ping Su  Andrew Thurow  Russell Oros  Natalie Noonan  Michelle Castle  Jim Haried  Amie Laufer  Trevor Frericks  Mingxin Che  Lauren Blasi  Eli Amstader  Feiyin Song  Barbara Szulc  Sheena Burton  Catherine Mathis
Recap: Annual Meeting 2015

The IIA Chicago Chapter Annual Board Meeting was held on May 28, 2015 at Gibson’s restaurant in Chicago. Members attending the event celebrated a tremendous year for the Chapter, thanked outgoing Board members and Officers for their service, introduced incoming Board members and Officers, and congratulated annual chapter award winners.

2014/2015 Outgoing Officers
- Ken Clow  President
- Dan Gaffney  VP Operations
- Michael Davidson  VP Education
- Nick Saracco  Treasurer
- Steven Randall  Secretary

2015/2016 Incoming Officers
- Rebecca Nilson  President
- Steven Randall  Senior Vice President
- Chris Denver  VP Operations
- Michael Davidson  VP Education
- Cassandra Rouse  Secretary
- Eric Simaga  Secretary

New Board of Governor
Term Expiring 5/31/2016
- Eileen Iles
- Yulia Gurman

New Board of Governor
Term Expiring 5/31/2018
- Ken Clow
- Dan Gaffney
- Ed Gozdecki
- Nate Ruey
- Nick Saracco
And The Winner is…

Many members spend countless hours dedicated to the continuous improvement of the Chicago Chapter. Each year, Chicago Chapter members recognize fellow members for outstanding contributions to the Chapter. At the annual Chapter meeting that took place on May 28th, 2015 at Gibsons Steakhouse, the Chicago Chapter recognized eight members with the following awards:

William C. Anderson – Member of the Year
This is our chapter’s highest award and it recognizes the individual who has made the most outstanding contribution to the chapter over the current year. Candidates who have demonstrated truly exceptional work for our chapter are considered.

Eileen Illes – Special Recognition
This award is given to the member who has either made a significant contribution over the current year or who has provided significant and consistent service over a number of years.

Jason Torres

Auditor of the Year
This award is unique in that it is not related to volunteer work. This award focuses on the day-to-day performance working as an Internal Auditor. This award celebrates the value our profession brings to organizations and is awarded to an auditor who contributed recommendations to their organizations such as fraud discovery or fraud prevention control improvements, new risk assessment methodologies, revenue leakage controls, expense savings, continuous monitoring processes, compliance and regulation controls, etc.

Angela Maslovskaya

New member of the Year
This award is for outstanding contributions made by a new member of the IIA or a new chapter board member during the current year.

Amy Tymoszenko

Outstanding Committee Chairperson of the Year
As you can imagine, there are a large number of volunteers working in our chapter in a structured format with Chairpersons overseeing each committee. This is a valuable role within our chapter and this award serves to recognize the highest performing Chairperson over the current year.

Ed Gozdecki

Educator of the Year
This award is given to an educator who has made significant research or internal audit classroom contributions to the Chicago Chapter over the current year.
The IIA Chicago Chapter extends warm welcome to the new 2015-2016 Chapter Officers. These individuals will dedicate countless hours over the next few months to further excel our chapter and provide high quality experience to our members.

**President**

Rebecca Nilson, CPA, CIA, CRMA

Rebecca Nilson is an internal audit professional and leader possessing over 15 years of experience including Sarbanes-Oxley compliance, risk assessment, operational engagements and financial analysis. Rebecca is the head of Internal Audit at Rehabilitation Institute of Chicago (RIC), recognized as the “#1 Rehabilitation Hospital in America” since 1991 by U.S. News & World Report. Prior to that, Rebecca Nilson was the head of the Internal Audit and Credit department for twelve years at First Industrial Realty Trust, a publicly traded Real Estate Investment Trust.

Rebecca has actively participated with the IIA Chicago Chapter over the past eight years. She is currently a member of the Board of Governors. In 2010, she was the recipient of the Chicago Chapter’s Outstanding Committee Person of the Year Award. While participating on other committees through her tenure with the Chicago Chapter, Rebecca has been co-chair of the Speaker’s committee for the 49th Annual Seminar (2008), co-chair of the 50th Annual Seminar (2009), AVP of Education (2010), Vice President of Education (2011) and most recently served as President from June 2012- May 2013. Rebecca is a Certified Internal Auditor (CIA) and Certified Public Accountant (CPA). She has also received the IIA’s Certification in Risk Management Assurance (CRMA). She graduated with a Bachelor of Science degree in Business Administration/Accounting from Loyola University Chicago.

Rebecca is committed to leading the Chapter in its efforts to promote the internal audit profession and to provide valuable educational, networking and mentoring opportunities for its members.

**Senior Vice President**

Steven Randall

Steven Randall is a Managing Partner of Vonya Global and has served in that role for the past 8 years. Steve has been a member of the IIA since 2000 and has served the chapter in various capacities such as Board of Governors starting January 2012, an Officer since 2013, Chair of the Social Media Committee from 2010 - 2014, a member of the Career Assistance Program Committee since 2009, and the 2012 Annual Seminar Committee. He was awarded the IIA Chicago Chapter New Member of the Year Award in 2013.

Throughout the years Steve has presented at various IIA and other Internal Audit events, symposia, and conferences. Steve was the “Innovator” Spotlight member featured in 2013 and has written a column for edition of the “Innovator” since 2012. He has a Bachelor’s Degree from the Ohio State University and a Master’s Degree from Lewis University, where he also served on the Graduate Advisory Board. In addition, Steve serves on the Board of Directors of the Adler-Caris Foundation, a not-for-profit dedicated to Alzheimer’s disease research, and the Oz Park Baseball Association, a not-for-profit youth baseball and softball organization.

**Vice President of Education**

Michael L. Davidson, CPA, CIA, CRISC, CFE, CISA

Michael is an internal and external audit professional, who currently serves as the Director of Internal Audit/Head of Audit for McMaster-Carr Supply Company. Michael has held this position since August 2013. Prior to McMaster-Carr, Michael held the Director of Internal Audit position for Nisource, Inc. for three years. He additionally served as a Senior Manager for PricewaterhouseCoopers, LLP. During his twelve years at PwC, Michael managed audit engagements in a variety of industries including regulated energy, healthcare and biosciences, insurance, manufacturing, technology and customer service sectors.

Michael is a member of the Institute of Internal Auditors (Chicago Chapter, IIA), the Association of Certified Fraud Examiners (ACFE), the Illinois CPA Society, the American Institute of Certified Public Accountants (AICPA) and the Information Systems Audit

(Continued on page 8)
and Control Association (ISACA), Chicago Chapter. Additionally, for the IIA Chicago Chapter, Michael has served as the Vice President of Education during 2014-2015. Michael’s past roles with the IIA Chicago chapter have included serving on the Board for the 2013-2014 year and managing the Audit Manager’s Roundtable for three years. Michael has a Bachelor’s of Science with dual majors in Accounting and Finance from Oakland University, Michigan, and is a Certified Public Accountant, Certified Internal Auditor, Certified in Risk and Information Systems Control, Certified Fraud Examiner, and a Certified Information Systems Auditor.

**Vice President of Operations**

**Chris Denver**

Chris presently works with Robert Half and Protiviti, building collaborative delivery teams in service of CAEs and CFOs across the country and around the world.

Chris Denver has been a member of the IIA Chicago chapter for more than 12 years. During this time he has served in a variety of leadership positions, including: Organization Committee for the 2005 International Conference, 2014 IIA Chicago Chapter Annual Seminar Co-Chair, 2015 Sponsor Committee Co-Chair, 2012-2013 Speaker Committee Co-Chair, as well as being a frequent speaker at the IIA in Chicago and at GAM.

Chris holds an undergraduate degree in Accounting from the University of Notre Dame and earned his MBA in finance and econometrics from the University of Chicago Booth School of Business.

**Secretary**

**Eric Simaga**

Eric Simaga is a Second Vice President in Audit Services at Northern Trust and leads global teams in the development and execution of securities operations audit projects. Prior to joining Northern Trust, Eric was a Senior Auditor with The PrivateBank in Chicago from 2010 to 2013 and focused primarily on credit risk and banking operations audits. He began his career at BKD, LLP (a mid-tier CPA and advisory firm) in 2007 and primarily performed audits of publicly traded financial institutions throughout Indiana, Michigan and Illinois.

Eric has been a member of the IIA since 2010, and soon after joining, began volunteering to help draft emails to membership. He now serves on the NextGen Advisory Panel in addition to continuing to craft the weekly membership newsletters. He has served as the Assistant Secretary during the most recent fiscal year.

**Treasurer**

**Cassaundra Rouse**

Cassaundra Rouse is a professional with over 18 years of practical experience in risk management, business process improvement, internal control design, and management consulting, with a proven ability to provide outstanding client service. Cassaundra is the Chief of Internal Audit at the Illinois Tollway and she has provided audit services in a variety of industries including; banking, utilities, government, healthcare, and education. Cassaundra holds a Bachelor of Science in Accounting from Howard University and is a Certified Internal Security Assessor (ISA).

Cassaundra has served on the Education Committee since 2012 and is a current member of the Government Advisory Committee. She held a treasurer position for a 501 (c) (3) organization for four years and has a wealth of experience to bring to her newly appointed role.
The IIA Chicago Chapter Women’s Initiative Forum Update

The IIA Chicago Chapter Women’s Initiative Forum focuses on encouraging and empowering women to embark on leadership roles within respective career roles. The committee aims to focus on many areas such as training, best practices, networking that will be an asset as new and experienced auditors enter the workplace. On March 2, 2015, the committee hosted a mentoring and networking event where the goal was to pair up mentors with mentees as mentoring programs benefit organizations, mentors and mentees. Many successful people attribute their success, at least partially, to a mentor-mentee relationship established during their career. The event also had a panel discussion where pairs of mentors and mentees discussed how they leveraged mentorships to advance their careers, create balance in their lives, and make tough choices. The committee is currently working on pairing the interested mentors and mentees which should start the beginning of a new value-adding relationship that will help foster individual professional development, build your professional network, and share best practices. Stay tuned for more details.

Current Committee Members
Darcy Morowitz
Sylvia Delaney
Jay Dowell
Deitra Jackson
Angela Maslovskaya
Jill Czerwinski
Puja Shah

The NextGen Advisory Group

The NextGen Advisory Group’s mission is to communicate perspectives of and address issues relevant to the next generation of Internal Audit leaders within the IIA Chicago Chapter. We serve on critical IIA Chicago Chapter committees that need member volunteer time and complete projects and tasks assigned by the IIA Chicago Chapter Board of Governors. Additionally, we provide perspective on chapter initiatives, and support as needed. We align ourselves to the IIA Chapter goals and strive to be a value-adding committee while the Chapter continues with current and future endeavors.

The group is comprised of young Internal Audit professionals from various industries and backgrounds. To date, NextGen has provided support to committees across the chapter and are currently working on a CPE session aimed at understanding and encouraging younger Internal Audit professionals’ involvement with the chapter.

If you have ideas, concerns, or issues relevant to the next generation of Internal Audit professionals, NextGen would love to hear from you. Please contact Puja Shah (Puja.Shah1@ge.com) or Amy Tymoszenko (atymoszenko@kpmg.com).

Our members are:
Allison Bernard, PwC
Joshua Brown, Crowe Horwath
Andrew Canestri, Allstate
Christopher Daugherty, Kirkland and Ellis
Jason Eldridge, Federal Home Loan Bank of Chicago
Stacey Kaufman, Allstate
Homa Saghafi, KPMG
Puja Shah, GE Capital
Eric Simaga, Northern Trust
Amy Tymoszenko, KPMG
MEMBER SPOTLIGHT

In each issue the Innovator will profile a current Chapter member. The goal is to find out why they chose their profession and what has made them successful.

This issue’s spotlight is on Eileen Iles. Eileen has 25+ years of experience serving the financial services industry. She has spent the most recent 14 years with Crowe Horwath delivering risk management services to financial services organizations. Her clients range from $50 million to multi-billion dollar organizations. She serves as relationship executive, engagement executive, and/or technical expert. Currently, she develops and instructs Risk courses for Crowe’s Risk practice and various trade associations. Eileen has presented various risk topics for national and state associations including the Institute of Internal Auditors (IIA), Credit Union National Association (CUNA), National Credit Union Association (NCUA), Bank Administration Institute (BAI), Financial Managers Society (FMS), and Bank Director. In addition to fulfilling the Chair of the Annual Seminar, Eileen serves on the IL CPA Society’s Women Executives Committee and Citizens Advisory Committee for School District #302. Eileen is also a newly elected member of the IIA Chicago Chapter Board of Governors.

Why did you decide to chair the 2015 Annual Seminar?
I saw the request to serve as a Chair for the Annual Seminar as an opportunity to serve the IIA Chicago Chapter and work with other professionals in Chicago, which I really enjoy.

What were the key challenges that you came across while leading the seminar efforts this year?
Not having been involved with the operational details of an event of this magnitude before, the details at first were overwhelming. To ease the transition, the Chapter Officers, long-term Committee members, and Board members readily provided guidance as needed. My other challenge was balancing my duties and responsibilities with my family, my clients, colleagues, and associates at Crowe Horwath, and this event. Looking back, the effort was well worth it.

What do you believe are the key factors that contribute to the success of the event every year?
The Annual Seminar is a success every year because of the people. Numerous individuals volunteer their time, some up to seven months, and various talents serving on Committees. There are a number of long-term Committee members that actively participate in the Seminar year after year. Their dedication and enthusiasm is unsurpassed. Speakers come to the Seminar to share their knowledge, foresight, and best practices. Chapter Officers and Board members are very committed and involved. Attendees come to the Seminar to connect, learn, and share ideas. Sponsors share their products and services. It is amazing to see the IIA Chicago’s largest event come to life. The Seminar wouldn’t be the success it is without all of these people.

What do you personally like about the internal audit profession?
I am a person who loves to learn new things and resolve challenges, help organizations improve their governance and operations in becoming more effective, efficient, and secure, and work with other professionals. Internal Audit is a profession that fosters a continuous learning environment, opportunities to consult and interact with other professionals, and a framework for partnering with organizations to assess and improve their governance, processes, and services. The professional and life experiences that I have gained as an internal auditor are invaluable.

Do you have any tips to young people entering the profession in order to be successful?
Focus on the journey. Build your technical internal audit and presentation skills, seek out ‘stretch’ opportunities to further grow your talents, and develop relationships along the way.
The Chicago Chapter is lucky to have many seasoned and long-time members. The tenure of our membership distinguishes us from other professional organizations. Join us in congratulating the following individuals celebrating significant milestones as members of the Chicago Chapter:

35 years
- Raymond P. Bocci
- Thomas L. Engels

25 years
- Richard J. Jaszka
- John B. Caragher
- Sidney L. Barnwell
- Lawrence A. Rieger
- Michael Smith

20 years
- Ronald B. Pressler
- Bernard Kienstra
- Gerald S. Siemienas
- Kimi L. Ellen

15 years
- Jim DeBastiani
- Maura Harrington
- Noreta Davis
- Sheryl L. Grant
- Andrell T. Holloway
- Joseph P. Danahy
- Rita Moore
- Wayne Ivy
- Patricia S. Naparstek
- Patti L. Staley
- Hiu Yeung Kwok
- Princess Labao
- Anselm James
- Nicholas C. Saracco
- Rahul Ganapathy
- Richard Paplauski
- Kenneth C. Schmidt
- Janet Hintz
- Susan Henry
- Barbara Willis-Blakely
- Andrew J. Massura
- Timothy Lindley
- Tonya D. Baez
- James A. Williams
- Harpreet Bir
- Melanie Mui
- Olugbenga C. Oketona

10 years
- Richard F. Sieben
- David Maier
- Chad Hayden
- Sally-Ann Gumbus
- John Behringer
- Rashid Stitou
- Jeffrey S. Wright
- Eric Saunders
- Rachel Barlo
- Nicole Hudecek
- Lauren Edmonds
- Peter Kaplan
- Thomas HW Harper
- Robert Maloney
- Arinze Okafo
- Regina Gleyzer

5 years
- Donald Evans
- James Lewis
- Tricia Fishman
- Paul Hinds
- Adam Banks
- Aimee L. Ramirez
- Ryen Speed
- Cornell Findlay
- Marta Gomez Canovas
- Deborah Sheppard
- Julie Ann Stack
- Kirsten Kuizema
- Christopher Saracco
- Meghan Rooney
- Joon-Woo Song
- Cameron Percy
- Diana Medina
- R. Palmitier
- Erik Consuegra
- Catherine Bianchi
- Collin Gardiner
- James Small
- Michael Murphy
- Kimberly Ann
- Zajczenko
- Carolyn Lambiasi
- Matthew Matczynski
- Sakina Navsariwala
- Dulce Niedzialkowski
- Charles Turley

Please ensure your member profile is updated by visiting https://na.theiia.org in order to continue receiving Chicago Chapter announcements and communications.
The Institute of Internal Auditors’ 2015-2016 North American Board was elected at the organization’s North American Membership Meeting held on April 19, 2015. The new board will be led by Chairman J. Michael Joyce Jr., CIA, CRMA, chief auditor and compliance officer at Blue Cross Blue Shield Association. Mr. Joyce and the other newly elected board officers and members will officially take office in July, following The IIA’s Annual Business meeting.

The North American Board is the key representative and proponent of the internal auditing profession within North America and an influential leader in the Global IIA. Its mission is to ensure that volunteer and staff activities of The IIA Headquarters staff adequately address the needs of the North American membership and address any concerns with the Chief Officer for North American Operations or the President and CEO of The IIA.

- Monitor the needs of North American members and chapters, recognizing the needs of the individual countries within North America.
- Ensure that various volunteer committees continue to serve and meet the needs of North American members and chapters, and address any concerns through the existing professional council structure.
- Present recommendations to the Executive Committee for review and integration into the total IIA activities (i.e., Committees and staff).

The IIA Chicago Chapter community is very happy with Mr. Joyce’s nomination and would like to wish him all the best with this endeavor.
IIA Chicago Chapter Education Events
and the Path to the Future

It’s already June for the Chicago Chapter’s training events, so it is time to reflect on our training activities to-date and to plan for our future upcoming activities. The IIA Chicago Education Committee has been working hard to develop and host training activities that support our membership’s learning objectives. We have been focusing on three aspects of our training plan, including Technical Knowledge, Industry Connectivity, and Business Interpersonal skills. Please contact the Chapter for your interest in these planned areas or to help foster ideas that support our member’s learning objectives.

A look at the past:

Lunch and Learns and the Manager’s Roundtable
– Two training forums to present relevant hot topics in a manageable block of time to our members in the Chicago downtown central location. We encourage members to participate in these free (roundtable) and almost free (lunch and learns, only cost is lunch) to gain connectivity with your colleagues on industry hot topics. Topics this year have included the following:

- Critical vendor management
- Social media meets cyber security and enhanced risk analysis
- Ethics considerations for internal audit and creating high impact audit reports
- Higher education company hot topic auditing and connectivity

Core Training Events/ Half-Day/Full-Day
– The Chapter hosts a variety in-depth training events to support our members, at a significant cost advantage per CPE. These included:

- Construction auditing for cost recoveries
- PMO/ Project Management techniques for the real-world, plus tricks of the trade for dealing with issues that project managers face every day
- 55th Annual Seminar – One of the most thorough training events on auditing in Chicago

A look at the planned future:

Lunch and Learn on Business Continuity
– July 22nd, KPMG Offices

Increasing the Effectiveness of Audits: Mitigating Risk Surrounding Lack of Effective Communications
– July/August Half-Day Training

2nd Annual - IIA Hacking Conference: Security Landscape and Defense Formation
– Mid-September, Two-Day training event not to miss if you work anywhere near IT systems and security

Six Sigma – Half Day Refresher
• Followed by a joint full week Green Belt qualification class (sponsored)

The Chapter is exploring interests in these areas later in the training year:

- Internal Audit Manager Bootcamp - Everything you need to be an effective Audit Manager’ for later in the year
- Corporate income tax auditing strategies
- Negotiation and other Soft Skills

For interest in our training activities, please contact the IIA Registrar at registrar@iiachicago.com
If you are facing a career change LinkedIn should be the first place you turn. Here are 10 steps that will help you better position yourself for your next job and get noticed at the same time.

1. **USE TARGETED KEYWORDS**
   If you’re ever going to be found or considered for your next move you’ll have to brand appropriately which means including the best target keywords in your profile. The Summary section is a great place to subtly slip in keywords that will help you be found by those searching people in your target industry.

2. **VOLUNTEER AND ADD EXPERIENCE**
   LinkedIn allows you to have multiple current positions at once. By bumping your more relevant target industry volunteer role into your top position (even if it is unpaid), you are branding yourself as current in your target industry.

3. **JOIN TARGETED GROUPS**
   Networking is key in a career change and the best way to network on LinkedIn is by being in the groups relevant to your target. LinkedIn boasts hundreds of groups and allows you to join up to 50.

4. **ORGANIZE TARGET CONTACTS**
   Go through your Connections 1 by 1, tagging everyone near or within your target industry. Then start to plan your strategic outreach even if it’s a series of “getting back in touch” messages.

5. **ADD RELATED ROLE OR PROJECT**
   Add a relevant project or presentation to your profile to help enhance your new desired brand.

6. **APPLY TARGET-SPECIFIC SEARCH ENGINE STRATEGY**
   Be sure to add skills to your profile that are relevant to your target job. These skills will help bump you up in search results as well as contribute to your new brand when someone comes across your profile.

7. **SHARE TARGETED CONTENT**
   Every time you find an interesting article or produce content, be sure to share it on your LinkedIn feed. By posting to your feed, you are letting your connections know what’s on your mind and you will start to be associated as someone who has interest, knowledge, passion or expertise around the content you’re posting.

8. **CONNECT WITH STRATEGIC RECRUITERS**
   Don’t connect to any and all recruiters but rather do advanced searches around specific industry recruiters and connect with every one you come across.

9. **RESEARCH YOUR ALUMNI GROUPS**
   Alumni groups whether school or company alumni are common ground worth leveraging. Spend some times in all of your alumni groups identifying and tagging the best contacts.

10. **CHANGE YOUR PERSPECTIVE**
    “Change the way you look at things and the things you look at will start to change.” So start to change the way you look at your profile and others will as well.


IIA Chicago Chapter Linkedin Group:
https://www.linkedin.com/groups?home=&gid=1123977

By joining the IIA Chicago Chapter Linkedin Group you will be presented with multiple Career Enhancing Opportunities, such as: opportunities to learn new skills, opportunities to become a thought leader on a subject, opportunities to present at conferences and workshops, opportunities to meet new and influential people, etc. Career Enhancing Opportunities abound, are you ready for them?

If you have questions or want additional information about the Chapter’s Social Media initiatives, please contact Steve Randall srandall@vonyaglobal.com or http://www.linkedin.com/profile/view?id=393746
The IIA’s 2015 International Conference

July 5–8, 2015
Vancouver, British Columbia, Canada

Join us for the 74th annual IIA International Conference, July 5-8, 2015, in Vancouver, as we embark on an educational journey rich with insights for internal auditors at every level.

Expand your network with 2,000+ peers from more than 100 countries, deepen your knowledge of internal audit, and experience the sights and multicultural offerings of British Columbia as we explore “Mountains of Change… Oceans of Opportunities.”

Additional details will be available soon. In the meantime you are invited to contact us with any questions at international.conference@theiia.org.
Upcoming Events

2015 Governance, Risk, and Control Conference
an IIA and ISACA collaboration

**August 17–19, 2015**  Arizona Biltmore / Phoenix, AZ

The IIA and ISACA are pleased to be collaborating once again to bring you the 2015 Governance, Risk, and Control Conference. Join more than 600 governance, risk, and control professionals from 40+ countries at the event that brings together the best and brightest to embrace challenges, forge solutions, and define the future of global GRC.

NEW!  2015 Financial Services Exchange

**September 17–19, 2015**  Grand Hyatt Washington / Washington, DC

Since Dodd-Frank®, the financial services internal audit profession has evolved and transformed like no other time in our history. The IIA and the Financial Services Advisory Board have developed the Financial Services Exchange (Exchange) in direct response to heightened standards for internal audit across the industry.
2015 All Star Conference

October 19–21, 2015  The Diplomat / Hollywood, FL

The Best of the Best
Now in its 11th year, the All Star Conference features The IIA’s highest rated presenters from the past year of conferences as ranked by attendees, All Star provides cutting-edge insights on issues impacting the internal audit environment and beyond.

2015 Southern Regional Conference

Nov. 8–11, 2015  Sheraton New Orleans Hotel / New Orleans, LA, USA

The IIA and IIA–Baton Rouge and IIA–New Orleans chapters are excited to host the 2015 Southern Regional Conference. CAEs, auditors, and audit professionals will have the opportunity to learn, share, and network with the industry’s most respected leaders. Core topics will include governance and risk management, ethics and fraud, IT, and emerging trends in enhancing proficiency and executing audit plans.
Connect with the IIA Chicago Chapter

Twitter: @IIACHicago

Facebook: www.facebook.com/IIACHicago

LinkedIn: www.linkedin.com/groups/Institute-Internal-Auditors-IIA-Chicago-1123977