



2019-2020 Seminar Series Overview

*Florida West Coast Chapter of the
Institute of Internal Auditors*

www.theiia.org/florida-west-coast

Seminar Package

**\$495 for chapter members/
\$600 for non-chapter members**

- Includes admission to each of the Chapter's four 8-hour CPE seminars, including lunch, breakfast, and refreshment breaks.
- Seats are not "individual specific." Your organization is purchasing "spaces" at each of the seminars that may be used by the same individual or several people over the course of the four seminars.
- IIA members and non-members who are not enrolled in any of the corporate/advance plan will be charged \$200, respectively, per 8-hour seminar.

October 24, 2019

“Auditing Organizational Culture & Practical Ethics”

(Includes 2hr Ethics for IIA requirement)

Hosted At: Armature Works – (Tampa, FL)

The IIA has highlighted assessing and auditing organizational culture as a key area that should be addressed in 2019 and future years. The long list of corporate scandals reinforces the need for executives to keep an eye on culture. This seminar also provides an understanding of ethical obligations as auditors, as well as a framework for analyzing and managing complex ethical dilemmas that may arise in practice.

Speaker Danny Goldberg has over 21 years of professional experience, including five years leading and building internal audit functions. He is recognized as a top speaker and is an active member of the IIA.

December 4, 2019

“Fraud and Security”

Hosted At: Sheraton Tampa Brandon Hotel (Tampa, FL)

- Hear from a former federal inmate and keynote speaker on unethical behaviors and fraud that exists today in the “business as usual” corporate culture
- Explore fraud case studies, vital methods for conducting fraud interviews and the power of technology to find fraud schemes
- Discover how factors, beyond users’ control, impact their privacy in open sources including social media, online breaches, and issues involving the dark web
- Tips for attendees to reduce their online presence and mitigate the potential for threat

February 6, 2020

“Preparing for Robotic Process Automation”

Hosted At: ZooTampa (Tampa, FL)

RPA is the buzzword of the year. If you plan to be on the implementation side, a future auditor of RPA, or just want to learn more about this emerging technology - this is the session for you!

- Discuss the cost benefits of RPA and how to implement
- Learn about the controls that are needed when developing
- Consider the risks of auditing RPA and where to start
- How to audit RPA and the red flags you should be aware of

April 16, 2020

“Total Quality Auditing”

(Includes 2hr Ethics for IIA requirement)

Hosted At: The Birchwood (St. Petersburg, FL)

Total Quality Auditing – TQA – is based on research and is a simple concept that starts with one idea: Internal Audit functions should complement their traditional, required activities with an active role in the organization culture itself. It is all about being a proactive audit function, not a reactive one.

- Learn the six TQA points of focus for Internal Audit excellence: Ethics, Standards, Feedback, Lean, Balance, and Leadership
- Learn how to achieve traditional Internal Audit objectives and improve effectiveness of organizations
- “Total Quality Auditing: How a Total Quality Mindset Can Help Internal Audit Add Real Value” book included for attendees