February 2018 Newsletter

In This Issue

- President’s Message – 1
- Local Chapter Events – 2
- Upcoming IIA Webinars – 4
- Other Area Meetings – 4
- Career Opportunities – 5
- Book of the Month – 5
- Certification Info – 6
- Other Updates - 6

New, Returning, or Transferred Members:

Joshua Merritt – Heartland Financial USA, Inc.
Emily Wright – Transamerica
Judson White – Transamerica
Courtney Sargent - Heartland Financial USA, Inc.
Sydney Brokaw - Heartland Financial USA, Inc.

February Membership Anniversaries:

1 Year – Amanda Conrad, Jessica Boleyn, Nickolas Schaul
2 Years – Didi Wilkins, Angela O’Dell,
3 Years – Joel Miller
4 Years – Becki Merkel, Amber McLaren, Stacey Krutzfield
6 Years – Darrin Johnson, Lisa Frank
8 Years – Kevin Sheehan
10 Years – Mathew Meyer
11 Years – Sarah Dickson

President’s Message

It’s Big and its coming this May! Our Heartland Iowa Chapter was established 25 years ago so it’s time to celebrate. Save the date May 9th on your calendar and plan to attend this Colossal event, so big that the planning is still in the works. Mike Jacka will provide light-hearted, but information-packed presentations on “Building your Leadership Legacy” and ”Best Worst Write Up.”

Mike shares some of the truly groundbreaking approaches he has used, as well as the ideas and practices that just didn't quite work out so well. Plan on joining the celebration.

Also, if you have wondered how to contribute to the chapter, consider running for a governor position. Please contact me or any officer to discuss further or nominate someone. We are looking for a few good governors and an additional officer. All nominations are due by February 28th.

Make it a Great Day!

Yvonne Kenworthy
President, Heartland-Iowa IIA

Ethics Program

Presenter: Nancy Hauserman, Professor Emeritus, Department of Management and Organizations, Henry B. Tippie College of Business, U of I
Date: Tuesday March 6th, 2018
Time: Lunch 11:30-Noon
Program: Noon-2:00
Location: Biaggi's Ristorante Italiano, 320 Collins Road NE, Cedar Rapids
Cost: $50
CPEs: 2
Registration: by Noon on March 2nd at http://www.eiseverywhere.com/310277

Note: Beginning in 2018 CIAs must have two CPEs every year on ethics topics
About Our Speaker

Nancy Hauserman is currently Professor Emeritus, Department of Management and Organizations, at the University of Iowa Henry B. Tippie College of Business.

Nancy has expertise in Business Ethics as well as Women and Employment Law.

Prior positions including, but are not limited to:

- Interim Dept. Executive Officer, Associate Dean, Professor, Associate Professor and Assistant Professor in the Department of Management and Organizations of the U of I Henry B. Tippie College of Business
- U of I Ombudsperson
- Lecturer at the U of I College of Law

Nancy has earned numerous teaching awards including:

- U.S. Professor of Year nominee, Carnegie Foundation for the Advancement of Teaching, 2010
- President and Provost Award for Teaching Excellence, University of Iowa, 2010
- IOWA for exceptional effort in creating positive results in the workplace, 2006
- Delta Sigma Pi Faculty of the Month, Tippie College of Business (March), 2004
- Collegiate Teaching Award, University of Iowa, 2003

Nancy earned a BA in English and Political Science from the University of Rhode Island and her Juris Doctorate from the University of Iowa.

---

Audit Skills Seminar with John Hall

**Date:** Thursday, April 5, 2018  
**Time:** Registration & Breakfast: 7:30AM – 8:00AM  
**Seminar:** 8:00AM – 4:30PM

**Topic 1:** How to Audit...Better: Field Tested Ideas for Use on Every Audit - half day AM  
**Topic 2:** High Impact Auditing: Practices that Pay - half day PM

**Where:** Radisson Hotel & Conference Center, Coralville, IA

**Speaker:** John Hall, Hall Consulting, Inc.

**Cost:** $245 Members, $270 Non-members  
**CPEs:** 8 CPEs

**Registration:** by 5PM on March 28th at [http://www.eiseverywhere.com/310293](http://www.eiseverywhere.com/310293)

**About Our Speaker:**

John J. Hall, CPA is the founder and President of Hall Consulting, Inc. and the author of the award-winning book *Do What You Can! Simple Steps—Extraordinary Results*. He is also the developer and author of *The Anti-Fraud Toolkit* — a self-paced system for leading an *Anti-Fraud Campaign* in any size organization.

Mr. Hall has 40 years of experience as a professional speaker, consultant, corporate executive, and business owner. In addition to operating his own businesses since 1990, he has worked in senior leadership positions in large corporations and international public accounting firms. John is a Certified Board Advisor, and a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.
We will be celebrating our chapter's 25th anniversary!

Date: Wednesday May 9th, 2018  
Time: Program 10:00 - Noon  
Lunch Noon-1:00  
Location: TBD  
Cost & Registration link: Coming Soon  
CPEs: 2

Topic #1: "Building Your Leadership Legacy"
Internal auditors are in the unique position to apply and exhibit leadership traits at all levels of the profession. This session will provide a practical approach to understanding leadership and how each individual can take charge of their personal leadership development.

Topic #2: "Best Worst Write Up"
In his thirty years in Internal Audit, Mike Jacka has seen some of the best and worst practices. In fact, some of them were even his fault. He will share some groundbreaking approaches he has used, as well as the ideas and practices that just didn't quite work out so well. These experiences include preliminary audit work, testing, report writing, relationship management, supervision, and personnel development.

Speaker: Mike Jacka, CIA, CPA, CPCU, CLU, Chief Creative Pilot at Flying Pig Audit, Consulting, and Training Solutions (FPACTS)

About our Speaker:
Mike spent 30 years in internal audit at Farmers Insurance. He is top-rated presenter, award-winning columnist, and contributor to Internal Auditor magazine including his column "The Mind of Jacka" (https://iaonline.theiia.org/blogs/jacka). Mike is the author of several books including "Auditing Humor: and other oxymoron’s"

Upcoming IIA Members Only Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment. These monthly educational webinars are developed specifically with IIA members in mind (1 CPE each).

20-March-2018  
Auditing the Organization's Compliance with the General Data Protection Regulation (GDPR)

03-April-2018  
Auditing Reimagined – Innovating the Auditing Practice through Frontier Technologies

17-April-2018  
Turning Ethical Challenges into Strategic Opportunities

05-June-2018  
A Global Regulatory Review

Details and registration at https://na.theiia.org/training/eLearning/Pages/Webinars.aspx
Did You Know: Online Training Discount

IIA members save up to $100 with early registration for Online Training courses. Online Training offers you the flexibility and convenience of learning from your office or preferred location. These real-time, interactive courses are scheduled in short sessions over multiple days to fit your busy schedule.

Other Area Meetings

For upcoming IMA Events Use Link Below:
http://cedarrapids.imanet.org/event-calendar

General Audit Management Conference

The essential experience for CAEs

March 12–14, 2018
Aria Resort & Casino / Las Vegas, NV

Don't miss "Connecting the World Through Innovation!" The IIA’s 2018 IC in Dubai, UAE, 6-9 May. Program features dynamic "how to" sessions highlighting solutions to keep global audit leaders up to speed with changes in technology. Registration Today!

Career Opportunities

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Yvonne Kenworthy or Julie Hupp. The cost for members to post an ad is $25 per month.

IIA Bookstore: Create Your Own Sale

In March, chapter members can save 20% off any single title published by the Internal Audit Foundation.

Use promo code MARCHAP to save 20% on any single title published by the Internal Audit Foundation by Mar. 31, 2018.
Certification Information

The CIA credential can be your master key to professional success, opening doors for career opportunities and earning you increased credibility and respect within the profession and your organization. Prepare to pass the Certified Internal Auditor exam using the IIA’s CIA Learning System.

You can do self-study with a kit that costs $845 for all parts. IIA members can save up to $100. These materials can be combined with an on-line Facilitator Led Course. For a list of on-line dates and times right click on the tile to the left and select “open hyperlink,” or click on the following link: http://www.learncia.com.

CIA Learning System Discount
The Heartland-Iowa Chapter has secured a special discount for the CIA Learning System Kit. The regular IIA member price for the full kit is $795 plus shipping of $25. If you order the kit through the chapter the price is $570 plus $25 shipping for a total of $595!

The discounted price includes the study materials for all three parts with books, e-book access, plus a license for interactive on-line study materials. See this link for content details: https://bookstore.theiia.org/the-iias-cia-learning-system-3-part-study-guide-with-online-review-3

This offer is not available from the IIA Bookstore. You must be a current Heartland-Iowa Chapter member to obtain this discount. If you wish to order a CIA Learning System Kit contact Julie Hupp at hupp2345@southslope.net.

Additional Training Options
Northern Illinois University Online CIA Exam Review Courses are also available for those looking for an instructor led learning option. Complete details about the NIU online courses are available on the website www.cia.niu.edu.