In This Issue

- President’s Message – 1
- Local Chapter Events – 1
- Upcoming IIA Webinars - 4
- Other Area Meetings – 4
- Book of the Month - 5
- Career Opportunities – 5
- Certification Info – 5
- Other Updates - 6

New, Returning, or Transferred Members:
Michele Arduser – Transamerica
Tyler Kruse – MidWestOne Financial Group Inc.
Tammy Marshall – Transamerica
Kody Sprinkle – Transamerica

August Membership Anniversaries:
1 Year – Kari Palmer
3 Years – Royce Ramos
7 Years – Michelle Stone & Megan Grissom
8 Years – Shawn Cunningham
10 Years – Arlene Houk
12 Years – William Kallsen
27 Years – Richard Lundeen

Contact Us
Website
https://chapters.theiia.org/heartland-iowa/Pages/default.aspx

President’s Message

It’s the time of year to shop for school supplies, backpacks, clothes, and shoes for the kids heading back to school. I am always intrigued by the new designs of pens and notebooks on the market. I wonder how much development time is spent and if manufactures coordinate the color schemes as all the supplies seem to match. As auditors, we can use this time of the year to develop new approaches to using data. Whether you use data in planning, risk assessments, sample selection, testing, continuous monitoring or any combination of these, challenge yourself to develop two new approaches for using data before the end of the year. Our chapter meetings will start up in September. I look forward to seeing you then.

Thanks!

Yvonne Kenworthy
President, Heartland-Iowa IIA

Upcoming IIA Heartland Iowa Chapter Meeting/Event Schedule

Auditing Culture Risk

Speakers: Deanna Bennigsdorf, IIA Midwest District 3 Representative and Assistant Director Internal Audit & Risk Consulting at the Principal Financial Group
Kayla Flanders, President of the Central Iowa Chapter and Senior Audit Manager at Pella Corporation

Dates: Tuesday September 19th, 2017
Time: Registration: 11:15 – 11:30AM
Seminar: 11:30 – Noon
Program: Noon – 1:00
Where: Edgewood Hy-Vee Club Room, 5050 Edgewood Road NE, Cedar Rapids, IA 52411
Cost: $25 for IIA members and/or guests
**Email**

iaaheartlandchapter@gmail.com

**Board Members**

**President**
Yvonne Kenworthy  
(319) 294-6135  
ykenworthy@collinscu.org

**Vice President**
Julie Hupp  
(319) 263-1507  
hupp2345@southslope.net

**Secretary**
Amber McLaren  
amber.mclaren@transamerica.com

**Treasurer**
Sarah Dickson  
(319) 355-8516  
Sarah.Dickson@transamerica.com

**Governors**
Royce Pevy, Rockwell Collins  
Terry Whaley, Rockwell Collins  
Jeremy Bahl, GreatAmerica Financial  
Della Rhodes, Rockwell Collins  
Cassie Connolly, RSM  
Lois Mahr, Great America Financial  
Jeffery Duytschaever, Transamerica  
Didi Wilkins, West Liberty Foods  
Tim Wesselink, Transamerica

**Chapter Committee Chairs**

**Academic Relations**
Della Rhodes  
(712) 779-0712  
Della.rhodes@rockwellcollins.com

**Membership/Programs**
Amber McLaren  
amber.mclaren@transamerica.com

**Hospitality**
Lois Mahr, Terry Whaley

**Newsletter**
Royce Pevy  
(319) 329-6714  
Royce.pevy@gmail.com

**Website Management**
Open

**CAP Point Monitor**
Cassie Connolly  
(563) 888-4044  
cassie.connolly@rsmus.com

---

**CPE:** 1

**Buffet** - Herb Roasted Chicken, Oven Baked Ham, Tossed Salad, Green Beans, Fresh Fruit, with roll and butter.

**Register and pay at**
http://www.eiseverywhere.com/267693

**Registration ends at Noon 9/14/17**

**About the Topic:**
Addressing culture as a critical risk is a growing mandate. Culture clearly presents risks in organizations. Deanna Bennigsdorf and Kayla Flanders have been focusing on this area and will share their insights and lessons learned. Even in well-managed firms, gaps exist between desired and actual behaviors. It is important that companies design and implement a comprehensive risk culture program that communicates the right messages about taking the right risks at the right time and provides incentives/motivators to encourage the desired behaviors.

Attendees will learn:
- Why everyone is talking about cultural risk
- Practical tips for auditing cultural risk
- Tips for embedding cultural risk coverage in your daily audit work and how it relates to audit basics
- How data analytics may help you identify sub cultures that do not align with the overall corporate culture

**About Our Speakers:**

**Kayla Flanders** is the Senior Audit Manager at Pella Corporation, with overall responsibility for all Internal Audit activities. Prior to joining Pella Corporation, Kayla was a Senior Audit Manager at Wells Fargo on the Finance and Corporate Activities team, Chief Compliance Officer at DuPont Pioneer and Director of Internal Audit at Layne Christensen Company. She has also held roles as a Treasury Manager and Manager of Accounting Research and Policies. She began her career at Deloitte & Touche after graduating from Iowa State University with a B.S. in Accounting. Kayla holds the CPA, CIA, CRMA, CFE and CGMA certifications.

**Deanna Bennigsdorf** is currently Assistant Director Internal Audit & Risk Consulting at the Principal Financial Group. In this capacity, she provides internal audit and risk consulting services to various corporate functions/project teams and select international operations and leads the development and implementation of the department’s professional practices program. In addition, she is an adjunct instructor teaching accounting and auditing courses for Simpson College. Prior to joining Principal, Deanna owned and operated her own accounting services and risk management consulting company, provided internal audit consulting services as Audit Manager at VOYA (formerly ING Americas), and worked as a public accountant. Deanna has a MBA from Drake University and a BA from Simpson College. She currently holds the CIA, CRMA, CMA, and FLMI designations as well as an Iowa CPA license.
Writing to Achieve Results

Dates: Monday, October 2nd, 2017

Time: 
Registration & Breakfast: 7:30AM – 8:00AM
Seminar: 8:00AM – 4:30PM

Where: Radisson Hotel & Conference Center
1220 1st Avenue (just off I-80)
Coralville, IA 52241

Speaker: Bill Woodington, Woodington Training Solutions


CPEs: 8 CPEs
RSVP: Must register and pay via the link www.eiseverywhere.com/264960 by noon on September 28, 2017.

About the Training
This class is for all individuals who desire to improve their business writing skills. The class topics include the building blocks of writing to achieve results, determining audience and purpose, mind-mapping, transparent structure, cutting the clutter, making sentences make sense, active/passive voice, evaluating writing examples, agreement with antecedents, subject/verb agreement, parallel construction, editing, proofreading, and email.

What you will gain from this seminar:
• Discover the building blocks of writing to achieve results
• Use the building blocks to evaluate all forms of writing
• Practice using the mind mapping tool for organizing your thoughts
• Learn how to use transparent structure
• Practice cutting the clutter and editing run-on sentences
• Learn the difference between writing in active vs. passive voice
• Learn basic grammar rules
• Learn the basic components of editing and proofreading
• Learn how to avoid the mistakes of using email

Who should attend:
Anyone who desires to improve their business writing skills

About Our Speaker:
Bill spent 18 years managing the Learning & Development (L&D) function for Wells Fargo Audit & Security, and is based in Minneapolis. He is a CPA, CIA, and CRMA, with a bachelor’s degree in Accounting and a master’s degree in Finance. Bill is also a member of the Institute of Internal Auditors (IIA) and American Society for Training & Development (ASTD). He spent four years as an Audit Specialist supervising audit projects prior to moving into
the L&D position. Prior to that, Bill worked for First Bank System and Deloitte and Touche. Bill was responsible for teaching the core curriculum classes (New Hire Orientation, Auditor In-Charge Training, CIA Exam Review, Effective Writing, Situational Leadership, and Leadership 101) to Wells Fargo’s Audit staff. He was also responsible for developing and delivering virtual training related to audit topics, and managing Audit & Security University at Wells Fargo. Bill has taught seminars for the Institute of Internal Auditors (IIA) and MIS Training Institute (MISTI). He is certified by the IIA to teach CIA Exam Review. He is also certified by the Ken Blanchard Companies to teach Situational Leadership II.

Audit Skills Seminar with John Hall

Save the Date

Date: Thursday, April 5, 2018
Time: Registration & Breakfast: 7:30AM – 8:00AM
Seminar: 8:00AM – 4:30PM
Topic 1: How to Audit...Better: Field Tested Ideas for Use on Every Audit - half day AM
Topic 2: High Impact Auditing: Practices that Pay - half day PM
Where: Radisson Hotel & Conference Center, Coralville, IA
Speaker: John Hall, Hall Consulting, Inc.
Cost: TBD
CPEs: 8 CPEs

Upcoming IIA Members Only Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment. These monthly educational webinars are developed specifically with IIA members in mind (1 CPE each).

19-September-2017
Ethics and Compliance Program Effectiveness

10-October-2017
Sustainability or Enterprise Risk Management? How Internal Audit and EHS Audit Can Support Both Sides of the Same Coin

17-October-2017
Members-only Webinar: Is Your Team Ready to Audit Culture?

Details and registration at https://na.theiia.org/training/eLearning/Pages/Webinars.aspx

Other Area Meetings

For upcoming IMA Events Use Link Below:
http://cedarrapids.imanet.org/event-calendar
General Audit Management Conference  
*The essential experience for CAEs*

*March 12–14, 2018*  
Aria Resort & Casino / Las Vegas, NV  
For upcoming IMA Events Use Link Below:

---

**Career Opportunities**

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Yvonne Kenworthy or Julie Hupp. The cost for members to post an ad is $25 per month.

---

**Certification Information**

The CIA credential can be your master key to professional success, opening doors for career opportunities and earning you increased credibility and respect within the profession and your organization. Prepare to pass the Certified Internal Auditor exam using the IIA's CIA Learning System.

You can do self-study with a kit that costs $845 for all parts. IIA members can save up to $100. These materials can be combined with an on-line Facilitator Led Course. For a list of on-line dates and times right click on the tile to the left and select “open hyperlink,” or click on the following link: [http://www.learncia.com](http://www.learncia.com).

**CIA Learning System Discount**

The Heartland-Iowa Chapter has secured a special discount for the CIA Learning System Kit. The regular IIA member price for the full kit is $795 plus shipping of $25. If you order the kit through the chapter the price is $570 plus $25 shipping for a total of $595!

The discounted price includes the study materials for all three parts with books, e-book access, plus a license for interactive on-line study materials. See this link for content
This offer is not available from the IIA Bookstore. You must be a current Heartland-Iowa Chapter member to obtain this discount. If you wish to order a CIA Learning System Kit contact Julie Hupp at hupp2345@southslope.net.

Additional Training Options
Northern Illinois University Online CIA Exam Review Courses are also available for those looking for an instructor led learning option. Complete details about the NIU online courses are available on the website www.cia.niu.edu.

District Updates

**Chapter Events**
Coming Soon

**IIA News/Updates**
Coming Soon