

IIA Florida West Coast Chapter Webinar

Tampa Bay's IIA Chapter

Thursday, January 21, 2021, 1:00 pm – 2:55 pm

Cost: \$25 per person (touchless payment, PayPal)

NASBA CPE: 2

Join the IIA Florida West Coast Chapter as we welcome Kelly Paxton back to talk more about fraud. In this two-hour webinar, Kelly will talk fraud in our everyday lives including movies, podcasts, and books in this new webinar; "Fraud and Pop Culture." Registration with payment is required prior to receiving the confirmation log-in link.

Agenda: **Thursday, January 21**

1:00 pm – 1:05 pm **Welcome / Announcements**

1:05 pm – 2:50 pm **Fraud and Pop Culture**

Field of Study: Behavioral Ethics

Program Level: Basic

Prerequisite: None

Session Overview:

Did you know the movie Psycho is a story of an embezzler? From past to present – from fact to fiction – from movies, to podcasts, to books – get ready to dive in to all things "Fraud and Pop Culture" with Kelly! You will leave this event with a list of new fraud cases, stories, and resources – some that you haven't ever heard of before!

After this session, participants will be able to:

- Uncover some of those "hidden gem" fraud cases out there to put in your knowledge bank. You know – conversation starters for us, fraud professionals!
- Understand how social media has changed the landscape of fraud.
- Learn how society has changed over the past decades and how small-time frauds can lead to big-time problems.

About the Presenter:



Kelly Paxton has more than 20 years of investigative experience. Kelly is a Certified Fraud Examiner, Private Investigator, podcast host and founder of Great Women in Fraud. Ms. Paxton started her career in law enforcement as a Special Agent for US Customs Office of Investigations in 1993. Ms. Paxton was recruited by US Customs for her expertise in finance. She worked white collar fraud, money laundering and narcotics cases. She also was responsible for the district's undercover operations and financial reporting of these operations. Kelly has worked in the public and private sector. Most recently she worked as an investigator for Nike. Her investigations include embezzlement, conflict of interest, intellectual property, Open Source Intelligence and fraud. Kelly is also the proud owner of pinkcollarcrime.com, a passion of hers about embezzlers in the workplace. She founded Great Women in Fraud in August 2020.

2:50 pm – 2:55 pm **Wrap Up**