In This Issue

- President’s Message – 1
- The Board’s Blog - 1
- Local Chapter Events – 1
- Upcoming IIA Webinars - 3
- Other Area Meetings – 4
- Career Opportunities – 4
- Certification Info – 5
- Other Updates - 5

October Membership Anniversaries:

1 Year – Alyssa Helms
2 Years – Kathleen Napp
3 Years – Megan Huck, David Rounsley-Maxwell
4 Years – Jeni Head
6 Years – Terry Gromacki
7 Years – Brian Ozono
10 Years – John Robnett
11 Years – Jason Werderman
13 Years – Lee Swanson, Jeremy Bahl
16 Years – Pamela Richardson, Chad Sharp
18 Years – Toni Milnes
21 Years – Shawna Graham

President’s Message

I have asked your Board members to share a little each month, so the Board’s Blog will take the place of the President’s Message for this year’s newsletters. This month’s introduction is for Jenna Morrell. She coordinates membership information for our chapter. Jenna successfully finished the final part of the CIA exam this month and will become officially certified next June when she completes the experience requirement. Way to go Jenna!

As always, feel free to reach out to any chapter leader with questions or suggestions.

Yvonne Kenworthy
President, Heartland-Iowa IIA

The Board’s Blog - Jenna Morrell

My name is: Jenna Morrell

Where I work: HNI Corporation in Muscatine as an Internal Auditor


One interesting fact: When I was in high school, the high school band was invited to play at a musical festival in France. I played clarinet and we got to play marching in the streets of Nice.

Cyberpsychology

Date: Monday November 12, 2018
Time: Registration and Breakfast 7:45AM – 8:15AM
Seminar 8:15AM – Noon
Networking Lunch with Dr. Groves Noon – 12:45PM
New, Returning, or Transferred Members:

Delora Winchell – HNI Corporation
Debra Avery – Rockwell Collins

Contact Us

Website
https:// chapters.theiia.org/heartland-iowa/Pages/default.aspx

Email
iiaheartlandchapter@gmail.com

Board Members

President
Yvonne Kenworthy
(319) 929-3712
Yvonne.kenworthy@rsmus.com

Vice President
Julie Hupp
(319) 263-1507
hupp2345@southslope.net

Secretary
Pam Richardson
planet1577@yahoo.com

Treasurer
Sarah Dickson
(319) 355-8516
Sarah.Dickson@act.org

Governors
Royce Pevy, Rockwell Collins
Jeremy Bahl, GreatAmerica Financial
Cassie Connolly, RSM
Lois Mahr, Great America Financial
Tim Wesselink, Transameric
Ethan Manning, RSM
Melissa Gerrard, HNI
Jenna Morrell, HNI

Chapter Committee Chairs

Academic Relations
Ehtan Manning, Melissa Gerrard

Programs
Julie Hupp
(319) 263-1507
hupp2345@southslope.net

Membership
Pam Richardson, Jenna Morrell

Hospitality
Lois Mahr, Melissa Gerrard

Location: Iowa Memorial Union, U of I campus, Iowa City
Presenter: Dr. Toby Groves (www.tobygroves.com)
Topic: "Cyberpsychology and Interacting with Cognitive Technologies in Audit"
CPEs: 4
Cost: IIA Member $120
Non-members $140
Student (with student ID) $25
Registration ends at 5PM 11/6/18
Register and Pay at http://www.eiseverywhere.com/365216

Topic Summaries:
CyberPsychology:
The greatest cybersecurity risks your organization faces are breaches due to accidental, negligent or malicious activities of an organizational insider. Together these represent the largest risk of financial loss and reputational damage to any organization. In this crucial session attendees (IT and non-IT experts) will learn how to develop an organizational approach to insider threats and how to implement proactive approaches to recognize evolving risks and weaknesses. Attendees will learn the important assets they can use to detect and thwart security risks. They will understand breach tactics, behavioral and data patterns that indicate risks, and the most effective weapons against insider threats in the ongoing cyberwar.

Cognitive Technologies in Audit:
Cognitive technologies including artificial intelligence, robotic process automation, and natural language processing and speech recognition are transforming our professions. A deeper look reveals how this transformation creates a future full of opportunities for people who possess strong critical thinking and communication skills and know how to interact with evolving technologies. Artificial intelligence has different strengths and commits different types of errors than human decision makers. Understanding these differences allows us to leverage their complementary abilities, identify weaknesses, avoid errors, and achieve the highest order of professional judgment and decision-making power.

About our speaker:
Dr. Toby L. Groves, social cognitive scientist at Groves Research and Consulting, researches new approaches to, and assists professionals with, achieving higher-order critical thinking. He works with a variety of clients from the audit, intelligence, investigative, legal and medical communities. Groves draws on his unique personal experiences, educational background in psychology and training in forensic accounting to conduct unique learning events using vivid mental imagery and radically interactive exercises.

Annual Tax Update with the Institute of Management Accountants

Date: Wednesday December 12th, 2018
Time: Lunch 11:00-Noon, Program Noon-1:00
Location: Elmcrest Country Club, 1 Zach Johnson Dr NE, Cedar Rapids, IA 52402
CPEs: 1
Cost: $30
IMA Reservation Link: cedarrapids.imanet.org/events/eventdescription

Save the Date “Ethics”

Date: Monday February 11th, 2019
Time: Lunch 11:30-Noon, Program Noon-2:00
Location: Biaggi’s Ristorante Italiano, 320 Collins Road NE, Cedar Rapids
Presenter: Dr. Andrew J. Hosmanek, Department of Management & Organizations, Henry B. Tippie College of Business, U of I
Topic: Ethics Program
CPEs: 2
Cost: TBD

Upcoming IIA Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment. These monthly educational webinars are developed specifically with IIA members in mind (1 CPE each).

31-October-2018
Managing EH&S Risk: Leveraging COSO ERM: 2017 and ISO 31000 to Enhance EH&S Management Systems

13-November-2018
Did You Know: Online Training Discount

IIA members save up to $100 with early registration for Online Training courses. Online Training offers you the flexibility and convenience of learning from your office or preferred location. These real-time, interactive courses are scheduled in short sessions over multiple days to fit your busy schedule.

Other Area Meetings

**IMA Fall Seminar flyer Link Below:**
**Date:** November 8th, 2018  
**Time:** Lunch 11:30-Noon, Program Noon-2:00  
**Location:** Kirkwood Corporate Training Center 1770 Boyson Road Hiawatha, Iowa  
**Presenter:** Variety  
**Topic:** Ethics / Big Data  
**CPES:** 6.5  
**Cost:** $125 – members, $150 – non-members  
[https://cedarrapids.imanet.org/events/eventdescription?CalendarEventKey=e198053b-3058-4676-8055-4a646ba2e0bb&CommunityKey=670a1a85-ba86-4cd7-a7a7-48b73beae1b5&Home=%2fhome](https://cedarrapids.imanet.org/events/eventdescription?CalendarEventKey=e198053b-3058-4676-8055-4a646ba2e0bb&CommunityKey=670a1a85-ba86-4cd7-a7a7-48b73beae1b5&Home=%2fhome)

Career Opportunities

Finding that public accounting isn't for you for the long haul? Check out this Internal Audit position with an excellent employer in the Quad Cities. In this Internal Audit role, you'll have minimal travel and get to work with a company who takes care of their employees. Profit sharing, additional money to 401k, excellent benefits, opportunities to grow - those are only a few of the perks for this organization. You'll be in charge of working on financial audits for the organization and get to work with external auditors at year end.

As the Internal Auditor, your key responsibilities will include:
- Running audit testing to evaluate risk
- Working with business units and managers to research and ensure efficiencies and internal control
- Establishing proposals to improve internal control and efficiencies
Working with external auditors

Key Qualifications for the Internal Auditor include:
- Bachelor's degree in Accounting required
- CPA preferred or interest in obtaining CPA
- Big 4 or large national public accounting firm highly preferred
- One to Three years of experience in Audit

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Yvonne Kenworthy or Julie Hupp. The cost for members to post an ad is $25 per month.

Certification Information
CIA Learning System materials for the 2019 CIA exam are now available via the IIA Bookstore; however, the Heartland-Iowa Chapter can help you obtain an additional discount!

The Heartland-Iowa Chapter has secured a special discount for the CIA Learning System Version 6 (online version only – no books). The regular IIA member price for the system for all three parts is $795 plus tax. If you order the kit through the chapter the price is $610, a savings to our members of $185!

New for Version 6.0!
- Aligned with updated CIA Exam Syllabi, testing January 1, 2019 and beyond
- 500 new test questions
- Download books to your e-reader, read online, or choose printed books (optional add-on)
- Link seamlessly from online quiz questions directly to pertinent sections of the online reading materials for convenient topic review
- Includes most recent IPPF enhancements
- Video tutorials providing an overview of the IPPF components
- Purchasers will have on-line access for two years from date of purchase.

This offer is not available from the IIA Bookstore. You must be a current Heartland-Iowa Chapter member to obtain this discount. If you wish to order a CIA Learning System at the price of $610, contact Julie Hupp at hupp2345@southslope.net.

Drive Your Career Forward With Updated & Aligned CIA Exam

Changes are coming January 2019

Training Options
Northern Illinois University Online CIA Exam Review Courses are also available for those looking for an instructor led learning option. Complete details about the NIU online courses are available on the website www.cia.niu.edu.