President’s Message

Greetings! We held our annual meeting on April 9, thank you to all who were able to join and CONGRATULATIONS to the upcoming Officers and Board of Governors who will take office beginning June 1, 2021.

May is International Internal Audit Awareness month!! As an internal audit professional, you play an important role in raising awareness and elevating the profession. May offers you an opportunity to promote the profession among your stakeholders and advocate the importance of internal auditing to your coworkers. For ideas, sample programs, tips, and templates, download the free Building Awareness Toolkit from The IIA’s website.

To celebrate International Internal Audit Awareness Month, we will be hosting a FREE event in May that will include internal audit awareness and certification information. We encourage you to attend and share the information with others in your company who could benefit from learning more about the services we offer. Also, if you have any contacts with other area organizations who are not currently members, but could also benefit from hearing more about the IIA, please share the meeting information and registration link below.

Thanks!
Cassie Connolly
President, Heartland-Iowa IIA

Upcoming IIA Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment.

April 28, 2021
AEC Webinar: The Many Sides of Crisis: 2021 Pulse of Internal Audit

May 12, 2021
FSAC Webinar: 3 Steps to Transform Your Team into an Agile Engine

May 18, 2021
Members-only Webinar: Disruptive Innovation Disrupting Internal Audit
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| June 10, 2021 | **PSAC Webinar: Managing Cybersecurity Supply Chain Risks in**  
**Election Technology** |
| June 15, 2021 | **Members-only Webinar: Exploring Agile Auditing** |
| July 14, 2021 | **FSAC Webinar: Pulse 2021 for Financial Services Audit Teams** |
| July 20, 2021 | **Members-only Webinar: Writing Actionable Audit Observations and**  
**Laser Focused Reports** |

**IIA Free CPE Opportunity**

**Event:** IIA Benefit Awareness and Relational Auditing  
**Date:** Thursday May 20, 2021  
**Time:** Noon – 2:00Pm Central Time  
**CPE:** 2  
**Cost:** FREE

For more details, as well as to register (by 5/17/2021 5pm):  
https://na.eventscloud.com/616194

**About the Program:**  
May is Internal Audit Awareness Month. The first part of this event will cover the value of the CIA certification, IIA Quality Services, and Internal Audit Month Activities.

Next there will be a presentation on Relational Auditing - The relational side of auditing is often overlooked as auditor leaders focus on technology advancements, emerging risks, and industry trends. However, the “people element” of auditing will continue to be critical and can position an audit shop for failure or success. There are multiple best practices auditors can use to develop stronger, more collaborative relationships with their audit clients, and their audits will be more effective as a result.

- Facilitation Skills for Auditors
- Emotional Intelligence / Growth Mindset
- Personable Auditing

**About our Speakers:**  
Seth Peterson has been auditing within the financial services industry for over 10 years including traditional banking and prepaid. Seth received his BA degree from Buena Vista University and his MBA from The University of South Dakota. Seth has a deep background in regulatory compliance, operational audits, Sarbanes-Oxley, process
improvements, data analytics, and consulting. Seth has been a frequent content provider for Ia Magazine and AuditChannel.tv.

Seth is a member of the North American IIA Chapter Relations Committee and serves as the District Advisor for the Southeast and Caribbean. He has previously served as a member of The IIA Board of Directors, North American Board of Directors, Audit Committee, Global Finance Committee, District Representative, and various roles at the local chapter level. Seth was selected as a “Top 20 Auditor Under 30” in the June 2013 issue of Ia Magazine and was part of the inaugural class of the QIAL program.

Jami Shine graduated summa cum laude from the Honors Program at Oral Roberts University and has over 12 years of combined internal and external audit experience. She is currently the Corporate and IT Audit Manager for QuikTrip Corporation, where she manages operational, IT, and financial audits and consulting engagements. She also co-facilitates the Enterprise Risk Management (“ERM”) program and conducts the annual risk assessment process with the CAE. Her favorite project at QuikTrip was getting to write and facilitate a series of training videos for the 20,000+ store employees.

Jami enjoys being a volunteer facilitator for the IIA, leading both online and in-person trainings, as well as being a recurring speaker at MISTI’s Super Strategies Conference, IIA chapters, and the Accounting and Financial Women’s Alliance. She also loves serving as a District Representative and a member of the IIA’s North American Chapter Relations Committee. She has served in every officer position for the Tulsa chapter except Treasurer and is currently on the Board of Governors. She was honored with the Tulsa Chapter’s “Kevin Weast Distinguished Service Award” twice and received the “Auditor of the Year” Award in 2018.

Other IIA CPE

**Topic:** Writing to Achieve Results (new date)
**Date:** June 9, 2021
**Time:** 9AM – 11AM, Lunch Break, Noon-2:00PM
**Event Type:** Virtual – Zoom registration information will be sent to registrants at least 48 hours prior to the events.
**CPEs:** 4
**Cost:** IIA Members $90, Non-members $110

**Register and Pay** by June 4, 2021 at [https://na.eventscloud.com/607123](https://na.eventscloud.com/607123)

**Presenter:** Bill Woodington, CPA, CIA, CRMA, President Woodington Training Solutions

**About the Program:**
This course is for all individuals who desire to improve their business writing skills. Register for this course yourself or share this invitation with others who would be interested in a business writing refresher.

Course topics include the building blocks of writing to achieve results, determining audience and purpose, mindmapping, sentence structure, cutting the clutter, making sentences make sense, active/passive voice, agreement with antecedents, subject/verb agreement, parallel construction, editing, and proof reading.

**About the Presenter:**
Bill is President of Woodington Training Solutions, LLC. He spent 18 years managing the Learning & Development (L&D) function for Wells Fargo Audit & Security, and is based in Minneapolis. He is a CPA, CIA, and CRMA, with a bachelor’s degree in Accounting and a master’s degree in Finance. Bill is also a member of the Institute of Internal Auditors (IIA) and American Society for Training & Development (ASTD). He spent four years as an Audit Specialist supervising audit projects prior to moving into the L&D position. Prior to that, Bill worked for First Bank System and Deloitte and Touche. Bill was responsible for teaching the core curriculum classes (New Hire Orientation, Auditor In-Charge Training, CIA Exam Review, Effective Writing, Situational Leadership, and Leadership 101) to Wells Fargo’s Audit staff. He was also responsible for developing and delivering virtual training related to audit topics, and managing Audit & Security University at Wells Fargo. Bill has taught seminars for the Institute of Internal Auditors (IIA) and MIS Training Institute (MISTI).

**Certification News**

**Save 20% on the CIA in May**
To address the critical need for internal audit in these extraordinary times, as well as to meet the expectations of professionals seeking to maintain and advance their skills, The IIA is offering members a 20% discount on new application and exam registration fees for the Certified Internal Auditor® (CIA®) in May. Learn more about CIA savings.

**Certification Information**
The IIA recently implemented an all-new IIA CIA Learning System Version 7.0. The new version has been updated to focus on passing
the CIA exam parts with speed. It will be tailored to the candidate’s knowledge gaps, learning style, and schedule.

Don’t worry if you are currently studying for the exam using Version 6.0 of IIA CIA Learning System. The exam isn’t changing, just the study materials. With this upgrade to V.7, the Heartland-Iowa Chapter will no longer be offering Version 6.0 to our members at a discount.

IIA members may purchase the CIA Learning System online at https://bookstore.theiia.org/cia and will receive $100 off full kits or $30 off single parts when they sign in with their member number.

You may also be interested in instructor led CIA prep courses offered by the IIA. Each course is $895 for IIA Members. For more information, including 2021 dates, see https://na.theiia.org/training/Pages/Exam-Review.aspx.

IIA Publication News

New report explains how internal auditors can leverage the momentum of recent social justice events to lead organizations in preparing to engage with an increasingly diverse and vigilant group of stakeholders. It’s time to embed diversity, equity, and inclusion as business imperatives within strategy and culture.

IIA members, access now

Career Opportunities

University of Iowa has an open position for a Staff Auditor. The link to the posting is below:

Link: https://uiowa.referrals.selectminds.com/jobs/auditor-1221

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Julie Hupp or Sarah Dickson. The cost for IIA members to post an ad is $25 per month.