March 2016 Newsletter

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New, Returning, or Transferred Members:
Laurie Wagner, Boyd Gaming Corp.
Rachel Lopez, HNI
Thomas Roche, Lee Enterprises
Angela Odell, Mercer
Tonya Chandler, Britta Swanson, Didi Wilkins – West Liberty Foods

President’s Message
As we head into the final months of the 2015-2016 Chapter year, I couldn't be more pleased about the wide range of activities and events being brought to you by a fantastic group of Chapter leaders and volunteers. A special thanks to Julie Hupp for all the time and effort she puts in organizing the chapter events.

On behalf of the Heartland chapter, I would like to extend our congratulations to Deanna Bennigsdorf on being appointed the new District Representative. Deanna has a CIA and CPA and is the Assistant Director of Internal Audit & Risk Consulting at Principal Financial. We would also like to thank Seth Peterson for his hard work and commitment in helping chapters provide value to their members.

This year’s district conference will be held in Des Moines on August 1st and 2nd. Registration for the district conference is now open. We would like some volunteers from the Heartland chapter to help assist with activities during the conference (i.e. registration).

The May event is “Power Excel & Advanced Data Analysis” training with Mr. Excel. This training will be two half-day sessions in one day, providing flexibility for members who want to attend one or both sessions.

Thanks for supporting your Chapter.
Royce Pevy
President, Heartland-Iowa IIA

Upcoming IIA Heartland Iowa Chapter Meeting/Event Schedule

MAY MEETING NOTICE

“Power Excel & Advanced Data Analysis”
The two sessions complement each other. You may attend one or both Excel training sessions depending on your current skill level. Non-members are welcome...pass this announcement on to others in your company who use Excel on a regular basis. See session details in the flyer attached to this month’s newsletter email.

Date: Tuesday, May 10th, 2016
Time: AM Session (Power Excel) – 3.5 CPEs
Registration & Breakfast 8:00 – 8:30 am
Program 8:30 – 12:00

Contact Us
Website
https://chapters.theiia.org/heartland-iowa/Pages/default.aspx
Email
iiaheartlandchapter@gmail.com
Upcoming IIA Conferences

July 17-20, 2016
Midwest District Conference
Triple Crown of Audit Skills: Risk Management, Critical Thinking, Cultivating Relationships
Des Moines, IA

August 1-2, 2016
Midwest District Conference
No Lunch Provided
PM Session (Adv. Data Analysis using Excel) – 3 CPEs
Registration 12:30 – 1:00
Program 1:00 – 4:00
Speaker: Bill Jelen, "Mr. Excel"
Location: Clarion Hotel & Convention Center
525 33rd Avenue SW
Cedar Rapids, IA
Menu: Continental Breakfast will be provided in the morning session. No lunch will be provided.
Cost: $70 either session or $115 for both
CPE: AM Session: 3.5 CPEs, PM Session 3 CPEs; 6.5 CPEs both
RSVP: Julie Hupp at hupp2345@southslope.net; reservations are due by noon on Tuesday, May 3rd. If you need to cancel your reservation, please do so by this deadline or send a substitute. No shows will be charged.

About Our Speaker:
Online, he’s known as Mr. Excel, but offline, he’s better known as Bill Jelen, a real-life Excel expert. Bill has over 29 years of spreadsheet experience. He has been doing Excel consulting since 1998, Excel speaking since 2002, and has written over 40 books about Excel. His books on Microsoft Excel include Special Edition Using Excel 2007, Pivot Table Data Crunching, and VBA and Macros for Microsoft Excel. Honored as a Microsoft MVP for Excel, he has produced 500 episodes of his "Learn Excel from Mr. Excel" video podcast.

Other Area Meetings

IIA Midwest District Conference Needs Your Support!
The Heartland-Iowa Chapter is taking an active role supporting the Central Iowa Chapter in their planning of the District Conference to be held in Des Moines August 1-2, 2016. See the “Save the Date” flyer attached to the newsletter communication email for all the details. Royce Pevy and Julie Hupp are on the conference Planning and Program Committees and Della Rhodes is on the Registration Committee. In addition to planning it takes a lot of arms and legs to run the conference for two days. The committee is looking for Heartland-Iowa members who plan to attend the conference and would be willing to sit at the registration table, introduce speakers, etc. Volunteers would still be able to attend all sessions and get 16 CPE credits. Our chapter will receive a portion of the conference revenue based on the amount of our participation. The Planning Committee is making a list of possible volunteer names now (currently at four) even though registration has not opened for this event. The cost will be $425 and registration is open. This is a great value thanks to donations from sponsors. Please contact Royce or Julie if you can help. Thanks!

For upcoming IMA Events Use Link Below:
http://cedarrapids.imanet.org/event-calendar
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Governors – 1st Term
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Terry Whaley, Rockwell Collins
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Jeremy Bahl, GreatAmerica Financial
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Upcoming IIA Members Only Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment. These monthly educational webinars are developed specifically with IIA members in mind (1 CPE each).

19-April-2016: The Evolution of Internal Auditing: Assure, Advise, Anticipate

17-May-2016: Preparing for a Successful External Quality Assessment

21-June-2016: The Uncharted Territory of Auditing and Organization’s Culture

12-July-2016: Maximizing the Value of the “Three Lines of Defense”

16-August-2016: Data Analytics – Maximizing Value for Internal Audit

20-September-2016: Technology Champions: Key Enablers for Internal Audit

18-October-2016: Leveraging Data to Manage Your Fraud Risk

15-November-2016: Auditing at the Speed of Risk

Details and registration at
https://na.theiia.org/training/eLearning/Pages/Webinars.aspx

Link to additional free CPE webinar opportunities:
https://sites.google.com/site/4freecpe/

Career Opportunities (1)

GreatAmerica Financial Services Corporation has an opening within its Internal Audit department in Cedar Rapids. Visit www.greatamerica.com/careers to apply. Contact Mallory Hynes at Mhynes@greatamerica.com or 319-261-4256 with any questions.

Internal Auditor

A Bachelor’s degree in a business-related field is required, with one to two years of experience, Excel and/or data analytics knowledge a plus. Willing to work toward obtaining professional certification - CPA, CIA, or CFE.

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Royce Pevy or Julie Hupp. The cost for members to post an ad is $25 per month.
Certification Information

The CIA credential can be your master key to professional success, opening doors for career opportunities and earning you increased credibility and respect within the profession and your organization. Prepare to pass the Certified Internal Auditor exam using the IIA's CIA Learning System.

You can do self-study with a kit that costs $845 for all parts. IIA members can save up to $100. These materials can be combined with an on-line Facilitator Led Course. For a list of on-line dates and times right click on the tile to the left and select “open hyperlink,” or click on the following link: http://www.learncia.com.

For a limited time, April 1–30, 2016, The IIA is waiving the application fee (up to a US$200 value) for the CFSA designation. If you’re a financial services auditor and interested in advancing in this competitive niche industry, there won’t a better time to enroll.

Northern Illinois University Online CIA Exam Review Courses are also available for those looking for an instructor led learning option. Complete details about the NIU online courses are available on the website www.cia.niu.edu.

District Updates from Seth Peterson

**Chapter Events**
8/1 – 8/2/16 – District Conference (Des Moines, IA)

**IIA News/Updates**

**Internal Auditor Scholarship** -  *Internal Auditor* magazine, the world’s leading publication covering the internal audit profession, is looking to help mold the next generation of practitioners with six new scholarships announced this week. Each US $1,000 scholarship is offered to undergraduate and graduate students who write the most informative and intuitive essay on specific internal audit subjects. Emerging Leader Michael Levy included some of the scholarship information in his most recent blog.

**75th Anniversary Celebration** – A 75th Anniversary Toolkit is now available in the Chapter Leader Resources area of The IIA’s website, and provides many opportunities to Share, Participate, and Celebrate during this anniversary year.
Proposed Changes to the Standards - The IIA announced proposed changes to its *International Standards for the Professional Practice of Internal Auditing (Standards)*, and announced a 90-day exposure period for public comment beginning Feb. 1. The changes to the Standards are designed to help practitioners meet challenges posed by today’s dynamic business environment and the evolving demands that environment creates on internal audit functions.

International Conference
As part of the 75th Anniversary of The IIA, we are hoping for 100% participation by the chapters. Below you will see a breakdown of participation by each chapter in our region. Please promote the conference as much as you can in an effort to get to 100%.

Our Latest Research Reports:

20% off the Chapter Book of the Month
*Data Analytics: Elevating Internal Audit’s Value*

THIS MONTH’S FEATURE:

CAEs have long struggled with harnessing data to create value. They want and need to create an integrated, efficient approach to data analytics, but many don’t know how to begin.

*Data Analytics: Evaluating Internal Audit’s Value*, a collaboration between Grant Thornton and The IIA Research Foundation, provides research-based insight and a data analytics framework to help internal auditors broaden risk coverage and enhance audit efficiency.

This book will help readers gain a basic understanding of data analytics and learn to apply practical, actionable recommendations to integrate data analytics into their operations.

Order your copy today!

Use promotion code **CHAPTER** when ordering to save 20% on this title through April 30, 2016. Applies to all book formats.