ONE WORLD
ONE PROFESSION
ONE DESTINATION
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Dear Colleagues:

You are invited to The IIA’s 2013 International Conference, July 14–17, in Orlando, Fla., USA. Our theme, “One World, One Profession, One Destination,” is appropriate because we are expecting to welcome 2,500 delegates from around the world to the spectacular Orlando World Center Marriott for this conference.

Its world-renowned keynote speakers, unprecedented number of career-spanning concurrent sessions and pre-conference events, massive exhibit hall, exclusive networking and social events, and spectacular venue all contribute to the many reasons why you will benefit from attending The IIA’s 2013 International Conference.

In addition to this brochure, please visit www.iiia2013ic.org, which includes greater detail on everything featured here, as well as up-to-the-minute announcements and updates.

This brochure includes many conference highlights and reasons to register today so you can be part of the excitement. And be sure to follow us on Facebook, LinkedIn, and Twitter to engage with your colleagues from around the world who will join us in Orlando.

I look forward to seeing you there!

Sincerely,

Karen Brady, CIA, CRMA
Corporate Vice President, Audit and Compliance
Baptist Health South Florida
USA

The 2013 International Conference will bring together “One World,” with anticipated representation by delegates from more than 100 countries.
TOP 10 REASONS TO ATTEND THE 2013 INTERNATIONAL CONFERENCE

1. Tap into the genius of globally recognized keynote speakers including Madeleine K. Albright, the United States’ first female Secretary of State; Tom Peters, co-author of In Search of Excellence; and Diana B. Henriques, author of The Wizard of Lies: Bernie Madoff and the Death of Trust.

2. Earn up to 18+ CPEs when you select from 77 concurrent sessions in 11 tracks and pre-conference workshops.

3. Discounted registration when you reserve your room at the Orlando World Center Marriott Resort during the registration process.

4. Complimentary pre-conference sessions on financial services and the public sector.

5. A hands-on exhibition hall featuring providers of products and services designed to help you succeed.

6. Conference wellness options that enhance your intellectual, physical, environmental, and social dimensions of wellness.

7. A Spanish-language track throughout the conference.

8. Discounted IIA Bookstore purchases and an opportunity to meet the speakers during book signings throughout the conference.

9. An opportunity to visit one of the world’s premier travel destinations — Orlando, Fla., USA.

10. A memorable welcome reception and gala event.

Join us on Facebook, LinkedIn, and Twitter for late-breaking conference news and exclusive offers.
KEYNOTE SPEAKERS

IN CONVERSATION WITH MADELEINE ALBRIGHT

Sec. Madeleine K. Albright
Former U.S. Secretary of State; Chair, Albright Stonebridge Group;
Chair, Albright Capital Management LLC

In 1997, Albright was the first female to be appointed U.S. Secretary of State — and at that time was the highest ranking woman in the history of U.S. government. She is the author of five New York Times best-selling books, and in May 2012, U.S. President Barack Obama awarded her the Presidential Medal of Freedom, the nation’s highest civilian honor. Read more online at www.iiia2013ic.org.

PANEL SESSION:
A TOP-DOWN PERSPECTIVE ON GOVERNANCE, RISK, AND COMPLIANCE (GRC)

MODERATOR:

Paul J. Sobel, CIA, CRMA
Vice President/Chief Audit Executive, Georgia Pacific Corp. LLC,
The IIA’s 2012–2013 Senior Vice Chairman of the Board

Sobel was previously a chief audit executive for Mirant Corp., Aquila, Inc., and Harcourt General. He co-authored Enterprise Risk Management: Achieving and Sustaining Success, is The IIA’s representative on the Pathways Commission, and recently completed a two-year term on the Standing Advisory Group of the PCAOB. Read more online at www.iiia2013ic.org.

PANELISTS:

Michele J. Hooper
President and Chief Executive Officer, The Directors Council

Hooper has more than 20 years of corporate board experience and is highly regarded as a governance expert. She serves on the corporate boards of PPG Industries Inc., Warner Music Group Corp. (WMG), UnitedHealth Group, and AstraZeneca PLC. She also chairs the audit committees for PPG, AstraZeneca, and WMG, and is a board member of the National Association of Corporate Directors (NACD).

Karen Moore
Vice President, Compliance, Philip Morris International (PMI)

Prior to joining the compliance department in 2007, Moore was PMI’s corporate counsel of its Russia affiliates and held various positions in the company’s law department, including leading a regional group as vice president and associate general counsel. Before joining PMI in 1999, she was a local partner in the Moscow office of Baker & McKenzie, where she specialized in privatizations and acquisitions.
James M. Sylph  
*Executive Director, Professional Standards and External Relations, International Federation of Accountants*

Sylph manages the work of the International Auditing and Assurance Standards Board, the International Ethics Standards Board for Accountants, the International Accounting Education Standards Board, and the International Public Sector Accounting Standards Board. He has extensive audit experience, both as a practitioner and as a standard setter.

Brian D. Thelen  
*General Auditor and Chief Risk Officer, General Motors (GM) Audit Services*

Prior to joining GM, Thelen served as vice president of audit services for Delphi Corp, and vice president of internal audit services for Waste Management Inc., where he helped to develop and enhance corporate ethics and compliance programs and was responsible for development of the company’s Sarbanes-Oxley compliance programs and the implementation of ERM programs.

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**RE-IMAGINE: BUSINESS EXCELLENCE IN A DISRUPTIVE AGE**  
Tom Peters  
*Co-author of In Search of Excellence: Lessons From America’s Best-Run Companies*

Peters is one of the most influential business thinkers of all time and co-authored what has been tagged as the best business book ever – *In Search of Excellence*. Sixteen books and nearly 30 years later, he remains at the forefront of the “management guru industry” that he single-handedly invented. His blog, tompeters.com, ranks #9 among “The Top 150 Management and Leadership Blogs.” Read more online at www.iia2013ic.org.

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**LESSONS LEARNED FROM THE BERNIE MADOFF SCANDAL**  
Diana B. Henriques  
*Best-selling Author of The Wizard of Lies: Bernie Madoff and the Death of Trust*

Henriques has written for the *New York Times* since 1989. She was a Pulitzer Prize finalist in 2003 for her coverage of the aftermath of the Enron scandal, a staff writer for *Barron’s*, and a Wall Street correspondent for *The Philadelphia Inquirer*. Read more online at www.iia2013ic.org.

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Additional keynote speakers will be announced. Visit www.iia2013ic.org for details.
SESSIONS

The conference offers 77 concurrent sessions in 11 tracks on the following topics:

- Foresight on Emerging Issues
- Governance, Compliance, and Ethics: Insights and Lessons
- Fraud & Corruption: Whose Watch Is It?
- Risk Management: Advances in a Complex World
- Technology: Emerging Trends and Relevant Resources
- Effective Leadership and Audit Management Across the Board
- Leading Practices: Paving the Way
- Professional Career Development
- A Focus on the Public Sector (Mon.) / A Focus on Financial Services (Tues.)
- Temas De Importancia Para Los Profesionales De Auditoria
- CIA Examination Review

For the full program, visit www.iia2013ic.org and click on “Conference-at-a-Glance” under the program tab.
## Conference-at-a-Glance

### SATURDAY, JULY 13, 2013
- 2:00 – 6:00 p.m. Registration

### SUNDAY, JULY 14, 2013
- 9:00 a.m. – 7:00 p.m. Registration
- 12:00 – 5:00 p.m. Pre-conference Sessions
- 6:00 – 8:00 p.m. One World, One Destination Welcome Reception

### MONDAY, JULY 15, 2013
- 7:00 a.m. – 5:00 p.m. Registration
- 7:00 – 8:00 a.m. Breakfast and Networking
- 8:00 – 9:45 a.m. GS 1: In Conversation with Madeleine Albright
- 9:45 – 10:15 a.m. Networking Break
- 10:15 – 11:25 a.m. Concurrent Session 1 (CS 1-1 – CS 1-11)
- 11:25 a.m. – 12:40 p.m. Lunch
- 12:40 – 1:55 p.m. GS 2: Panel Session: A Top-Down Perspective on GRC
- 1:55 – 2:10 p.m. Transition Break
- 2:10 – 3:10 p.m. Concurrent Session 2 (CS 2-1 – CS 2-11)
- 3:10 – 3:40 p.m. Networking Break
- 3:40 – 4:40 p.m. Concurrent Session 3 (CS 3-1 – CS 3-11)

### TUESDAY, JULY 16, 2013
- 7:00 a.m. – 5:00 p.m. Registration
- 7:00 – 8:00 a.m. Breakfast and Networking
- 8:00 – 9:20 a.m. GS 3: Re-imagine: Business Excellence in a Disruptive Age
- 9:20 – 9:30 a.m. Transition Break
- 9:30 – 10:40 a.m. Concurrent Session 4 (CS 4-1 – CS 4-11)
- 10:40 – 11:10 a.m. Networking Break
- 11:10 a.m. – 12:20 p.m. Concurrent Session 5 (CS 5-1 – CS 5-11)
- 12:20 – 1:35 p.m. Lunch
- 1:35 – 2:35 p.m. GS 4: To Be Announced
- 2:35 – 2:50 p.m. Transition Break
- 2:50 – 3:50 p.m. Concurrent Session 6 (CS 6-1 – CS 6-11)
- 3:50 – 4:20 p.m. Networking Break
- 4:20 – 5:20 p.m. Concurrent Session 7 (CS 7-1 – CS 7-11)
- 6:30 – 11:00 p.m. Blanco Night Gala Party

### WEDNESDAY, JULY 17, 2013
- 7:00 a.m. – 12:30 p.m. Registration
- 7:30 – 8:30 a.m. Breakfast and Networking
- 8:30 – 10:00 a.m. GS 5: Lessons Learned from the Bernie Madoff Scandal
- 10:00 – 10:30 a.m. Networking Break
- 10:30 a.m. – 12:15 p.m. GS 6: To Be Announced
- 1:00 – 3:00 p.m. CIA Examination Review (Continued)
- 2:00 – 3:00 p.m. IIA Annual Business Meeting
- 3:00 – 3:30 p.m. Networking Break (For CIA Examination Review)
- 3:30 – 5:00 p.m. CIA Examination Review (Continued)
PRE-CONFERENCE SESSIONS

SUNDAY – JULY 14 / 12:00 – 5:00 P.M.
Explore issues and topics affecting the profession by attending one of the following pre-conference sessions held on Sunday, July 14, 2013, and earn free additional continuing professional education (CPE) hours.

Complimentary sessions included with your conference registration fee include:

A FOCUS ON FINANCIAL SERVICES
12:00 – 2:00 p.m. Beyond Dodd-Frank for Financial Services
2:30 – 5:00 p.m. Panel Discussion: Emerging Issues in Financial Services

PUBLIC SECTOR FORUM
12:00 – 2:00 p.m. Public Sector: Guidance Update 2013 / You Asked...We Listened
2:30 – 5:00 p.m. Setting the Course for Public Sector Guidance in 2014 and Beyond

AN INTERACTIVE FORUM FOR CAE’S / BY INVITATION ONLY
12:00 – 5:00 p.m. Details To Be Announced.

CIA EXAMINATION REVIEW
12:00 – 5:00 p.m. CIA Exam Preparation Course: Part 1 – Internal Audit Basics
There is an additional fee of $195 USD per part for The IIA’s CIA Learning System.

For a complete list of available pre-conference sessions, please visit www.iaa2013ic.org and click on “Pre-conference Events” under the program tab. Pre-registration is required since seating is limited to best facilitate the sessions.

Visit www.iaa2013ic.org for the most up-to-date information.

ONE PROFESSION
The International Conference features speakers from countries including Australia, Austria, Belgium, Brazil, Canada, Chile, Ecuador, India, Italy, Malaysia, Mexico, Panama, South Africa, South Korea, Spain, Switzerland, Taiwan, United Arab Emirates, the United Kingdom, and the United States.
ABOUT THE VENUE

ORLANDO WORLD CENTER
MARRIOTT RESORT AND CONVENTION CENTER
8701 World Center Drive
Orlando, Florida 32821
$169 USD Single or Double Occupancy
*(plus taxes based on availability)*

As the largest Marriott in the world, the Orlando World Center Marriott Resort and Convention Center sets the benchmark for service excellence and features state-of-the-art event space and meeting facilities.

The Marriott, the official conference hotel which is reserved exclusively for International Conference delegates, is offering a special conference rate when you make your reservations on or before Monday, June 17, 2013 (based on availability). This impressive Orlando resort hotel features the utmost in amenities in each of its 2,000 hotel rooms and suites, and is one of the most family-friendly hotels in Orlando, with a newly renovated pool area.

Learn more by visiting www.iai2013ic.org.


ONE DESTINATION

Orlando is one of the top meeting and vacation destinations in the world due to its tropical climate; family friendly theme parks and attractions; and proximity to beaches, Kennedy Space Center, and outlet shopping.
WELCOME RECEPTION AND GALA EVENT

ONE WORLD, ONE DESTINATION WELCOME RECEPTION
Sunday, July 14, 2013 / 6:00 – 8:00 p.m.
Take a road trip to Florida's most memorable destinations during the One World, One Destination Welcome Reception on Sunday evening. This is your opportunity to meet new people from every corner of the globe, rekindle old friendships, and get your first peek at the Exhibit Hall while dining on local delicacies representative of the laid back island of Key West, cosmopolitan Miami, historic St. Augustine, and the rustic Florida Everglades. The reception is included with your conference registration. Additional tickets are $160 USD.

BLANCO NIGHT GALA PARTY
Tuesday, July 16, 2013 / 6:30 – 11:00 p.m.
Enjoy an elegant evening with a Latin infusion. This three-tiered event begins with cocktails including traditional South Florida favorites. Then it’s on to a formal dinner where you will be mesmerized by the décor and memorable meal, prepared by the Marriott’s award-winning chefs. After dinner, it’s time to salsa the night away “South Beach” style. The gala party is included with your conference registration. Get in the spirit by wearing white attire. Additional tickets are $235 USD.

Please note: The minimum age for the Welcome Reception and Gala is 16 years old.

ONE DESTINATION
Florida is known for its oranges, beaches, sunshine, cultural diversity, flamingos, palm trees, dolphins, theme parks, shopping, dining, and history.
Orlando is home to some of the nation’s greatest theme parks, but there is a lot more that “The City Beautiful” has to offer visitors. The IIA is offering transportation to these memorable venues around Orlando for our social delegates. Please visit www.iia2013ic.org for details, pricing, and availability.

**MONDAY, JULY 15, 2013**

- Downtown Orlando Scenic City Tour / Morning Tour
- Multi-cultural Orlando: Learn the History, Taste the Cuisine, and Become a Chocolatier / Afternoon Tour

**TUESDAY, JULY 16, 2013**

- Kennedy Space Center / All-day Tour

**WEDNESDAY, JULY 17, 2013**

- Winter Park Cultural Tour / Morning Tour
  - Option A: Charles Hosmer Morse Museum of American Art
  - Option B: Scenic Boat Tour
  - Option C: Explore Park Avenue on Your Own
- Shopping Excursions Galore / Afternoon Tour
  - Orlando Premium Outlets
  - The Mall at Millenia
  - Downtown Disney Marketplace

Join us on Facebook, LinkedIn, and Twitter for late-breaking conference news and exclusive offers.
THE 2013 INTERNATIONAL CONFERENCE APPLICATION (APP)

Enhance your conference experience with The 2013 International Conference App which will provide you with important information during your stay. When you download the app, you can network with other delegates, access session presentations, type notes, interact on social media, view convention center and hotel maps, familiarize yourself with exhibitors and sponsors, receive real-time session notifications, and more. Registered delegates will receive a personalized app log-in during early April, prior to the start of the event.

WELLNESS OPTIONS PROGRAM

The response to the introduction of the Wellness Options Program in 2012 was so positive that we decided to bring it back in 2013. Wellness is multidimensional, so the intellectual, physical, environmental, and social wellness of our delegates is important to us.

INTELLECTUAL WELLNESS
The conference program has been designed to meet your highest expectations. Challenge yourself by seeking opportunities to grow your knowledge when attending the general, concurrent, and pre-conference sessions.

PHYSICAL WELLNESS
During the conference you will have opportunities to select a healthier conference experience. Look for the wellness options offered during the conference, including stretch and massage stations, coordinated morning runs, food and beverage choices, and more. You will be given a pedometer during registration, and we encourage you to track steps/miles walked during the event and leading up to the start of The IIA’s 2014 International Conference in London. You can also participate in a challenge that will help The IIA donate $10,000 to Susan G. Komen for the Cure.

ENVIRONMENTAL WELLNESS
We are partnering with the not-for-profit organization Clean the World on recycling programs and green initiatives to minimize the event’s ecological footprint with a goal of decreasing the amount of waste produced by the event, eliminating the use of harmful chemicals, reducing the consumption of energy and water, and minimizing harmful emissions. Clean the World collects and recycles discarded soap and shampoo products and distributes it to those in need.

SOCIAL WELLNESS
Social wellness is having positive interactions with your peers during networking opportunities available throughout the conference and via the use of the App. Social wellness is also enhanced by making a difference in the community by donating to and supporting non-profit organizations.
REGISTRATION INFORMATION

REGISTER NOW AND SAVE!
IIA members enjoy substantial savings. Join The IIA prior to registering so you can benefit from the member rate by visiting www.theiia.org/Membership.

REGISTRATION FEES (All pricing in US Dollars)

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<td><strong>IIA MEMBER</strong></td>
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<td>By February 28, 2013</td>
<td>$1,395 USD</td>
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**PACKAGE B**
Should you choose not to stay at the Orlando World Center Marriott, the Package B registration fee will be charged to you.

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**SOCIETY EMERITUS**
$895 USD

**SOCIAL DELEGATE FULL GUEST PACKAGE**
$395
(Includes continental breakfast Monday, Tuesday, and Wednesday; the welcome reception; and the gala event.)

**WELCOME RECEPTION (ONE TICKET)**
$160

**GALA EVENT (ONE TICKET)**
$235

Registration for the CIA Exam Review tracks requires an additional $195 USD per part and includes The IIA’s CIA Learning System®.

Register at www.iiabic2013.org and click on “Register Now” under the registration tab.

Group discounts – for every 10 registrants, the 11th is complimentary.

Inquire at IIA2013ic@metroconnections.com or by calling +1-855-IIA2012 (+1-855-442-2012).

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TRAVEL DISCOUNTS

The IIA has arranged for discounted travel to and from the 2013 International Conference. The airline discounts are valid for travel booked three days before the event’s start date and three days post-conference.

- United Airlines, book online at www.united.com and enter Offer Code ZNTK322778.
- Delta Airlines, book online at www.delta.com and enter Meeting Event Code NMEWP.
- Hertz Rent-a-Car, book online at www.hertz.com or call +1-800-654-3131 with Corporate Discount Number: 1910831.
GENERAL CONFERENCE INFORMATION

The general registration fee includes:

- Up to 18+ CPE credits when you attend the educational sessions.
- Pre-conference sessions on Sunday, July 14.
- Admission to all keynote and concurrent sessions.
- Access to the conference app and other conference materials. (CIA Learning System not included.)
- Continental breakfast on Monday, Tuesday, and Wednesday; lunch on Monday and Tuesday; and mid-morning and mid-day refreshments – all with wellness options.
- Opportunities to interact with exhibitors and sponsors in the exhibit hall.
- A ticket to the welcome reception and gala event.

For a list of what the Social Delegate fee includes, please visit www.iia2013ic.org.

CANCELLATION POLICY

- All cancellations and refund requests must be in writing.
- Cancellations received by May 9, 2013, will incur a $150 USD administrative fee.
- Cancellations received from May 10 through June 18, 2013, will incur a $500 USD administrative fee.
- There is no refund for cancellations received after June 18, 2013.
- Conference hotel cancellations must be made 72 hours prior to avoid fees. If cancellations are within 72 hours of your reserved hotel date, one room night plus tax will be charged to your account.

QUESTIONS?

Registration, Housing, and Tours: IIA2013ic@metroconnections.com / +1-855-442-2012
Sponsorship and Exhibit Opportunities: Sales@theiia.org / +1-407-937-1388
General Information: International.Conference@theiia.org

For more information regarding refund, complaint, and/or program cancellation policies, please call or e-mail us at:
Phone: +1-855-442-2012
E-mail: IIA2013ic@metroconnections.com

SCHEDULE CHANGES

At times, it may be necessary to cancel, reschedule, or substitute a conference session, speaker, and/or topic after registration has been confirmed. The IIA will provide advance notice of any changes once notice has been received and, in doing so, they will not be responsible for penalties related to the canceling or rescheduling of registration fees, airfare, lodging, etc.

CONTINUING PROFESSIONAL EDUCATION

When you attend this conference, Monday through Wednesday, you are eligible to receive 18.5 continuing professional education (CPE) credits. Additional CPE credits can be earned by attending the pre-conference sessions. The IIA's International Conference programs are acceptable for fulfilling CPE requirements, which ensure that internal auditors comply with the specific standards on education in The IIA’s International Standards for the Professional Practice of Internal Auditing.

The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

Prerequisites: None
Advanced Preparation: None
Delivery Method: Group-Live
Field of Study: Varies by Session

www.iia2013ic.org
The IIA’s 2013 Annual Business Meeting will take place following the International Conference at the Marriott. The agenda includes reports, the election of officers and directors, and other appropriate items. All IIA members are urged to attend and increase their knowledge of The Institute's business. Registration is not required.

To inquire about Exhibit and Sponsorship opportunities at this event, please call +1-407-937-1388 or email Sales@theiia.org.
ONE WORLD, ONE PROFESSION, ONE DESTINATION

Plan now to join us July 14–17, 2013, for a conference and celebration unlike any other, and benefit from participating in the year’s premier training and networking opportunity. We’ll see you in Orlando, Fla., USA, for The IIA’s 2013 International Conference.
For more information or to register, please visit www.iiat30ic.org.