President’s Message

I have asked your Board members to share a little each month, so the Board’s Blog will take the place of the President’s Message for this year’s newsletters.

As always, feel free to reach out to any chapter leader with questions or suggestions.

Yvonne Kenworthy
President, Heartland-Iowa IIA

The Board’s Blog - Julie Hupp

Yvonne asked each member of the Heartland-Iowa Chapter Board to write a blog paragraph about how chapter membership has benefitted us. I was assigned to September so here goes....

I choose a career in audit long before I even heard of the IIA. I started my career as an auditor with the Defense Department and saw an agency-wide reduction in force coming in the 90’s. I needed a change anyway so I decided to pursue internal auditing. I took the CIA exam as a resume builder and after passing that exam I became an IIA member. The agency layoff came as forecasted and I transitioned into internal audit at Rockwell Collins. The exam content was great preparation for my internal audit role and the IIA conferences, seminars, webinars, magazine articles, and networking over the years kept me up to speed on current internal auditing techniques. My current title at Rockwell Collins is Government Compliance Analyst. My role is to keep the company, a defense contractor, compliant with numerous Government regulations. I find myself using internal audit techniques in my current role all the time. For example, I make sure company procedures reflect the current regs (controls are adequately documented), that our processes align with our procedures (controls are operating effectively), and that Government transactions are supportable if audited by the Government (sufficient audit trail/evidence). Internal audit is not something everyone wants to do throughout their entire career, but the concepts learned and control mindedness obtained as an auditor are a good foundation for any position.
“Chutes and Ladders - Common Threads of Stakeholder Expectations and Board Games”

Presenter: Kayla Flanders, Senior Audit Manager at Pella Corporation

When: Thursday September 27th, 2018
       Lunch 11:30-Noon, Program Noon-1:00

Where: Hills Bank & Trust Forevergreen Branch (2nd floor)
590 W Forevergreen Rd, North Liberty, IA 52317
(FYI: there are two Hills Bank branches in North Liberty)

CPEs: 1
Cost: $25 members, $30 non-members

Register: by 5pm September 24th
http://www.eiseverywhere.com/357658

About the Program
Different stakeholders have different expectations. Some expectations may be driven by stereotypes of internal auditors and we will discuss strategies to overcome them.

We will:
- Explore how stereotypes for internal audit shape stakeholder expectations and examine how our client perception of audit is our reality
- Determine internal audit's role in perpetuating or negating stereotypes and then meeting or changing those expectations
- Gain techniques to combat stereotypes and shape expectations for the future
- Challenge the one-size-fits-all approach and develop understanding around individualized stakeholder expectations

Data Analytics & More - IIA/ISACA Joint Seminar

Date: Tuesday October 16, 2018
Time: 7:30 – 8:00 Registration and Breakfast
       8:00 – 3:30 Presentations – 7 CPEs

Location: Radisson Hotel, 1220 First Avenue, Coralville, IA

Program:
- Data Analytics by Lanny Morrow, BKD - 4 CPEs
- Cybersecurity Surrounding Gene Editing by John Schroeder, Integrated DNA Technologies - 1 CPE
Cyberpsychology

Date: Monday November 12, 2018
Time: Registration and Breakfast 7:45AM – 8:15AM
     Seminar 8:15AM – Noon
     Networking Lunch with Dr. Groves Noon – 12:45PM
Location: Iowa Memorial Union, U of I campus, Iowa City
Presenter: Dr. Toby Groves (www.tobygroves.com)
Topic: "Cyberpsychology and Interacting with Cognitive Technologies in Audit"
CPEs: 4
Cost: IIA Member $120
     Non-members $140
     Student (with student ID) $25
     Registration ends at 5PM 11/6/18
Register and Pay at http://www.eiseverywhere.com/365216

Topic Summaries:
CyberPsychology:
The greatest cybersecurity risks your organization faces are breaches due to accidental, negligent or malicious activities of an organizational insider. Together these represent the largest risk of financial loss and reputational damage to any organization. In this crucial session attendees (IT and non-IT experts) will learn how to develop an organizational approach to insider threats and how to implement proactive approaches to recognize evolving risks and weaknesses. Attendees will learn the important assets they can use to detect and thwart security risks. They will understand breach tactics, behavioral and data patterns that indicate risks, and the most effective weapons against insider threats in the ongoing cyberwar.

Cognitive Technologies in Audit:
Cognitive technologies including artificial intelligence, robotic process automation, and natural language processing and speech recognition are transforming our professions. A deeper look reveals how this transformation creates a future full of opportunities for people who possess strong critical thinking and communication skills and know
how to interact with evolving technologies. Artificial intelligence has different strengths and commits different types of errors than human decision makers. Understanding these differences allows us to leverage their complementary abilities, identify weaknesses, avoid errors, and achieve the highest order of professional judgment and decision-making power.

**About our speaker:**

Dr. Toby L. Groves, social cognitive scientist at Groves Research and Consulting, researches new approaches to, and assists professionals with, achieving higher-order critical thinking. He works with a variety of clients from the audit, intelligence, investigative, legal and medical communities. Groves draws on his unique personal experiences, educational background in psychology and training in forensic accounting to conduct unique learning events using vivid mental imagery and radically interactive exercises.

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**Save the Date “Tax Updates”**

**Date:** Wednesday December 12th, 2018  
**Time:** Lunch 11:30-Noon, Program Noon-2:00  
**Location:** TBD

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**Save the Date “Ethics”**

**Date:** Monday February 11th, 2019  
**Time:** Lunch 11:30-Noon, Program Noon-2:00  
**Location:** Biaggi’s Ristorante Italiano, 320 Collins Road NE, Cedar Rapids  
**Presenter:** Dr. Andrew J. Hosmanek, Department of Management & Organizations, Henry B. Tippie College of Business, U of I  
**Topic:** Ethics Program  
**CPEs:** 2
Upcoming IIA Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment. These monthly educational webinars are developed specifically with IIA members in mind (1 CPE each).

25-September-2018
Increase Your Chances of Passing the CIA® Exam

16-October-2018
Members-only Webinar: Attracting and Retaining Top-Talent in Internal Audit

31-October-2018
Managing EH&S Risk: Leveraging COSO ERM: 2017 and ISO 31000 to Enhance EH&S Management Systems

13-November-2018
Premium Webinar: Learn From The Leader: Thought Leadership on High-Level Topics

Details and registration at https://na.theiia.org/training/eLearning/Pages/Webinars.aspx

Did You Know: Online Training Discount

IIA members save up to $100 with early registration for Online Training courses. Online Training offers you the flexibility and convenience of learning from your office or preferred location. These real-time, interactive courses are scheduled in short sessions over multiple days to fit your busy schedule.

IIA WAIVES CRMA APPLICATION FEE

The IIA is waiving the application fee for its premier risk management designation, the Certification in Risk Management Assurance® (CRMA®). It articulates practitioners’ expertise in the specialized area of risk assurance without saying a word. It is a limited time offer, with savings up to $230. Learn more about CRMA and exclusive study tools. http://bit.ly/Risk-Resource-Exchange

Other Area Meetings

For upcoming IMA Events Use Link Below: http://cedarrapids.imanet.org/
Career Opportunities

Manager, Internal Audit

This position supports Mercy's philosophy of patient centered care by being responsible for the overall supervision and direction of the MercyCare Service Corporation (MSC) Internal Audit Department's activities. These activities are designed to provide MSC management with reasonable assurance that the system of internal control (both manual and automated) is functioning properly.

Job Specific Duties/Essential Functions

- Provide an independent, objective assurance service on behalf of the MMC Board and Audit Committee.
- Develop and maintain relationships with a wide range of functions spanning top management to operational level.
- Participate in the development, review and co-ordination of the annual risk-based audit plan and the mechanism to report progress against such plans on a regular basis.
- Execute internal auditing and evaluate operational, financial and business processes according to audit plan.
- Maintain constant awareness of corporate governance arrangements and formulate recommendations for adjustments/augmentation.
- Draft reports on assigned audit projects.
- Supervise one Senior Internal Auditor and one Internal Auditor.
- Promote and encourage both professional and personal development.
- Identify, share and promote best practice in internal auditing within the Internal Audit Department.
- Communicate relevant and reliable information to the MMC Board and Audit Committee.

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Yvonne Kenworthy or Julie Hupp. The cost for members to post an ad is $25 per month.

Certification Information

CIA Learning System materials for the 2019 CIA exam are now available via the IIA Bookstore; however, the Heartland-Iowa Chapter can help you obtain an additional discount!

The Heartland-Iowa Chapter has secured a special discount for the CIA Learning System Version 6 (online version only – no books). The regular IIA member price for the system for all three parts is $795 plus tax. If you order the kit through the chapter the price is $610, a savings to our members of $185!

New for Version 6.0!
- Aligned with updated CIA Exam Syllabi, testing January 1, 2019 and beyond
- 500 new test questions
- Download books to your e-reader, read online, or choose printed books (optional add-on)
- Link seamlessly from online quiz questions directly to pertinent sections of the online reading materials for convenient topic review
- Includes most recent IPPF enhancements
• Video tutorials providing an overview of the IPPF components
• Purchasers will have on-line access for two years from date of purchase.

This offer is not available from the IIA Bookstore. You must be a current Heartland-Iowa Chapter member to obtain this discount. If you wish to order a CIA Learning System at the price of $610, contact Julie Hupp at hupp2345@southslope.net.

Changes are coming January 2019

Training Options
Northern Illinois University Online CIA Exam Review Courses are also available for those looking for an instructor led learning option. Complete details about the NIU online courses are available on the website www.cia.niu.edu.