February 2014 President Letter

Hello Detroit Chapter Members,

Our February dinner meeting will be held again at the Vista Tech location on Haggerty Road in Livonia. We have two very exciting speakers for the dinner meeting which includes Blair Headrick; Manager Automotive Audits at GM. Blair will be discussing “Outcome Based Auditing”. Our second speaker, Laurie Eissler, Director in Advisory Services at Deloitte, will be speaking on “Ethical Leadership”.

Make sure you take advantage of additional training through webinars. The next one is scheduled for noon to 1pm on February 26, 2014 featuring Jeff Ingalsbe. Jeff will be discussing how to protect Personally Identifiable Information (PII) after the recent hacks at Target and Niemen Marcus. Mark your calendars for April 23rd, 2014 noon to 1pm to participate in the Webinar featuring Ed Napoleon speaking on Auditing Cloud Environment.

The 15th Annual IIA & ISACA Spring Conference is open for registrations please sign up early many of the classes have attendee limits. See the brochure of classes and links for registering at the chapter website Detroittiia.org.

We still have bridge membership to the IIA available for those unemployed please go to the www.theiia.org website click on individual membership and scroll down to the link for bridge membership. In addition if you are currently unemployed you can attend three dinner meetings at no cost by contacting our membership committee chairman Gary Snyder at grsnyder@comcast.net to register.
Please feel free to reach out to us at any time as a member of the Detroit Chapter your opinions and needs are very important to us. If you have any comments or suggestions on ways we can improve our activities please contact me at Susan.Yamin@ally.com.

Best Regards

Susan A. Yamin
President, Detroit Chapter IIA

CHAPTER EVENTS

FEBRUARY 2014 IIA/IMA JOINT DINNER MEETING

FEB 11  VisTa Tech Conference Center  -  18600 Haggerty Rd - Livonia, Michigan 48152
4:00 pm - 7:30 pm

Pre-Dinner Presentation - Focusing on outcomes is becoming increasingly important in our dynamic world. Blair R. Headrick, CFE, CIA, CRMA is a Manager, Automotive Audits for General Motors Audit Services will present General Motors approach to Outcomes Based Auditing.

Blair Headrick
Blair started at GM’s Buick Motor Division in Flint, MI in 1981 as a cooperative educational student with General Motors Institute (now Kettering University). He joined the GM Finance team full-time in 1986, where he worked with the Product Cost, Manufacturing Budget and Forecast, and then Capital Management areas. He obtained his MBA from U of M - Flint Campus, and joined GM Audit Services (GMAS) in 1991.

Blair has worked with GMAS both domestically and internationally for the last 22 years. During this time he helped create the GMAS supplier audit group, special investigations team, capital project audit activity, and is currently working to build a center of excellence team for reviewing manufacturing locations.

After-Dinner Presentation - Businesses are being held to higher ethical standards than ever before. Internal auditors play a key role in monitoring an organizations ethics and it is critical that we provide ethical leadership in our roles: Our presentation will include:
• Explain key lessons to be learned from “ethical lapses” in the marketplace.
• Describe what it means to be an ethical leader.
• Apply the steps of a Problem-solving Process to ethical dilemmas.
• Conduct an ethics conversation using some leading practice conversation tactics.
• Identify where to obtain help when ethical dilemmas arise.

Laurie Eissler
Laurie is a director in Deloitte’s advisory practice, delivering internal audit and other corporate governance and risk management services to world-class companies and organizations. She has more than 25 years of experience in finance and audit, the last 15 years working with Deloitte, leading global internal audit co-sourcing and outsourcing teams, IT audits, and Sarbanes-Oxley control testing and developing control frameworks.
and she has taught Accounting Information Systems there as well. Laurie, in partnership with the Western Michigan Institute of Internal Auditors, facilitates Chief Audit Executive roundtables that bring together leaders in the profession to discuss emerging topics, which have recently included Corporate Sustainability and Social Networking and Digital Media. Laurie is committed to diversity in the workforce. She is Deloitte’s Michigan Inclusion leader and Women’s Initiative (WIN), and is actively involved with Detroit Hispanic Development Corporation initiatives.

Sean Sarsfield

Mr. Sarsfield provides a broad range of litigation support and investigative services with a focus on complex litigation matters involving forensic accounting, business valuation and the quantification of economic damages. Mr. Sarsfield has also led numerous financial fraud and compliance investigations involving government entities, privately held businesses and Fortune 500 companies. Mr. Sarsfield received a Bachelor of Arts in Economics and Management from Albion College. He is a Certified Public Accountant, Certified Valuation Analyst, Certified Fraud Examiner and is Certified in Financial Forensics. Mr. Sarsfield is a member of the American Institute of Certified Public Accountants, the National Association of Certified Valuators and Analysts, and the Association of Certified Fraud Examiners. He is also a Candidate Member of the American Society of Appraisers.

WEBINAR: TARGET, NEIMAN MARCUS, WHAT NEXT?

FEB 26 Online
12 noon to 1 pm
Presenter: Jeff Ingalsbe

We all heard of the recent hacks of Target and Neiman Marcus. Millions of consumers were affected as their Personally Identifiable Information (PII) were stolen. This incident raised a red flag for majority of the organizations. The question is being asked: What can we do to protect our environment from such an incident? And usually the auditor is asked if the organization is prepared to protect its PII.

This webinar will identify the information each auditor must understand regarding PII and also list out the tasks each auditor must do to protect the PII.

Register now at Detroitiia.org

15TH ANNUAL IIA AND ISACA SPRING CONFERENCE

Mar 10-12 University of Michigan Dearborn Fairlane Center

The Detroit Chapters of the IIA and ISACA are proud to co-sponsor the annual Spring Conference. Each year, the conference committee spends a considerable amount of time planning a comprehensive series of course offerings for our members and guest. The 2014 event is no exception. A number of classes sell out each year. Don’t miss this opportunity to network with your peers, enhance your skills, and learn about new products and services in the marketplace! Our goal is to provide a training conference of world-class caliber tailored to your needs.

Visit Detroitiia.org for more details
JUNIOR ACHIEVEMENT VOLUNTEER DAY

Feb 26

Junior Achievement’s mission is to inspire and prepare young people to succeed in a global economy. With the generous help of volunteers, JA provides educational programs to students in grades K-12 in the areas of financial literacy, workforce readiness and entrepreneurship. The curriculum in each of JA’s 23 programs is correlated to the state education standards. JA programs will impact 39,000 students this school year.

JA Finance Park is an experiential learning program located in JA’s administrative offices in Detroit at 577 E. Larned. Middle and high school students visit the park after four weeks of teacher led instruction. A member of the JA staff provides the educational content and instructions for volunteers and students throughout the day.

Read more at: Detroitiia.org & http://jamichigan.org/programs/quicken_loans_ja_finance_park

8TH ANNUAL SPRING MANAGEMENT ACCOUNTING CONFERENCE

Mar 20 Sheraton Hotel - Detroit Metro Airport 8000 Merriman Road, Romulus, MI 48174

Presented by:
The TM Group and The Detroit & Toledo Chapter of the IMA.

Creating Game - Changing Value Through Management Accounting with John Daly, David Giard & Doug Hicks

Afternoon Session - Sorting Through “the Clutter” in Management Accounting with John Daly & Doug Hicks

Read more at: Detroitiia.org

20TH ANNUAL FRAUD CONFERENCE

Apr 24 VisTaTech Center—Schoolcraft College

Visit Detroitiia.org for more details

See page 9 for more details

2014 CENTRAL REGIONAL CONFERENCE (CRC)

May 18-21 Indianapolis, IN

The IIA Indianapolis Chapter invites you to the 2014 Central Regional Conference (CRC) to be held at the Hyatt Regency in downtown Indianapolis from May 18th to May 21st. The city will host one of the largest sporting events in the world with the Indianapolis 500 later that same week. As such, the CRC is themed Racing to Relevance!

Please visit www.theiia.org/goto/CRC2014 for more details and to register. And follow the CRC on Twitter
ANNOUNCEMENTS

SUGGESTIONS OR COMMENTS
We are interested in your feedback. Please send any comments or suggestions to Erin Erickson at eerickson@accretivesolutions.com.

IIA BRIDGE MEMBERSHIP
Currently between employers? You may qualify for an IIA Bridge Membership.

Visit Detroitiia.org for more details on how to apply.

UPDATE YOUR IIA PROFILE
If your contact, certification, or employment information has changed, please remember to update your IIA profile. Visit www.theiia.org

ADVERTISE IN OUR NEWSLETTER
We are now accepting advertisements for our monthly chapter newsletter.
Visit www.detroitiia.org for additional information
Reasonable pricing
Quarter page - $85

OFFICER AND BOARD NOMINATIONS
The Detroit Chapter IIA is seeking Board of Governors nominations for the 2014-2015 chapter year!

Positions to be filled or reviewed include:
Second Vice President
Seven Governors with terms ending in 2017

All Members, Honorary Members, Associate Members, Educators and Retired Members are eligible.

If you are interested in serving, or would like to suggest another member for consideration as a nominee, please contact Nominating Committee Chair Sharon Gipson at 313-225-8077 or sgipson@bcbsm.com by March 15, 2014. Nominees will need to submit a brief career and personal biography. Refer to the Chapter website, under Leadership/Nominations for further information.

IIA DETROIT CHAPTER JAN MEETING

From Left to right: Mark Blaufuss, CFO, Metaldyne Corporation, Susan Yamin, Detroit IIA Chapter President with Mark Blaufuss, CFO, Metaldyne Corporation, Paul Traub, Economist Detroit Research, Federal Reserve Bank of Chicago, Susan Yamin, Detroit IIA Chapter President with Paul Traub, Economist Detroit Research, Federal Reserve Bank of Chicago.
ATTENTION MEMBERS!

The Membership Committee is asking all Detroit members to notify the Chapter of changes or career milestones they want recognized such as contact information changes, professional certification achievements, CAP contributions, and other career milestones. A Membership Update Form is available on the Detroit Chapter’s website at the following address: Visit www.theiia.org

Please fill in your updated information and click submit. The form only needs to be submitted when changes occur and will be made available at monthly Detroit Chapter meetings.
15TH ANNUAL
IIA and ISACA Spring Conference

MARCH 10-12, 2014
University of Michigan-Dearborn
Fairlane Center
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<tr>
<th>TRACK</th>
<th>MON MARCH 10</th>
<th>TUES MARCH 11</th>
<th>WED MARCH 12</th>
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<tbody>
<tr>
<td>A</td>
<td>Listening and Positive Influencing Skills (Dr. Joan Pastor)</td>
<td>Effective Interviewing Skills (Dr. Joan Pastor)</td>
<td>Managing Resistance and Conflict Before, During and After an Audit (Dr. Joan Pastor)</td>
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<td>B</td>
<td>Organizational Ethics and Compliance (Paul Zikmund)</td>
<td>Procurement Fraud: Tools and Techniques (Paul Zikmund)</td>
<td>Forensic Interview and Interrogation (Paul Zikmund)</td>
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<td>Internal Audit University (Hernan Murdock)</td>
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<td>Risk-Based Auditing (Greg Duckert)</td>
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<td>Intermediate ACL (Opher Jackson)</td>
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<td>F</td>
<td>Auditing IT Outsourcing (Norm Kelson)</td>
<td>Assessing Data Integrity (John Beveridge)</td>
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<td>G</td>
<td>Cyber Security and Emerging Risks (John Tannahill)</td>
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<td>Ethical Hacking (John Tannahill)</td>
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<td>COSO 2013: Implementing the Framework (Kathleen Crawford)</td>
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<td>COBIT 5 (Mark Edmead)</td>
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<td>J</td>
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<td>Identity and Access Management (Ken Cutler)</td>
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<td>K</td>
<td>Planning for a Secure and Controlled IPV6 Implementation (Jeff Kalwerisky)</td>
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<td>How to Perform an IT General Controls Review (Norm Kelson)</td>
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20th Annual Fraud Conference

Thursday - April 24, 2014

VisTaTech Center—Schoolcraft College
18600 Haggerty Rd. (Between 6 Mile and 7 Mile), Livonia, MI 48152—Tel (734) 462-4610

Featuring

Ethics
Roberto Berry
Delphi Automotive, Gen. Counsel Latin America and Compliance and Training

Predictive Analytics
Dee Sobczak
Business Analyst, General Motors Corporation

Local Frauds and Scams
Scott Lewis
Managing Partner, Scott Lewis Private Investigations
And Past Investigative Reporter WXYZ-TV and WJBK-Fox2 Detroit

Legal Aspects of Investigations
George Butler, III, Esq.
Attorney, Dickinson Wright

Using the Internet and Social Media for Investigations
Dan Klimek
Investigation Manager—Advanced Surveillance Group
Prepare to Pass the NEW 3-Part CIA Exam

The IIA’s 2014 Central Regional Conference will be offering a live facilitator-led course in Indianapolis to help CIA candidates prepare to pass the new exam. This course will be based on the updated and enhanced IIA’s CIA Learning System®.

3-Part CIA Review Classes Coming May 18 – 21, 2014!

Our expert instructors will provide candidates with a high level introduction and overview of the exam. Attendees will have the opportunity to work through practice questions and learn test taking tips. The live course will reinforce CIA knowledge, clarify topics and build exam confidence.

New Course Materials
The IIA’s CIA Learning System has been updated and enhanced to teach the entire 3-part CIA exam syllabus. These study tools are now more customized, convenient and mobile so you can make the most of your valuable study time.

NEW! Create a customized SmartStudy™ plan based on your areas of strength and weakness.
NEW! Updated study materials contain 20% new content and teach the entire new 3-part CIA exam syllabus.
NEW! Travel light and access your reading materials via your e-reader device.
NEW! Study on-the-go with interactive online study tools that are optimized for your mobile device.

Upcoming Course Dates
The following courses will be available at the 2014 conference in Indianapolis:

<table>
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<tr>
<th>Course</th>
<th>Dates</th>
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<tr>
<td>Part 1: Internal Audit Basics</td>
<td>Wednesday, May 21</td>
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<tr>
<td>Part 2: Internal Audit Practice</td>
<td>Tuesday, May 20</td>
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<tr>
<td>Part 3: Internal Audit Knowledge Elements</td>
<td>Sunday, May 18 &amp; Monday, May 19</td>
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Course attendees will receive the updated Version 4.0 IIA CIA Learning System print, e-book and online materials. Conference registration and an additional fee of US $205/part is required to attend these courses. Pre-registration is required.

For more information or to register, please visit www.theiia.org/goto/CRC2014 or call +1-407-937-1111.
<table>
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<tr>
<th>Date</th>
<th>Feature</th>
<th>Location</th>
<th>Time</th>
<th>First Speaker</th>
<th>Second Speaker</th>
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<tbody>
<tr>
<td>2/11/2014</td>
<td>Dinner Meeting</td>
<td>Vista Tech</td>
<td>4:00PM</td>
<td>Blair Headrick, GM, “Outcome Based Auditing”</td>
<td>Laurie Eissler, Deloitte, “Ethical Leadership”</td>
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<tr>
<td>2/26/2013</td>
<td>Webinar</td>
<td>Website</td>
<td>Noon</td>
<td>Jeff Ingalsbe, “Protect Pill”</td>
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<td>3/10/2014 Thru 3/12/2014</td>
<td>Seminar</td>
<td>U of M Dearborn</td>
<td>8:30 to 5:00</td>
<td>Multi Tracks</td>
<td>See Brochure on Website</td>
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<td>4/8/2014</td>
<td>Dinner Meeting Student Night</td>
<td>U of M Dearborn</td>
<td>4:00PM</td>
<td>Laurie Macaddino, Chrysler, “Chrysler Leadership Development Program”</td>
<td>4 Person Panel -&gt; 5yrs Internal Audit, “Recently Hired Auditors Panel”</td>
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<td>TBD in April 2014</td>
<td>Classroom</td>
<td>U of M Dearborn</td>
<td>8:00 to 4:00</td>
<td>Speak Aware, “Communication Skills”</td>
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<td>5/13/2014</td>
<td>Classroom</td>
<td>U of M Dearborn</td>
<td>8:00 to 4:00</td>
<td>James Roth, “COSO 2013”</td>
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<tr>
<td>5/13/2014</td>
<td>Dinner Meeting</td>
<td>U of M Dearborn</td>
<td>4:00PM</td>
<td>Paul Walker, “IIA Foundation Research Project”</td>
<td>James Roth, “COSO 2013”</td>
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<tr>
<td>TBD</td>
<td>Social River Cruise</td>
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