President’s Message

Chicago Chapter Members,

I am extremely honored and delighted to serve as your President for the 2012-2013 Chapter year. We have a wonderful and devoted group of people serving the Chapter this year: Cathlynn Nigh (Senior VP), Ken Clow (VP of Education), Andrew Schweik (VP of Operations), Kristi McGowan (Secretary) and Nick Saracco (Treasurer). However, I would be remiss not to thank Katie Witt, our outgoing President, for her wonderful leadership and guidance over the past year; her contributions to the success of our Chapter will greatly be missed.

The Chicago Chapter has achieved a tremendous amount through its previous leaders and members by: investing in the future by partnering with collegiate Internal Audit programs and awarding scholarships to students; advancing the profession through donations to the IIA National Research Foundation; supporting the continuous improvement of its members by offering relevant educational programs and roundtables; timely updates through our quarterly Innovator; achieving ten years of continuous Platinum status— the highest Chapter recognition from the IIA; and organizing our nationally recognized Annual Seminar - just to name a few.

This year’s Officers and Board Members are dedicated to improving upon and keeping the positive momentum and success of the Chapter moving forward.

We have quite a few events already lined up this year:
- Our Annual Golf Classic in June
- July full day Training Event – Champions of Change
- August Women’s Networking event
- And this Fall we will be partnering with Junior Achievement

I hope you are as excited as I am to participate in another great year with the Chicago Chapter!

Rebecca Nilson, President
IIA Chicago Chapter
Women’s Forum Initiative

It’s a new dawn, it’s a new day. As the Women’s Forum Initiative completes its inaugural year, we do so with much success.

Our last event for the 2011-2012 season was a Roundtable hosted by Voyna Global. We had amazing women in attendance from all levels from within a company representing many different organizations. Our conversation focused primarily on communication and the techniques for effective and persuasive communication. It was interesting to learn that effective communication can actually be learned. And that following a few simple (yes it is simple to be an effective communicator) techniques and skill sets, that many of the communication barriers that we all face can be removed – this includes communications in the workplace, but also any other aspect of life. The discussion varied in situational examples, but the messages and lessons the attendees grasped during the discussions were nothing short of amazing.

A second topic was also discussed and that was organizational culture at work – basically how to navigate our way through this twisted web. The corporate culture is made up of so many angles and aspects. The culture of an organization is its heart and soul, it guides how people think and feel about a corporation. We know this area involves something as simple as a dress code but extends to the ethics and values of the company too. It was discussed how to assess how well we as individuals fit into our companies culture. And this assessment allows us to go deep inside ourselves to determine if we are at the right company for what we believe and ultimately what we want for our careers and development into leadership roles.

The activity at this roundtable demonstrated that each woman in attendance is a Changemaker – a leader in her field. And in addition to being at the Roundtable for her own goals, each woman was there to support the other women in attendance as well. The discussion demonstrated the great strides we as women have made within our profession demonstrating challenges we face, but how in all situations how we can make a positive out of a complication.

We look forward to seeing you at our next event – our summer networking discussion/reception in mid-August.

NEW CERTIFICATIONS

The Certified Internal Auditor (CIA) designation is the only globally accepted certification for internal auditors and remains the standard by which individuals demonstrate their competency and professionalism in the internal auditing field. Please join us in congratulating the following chapter members who recently obtained their CIA certification:

Robin Glade
Dubravka Aleksic
R. Alexander Jackson
Thomas C. Howard
Mark W. Popp

Danchen Zhang
Robert M. Maloney
Rebecca Nilson
Ryan Johnson

The CRMA (Certified in Risk Management Assurance) is one more mark of professional distinction for internal auditors demonstrating your ability to provide assurance on core business processes in risk management and governance. Please join us in congratulating the following chapter members who recently obtained their CRMA certification:

James L. Weigel
Mariellen Schackart
Patti L. Staley

Keith Kahl
Catherine M. Clark
Ryan Johnson

The CGAP (Certified Government Auditing Professional) certification program is designed especially for auditors working in the public sector at all levels. It is an excellent professional credential that prepares auditors for the many challenges they will face in this demanding arena. Please join us in congratulating the following chapter members who recently obtained their CGAP certification:

Christopher McCormick
2012-2013 BOARD OF GOVERNORS

OFFICERS
President – Rebecca Nilson, First Industrial
Senior Vice President - Cathlynn Nigh, The Marmon Group
Vice President of Education – Kenneth Clow, Chicago State University
Vice President of Operations – Andrew Schweik, Ernst & Young
Treasurer – Nick Saracco, Grant Thornton
Secretary – Kristi McGowan, Blue Cross Blue Shield of Illinois

TERM THROUGH 5/31/2013
John Covell, General Growth Properties
Mike Joyce, Blue Cross Blue Shield Association
John Mickevice, Roosevelt University
Jeff Perkins, TransUnion
Larry Brown, The Options Clearing Corporation
Frank Maggio, PricewaterhouseCoopers

TERM THROUGH 5/31/2014
Rick Kokoszka, CME Group
Darcy Morowitz, Navistar
Dan Gaffney, Dan Gaffney & Associates
Jim Czarnecki, KPMG
Craig Youngberg, Crowe Horwath

TERM THROUGH 5/31/2015
Ed Gozdecki, Northeastern University
Peg Koenigs, Federal Reserve Bank of Chicago
Tonya Baez, DePaul University
Steve Randall, Vonya Global
Frank Avila, The Private Bank

2011-2012 AWARD RECIPIENTS
Kenneth Clow - William C. Anderson Member of the Year Award
Christina Forrester - Special Recognition Award
Jesse Bermudez - Auditor of the Year Award
Francisco Avila - New Member of the Year Award
Cathlynn Nigh - Outstanding Committee Chairperson of the Year Award
John Gatto - Educator of the Year Award

Member Anniversaries

Join us in congratulating the following individuals celebrating significant milestones as members of the Chicago Chapter:

25 years
Richard Ludwig
20 years
Alicia Filak
15 years
Jeffrey E. Zych
David Brennan Bach
Lisa M. Soroko
John Hoppesch
David E. Haronik
Eric L. Eakin
Nicholas Kopoulous
Kevin Moffitt
Beverly Pendowski
Kevin D. Robey
James F. Misch

10 years
Jerry Abbeduto
Danny J. Green
Andrew L. Jones
David S. Marshall
Eileen Marie Iles
Sharon L. Reesh
Tomoko Kizawa
Larry J. Francisco
Amar Parikh
Brent A. Olson
Nilam R. Patel
Guenever Scheuermann
Pierre M. Lilly
Cassaundra Rouse
Lane Boyd
Puja Chandnani
Gary M. Norman
Sandra J. Rolnicki

5 years
Mariestilla Cruz
Naveen Raja
Jean Kennedy
Robert Baez
Gregory Swanson
Robert Hanss
Thomas Luick
Ari Sagett
Donna Rushing
Vincent Di Tommaso
Christine Misiak
Sanjay Patel
James Patel
Sophia Rodriguez
Peter Boldin
Lamar Burrell
Robert McIntosh
Paul Hillman
LaTonya Ford
Jennifer Thoma-Romines
Kimberly Mitchell
Barbara Brennan
Ariana Jaupi
Margie DiGangi
Jonnie Ciezak
Kris Kob
Rhonda Spence
Thomas Wise
Jennifer Madziarczyk
George Yoritomi
Aaron Parks
Sylvia Norment
Karen Kaspar
Michael Krutzsch
IIA Chicago Chapter

Chapter Programs/Education Committee

The Education Committee is responsible for planning the Chicago Chapter’s monthly training events and Annual Seminar. Our role is to provide the chapter with events that provide our membership with quality training (CPE) at an affordable price.

The committee is made up of volunteers who dedicate their time and efforts to plan and facilitate the chapter’s training and networking events. The committee has five members, consisting of the following:

**VP of Education** – Kenneth Clow, CIA, CRMA, CRP, CSOE, Chief Internal Auditor, Chicago State University, kclow@csu.edu

**Assistant VP of Education** – Allison Cancio, CIA, CRMA, Vice President of Global Internal Audit, Jones Lang LaSalle, allison.cancio@am.jll.com

**Committee Member** – Stephanie Tolman, CIA, Internal Audit Analyst, TransUnion, stolman@transunion.com

**Committee Member** – Katherine Sowa, MBA, CISA, Director of IT Internal Audit, United Airlines, katherine.m.sowa@united.com

**Committee Member** – Michelle Wilson, Senior Internal Auditor, Chicago State University, mwilso39@csu.edu

The committee prepares a rolling 12 to 16 month plan for the chapter training events. We accomplish this through developing a listing of potential topics for consideration and then selecting based on chapter needs, hot industry topics and available speakers. Topic ideas are obtained through various methods, such as feedback from our membership, events held at other chapters, speakers bureaus, reviewing topics provided by training organizations, IIA Magazine, etc.

Once the overall training plan is developed, we prepare event budgets, set-up meeting venues, solicit and obtain sponsors, research and obtain speakers (paid and volunteer), arrange facility logistics and food, facilitate the event, solicit post-event feedback from attendees and record results, and report to the Board of Governors on our activities.

For our premier event, the Annual Seminar, we begin planning in June/July. We select key chapter members to staff a committee of up to 30 people. This committee works tirelessly over the next 8 to 9 months developing the theme, brochure and booklet, writing marketing campaigns, selecting track topics, obtaining speakers, soliciting sponsors, obtaining and training all of the day of event volunteers and arranging all of the venue logistics, plus much more. Countless hours are put in by all committee members to make this premier event a success year in and year out.

Our next training event will take place on **Monday, July 16, 2012**. This will be a full-day event titled “Champions of Change”. Hear the concepts that MBA candidates at prestigious universities like The Kellogg School at Northwestern learn. This workshop is a teaching tool for all managers, regardless of their industry or functional area. It educates them on the concepts and tools needed by managers in leadership positions to make process changes in the areas for which they have accountability.

Objectives for this event include:

- Learn a methodology of process improvement and tools to execute it
- Compare/contrast popular performance improvement movements (e.g., 6 Sigma, ISO, Baldrige)
- Discuss critical process improvement tools and their practical application on audits
- Learn the concept of process mapping and how to apply it
- Gain knowledge on the delicate balance between risk management and best practice efficiencies
- Garner insights into performance measurement principles and project management guidelines
- Learn how to create action plans to communicate process improvement ideas to process owners
- Understand the components of effective change management for process improvements
- Construct a process to quantify the tangible ROI on process improvements
- Discuss the 17 principles to Excellent Business Processes
- Read real-world case study examples

We hope to see you there!!! If you have any topics of interest for future educational events, please forward them to any of the committee members listed above.
**Welcome!**

The Chicago Chapter would like to extend a warm welcome to our new members who joined the Chapter in 2012:

Robert H. Gilbertsen  
Jeffery McClain  
Sujit Menon  
Thomas Cheriyan  
Malorie Gallardo  
Michael Klaessy  
Miguel Marin  
Maia Djambov  
Varun Ebenezer  
Maria Koczur  
Matthew Pariso  
Robert Leinhoff  
Nicholas Mustafa  
Guadalupe Villagomez  
Karen Walker  
Sharon Weiler  
Joseph Annunzio  
Lindsey Brown  
Ivan Colakovic  
Jim Szymikowski  
Donna Scheffki  
Collin Bowling  
Michelle Davis  
Hailey Lu  
Katy Lupo  
Rob McCabe  
Tom O’Connor  
Rajesh Pillai  
Bryan Rogers  
Ernetta Roper  
Cortland Smith  
Mavis Tan  
Melissa Benefield  
Robert Kress  
Ashley Reed  
Ina Burch  
Norma Lopez  
Laura Weeves  
Lontier Hicks  
Mohammad Ali  
Jason Ware  
Brendan Swan  
Caprice Williams  
Rebecca Anderson  
Daniel Cotumaccio  
Ricky King  
Christopher Lee  
Amanda Ziegenhagen  
Erin Carney  
Ciara Mason  
Andrew Ellis  
Jason Goodman  
Minerva Cariaga  
Lynn O’Neill  
Robert Ragos  
John-Paul Martin  
Cynthia Carter  
Leigh DiMambro  
John Gibbs  
Brenda Berry  
Patricia Conliss  
Hattie Fitzgerald  
Neal France  
Ed Halbe  
Yangyi Negiz  
Shana Thomas  
Gloria Velasco  
Syeda Ikram Shah  
Marc Priscal  
Michael Szuch  
Pamela Pauw  
Derek Richardson  
Adam Weber  
Darla Nycamp

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**2012 Annual Seminar**

The 52nd IIA Chicago Chapter Annual Seminar was held on Monday, March 26, 2012. The theme for the seminar was “Innovate, Integrate & Interact”. Over 930 internal auditors from around Chicago kicked off their week networking, exploring new professional techniques, and discussing the continually evolving world of internal audit.

The keynote speaker, Weston Smith, started the morning off with telling his story and involvement in the HealthSouth fraud. While CFO at HealthSouth, Weston accepted responsibility for his own participation in the fraud when he blew the whistle in 2003.

The 2012 seminar also had breakout sessions that focused on industry trends, skills necessary for each auditor level, and various compliance areas. New this year was an IT track focused on providing IT auditors and general audit practitioner’s additional knowledge on specific IT areas. The seminar ended with two sessions covering a variety of topics relating to latest trends and emerging issues in the internal audit world.

The IIA Annual Seminar committee would like to again extend their thanks to all the speakers, volunteers and sponsors of the event – it was a great success!

Planning for the **53rd Annual Seminar** will begin soon, so please mark your calendar for **April 15, 2013**.

We are constantly striving to find new topics and speakers for our monthly events and the Annual Seminar. Please forward any speaker requests and/or topics of interest to our education committee members:

VP of Education — Kenneth Clow, kclow@csu.edu  
Assistant VP of Education — Allison Cancio, allison.cancio@am.jll.com  
Committee Member — Stephanie Tolman, stolman@transunion.com  
Committee Member — Katherine Sowa, katherine.m.sowa@united.com  
Committee Member — Michelle Wilson, mwilso39@csu.edu

We hope to see you there!!!
The 2012 Annual Seminar was a tremendous success! Thanks to all the sponsors, volunteers and participants that made it possible. See you in 2013.
IIA Chicago Chapter

Chapter Achievement Program (CAP) Website & Newsletter Content

IIA Chapter Achievement Program

The Chicago Chapter participates in an IIA National sponsored program called the Chapter Achievement Program; better known as the CAP Program. The program is designed to promote a minimum level of performance by the Chapter leadership that serves the members, in addition to bringing awareness about the profession to the community. Chapters earn CAP points based on all their activities and are able to benchmark their success against more than 150 chapters in Canada, the Caribbean, and US. At the end of the chapter year, chapters are recognized for their achievement. The Chicago Chapter is working on its 10th year to be recognized as a ‘Platinum’ Chapter, the highest achievement in the CAP Program.

Get Recognized for Your Contributions to the Audit Community through the Chicago Chapter’s Achievement Program.

Chapters earn CAP points for completing administrative activities and also for activities completed by their members. The points earned by Chapters for their member’s activities are listed below. We encourage active Chicago chapter members to report their activities in these areas to Kenneth Clow at kclow@csu.edu or Nancy Czarnecki at nac@pobox.com. In the near future, we will have a link on the chapter website for reporting your efforts, but in the meantime, please send your activities to the individuals listed above.

Chicago Chapter members who report these activities will be eligible to receive a Bronze, Silver, Gold or Platinum achievement certificate based on their total points, which will be calculated using the same point structure as the CAP program. For example, a member who completes a 2 hour speaking engagement that awarded attendees 2 CPE will earn the Chapter 2 points and the member 2 credits towards status achievement. Members will also be recognized on the Chicago Chapter website and at the Chapter’s Annual Seminar. To achieve these levels, you must obtain the following point structures:

- Bronze – 3 to 5 points
- Gold – 10 to 14 points
- Silver – 6 to 9 points
- Platinum – 15 points and above

The awards program will begin June 1 and will run through May 31, same as the chapter’s fiscal year. Points will “reset” when the new fiscal year begins.

Report Your Speaking Engagements and Writings!

If you have submitted articles to a trade publication or spoken on an internal audit topic at a meeting, seminar, or class that awarded CPE, please report them. The specific activities and the points earned are as follows:

- Each nonpaid speaking engagement on internal auditing that a Chapter member completes will earn 1 point per CPE hour, and double points for engagements outside of North America. This includes members who speak at their own Chapter’s monthly meetings.
- Each full article, Roundtable article, Fraud Finding, Computers & Auditing, etc. submitted to the Internal Auditor Magazine that meets basic editorial guidelines earns 5 points.
- For each full article published in the Internal Auditor Magazine, 20 points are earned.
- A Chapter that submits over 10 Roundtable articles during a fiscal year earns 5 additional points.
- Each internal audit related article published in any other trade or professional journal that is authored by a chapter member earns 5 points.
- Writing exam questions for any of the IIA certification exams earns 10 points each. CAP points are also earned for members participating in Junior Achievement.

What Else Can I Do?

Keep participating in all of the educational and social events we provide — from the luncheons to the seminars to the roundtable discussions. Points are earned for each member and nonmember who attends.

Please contact Kenneth Clow at kclow@csu.edu or Nancy Czarnecki at nac@pobox.com to provide information on your activities.

Good luck and we look forward to recognizing all of your efforts!!
IT Auditing – Expanding Scope to Encompass Social Media

Submitted by David Brand and Jason Daily, Protiviti

Issue
Social media is not only becoming a part of everyday business operations, but also a competitive necessity. Yet in many organizations, the potential risks related to employees’ use of social networking sites, as well as tools and technologies for communication and collaboration, are not closely monitored or fully assessed by internal auditing teams. In fact, a recent KnowledgeLeaderSM survey revealed that 55 percent of organizations did not even include the evaluation of social media risks in their 2011 audit plans.

One reason many firms have not made assessing social media-related risks a priority is the perception that social media itself falls outside the boundaries of company policies and enforceable actions. As a result, even IT auditors – those responsible for reviewing risks related to IT systems and processes and assessing the effectiveness of information security and other IT strategies, policies and practices – typically do not view social media as an area that should be risk-assessed annually and audited as necessary. However, given the risks involved, this attitude must change.

Challenges and Opportunities
Social media presents an array of significant risks to the enterprise. In addition to the potential loss of intellectual property, which could result in costly compliance violations, improper use of social media could lead to:

- **Reputation risk** – Slanderous remarks and comments posted on social networking sites by disgruntled workers, clients or customers who have malicious intent can damage the firm’s image significantly and even irreparably. There also is the risk of inadvertent or accidental reputation damage that can occur when, for example, a company employee posts a personal – and perhaps inappropriate – message on Twitter while signed on to the company’s account instead of his personal one.

- **Financial risk** – Remarks made in the “social sphere” about the company and its performance could affect stock price and performance.

- **Safety risk** – Release of information through social media channels about what executives or other employees are doing or where they are traveling could put them at risk.

- **Lack of strategy** – Strategies for using social media and ensuring they are well-thought-out and monitored so that organizations benefit from them need to be coordinated. Otherwise, they waste time and money on something that fails to increase customer loyalty and satisfaction or attract new customers.

Many of the potential risks to the enterprise that social media presents, whether related to IT security or marketing-related activities, are not new. But because of the rapid exchange of information occurring through social media channels and the vastly wider audience that may witness or feel the impact of a negative event, these risks must be taken seriously, and closely monitored, by businesses. For many organizations, IT auditors will be at the forefront of efforts to monitor and manage these risks.

Our Point of View
Social media risk, like any risk, should be monitored and managed through training, awareness, policies and procedures, and with appropriate controls to test the effectiveness of those measures. Many enterprises likely are already monitoring a wide range of IT risks. They just need to expand their scope to include social media.

Also, access to social media not only is virtually instant, but available to a broad audience that includes clients, customers, shareholders and the public, as well as company personnel. These employees, in particular, may create additional risks by accessing social media platforms on mobile devices that do not comply with the company’s security policies. These and other risks must be assessed, managed and monitored carefully.

IT audit planning and execution involves examining the company’s risk (Continued on page 9)
profile and determining the right things to audit, including IT infrastructure components such as databases, operating systems, networks and data centers. To determine what aspects of social media should be assessed and monitored and to identify potential risk areas, IT auditors should ask the following questions about the organization’s current approach to social media:

- How is social media being used by the business, and by which employees?
- Does our organization have a formal social media strategy?
- Do our current policies support our approach to social media and help to protect the enterprise?
- How are we educating our employees about social media-related risks?
- What measures are in place to protect our data?
- What data might be leaving our organization via social media channels?
- Is our organization in compliance with applicable privacy laws and regulations?

By working with management and other key stakeholders in the organization to answer these types of questions, IT auditors can verify that appropriate policies and controls are in place around the use of social media by the business and its employees. They also can more confidently focus resources toward monitoring social media-related risks that the enterprise should be most concerned about based on its compliance requirements and business objectives.

**INTERNAL AUDIT SPOTLIGHT**

In each issue, the Innovator profiles a current Chapter member. The goal is to find out why they chose their profession, what they do for fun (besides audit), and what has made them successful.

This issue’s spotlight is on Frank Avila, Internal Audit Director at the PrivateBank. Frank joined the IIA in 2006 and is a newly elected member of the Board of Governors. Frank has served as the Chapter’s Communications Chair since 2010, overseeing the Chapter’s quarterly newsletter and weekly membership emails.

What do you like the most about being an Internal Auditor?

As an internal auditor you have a unique opportunity to make a positive impact on an organization that very few people get. It gives me a tremendous feeling of satisfaction when we help management identify risks that expose our company before harm is done. It isn’t always easy, especially when you identify an issue that no one else has raised, but that’s when auditors should truly feel like they are adding value to an organization.

What skills do you think are needed in order to succeed in our profession?

To be a good auditor you need to have a skeptical mind and courage. We use the term “professional skepticism” in our profession; however, it is not as easy as it sounds. In order to be truly skeptical, you need to understand a process or control and question everything about it:

- What are the risks/controls?
- Are the controls properly designed to mitigate the risks?
- Can anyone bypass the controls?
- How can I perpetrate a fraud?

Our test procedures should be designed to answer this question and others related to the control environment. Once you identify a problem, you must have the courage to elevate or report it even if someone with more experience than you disagrees.

What are the biggest challenges our profession faces these days?

The biggest challenge facing our profession today is convincing management that internal audit can be a value-add function. Part of it is because our main responsibility has traditionally been to identify and report issues; however, auditors are also good at breaking down processes and finding: (1) process inefficiencies, (2) revenue leakage, and (3) other operational enhancements. It is our duty to share with management when we come across these situations so that our organizations are not only better controlled, but also more efficient, more profitable and better run.

If you were to choose a different career path, what would it be?

Realistically, I would be a consultant. I would focus on helping organizations (financial institutions) evaluate their internal fraud risk and help them develop internal controls to prevent internal fraud.

Ideally, and if money were not an issue, I would probably be a civil servant. I think my background would be beneficial to a government agency struggling to balance a budget and curb wasteful spending.
Global IIA News and Training

In addition to the benefits our members receive from the Chicago Chapter of the IIA, membership allows you to take advantage of benefits from The Institute of Internal Auditors (IIA Global). Below are just some of the upcoming events our members can register for at a discounted (member) rate or free of charge. As always, for a complete list of events, please visit the IIA website at www.theiia.org.

July 8-11
IIA International Conference
The IIA’s 2012 International Conference continues the tradition of offering a world-class professional development opportunity featuring educational sessions led by respected keynote and concurrent session speakers and unlimited networking opportunities. The 2012 International Conference will take place in the Boston Convention and Exhibition Center (Boston, MA).
To register, visit www.iiar2012ic.org.

July 17
Member Only Webinar
Pulse of the Profession: How Resources, Priorities, Opportunities, and Challenges are Aligning for Internal Auditing - Over the past three years, The IIA has carefully monitored the “pulse of the profession” in the United States and around the world. The IIA’s President and CEO Richard Chambers will share insights gathered by The IIA during recent months on where the profession finds itself in 2012 and what he sees in store for the year ahead.
To register, visit www.theiia.org.

October 9-11
2012 All Star Conference
For the eighth consecutive year, audit executives, management, and staff auditors will convene in Las Vegas for what All Star Conference alumni have touted, “The best conference The IIA offers.”
For more information, or to register, visit www.theiia.org.

April 2012 Corporate Governance Training Day
The IIA Chicago Chapter Corporate Governance Training Day was held on Monday, April 21, 2012. The conference showcased a diverse range of speakers and topics on the always popular topic of GRC. KPMG kicked off the day with a presentation on GRC convergence. The law firm Baker & McKenzie then provided a legal update on emerging regulatory issues. Harley Davidson and PriceWaterhouseCoopers co-presented on ERM, including a terrific discussion on facilitating black swan discussions with management. United Airlines’ Chief Ethics & Compliance Officer provided an overview of his role and challenges faced when going through a large merger. The day concluded with a panel discussion discussing internal audit’s role in GRC.

The chapter plans to make the Corporate Governance Training Day an annual event, so look out for details on next year’s event in 2013!
Stay Updated on Breaking News and Information on Internal Audit

If you are waiting for emails, magazines, or newspapers to keep you abreast of the latest happenings in the world of Internal Audit, you are probably getting outdated information. News is streaming 24 hours a day, 7 days a week about our profession. People in the know are using this information to increase their knowledge, enhance their skills, and add value to their department and companies. Where can you get a hold of this information? You might be surprised at the answer -- Social Media. Well over 200 messages are posted on Twitter each day that include the words “Internal Audit.” You’re not “into” Social Media? You don’t have to be “into” Social Media to be on Social Media. You don’t have to say anything, just simply observe and learn. If you don’t know how to get started, just ask the Chapter’s Social Media Committee for guidance.

Are you already on the various Social Media outlets? Come join the Chapter online:

LinkedIn -
http://www.linkedin.com/groups?mostPopular=&gid=1123977

Facebook -

Twitter -
http://twitter.com/#!/IIAChicago

Flickr -
http://www.flickr.com/photos/iiachicago/

Are you searching for a way to become more involved with the Chapter but not sure how? The Social Media Committee may be the best place to start! For more information, please contact Steve Randall - srandall@vonyaglobal.com