



Florida West Coast Chapter

February Seminar

Wednesday and Thursday, February 10 – 11, 2021, 8:00 am – 12:00 pm

Cost: \$70 per person (touchless payment, PayPal)

NASBA CPE: 8 (4 each day)

Join the IIA Florida West Coast Chapter in kicking off the new year with its first seminar of the year. The February seminar features analytics guru, Trent Russell. Trent will take us through becoming more comfortable with analytics and performing some practice during the seminar. We hope you will join us for the February seminar. Registration with payment is required prior to receiving the confirmation log-in link.

Schedule:

Wednesday, February 10

8:00 am – 8:10 am

Welcome / Announcements

8:10 am – 9:50 am

Audit Analytics You Can Actually Use

Field of Study: Auditing

Program Level: Basic

Prerequisite: None

Session Overview:

Audit analytics can be overwhelming and fearful. Some might spend time developing more excuses not to use analytics than trying to learn the basics. In this seminar, Trent Russell will take us through multiple analytics techniques showing how to analyze the data so you can too. Trent will also walk us through not only how to develop analytics, but how to develop an analytics team within your department. Additionally, Trent will provide real-world use cases for using predictive analytics and text-based analytics within the audit function. Tying all these various technologies together, Trent will walk us through 'The Cadillac' of audit analytics.

After this session, participants will be able to:

- Deliver up to three completed analytics projects
- List various use cases for various types of AI that internal audit can use
- Identify the best-fit tech for their department



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About the Presenter:

Trent Russell is the Founder of Greenskies Analytics. He graduated from the University of Alabama with an MIS degree before joining Ernst & Young's IT Risk Assurance practice where he served multiple industries. He later joined the Financial Service Office at EY and facilitated the development of data analytics procedures. At Greenskies he works to change the perception of internal audit as a cost center byway of analytics and tech. Trent is also the host of The Audit Podcast.

9:50 am – 10:00 am

Break

10:00 am – 10:15 am

Recognition of 2020 Certifications for Members

10:15 am – 11:55 am

Continued: **Audit Analytics You Can Actually Use**

11:55 am – 12:00 pm

Wrap Up, Day 1

Thursday, February 11

8:00 am – 8:10 am

Welcome / Announcements

8:10 am – 9:50 am

Continued: **Audit Analytics You Can Actually Use**

9:50 am – 10:00 am

Break

10:00 am – 10:10 am

All-Star Volunteer Award Recipient Announced

10:10 am – 10:15 am

Chapter Announcements

10:15 am – 11:55 am

Continued: **Audit Analytics You Can Actually Use**

11:55 am – 12:00 pm

Wrap Up, Seminar