TOP 10 REASONS TO BECOME CIA® CERTIFIED

www.theiia.org/getstarted
1. Helps you earn credibility and respect in your field.
2. Opens more opportunities for advancement.
3. Increases your salary. Certified professionals earn up to 18% more than their non-certified peers.*
4. Proves your willingness to invest in your own development.
5. Demonstrates your commitment to your profession.
6. Improves your internal audit skills and knowledge.
7. Enhances the profession’s image by promoting competent, confident internal auditors.
8. Represents your personal achievement.
9. Builds confidence in your knowledge of the profession.
10. Invites greater recognition from your peers.

A recent IIA survey suggests most organizations and companies pay for certification study materials and exam fees.

What’s stopping you?
Visit www.theiia.org/getstarted

* Information from The IIA’s Compensation Study.