From the President...

....................
Greetings!

We are in full swing into the chapter year and are excited for all of the great programs that we have lined up. A special thanks to the Programs Committee for all of their hard work! In addition to our Schedule of Programs, we are also planning to offer another specialized training this spring and will be soliciting member feedback for the preferred topic. Stay tuned!

It’s hard to believe, but the Nominations Committee will soon be gearing up to put together the 2015-2016 Officer Slate. In addition to officers, we are always in search of volunteers to help in various roles within our chapter from helping out at the registration table to serving on a committee. The chapter also gets requests from local Universities inviting alums in the audit profession to come speak in their classrooms. If you would like to find out how to get more involved, please contact me.

As a reminder, Danny Goldberg will be coming back to our chapter on December 4th to present “Crucial Communications: Tools When the Stakes are High.” The meeting will be held at the Kansas City Marriott Country Club Plaza and will qualify for 6 CPEs. Registration is open through the KC IIA webpage until Friday, November 28th.

Also, be sure visit the Kansas City Chapter IIA webpage for chapter news, upcoming events and current job postings!

I look forward to seeing all of you at the next meeting!

Sincerely,
Angela York
2014-2015 KC IIA President
# Save the Date!!
## 2014 – 2015 Schedule of Programs

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Topic</th>
<th>Speaker/ # CPE's</th>
<th>Location</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>9/4/2014 1:00pm to 3:00pm Lunch at 12:00pm</td>
<td>Cyber Security Awareness &amp; Responding to Targeted Cyber Attacks</td>
<td>Buzz Hillstead, Founder SHS, LLC 2 CPE Hours</td>
<td>Ritz Charles-Overland Park</td>
<td>$50 Members $65 Non-members</td>
</tr>
<tr>
<td></td>
<td>10/2/2014 8:00am to 4:30 pm Breakfast at 7:30am Lunch at 12:00pm</td>
<td>Interviewing Generation Me</td>
<td>Don Rabon, Retired Deputy Director Western Campus, North Carolina Justice Academy 8 CPE Hours</td>
<td>Ritz Charles-Overland Park</td>
<td>$115 Members $130 Non-members</td>
</tr>
<tr>
<td>October (Joint w/ ACFE)</td>
<td>11/6/2014 9:00am to 4:00pm Beverage only AM Lunch at 12:00pm Social Hour Following event</td>
<td>Social Networking &amp; Social Engineering</td>
<td>Nejolla Koms CEO, Interview 6 CPE Hours</td>
<td>Ritz Charles-Overland Park</td>
<td>$100 Members $115 Non-members</td>
</tr>
<tr>
<td>November</td>
<td>124/2014 9:00am to 4:00pm Beverage only AM Lunch at 12:00pm</td>
<td>Crucial Communications (copy of Danny's book for first 100 that sign up)</td>
<td>Danny Goldberg Founder, GOLDSRD 6 CPE Hours</td>
<td>Marriott Country Club Plaza</td>
<td>$100 Members $115 Non-members</td>
</tr>
<tr>
<td>December</td>
<td>2/5/2015 9:00am to 4:00pm Beverage only AM Lunch at 12:00pm</td>
<td>Brain Games &amp; Critical Thinking</td>
<td>Toby Groves GRC Research and Consulting 6 CPE Hours</td>
<td>TBD</td>
<td>$100 Members $115 Non-members</td>
</tr>
<tr>
<td>February</td>
<td>3/5/2015 9:00am to 4:00pm Beverage only AM Lunch at 12:00pm</td>
<td>How to Audit...Better!</td>
<td>John Hall Founder, John J. Hall 6 CPE Hours</td>
<td>TBD</td>
<td>$100 Members $115 Non-members</td>
</tr>
<tr>
<td>March</td>
<td>4/2/2015 12:00pm to 4:00pm Lunch 11:00AM</td>
<td>Rebranding Your Internal Audit Department-Changing the Stakeholders impressions &amp; Winning the War for Talent</td>
<td>Harold Sykverman Vice President, Internal Audit at The Wendy's Company 4 CPE Hours</td>
<td>Pinstripes</td>
<td>$90 Members $115 Non-members</td>
</tr>
<tr>
<td>April Student Night</td>
<td>5/7/2015 8:30am to 12:00pm Breakfast at 8:00am</td>
<td>Dissecting Dodd-Frank and the Consumer Protection Bureau – What to Expect From the New Sheriff in Town? Integrated Assurance: Three Lines of Defense</td>
<td>Jeff Matthews Vice President, Charles River Associates 2 CPE hours</td>
<td>Ritz Charles-Overland Park</td>
<td>$90 Members $115 Non-members</td>
</tr>
<tr>
<td>May</td>
<td>6/4/2014 12:00pm to 4:00pm Lunch at 11:00am</td>
<td>The Wonderful World of Risk Assessments</td>
<td>Rick Wright Director, Internal Audit-Transportation Network at YRC Worldwide, Inc. 4 CPE Hours</td>
<td>Ritz Charles-Overland Park</td>
<td>$90 Members $115 Non-members</td>
</tr>
<tr>
<td>June</td>
<td>8/6/2015 9:00am to 12:00pm Breakfast 8:00am</td>
<td>TBD</td>
<td>TBD</td>
<td>Ritz Charles-Overland Park</td>
<td>$70 Members $85 Non-members</td>
</tr>
</tbody>
</table>
Welcome New Members!!

Kelly Moses  
Dickinson Financial Corporation

Keith Rivers  
Dickinson Financial Corporation

Scott Bruennig  
Grant Thornton LLP

Tricia Klopp  
Grantham University

Molly Brown  
Hallmark Cards Inc

Katherine Wood  
McGladrey LLP

Aaron Stoffer  
Office of the State Bank Commissioner of Kansas

Sam Crites  
Pittsburg State University

Thatcher Murdock  
Pittsburg State University

Devon McCreath  
Pittsburg State University

Opeyemi Olomola  
Pittsburg State University

Katelyn Torres  
Pittsburg State University

Moe Moe Aye  
Pittsburg State University

Carlie Shire  
Pittsburg State University

Stefan Huggins  
Pittsburg State University

Heather Ledford  
Pittsburg State University

Dalton Murdock  
Pittsburg State University

Bryan Beck  
United States Postal Service

2013 CAP Points

We are always calculating our Chapter Achievement Program points and we need to know when our members participate in either of the following activities:

1. Speaking on an internal audit topic at a meeting, seminar, college/university or attending a CPE class.
2. Submitting an article to a trade publication such as IA magazine, CAE Bulletin, and other specialty newsletters.
Happy fall from the Internal Auditing Education Partnership program (IAEP) at Pittsburg State University. As always, we Gorillas appreciate the support that the Kansas City chapter of the IIA provides in the form of complimentary event registration for our students and direct monetary support.

If you are not familiar with Pittsburg State, we are a regional university nestled in the Southeast corner of Kansas; a straight shot down Highway 69 from the City. The Kelce College of Business is one of four colleges within Pittsburg State University and is accredited by the AACSB. Within the department of Accounting and Computer Information Systems, our programs and headcounts include:

**Majors:**
- 219 Accounting majors (23% from the Kansas City vicinity)
- 60 Computer Information Systems majors--emphasis in Information Assurance and Computer Security (13% from the Kansas City vicinity)
- 50 Computer Information Systems majors--emphasis in System Design (18% from the Kansas City vicinity)

**Minors:**
- 38 Fraud Examination (10% from the Kansas City vicinity)
- 26 Internal Auditing (23% from the Kansas City vicinity)

**Other:**
- 51 Institute of Internal Auditing Student Chapter Members (20% from the Kansas City vicinity)
- 24 Internal Auditing Education Partnership Program Participants (13% from the Kansas City vicinity)

In addition to the above programs, we have also recently developed a Bachelor of Integrated Studies with an emphasis in Fraud Examination in conjunction with the Criminal Justice Department. An MBA with an emphasis in Internal Auditing is also in the works. A notable percentage of our students hail from the Kansas City area. Many, many others are from smaller cities and towns and aspire to start their career in the Kansas City area. If you would like to know more about our programs, please contact Becky Casey at rcasey@pittstate.edu.

If you are interested in learning more about recruiting at Pittsburg State University, please contact David Hogard, Assistant Director for employer relations at the PSU Office of Career Services at dhogard@pittstate.edu. The Office of Career Services website is: http://www.pittstate.edu/office/careers/. Here you can learn more about the services offered, including our Gorillas4Hire system, in which employers and students can connect electronically. David will be happy to coordinate information sessions, coordinate campus interviews for internships or full-time positions, or share information regarding future career fairs.
The IIA Student Chapter has had four very successful meetings to date this academic year. Our first meeting of the year, held in August, was a department-wide meeting featuring an intern panel of students who had completed internships in summer 2014. The September meeting featured our own Steve Haenchen who gave an interactive, role playing reenactment of a case in which he served as an expert computer forensics witness. The October meeting featured FBI Special Agent Kevin McCravy, who is a Pittsburg State Department of Accounting alumni. Special Agent McCravy did an excellent job relating to the students and explaining how Accounting and Internal Audit skills are valuable in Fraud and White Collar Crime investigations. Additionally, Ben Burns, CAE for Leggett and Platt, gave a presentation on a career in Internal Auditing in conjunction with his visit to accept his Outstanding Alumni award.

We appreciate all those who volunteer their time to come to Pittsburg and share their experience and insights regarding Internal Auditing. Last year’s speakers included our IAEP Advisory Board members Gordon Braun, Carmen Kesner, Rick Wright, and Ben Burns as well as KC IIA members Josh Kettler, Nick Wedel, and Roy Greenway. If anyone is interested in coming to Pittsburg State for a presentation, please contact Steve Haenchen at shaenchen@pittstate.edu.

Thanks again from Pittsburg State,

Becky Casey and Steve Haenchen, Co-Coordinators for the Pittsburg State University IAEP
Mark Brinkley
Director of Internal Audit at the Ewing Marion Kauffman Foundation

1. What are your main job responsibilities?
   
   Internal Audit, Risk Management and Grant Administration

2. What do you enjoy most about your job?
   
   Being able to see the impact the Foundation programs, grants and activities make in individual lives

3. How did you progress to your current job?
   
   Working with a variety of organizations and moving in and out of internal audit to operational roles allowed me to build a solid foundation and perspective

4. What initially interested you about Internal Audit?
   
   There is less about financial reporting and more about communication and learning

5. What are the benefits you receive from being actively involved with the KC IIA Chapter?
   
   Exposure to new ideas, concepts and operating practices

6. What roles have you played in the KC IIA Chapter?
   
   Board of Governors and served as the Chair of IIA International Publications Committee, member of the International Editorial Board

7. What do you like to do outside of work?
   
   Currently I am learning how to “smoke meats Kansas City style”. The practice certainly is ready for prime time (doubtful it ever will be), but for now it is good for the table at home

8. Where is your favorite spot in Kansas City and why?
   
   Plaza in the fall – weather can be great and the place can be vibrant

9. Where is your favorite vacation spot and why?
   
   Colorado in Summer time. Mountains bring fresh air and perspective

10. What advice would you give to anyone considering a career in internal audit?
    
    Internal Audit as a career has never been a regret. I have been exposed to cultures, countries, personalities and processes that have allowed me to gain new perspectives every day. I am impressed, daily with how little I really know
Overcoming Adversity Is a Test of Character

November 03, 2014

As internal auditors, we all face adversity over the course of our professional journey. At times, the challenges can be as simple as the frustration of dealing with a client who doesn't see things the way we do. At other times, our careers and lives may be radically altered by uncontrollable events, such as a layoff, recession, serious health issue, or family crisis.

I will be the first to admit that I have been very fortunate to not have faced many instances of profound adversity. Like almost everyone, I have had moments of professional and personal disappointment, but nothing compared with what some of my colleagues have endured. I learned long ago that you cannot always tell how a person will respond to adversity — particularly a setback in one's professional career. Some let such disappointments define them, but others rise from the ashes and climb to even greater heights. In the end, I believe that you can tell more about the content of a person's character by how they handle themselves in adversity than in prosperity.

While we may face life- and career-altering adversity occasionally, we face varying levels of adversity every day. Whether it is the frustration of an unforeseen traffic jam on the way to work, the annoyance upon arriving at work that your servers are down and email is not available, or facing an impasse with an audit client who vehemently disagrees with your internal audit results, adversity is part of the fabric of life.

Each of us responds in our own way. Over the course of my life and career, I have developed a personal set of principles that I try to draw upon regardless of the seriousness of the adversity I face.

First, I try to park my emotions at the door. It can be difficult to analyze a problematic situation with the additional burden of heightened emotions. But if you can stay calm and assess the issue and alternative solutions objectively, you are more likely to make better decisions.

Second, to paraphrase from a well-known serenity prayer, I try and accept the things I cannot change, muster the courage to change the things I can, and leverage wisdom to know the difference. Many events will be beyond our control, so an important step in confronting adversity is to separate what you can address successfully from what you cannot. When you prioritize your attention and efforts on what you can control, you're more likely to navigate the challenge or crisis successfully.
Third, take the time to formulate a plan. Spur-of-the-moment decisions under stress often lead to mistakes. No matter how bad things are, the truth is you can make things worse. So, even if you want to reach a quick resolution, you should weigh the alternatives carefully. In work situations, you may need to evaluate time constraints, personalities, and other factors, as well as identify a solution to the problem. Adequate analysis and planning on the front end could reduce stress and frustration. Methodically evaluating your options will help you find the best path out of a bad situation.

Fourth, concentrate on communications. It is almost always helpful to communicate with those who are in the best position to help you navigate adversity — or are the source of the problem. But when facing adversity in the workplace, communications must be handled carefully. Your professional reputation can be damaged if you are seen as a whiner or complainer, especially if you resort to assessing blame or criticizing co-workers or management. Approach each situation with a positive, problem-solving attitude. If the situation warrants it, don’t forget to include apologies in your communications.

Finally, keep in mind that, no matter how or when you deal with a problem, it likely won’t be your last brush with adversity. This is part of life, but by addressing each bout of adversity with the right attitude, you can persevere, learn valuable lessons, and ultimately achieve resolution.
2014 – 2015 Chapter Leadership

**Officers:**
- Angela York – President
  angela.york@kcpl.com
- Sean Brough – VP Membership
  sean.brough@protiviti.com
- Marie Nelson – VP Programs
  manelson@amctheatres.com
- Tony Kisner – Treasurer
  kisnera@bv.com
- Ryan Anstaett – Secretary
  ranstaett@cvrenergy.com
- Rick Wright – VP Services
  rick.wright@yrcw.com
- Anthony Middleton – VP Web Services
  anthony_middleton@americancentury.com

**Board:**
- Karen Begelfer
  karen.begelfer@Sprint.com
- Tony Jackson
  tony.jackson@kcpl.com
- Melissa Ryan
  meryan@epiqsystems.com
- Barb Schaffert
  bschaffert@pbigordon.com
- Monica Vegge
  mvegge@kcp.com
- Doug Vogl
  dvogl@kcsouthern.com
- Amy Walker
  amy.walker@hrblock.com
- Scott Way
  saway@cvrenergy.com
- Randy Weih
  randy.weih@yrcw.com
- Marc Woodward
  marc.woodward@hallmark.com

**Board – Past Presidents:**
- Rob Carter
  carterr@compassminerals.com
- Stephanie Jones
  stephanie.jones@pentana.com

**District Representative:**
- Stephanie Jones
  stephanie.jones@Pentana.com

**Ex-Officio Member:**
- Becky Casey
  rcasey@pittstate.edu

If you have any questions or would like to submit an article for the newsletter, please email Rick Wright, VP Services, at Rick.Wright@yrcw.com.