February 2019 Newsletter

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February Membership Anniversaries:
2 Years – Jessica Boleyn
3 Years – Angela O’Dell
5 Years – Amber Bohlen, Joel Miller
6 Years – Stacy Krutzfield
8 Years – Lisa Frank, Darrin Johnson
10 Years – Kevin Sheehan
13 Years – Sarah Dickson
14 Years – Delora Winchell

New, Returning, or Transferred Members:
Shawna Graham – QCR Holdings Inc.
Jean Pierre Deffand
Diane Hoteling – Transamerica
Richard Lundeen –

President’s Message

Is winter ever going to turn into Spring? I realize there are many distractions with job, family and volunteer commitments, but please consider volunteering a few hours a month with The IIA Heartland Chapter. Nominations remain open for officer positions and board members for the chapter year that begins June 1, 2019. Please send your nominations to iiaheartlandchapter@gmail.com by February 28th, with a subject line of “Nomination”. You can make a difference and direct the future of the chapter.

Also, remember to complete the survey to show your interest or lack thereof in the COSO Internal Controls Certification. The survey can be accessed via the following link:

https://www.eiseverywhere.com/esurvey/coso

Stay Warm and Audit on.

Yvonne Kenworthy
President, Heartland-Iowa IIA

Fraud Program

Topic: "Fraud Risk & Cybersecurity"
Date: Monday March 4, 2019
Time: Registration 12:15 – 12:30
Seminar 12:30 – 4:30 (no lunch, snacks will be provided)

Location: Transamerica, 4333 Edgewood Road NE, Cedar Rapids, IA 52402
(Enter parking lot off 42nd Street NE, Stortz (or C) building at West end of the complex)
A map and directions will be sent to registrants prior to the meeting.

CPEs: 4
Cost: IIA Members $75, non-members $90
Register by 5PM February 27th at www.eiseverywhere.com/402263
Presenter:

Lanny Morrow, EnCE, CTFI, Senior Data Scientist, BKD

A 23-year veteran at BKD, Lanny is the senior data scientist and technical lead in digital forensics, cybersecurity incident response, and advanced data mining for BKD’s Forensic Investigations division. He is a frequent speaker and writer on both topics, including contributions to university textbooks and the Association of Certified Fraud Examiners' Fraud Magazine publication.

Lanny founded BKD’s fraud data analytics practice in 1997, digital forensics practice in 2001, and developed a proprietary artificial intelligence system to detect fraud in numeric and textual data in 2008. He also performs cyber incident investigations and BSA/AML/CECL model validations and risk assessments using these advanced technologies. He currently leads research efforts on cloud-hosted data lakes and analytics, deep learning AI, and IoT/blockchain.

Program Description:

Occupational fraud and abuse cuts across all industries and organization types, and the Association of Certified Fraud Examiners estimates that up to 6% of an organization’s revenues are lost annually to fraud. While proactive data analytics is proven to detect fraud faster and limit fraud losses dramatically, many organizations still do not have a fraud analytics program in place. In addition to fraud risk, organizations are faced with another daily threat – hacking. With business email compromise and ransomware attacks increasing annually at rates of 2500% and 400% respectively, organizations need to be prepared for an inevitable attack.

This presentation will cover both fraud and cyber risks, including:

- Discussion of current fraud landscape affecting organizations
- Understanding of the psychology and motivations to commit fraud
- Identify “behavioral red flags” that may help uncover a fraud scheme
- Introduction to proactive data analytics that may assist in preventing or catching fraud
- Learn the true nature of the people we call “hackers” and what truly motivates them
Website Management
Open
CAP Point Monitor
Cassie Connolly
(563) 888-4044
cassie.connolly@rsmus.com

- Understand the most common cyber-attacks organizations face, and best practices for managing the risk
- Understand the role of the “human element” in cybersecurity, and how we are the “weakest link” in the chain
- Identify good “personal cybersecurity hygiene” best practices
- Time allowing: Discussing overall organization risk within the context of complex systems theory, and how understanding this concept can help approach risk in a more effective manner

Save the Date April 29, 2019 for a full day of training CPEs

Upcoming IIA Webinars

The IIA’s complimentary Members-only Webinar Series is available exclusively to you as part of your membership investment. These monthly educational webinars are developed specifically with IIA members in mind (1 CPE each).

19-March-2019
Members-only Webinar: Audit and Culture

Details and registration at https://na.theiia.org/training/eLearning/Pages/Webinars.aspx

Did You Know: Online Training Discount

IIA members save up to $100 with early registration for Online Training courses. Online Training offers you the flexibility and convenience of learning from your office or preferred location. These real-time, interactive courses are scheduled in short sessions over multiple days to fit your busy schedule.

Career Opportunities

If you wish to post a job opening in the chapter newsletter and on the chapter website, contact Yvonne Kenworthy or Julie Hupp. The cost for members to post an ad is $25 per month.

Certification Information

CIA Learning System materials for the 2019 CIA exam are now available via the IIA Bookstore; however, the Heartland-Iowa Chapter can help you obtain an additional discount!

The Heartland-Iowa Chapter has secured a special discount for the CIA Learning System Version 6 (online version only – no books). The regular IIA member price for the system for all three parts is $795 plus tax. If you order the kit through the chapter the price is $610, a savings to our members of $185!

New for Version 6.0!
- Aligned with updated CIA Exam Syllabi, testing January 1, 2019 and beyond
- 500 new test questions
- Download books to your e-reader, read online, or choose printed books (optional add-on)
- Link seamlessly from online quiz questions directly to pertinent sections of the online reading materials for convenient topic review
- Includes most recent IPPF enhancements
- Video tutorials providing an overview of the IPPF components
- Purchasers will have on-line access for two years from date of purchase.

This offer is not available from the IIA Bookstore. You must be a current Heartland-Iowa Chapter member to obtain this discount. If you wish to order a CIA Learning System at the price of $610, contact Julie Hupp at hupp2345@southslope.net.

Changes are coming January 2019

Training Options
Northern Illinois University Online CIA Exam Review Courses are also available for those looking for an instructor led learning option. Complete details about the NIU online courses are available on the website www.cia.niu.edu.