President’s Message

We had quite the Fourth in Cedar Rapids with all the fireworks. I think my ears are still ringing. I hope everyone is surviving the heat and finding time for some R&R. Taking some time for you is important, especially working in audit. Our work offers round-the-clock assurance that our organizations are well positioned to meet the challenges of a dynamic and complex business environment, all while anticipating emerging risks and remaining aligned with the strategic objectives of our organizations. Bottom line, as Angela Witzany past Chairman of the IIA’s Global Board says, Audit never sleeps.

Thanks to all who completed the survey. For those of you that haven’t, there is still time and this is your opportunity to influence the chapter year. Always feel free to contact me directly with any event ideas or to find out how you can contribute to the chapter.

Enjoy your summer!

Thanks!

Yvonne Kenworthy
President, Heartland-Iowa IIA

Upcoming IIA Heartland Iowa Chapter Meeting/Event Schedule

Auditing Culture Risk

Speakers: Deanna Bennigsdorf, IIA Midwest District 3 Representative and Assistant Director Internal Audit & Risk Consulting at the Principal Financial Group
Kayla Flanders, President of the Central Iowa Chapter and Senior Audit Manager at Pella Corporation

Dates: Thursday September 19th, 2017
Time: Registration: 11:15 – 11:30AM
Seminar: 11:30 – Noon
Program: Noon – 1:00
Where: Edgewood Hy-Vee Club Room, 5050 Edgewood Road NE, Cedar Rapids, IA 52411

New, Returning, or Transferred Members:
Michele Arduser – Transamerica
Tyler Kruse – MidWestOne Financial Group Inc.
Tammy Marshall – Transamerica
Kody Sprinkle – Transamerica

July Membership Anniversaries:
1 Year – Dennis Bockenstedt

August Membership Anniversaries:
1 Year – Kari Palmer
3 Years – Royce Ramos
7 Years – Michelle Stone & Megan Grissom
8 Years – Shawn Cunningham
10 Years – Arlene Houk
12 Years – William Kallsen
27 Years – Richard Lundeen
Cost: $25 for IIA members and/or guests

CPE: 1

buffet - Herb Roasted Chicken, Oven Baked Ham, Tossed Salad, Green Beans, Fresh Fruit, with roll and butter.

Register and pay at http://www.eiseverywhere.com/267693
Registration ends at Noon 9/14/17

About the Topic:
Addressing culture as a critical risk is a growing mandate. Culture clearly presents risks in organizations. Deanna Bennigsdorf and Kayla Flanders have been focusing on this area and will share their insights and lessons learned. Even in well-managed firms, gaps exist between desired and actual behaviors. It is important that companies design and implement a comprehensive risk culture program that communicates the right messages about taking the right risks at the right time and provides incentives/motivators to encourage the desired behaviors.

Attendees will learn:
- Why everyone is talking about cultural risk
- Practical tips for auditing cultural risk
- Tips for embedding cultural risk coverage in your daily audit work and how it relates to audit basics
- How data analytics may help you identify sub cultures that do not align with the overall corporate culture

About Our Speakers:
Kayla Flanders is and the Senior Audit Manager at Pella Corporation, with overall responsibility for all Internal Audit activities. Prior to joining Pella Corporation, Kayla was a Senior Audit Manager at Wells Fargo on the Finance and Corporate Activities team, Chief Compliance Officer at DuPont Pioneer and Director of Internal Audit at Layne Christensen Company. She has also held roles as a Treasury Manager and Manager of Accounting Research and Policies. She began her career at Deloitte & Touche after graduating from Iowa State University with a B.S. in Accounting. Kayla holds the CPA, CIA, CRMA, CFE and CGMA certifications.

Deanna Bennigsdorf is currently Assistant Director Internal Audit & Risk Consulting at the Principal Financial Group. In this capacity, she provides internal audit and risk consulting services to various corporate functions/project teams and select international operations and leads the development and implementation of the department’s professional practices program. In addition, she is an adjunct instructor teaching accounting and auditing courses for Simpson College. Prior to joining Principal, Deanna owned and operated her own accounting services and risk management consulting company, provided internal audit consulting services as Audit Manager at VOYA (formerly ING Americas), and worked as a public accountant. Deanna has a MBA from Drake University and a BA from Simpson College.
She currently holds the CIA, CRMA, CMA, and FLMI designations as well as an Iowa CPA license.

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**Writing to Achieve Results**

**Dates:** Wednesday, October 2nd, 2017

**Time:**
- Registration & Breakfast: 7:30AM – 8:00AM
- Seminar: 8:00AM – 4:30PM

**Where:** Radisson Hotel & Conference Center
- 1220 1st Avenue (just off I-80)
- Coralville, IA 52241

**Speaker:** Bill Woodington, Woodington Training Solutions

**Cost:**
- IIA Members: $185 early bird price for reservations by September 15th
- IIA Members: $215 after September 15th
- Non-members: $215
- Reservation Deadline Noon September 28th

**CPEs:** 8 CPEs

**RSVP:** Must register and pay via the link [www.eiseverywhere.com/264960](http://www.eiseverywhere.com/264960) by noon on September 28, 2017.

**About the Training**

This class is for all individuals who desire to improve their business writing skills. The class topics include the building blocks of writing to achieve results, determining audience and purpose, mind-mapping, transparent structure, cutting the clutter, making sentences make sense, active/passive voice, evaluating writing examples, agreement with antecedents, subject/verb agreement, parallel construction, editing, proofreading, and email.

What you will gain from this seminar:
- Discover the building blocks of writing to achieve results
- Use the building blocks to evaluate all forms of writing
- Practice using the mind mapping tool for organizing your thoughts
- Learn how to use transparent structure
- Practice cutting the clutter and editing run-on sentences
- Learn the difference between writing in active vs. passive voice
- Learn basic grammar rules
- Learn the basic components of editing and proofreading
- Learn how to avoid the mistakes of using email

Who should attend:
Anyone who desires to improve their business writing skills

**About Our Speaker:**
Bill spent 18 years managing the Learning & Development (L&D) function for Wells Fargo Audit & Security, and is based in Minneapolis. He is a CPA, CIA, and CRMA, with a bachelor’s degree in Accounting and a master’s degree in Finance. Bill is also a
member of the Institute of Internal Auditors (IIA) and American Society for Training & Development (ASTD). He spent four years as an Audit Specialist supervising audit projects prior to moving into the L&D position. Prior to that, Bill worked for First Bank System and Deloitte and Touche. Bill was responsible for teaching the core curriculum classes (New Hire Orientation, Auditor In-Charge Training, CIA Exam Review, Effective Writing, Situational Leadership, and Leadership 101) to Wells Fargo’s Audit staff. He was also responsible for developing and delivering virtual training related to audit topics, and managing Audit & Security University at Wells Fargo. Bill has taught seminars for the Institute of Internal Auditors (IIA) and MIS Training Institute (MISTI). He is certified by the IIA to teach CIA Exam Review. He is also certified by the Ken Blanchard Companies to teach Situational Leadership II.

Upcoming IIA Members Only Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment. These monthly educational webinars are developed specifically with IIA members in mind (1 CPE each).

18-July-2017
Members-only Webinar: Third Party Risk – A Smarter Approach

15-August-2017
Members-only Webinar: Getting ERM Right: Leveraging the New COSO ERM Framework

Details and registration at https://na.theiia.org/training/eLearning/Pages/Webinars.aspx

Other Area Meetings

For upcoming IMA Events Use Link Below: http://cedarrapids.imanet.org/event-calendar

Career Opportunities

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Yvonne Kenworthy or Julie Hupp. The cost for members to post an ad is $25 per month.

Certification Information

The CIA credential can be your master key to professional success, opening doors for career opportunities and earning you increased credibility and respect within the profession and your organization.
Prepare to pass the Certified Internal Auditor exam using the IIA's CIA Learning System.

You can do self-study with a kit that costs $845 for all parts. IIA members can save up to $100. These materials can be combined with an on-line Facilitator Led Course. For a list of on-line dates and times right click on the tile to the left and select “open hyperlink,” or click on the following link: http://www.learnvia.com.

**CIA Learning System Discount**
The Heartland-Iowa Chapter has secured a special discount for the CIA Learning System Kit. The regular IIA member price for the full kit is $795 plus shipping of $25. If you order the kit through the chapter the price is $570 plus $25 shipping for a total of $595!

The discounted price includes the study materials for all three parts with books, e-book access, plus a license for interactive on-line study materials. See this link for content details: https://bookstore.theiia.org/the-iiias-cia-learning-system-3-part-study-guide-with-online-review-3

This offer is not available from the IIA Bookstore. You must be a current **Heartland-Iowa Chapter** member to obtain this discount. If you wish to order a CIA Learning System Kit contact Julie Hupp at hupp2345@southslope.net.

**Additional Training Options**
Northern Illinois University Online CIA Exam Review Courses are also available for those looking for an instructor led learning option. Complete details about the NIU online courses are available on the website www.cia.niu.edu.

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**District Updates**

**Chapter Events**
Coming Soon

**IIA News/Updates**
Coming Soon