



The Institute of  
Internal Auditors  
Detroit Chapter



Detroit Chapter  
Central Region, District 2  
Vol. 72, No.1

# Monthly Reporter

OCT 2014

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DETROIT CHAPTER  
HOMEPAGE  
[www.detroitiia.org](http://www.detroitiia.org)

IIA WEBSITE  
[www.theiia.org](http://www.theiia.org)

# PRESIDENTIAL PRESS

## President's Letter - October 2014



Hello everyone and welcome to the 2014-15 Detroit IIA Chapter year. I'm excited to be the Chapter President this year, and the Board of Governors and I are working hard to make sure we provide another year of valuable programs, services, and information to all of our members. We started the season at the September dinner meeting at U of M Dearborn with Brian Thelen, General Auditor for General Motors, and Christine Bellini of Experis. Both gave excellent presentations; Brian on the struggles of leading an internal audit function at organizations in crisis, and Christine on the practical application and implementation of the updated COSO framework. We hope everyone enjoyed dinner, catching up with peers, and found the presentations informative.

For our October meeting on Tuesday the 14th, we will be trying a new location for occasional meetings - The MSU Management Education Center on Square Lake Rd., in Troy. While we will still hold many meetings at both the same Dearborn and Livonia locations that we have for years, we also want to make sure that we are making our meetings accessible to those in other areas of town. This meeting will feature speakers on the topic of fraud, and we hope to see you there.

The calendar for the remainder of the year is starting to take shape, and we have an excellent slate of dinner meeting speakers, free webinars, and mini-seminars that will be announced throughout the year. Our signature annual event, the IIA / ISACA Spring Conference will take place March 9-11, 2015. Registration is already open and popular classes fill-up fast, so don't wait to register!

## UPCOMING IIA CONFERENCES:

- 2014 All Star Conference International  
Las Vegas, NV,  
Oct 28-30, 2014
- Vision University  
Nov 10-13, 2014  
San Diego, CA

## ARCHIVED WEBINARS

<https://www.brighttalk.com/community/governance-risk-compliance/channel/6551>

For more events  
visit

[www.theiia.org/](http://www.theiia.org/)

Institute of Internal  
Auditors  
Detroit Chapter  
P.O. Box 703327  
Plymouth, MI 48170  
866-895-1851 (Toll-Free)  
866-895-1851 (Fax)  
[www.detroitiia.org](http://www.detroitiia.org)  
ChapterAdmin@detroitiia.  
org



The Institute of  
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# PRESIDENTIAL PRESS (cont.)

We are always interested in feedback and any ideas on how we can improve the Chapter. If you have any comments or suggestions on ways we can improve our activities, please email me at [eerickson@accretivesolutions.com](mailto:eerickson@accretivesolutions.com).

Thank you for your ongoing support,

*Erin S Erickson*

Erin S Erickson, CIA, CRMA, CISA  
President, IIA Detroit Chapter

## CHAPTER EVENTS

### OCTOBER 2014 CHAPTER MEETING

#### OCT 14

4:00 pm - 7:30 pm

More Information on Registration at [Detroitiia.org](http://Detroitiia.org)

MSU Management Education Center  
Troy, Michigan 48098  
248-879-2456

Fraud Happens. So, Now What? The bad news is that fraud is prevalent throughout most organizations and can have lasting effects on financial reporting, regulatory compliance, and employee morale. The good news is that there are a variety of ways in which to reduce the risk of and exposure to fraud and misconduct. This presentation will discuss common fraud and misconduct schemes, highlight real-world examples, and suggest a practical approach by Internal Auditors to the prevention, detection, and response to fraud and misconduct.

**Pre - Dinner Presentation: Matt Dixon, Director - KPMG - Risk Consulting**



Matt is a Director in KPMG's Forensic Advisory Services practice. Matt leads engagements across a broad range of industries including Automotive, Consumer Markets, and Industrial Manufacturing. Matt focused the majority of his efforts leading investigations, litigation support, Fraud Risk Management, Anti-bribery and Corruption due diligence, and other risk and compliance advisory services.

**Editor-in-Chief**  
Richard Cozart

**Contributions**  
Nichole McCarthy  
Michael Ross, CIA, CFE, CGFM  
Martin Wood, CIA

**Advertising**  
Nichole McCarthy  
ChapterAdmin@detroitiia.org

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Erin S. Erickson, CIA, CRMA,  
CISA.  
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CFE

Board EMU Student Chapter Pres  
Cintia Bergamasco

**Elizabeth Hammer, Director - KPMG - Risk Consulting**



Elizabeth is a Director in KPMG's Forensic Advisory Services practice. She is experienced in providing investigative and dispute advisory services to global organizations in the Consumer Markets, Industrial Manufacturing, and Food and Beverage industries. Elizabeth focuses on the use of data analytics to prevent, detect, and respond to the risks of fraud and misconduct within organizations.

**Internal Audit/Ethics: Recent Cases and Controversies.** The basic ethical principles of integrity and objectivity continue to serve our profession well, as seen in light of three recent cases.

**After - Dinner Presentation: Albert Spalding - Associate Professor of Accounting - Wayne State University**



Bert Spalding is an attorney - CPA/CFF who serves on the accounting faculty of the School of Business Administration Wayne State University. Dr. Spalding is also a frequent presenter at seminars and webinars on such subjects as professional ethics, forensic accounting, tax accounting and related topics.

## 13TH ANNUAL IMA MICHIGAN 2014 FALL CONFERENCE

**Oct 27**

Kellogg Center-Michigan State University  
Meeting starts at 8:00 with Registration and Networking  
8 hours of CPE with 2 CPE of Ethics

More Information at [Detroitiia.org](http://Detroitiia.org)

16TH ANNUAL  
IIA and ISACA Spring Conference



MARCH 9-11, 2015

University of Michigan-Dearborn  
Fairlane Center



<b>TRACK</b>	<b>MON MARCH 9</b>	<b>TUES MARCH 10</b>	<b>WED MARCH 11</b>
A	Embezzlement: Techniques to Detect, Investigate, and Remediate Loss of Assets (Paul Zikmund)	Auditing for Fraud: Tools, Techniques, and Guidance (Paul Zikmund)	Auditing Ethics and Compliance Programs & Controls (Paul Zikmund)
B	Communicating for Results (Don Levonius)	Critical Thinking: Evaluating & Presenting Arguments (Without Being Argumentative) (Don Levonius)	Mastering the Art of Facilitation (Don Levonius)
C	Report Writing (Jim Roth)	Risk-based Auditing and Reporting (Jim Roth)	
D	Forensic Analytics: Methods & Techniques for Financial Investigations (Mark Nigirni)		
E	Project Management (Kathleen Crawford)		
F	Auditing ERM (Greg Duckert)		
G	Internal Audit University (Dr. Hernan Murdock)		
H	Auditing the Application System Development Process (Tom Salzman)		
I	Windows 7 Security and Audit (John Tannahill)	Cyber Security (John Tannahill)	
J	Compliance with PCI (Ken Cutler)	Planning an IT Security Strategy (Jeff Kalwerisky)	
K	Threat Modeling (Jeff Kalwerisky)	Auditing Information Security Governance & Control (Norm Kelson)	
L	Briefing on Current Technology (Norm Kelson)	Auditing the DMZ (Ken Cutler)	

# ANNOUNCEMENTS

## SUGGESTIONS OR COMMENTS

We are interested in your feedback. Please send any comments or suggestions to Erin Erickson at [eerickson@accretivesolutions.com](mailto:eerickson@accretivesolutions.com).

## IIA BRIDGE MEMBERSHIP

Currently between employers? You may qualify for an IIA Bridge Membership.

Visit [Detroitiia.org](http://Detroitiia.org) for more details on how to apply

## UPDATE YOUR IIA PROFILE

If your contact, certification, or employment information has changed, please remember to update your IIA profile. Visit [www.theiia.org](http://www.theiia.org)

## ADVERTISE IN OUR NEWSLETTER

We are now accepting advertisements for our monthly chapter newsletter.  
Visit [www.detroitiia.org](http://www.detroitiia.org) for additional information

**Reasonable pricing**  
Quarter page - \$85

## CHECK YOUR IIA PROFILE

Have you checked your IIA profile recently?

It is important to ensure your IIA profile is up-to-date and accurate. If you have been recently promoted, changed jobs or moved, now is the time to update your IIA profile. The IIA profile can be accessed by logging in on [www.theiia.org](http://www.theiia.org). You can verify your address (mail and email), make your selection of how you like to be contacted, your industry code, and your position. By updating your industry code, you have an opportunity to receive industry specific information regarding training and seminars. Also, you have an opportunity to select the alternatives of when you would like to be contacted – IIA specific training and updates, local chapter updates and meetings or no contacts at all. If you select the last alternative, you will be missing out on the low cost training opportunities offered by the Detroit IIA Chapter that comply with the continuing education credit requirements. These low cost training opportunities include monthly meetings, the joint IIA/ISACA Spring Seminar, and special half-day or day training events. Now is the time to ensure your IIA profile is accurate!

If you have any questions, please contact our Chapter Administrator at [ChapterAdmin@detroitiia.org](mailto:ChapterAdmin@detroitiia.org) or The IIA at [CustomerRelations@theiia.org](mailto:CustomerRelations@theiia.org).

# CAP UPDATE

## TOTAL SERVICE MEMBERS

MINIMUM REQUIREMENT

325

As of Sept 2014

29.80

As of Sept 2013

108.22

## TOTAL SERVICE PROFESSION

MINIMUM REQUIREMENT

200

As of Sept 2014

21.56

As of Sept 2013

34.51

## TOTAL SERVICE ADMINISTRATION

MINIMUM REQUIREMENT

160

As of Sept 2014

80.00

As of Sept 2013

107.00

Year total as of Sept 2014: 131.36    Year total as of Sept 2013: 249.74

### CAP Achievement Levels:

BRONZE..... 685  
SILVER..... 1060  
GOLD..... 1560  
PLATINUM..... Ten Years of Gold Status

## NOTICES

### Help the Chapter Earn CAP Points!

Please let us know by sending information regarding your recent internal auditing articles, speaking engagements, summer interns, or any other CAP activities to CAP Committee Chair Marty Wood. Marty can be reached at [woodmsw@aol.com](mailto:woodmsw@aol.com) or at 517-358-2083.

### ATTENTION MEMBERS!

It is also important to update your profile with IIA Global. This can be done by logging on at [www.theiia.org](http://www.theiia.org) and clicking "Profile", then selecting "My Profile"

Please visit our Website: [Detroitiia.org](http://Detroitiia.org) for the latest information on chapter events, news, and career opportunities.



## SENIOR AUDITOR

The qualified candidate will address control activities in different areas of the organization. Responsibilities include audit planning and execution with a high level of autonomy, plus performing risk assessments, consulting on internal controls, preparing audit reports and supporting our external auditors. You may also represent internal audit on corporate project teams to provide input on internal control issues.

A Bachelor's degree in Business Administration, Accounting, Finance, or a related field and CIA, CPA, CFE or CISA designation are required. Industry experience in insurance, travel, banking and/or regulatory compliance are desired. Experience with data extraction/analysis (i.e. ACL) is desired. Demonstrated audit skills in planning and conducting financial and operational audits with a high level of independence are required. The qualified candidate should have solid communication skills, and be experienced interfacing with management. A minimum of 3 years of audit experience is required. Willingness to travel on occasion is required.

Please summarize your qualifications in a resume accompanied with a cover letter, and include salary requirements. Please forward your cover letter and resume to: **Cheri Coleman, The Auto Club Group, Email: [jobs@aaamichigan.com](mailto:jobs@aaamichigan.com). Reference Job# 1001421-IIA.**

**The Auto Club Group is an Equal Opportunity Employer**