Note from the President

Greetings IIA Members and Friends!

We are halfway through our year and we owe our continued success to all of you. We appreciate your support as we transferred into an all virtual 2020-2021 training year. Although in person networking can never be replicated, our focus was placed on providing professional, quality training to get us through to a time where we can meet in person again. We are here to serve you and continue to encourage your feedback through our surveys. Setup with you in mind, we have three CPE training opportunities left in our 2020-2021 year (pg. 2). We look forward to seeing you at our upcoming trainings and finishing our year strong.

I am also excited to announce our partnership with the IIA Phoenix Chapter to provide CIA review classes that use the IIA’s CIA Learning System. These classes are hosted by IIA Headquarters and lead by an expert instructor (pg. 3). We are always looking for ways to support those working towards their CIA certification and hope these prove to be beneficial. If there are other ways we can help you on your journey to becoming certified, please reach out as we are always open to ideas.

We are continuously finding ways to improve our chapter and provide additional benefits to our members. As part of this we are pleased to announce we are now actively promoting sponsorships. If you or anyone you know may be interested in becoming a sponsor of the IIA El Paso Chapter please feel free to share the flyer (pg. 4) and have them contact us at ddvillegas@utep.edu for additional details.

It is with great enthusiasm that I introduce our newest addition to the IIA El Paso Chapter team. Julie Franco, City Auditor for the City of Socorro, joins us as our Vice President for the remaining of our 2020-2021 year. I have total confidence that she will continue to help the chapter move forward and achieve amazing things. We hope that you will take some time to read her bio (pg. 5) and welcome her to the Chapter.

We have also included our first ever Student Spotlight - Maribel Ruiz (Pg.6) and Volunteer Testimonial - Luis Carrera (Pg. 7). Our students are the future of our profession and we hope you enjoy getting to know our featured student. In addition, as we near the end of our 2020-2021 year and come upon elections for upcoming vacancies, we hope you will take a moment to read Luis’ testimonial and see what volunteering for the IIA El Paso Chapter can do for you.

I would also like to take some time to thank our amazing Officers and Board of Governors for setting up a successful Community Service Project (pg. 8) and first ever virtual Fiesta (pg. 9). Thank you to everyone that participated in our Community Service Project to benefit the Child Crisis Center. Your generosity did not go unnoticed and we owe its success to all of you. It was also a pleasure to see so many faces at our virtual Fiesta and enjoy some time together. Thank you to everyone that joined us! Also, thank you to all our members for your continued support. We would like to celebrate our members having anniversaries January through March (pg. 10).

In closing, serving as your Chapter President has been an absolute pleasure! Even through the pandemic and the many struggles we have all had to face, our Officers, Board of Governors, and Members never skipped a beat. The IIA El Paso Chapter’s success would not have been possible without everyone’s hard work and support. I would highly encourage everyone to consider volunteering your time to continue the success of our Chapter and making a difference in our profession.

Isela Denton, CPA, CIA, CFE, CDFM
Your IIA El Paso Chapter 2020-2021 President
# 2020/2021 Calendar of Events

<table>
<thead>
<tr>
<th>Date/Cost</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 18, 2021</td>
<td><strong>Virtual Training</strong>&lt;br&gt;The Art of the Interview and the Science of Skepticism: How to Ask Great Questions and Interpret the Answers&lt;br&gt;2 Hours of Continuing Professional Education (CPE)&lt;br&gt;10:00am to 12:00pm&lt;br&gt;Cost: $50 for members&lt;br&gt;$60 for non-members&lt;br&gt;Presented by:&lt;br&gt;Toby Groves, Ph.D. Speaker and Researcher&lt;br&gt;President, Toby Groves, Ph.D.</td>
</tr>
<tr>
<td>March 11, 2021</td>
<td><strong>Virtual Training</strong>&lt;br&gt;Everyday Ethics &amp; Critical Thinking&lt;br&gt;4 Hours of Continuing Professional Education (CPE)&lt;br&gt;12:30pm to 04:30pm&lt;br&gt;Cost: $100 for members&lt;br&gt;$120 for non-members&lt;br&gt;Presented By:&lt;br&gt;Jan Beckmann, CPA, ACDA&lt;br&gt;Business Coach Jan Beckmann</td>
</tr>
<tr>
<td>April 8, 2021</td>
<td><strong>Virtual Training</strong>&lt;br&gt;Annual General Membership Meeting &amp; Elections and Improving IA Reporting&lt;br&gt;1 Hour of Continuing Professional Education (CPE)&lt;br&gt;12:00pm to 2:00pm&lt;br&gt;Cost: FREE for members&lt;br&gt;$30 for non-members&lt;br&gt;Keynote Speakers:&lt;br&gt;Diana Griffin, Chris Launey, and Alex Reynolds&lt;br&gt;KPMG</td>
</tr>
</tbody>
</table>

We look forward to seeing you!

Please help us spread the word by sharing the event information with your colleagues and friends.

Visit our [website](#) to register for our trainings.
CIA Review Course

Prepare to Pass the CIA Exam with the El Paso Chapter

CIA Review Classes Coming!
The El Paso Chapter will be partnering with The IIA to offer CIA® review classes starting March 30th using The IIA’s CIA Learning System®. Our expert instructor will lead you through the global CIA exam syllabus in a structured and interactive online class environment to ensure you understand and can apply the critical CIA topics.

Reading Materials
Materials teach the CIA exam syllabi, incorporating the latest IIA Professional Guidance, in a concise and easy-to-understand format.
Part 1: Essentials of Internal Auditing
Part 2: Practice of Internal Auditing
Part 3: Business Knowledge for Internal Auditing
- Study small content segments for increased focus and flexibility.
- Download books to your e-reader, read online, or choose printed books (optional add-on).
- Explore topics in more detail with direct links to additional online resources.

Interactive Online Study Tools
- Pre-test evaluates current knowledge and helps set your personalized study path.
- Video tutorial provides an overview of the IPPF components.
- Quizzes test your comprehension and retention.
- Flashcards offer review of key terms and definitions.
- CIA practice exam helps build confidence through a computer-based exam emulation.
- Progress reporting tracks activities and scores.

Upcoming Course Dates
The following courses are available through the El Paso Chapter.

<table>
<thead>
<tr>
<th>Course</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part 1: Essentials of Internal Auditing</td>
<td>June 1, 3, 6, 9, 13</td>
</tr>
<tr>
<td>Part 2: Practice of Internal Auditing</td>
<td>August 2, 6, 9, 11, 13</td>
</tr>
<tr>
<td>Part 3: Business Knowledge for Internal Auditing</td>
<td>March 30, April 1, 8, 13</td>
</tr>
</tbody>
</table>

Registration fees include The IIA’s CIA Learning System Version 7.0 online study tools, reading materials and student slide book. If you already own these study materials, registration fees will be reduced by $200.

To register, call Customer Relations at +1-407-937-1111 and provide your chapter name to qualify for the discounted price of $695/Part 1, $695/Part 2 & $1,095/Part 3.
# Become a Sponsor

## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Benefits</th>
<th>SILVER $ 500.00</th>
<th>GOLD $ 1,000.00</th>
<th>PLATINUM $ 2,000.00+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Level Recognition on Presentation Slides Before Each Training &amp; During Breaks (Aug – May)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsorship Recognition for one IIA El Paso Chapter Training:</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>- Special Mention at Start of Sponsored Training</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>- Business Logo on Sponsored Training Email Advertisements to Members</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>- Business Logo on Sponsored Training Social Media Advertisements</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Business Logo on Annual General Membership Meeting Presentation Slides*</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Business Promotional Item in Goodie Bag at Annual General Membership Meeting*</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Free Attendance for an individual(s) to one IIA El Paso Chapter’s Training of Your Choice* (1 = up to $200 value; 2 = up to $400 value; 4 = up to $800 value)</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Be a Speaker for an IIA El Paso Chapter Training on an agreed upon subject*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*Annual General Membership Meeting is our end of the year event therefore attendance is at its highest.

*Our trainings are quality driven and include a variety of subjects to include communications, ethics, IT, fraud, etc.

### ADDITIONAL BENEFITS:

- Networking opportunities with 300+ professionals on our mailing list, including 100+ members.
- Networking opportunities with IIA leaders and professionals in over 30+ careers and industries.
- Opportunity to meet attendees outside of the El Paso Area and expand your reach.
- Place your company/organization in front of established decision-makers and practitioners.
- Create additional awareness and visibility of your company/organization.
- Showcase knowledge and skills by being a speaker at an IIA El Paso Chapter’s training.

If interested, please contact Diana Villegas at ddvillegas@utep.edu with any questions.
Vice President: Julie Franco

Julie A. Franco, City Auditor for the City of Socorro, Texas. Joined the City of Socorro during the fall of 2018. Graduated from The University of Texas at El Paso with a Bachelor’s in Business Administration concentration in Accounting. She has ten years of combined experience in internal and external auditing. She has served in the El Paso YCPAs as the Secretary, Rebuilding Together Officer and Accounting Career Education Officer.

Volunteering has always been part of her upbringing and believes in giving is as rewarding. Julie in her free time enjoys contributing to the community to better it. Assisting the IIA-El Paso Chapter as the Vice President will allow her to serve the members and the community. Julie is a firm believer in the honor of the auditing profession. She is excited help other members increase their strengths and knowledge on Internal Auditing.
Maribel graduated from UTEP with a master’s degree in accountancy in August 2020. She is currently pursuing the CIA certification, and has passed one of the three exams. Once completed, she is planning to start studying for the CPA.

Maribel has been working with the County Auditor’s Office for 6 years. She started her career with this amazing organization as a part-time data entry operator while attending classes at UTEP to complete her bachelor’s degree in psychology. Shortly after she graduated from that program, she was given the opportunity to advance to an accounting clerk position, which allowed her to learn more about accounting and get her interested in doing so more in depth. A few months into the new position, she decided to further advance her education in accounting and enrolled in undergrad classes at UTEP to qualify as a candidate for the MAcc program. She completed all leveling courses in one and half years and was given the opportunity to become an intermediate accountant with the accounts payable division in the County Auditor’s Office, and a year later completed her master’s degree.

She thinks internal audit is a great area within the accounting field because you get to learn a little bit of everything. From what she was learned in her classes and the little experience that she has in audit, she thinks internal auditors get to know the organization’s functions as a whole, as opposed to when you work for a particular division. Due to the nature of their duties, internal auditors get to interact and do what she calls “play puzzle” with each part of the organization and analyze/understand how they relate to each other. She finds it very interesting because she has always thought that it is crucial to understand the reasoning behind processes and transactions (as opposed to just mechanically doing them), and she believes audit is a great area to engage in for this purpose.

She became a member of the IIA El Paso Chapter because one of her mentors invited her to join with a courtesy student membership. She is so grateful to be considered for this, as she has taken advantage of the awesome benefits that come with the IIA’s membership and looks forward to continue to do so. She has also served as a board member with the Association of Government Accountants from 2017– 2020.

In her free time, she enjoys spending time with her family, dogs, and friends. She likes to go shopping and sometimes spend a little too much time on the Starbucks drive-thru line (oops!).

She loves her dogs! Her and her family have rescued four stray dogs and counting. She loves to help those who do not have a voice.
“I became part of the local internal audit community in 2015 after being away from El Paso for several years. Not knowing many auditors from other organizations, I joined the IIA El Paso Chapter a year later as a Board Governor. I later held other Board positions with the Chapter.

Before I became part of the IIA El Paso Chapter Board (and previously with the IIA Fort Worth Chapter for one year), I was not very involved with any professional organizations; anything more than just attending a training was more than I was willing to commit. A mentor a mine once told me that many people (including myself) would not volunteer unless you ask them. I did not truly understood that statement until a friend of mine asked me if I was interested in a Board role at the IIA Fort Worth Chapter. I spent more time thinking of the reasons why I should not get involved instead of the reasons to get involved. Although I felt I was unqualified, would not make a difference, etc. the experienced Board members were always there to lend a hand. I saw the same at the IIA El Paso Chapter with Board members with minimum to no experience (i.e. no experience necessary and having no experience is a plus as it brings in a different point of view to the current Board).

During my time with the IIA El Paso Chapter, I felt like it was like my second family with people that brought different life experiences, different personalities, but ultimately meshed as one. The enjoyment (and the stress) of putting together programs, socials, events, food/toy drives, etc. and the logistics that go with them, brought out the best in the Board and we all picked up a thing or two from each other. Some of the programs even "required" food tastings, which I did not mind at all. Ha!

Looking back now, it was one of the most impactful seasons of my personal and professional life; having the opportunity to form relationships with individuals from other organizations locally as well as other cities and states. Several of these relationships turned into friendships; we still turn to each other when we need advice as to different aspects of our careers.

I felt nervous having my wife in the audience as I gave a presentation at the Chapter’s 40th year anniversary/annual meeting a couple years ago. As we drove home, I can’t remember her exact words, but it was something like “I did not know you could get up in front of a crowd and speak, and then mingle with them”. This is a great way to summarize it, I joined the Chapter with minimal experience several years ago, not knowing how much I could offer and was very reserved, but left as a different person with life-long memories, combined with friendships and an expanded network of people. With my involvement with the IIA El Paso Chapter, I truly got back a lot more than what I put into it.”
2020 Community Service Project

$615 Raised through monetary donations
$200 Raised through the 5K Run / 1 Mile Walk
139 Physically donated items collected

THANK YOU!!

Your contributions made this a successful event!
Thank you to all that attended our first virtual FIESTA! You all made it a fun and memorable event!
January—March

Member Anniversaries

We are thankful to have you as part of the IIA El Paso Chapter audit community.

<table>
<thead>
<tr>
<th>1 - 2 Years</th>
<th>3 - 5 Years</th>
<th>6 - 14 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Garcia</td>
<td>Irasema Medina</td>
<td>Antonio Alanis</td>
</tr>
<tr>
<td>Jorge Marin</td>
<td>Giannino Rodriguez</td>
<td>Victoria Morrison</td>
</tr>
<tr>
<td>Susana Estrada</td>
<td>Lance Gutierrez</td>
<td>Antonio Barrera, CIA</td>
</tr>
<tr>
<td>Mayra Briseno</td>
<td>Hadi Medina</td>
<td>Monica Franklin</td>
</tr>
<tr>
<td>Brenda Pina</td>
<td>Bertha Tafoya</td>
<td>Nydia Torres</td>
</tr>
<tr>
<td>Alondra Miranda</td>
<td>Rene Balderra</td>
<td>Elizabeth Parra, CGAP</td>
</tr>
<tr>
<td>Savannah Pedroza</td>
<td>Ruth Bernal</td>
<td>Yvonne Cabral, CIA</td>
</tr>
<tr>
<td>Omar Nava</td>
<td>Phillip Trevizo</td>
<td>April Ofeciar</td>
</tr>
<tr>
<td>Benjamin Gandara</td>
<td>James O’Neal</td>
<td>Luis Carrera, CIA</td>
</tr>
<tr>
<td>Imelda Rodriguez</td>
<td>Daisy Caballero, CIA</td>
<td>Courtney Rios, CIA, CGAP, CRMA</td>
</tr>
<tr>
<td></td>
<td>Armando Jimarez</td>
<td>Sharon Delgado, CIA</td>
</tr>
<tr>
<td></td>
<td>Areli Carrillo, CGAP</td>
<td>Viola Perea, CIA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Candace Brown, CIA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>15 + Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ernest Harvin, CIA</td>
</tr>
<tr>
<td>Jesus Huerta</td>
</tr>
<tr>
<td>Carlos S. Lobato, CIA</td>
</tr>
<tr>
<td>Greg Watters, CIA</td>
</tr>
<tr>
<td>Alfonso Silva, CIA</td>
</tr>
<tr>
<td>Edward A. Blanco</td>
</tr>
<tr>
<td>Barbara A. Franco, CIA</td>
</tr>
</tbody>
</table>
Join the Board for 2021-2022!

Elections are coming up and we are looking forward to have you as part of our Board. If interested please reach out to:

- Cecilia Estrada Lozoya, Caestradalozoya@utep.edu
- Imelda Rodriguez, Imelda.Rodriguez@gecu.com

We did it!
Your El Paso Chapter Is Platinum!

Did you know...
The IIA El Paso Chapter’s Members can now receive a 20% discount on the cost of a full kit (parts 1-3) of The IIA’s CIA Learning System. For those interested in purchasing the IIA’s CIA Learning Systems the coupon code is available through 2021. You can choose either the print and online version (ships a set of three books) or the online only version (no books). Both options also provide an online e-book version and e-book version of the reading materials.

- Go to www.learncia.com and add a full kit to the shopping basket (online only or print and online)
- Enter your IIA membership number to receive member pricing
- In the upper right hand corner, while scrolling over the cart, select “view and edit cart.” You will see a drop down “Apply Discount Code” on the right hand side. Enter promo code: TEAM20 (save 20%)
- Enter your shipping and payment information at checkout

Contact Information
For more information about the IIA El Paso Chapter (including event info and registration, payments, etc.), please contact our Chapter Officers.

For website-related questions, please send an e-mail to the webmaster at Chapter152@iiachapters.org

Mailing Address: P.O. Box 5105, El Paso, TX 79953

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