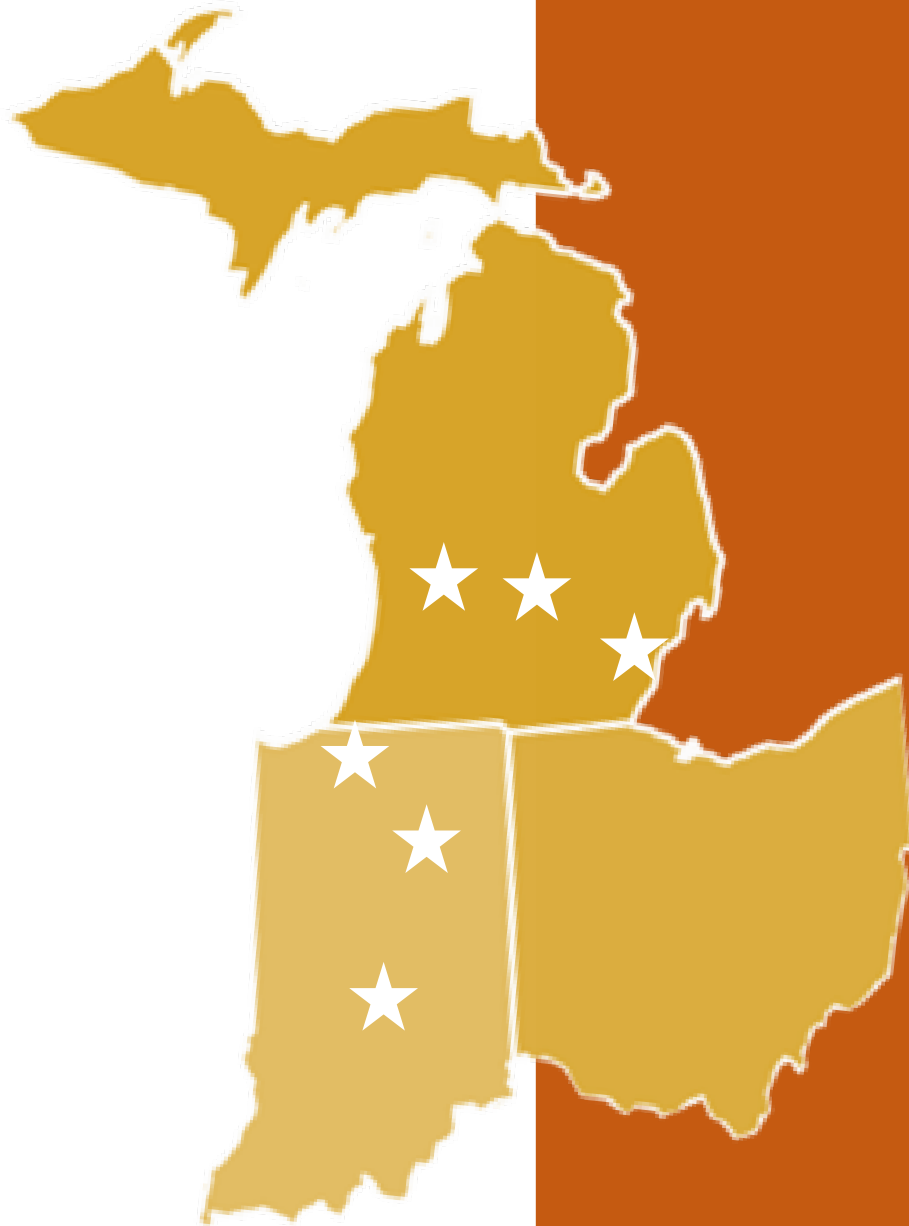


The IIA Central Region District #1



Training Opportunities

Date	09/30/2021	Time	11:00 AM	CPE	2
Host Chapter(s)	Indy				
Title	Writing for Understanding				
Speaker(s)	Wade Cassels				
Registration Link	https://na.eventscloud.com/ereg/index.php?eventid=638946&				
Description of Program	Writing for Understanding presents writing concepts and techniques that are focused on helping participants create more engaging business writing that better communicates the desired message. Specifically, this presentation examines writing strategies utilized by journalists and professional writers and how these can be applied to the area of business writing.				

Date	10/20/2021	Time	9:00 AM	CPE	4
Host Chapter(s)	Indy				
Title	How to Drive Change Without Running Others Over				
Speaker(s)	Don Levonius				
Registration Link	https://na.eventscloud.com/641982				
Description of Program	Change is both constant and pervasive. Whether you are responsible for influencing incremental change or leading radical transformational change, your success will be determined by your ability to convert resistance and skepticism into cooperation and commitment. This virtual program examines why most change initiatives fail, introduces a systematic process for effectively driving change, and shows you how to develop your own personal change plan. Need to drive change without running others over? This program is for you!				

Date	10/25/2021	Time	11:00 AM	CPE	2
Host Chapter(s)	Lansing				
Title	Optimized Audit Interviewing				
Speaker(s)	Danny Goldberg				
Registration Link	https://na-admin.eventscloud.com/ereg/index.php?eventid=642433&eb=&ebs=*/encrypted_id/*				
Description of Program	Interviewing is a very important skill in the internal audit process. To effectively communicate and ease the concerns of the auditee is as important as an effective audit process. This one-day course will take attendees through the entire interview process, learning best practices for each step, and how to manage different personality types.				

Date	09/22/2021	Time	12:00 noon – 2:00 p.m.	CPE	2
Host Chapter(s)	Detroit Chapter				
Title	Monthly Chapter Meeting; Topic: “The State of Internal Audit: Insights from Industry Experts and IA Leaders				
Speaker(s)	Jennifer Monacelli (EY), Nicole Marshall (EY), Lou Barkman (Deloitte), and Ali Rana (General Motors) will be presenting. Other Chapter members will also be speaking.				
Registration Link	https://na.eventscloud.com/ereg/index.php?eventid=639212&eb=853093&ebs=c60716363c84a4bea6014187a1a5f576-MjAyMS0wOSM2MTNiNDkNjhlMjk2*				
Description of Program	<p>September is our first professional development meeting. We would like to start the year hearing from our consulting partners and other chapter members about current day topics within our profession. The meeting will involve hearing from two of our consulting partners, Deloitte and Ernst & Young, about their firms’ study/surveying of key trends in the IA industry, and a deeper discussion on select topics. We will also hear from other IA leaders who are members of the Detroit Chapter.</p> <p>Several topics that will be covered include:</p> <ul style="list-style-type: none"> • The evolving Internal Audit Mandate (striking the right balance between assurance and advisory activities) • Keeping a pulse on emerging risks (internal audits role in identifying and monitoring emerging risks, and what are some of the emerging risks companies are preparing for) • The changing operating model (the new ways of working to become more effective and efficient) • Addressing the talent gap (traditional audit skills do not go away, but need to be built upon) • Agile Internal Audit • Data Analytics <p>We will also set aside a Q&A segment of the meeting for chapter members to ask questions or to share their IA organizations’ focus areas and strategies in the year ahead. Please plan to attend and engage in this insightful session.</p>				

Date	12/06/2021	Time	3:00 PM	CPE	2
Host Chapter(s)	Lansing				
Title	Root Cause ANalysis				
Speaker(s)	Danny Goldberg				
Registration Link	https://na-admin.eventscLOUD.com/ereg/index.php?eventid=642452&eb=&ebs=*/encrypted_id/*				
Description of Program	<p>Have you ever communicated a recommendation only to discover the implemented recommendation didn't resolve the problem? Do you feel like you identify symptoms of problems? Does your organization use the Band- Aid approach to correcting communicated audit findings? If you answered yes to any of these questions, this course is for you.</p> <p>While management should perform root cause analysis, they often don't have the time and will simply implement a recommendation provided by the auditors. This means that auditors must complete a root cause analysis. However, identifying the root cause is hard and often overlooked by auditors. Moreover, the root cause may be politically sensitive when communicated by auditors.</p>				

Other Training Opportunities



IIA Learning Webinars are short, live, educational presentations covering the latest trending topics in the world of internal auditing. In The IIA's members-only webinars, you can interact with established leaders about emerging issues, boost your business know-how, and receive complimentary NASBA CPE credit. Plus, you can access the extensive library of archived webinars, 24/7 (NASBA CPE credits are unavailable with archived presentations). Click [HERE](#) for additional information.

Five Reasons to Attend a Webinar

IIA webinars provide:

- Short, interactive presentations led by professionals.
- Keen insights from audit experts.
- Immediate awareness of current trends.
- Free access for IIA members.
- Complimentary CPE credit.

Upcoming IIA Webinars

- 21-September-2021

[Members-only Webinar: Auditing Cybersecurity Operations](#)

- 19-October-2021

[Members-only Webinar: OnRisk 2022: A Guide to Understanding, Aligning, and Optimizing Risk](#)

- 16-November-2021

[Members-only Webinar: Mitigating the Risk of Fraud: Insights and Lessons Learned From SEC Enforcement Actions](#)

On-demand 24/7 Webinar Playback

One benefit of being an IIA member is having access to our extensive library of archived webinars.

NOTE: On-demand webinars do not qualify for NASBA CPEs.

[Webinar Archives](#)



New! Attend virtually or In-person for the 2021 Financial Services Exchange

Sept. 27–28, 2021 / Washington, DC & Virtual

Omni Shoreham

As the regulatory environment continues to become more complex and financial scrutiny intensifies, the Financial Services Exchange is the event for internal auditors to learn and share leading practices to navigate through the associated risks. The IIA and its Financial Services Advisory Board continue to deliver a conference program that is relevant and engaging.



2021 All Star Conference

November 8–10, 2021

The Cosmopolitan / Las Vegas, NV

All Star 2021 sees the addition of two pre-conference workshops, along with new keynote speakers and second appearances from the top-rated presenters of previous IIA events. This year's conference will include a NEW! cyber-focused track and will bring greater value to all attendees by allowing networking and interaction with a large variety of internal auditors from a wide range of industries.

This conference will deliver cutting-edge insights on issues impacting the internal audit environment now and in the future.

DID YOU KNOW!!!



The IIA Bookstore (powered by the Internal Audit Foundation) offers hundreds of educational products for internal auditing practitioners and those with an interest in internal auditing.

As the only globally recognized internal audit certification, becoming a CIA is the optimum way to communicate knowledge, skills, and competencies to effectively carry out professional responsibilities for any internal audit, anywhere in the world.



The Certification in Risk Management Assurance® (CRMA®) focuses on the key elements to unlocking internal audit's full potential, and validates one's ability to provide advice and assurance on risk management to audit committees and executive management.