LEHIGH VALLEY IIA NEWSLETTER

CHAPTER NEWS

Did you know that IIA members can earn CPEs by just reading the bi-monthly Internal Auditor (IA) Magazine?

All you have to do is to take the 15-question quiz which is available at the IIA website. Multiple choice and true/false questions are asked relating to the feature articles included in each edition. A score of 80% or higher earns one (1) IIA CPE to support your IIA certifications. These quizzes are available to members for free. All of the current year quizzes are posted at the website, therefore a maximum of six (6) CPEs are available annually; these occasionally include the Ethics CPEs now required of individuals with the CIA designation. (Quizzes are not NASBA Certified.)

To access the quizzes:

1. Log into the IIA website with your ID and password.
2. On the main IIA page, point at “Bookstore and Publications” and select “Internal Auditor”.
3. Click on the picture of the current magazine edition cover.
4. Scroll to the bottom the page that appears; under “Helpful Links”, select “CPE Quiz”.
5. Select the quiz you are interested in taking.
6. Good luck!

Member Recognition

Welcome to the IIA Lehigh Valley Chapter!!!

Katya Castillo - Olympus America

Kevin Koch - Victaulic Company

Congratulations to the following members for their certifications!

James Dailey, CRMA - Financial Outsourcing Solutions

Melissa Kolis, CIA - Guardian Life Insurance

SAVE THE DATE!!!

Looks what's ahead this spring in the Lehigh Valley! Read more for details!

April 8th - IIA/ACFE Student Night
April 27th - Excel Training
April 30th - Iron Pigs Social Event
2020 is marching ahead whether we realize it or not. The good news is that we do have the program schedule set for the remainder of our chapter year.

The Lehigh Valley ACFE is hosting Student Night this year on April 8 at DeSales University. The speakers, Tom Beiser and Steve Schumacher of LATRO Services, Inc. based in Easton PA, a fraud detection company specializing in telecom fraud, will present “Cellular Technology, Telecom Fraud Risk Mitigation.” Student night is a terrific opportunity to network with local college students and their professors, teach them more about career opportunities within Internal Auditing and capture a few CPE credits!

We are also hosting an Excel training session on April 27 hosted by Jon Peltier, a full-time Excel developer – see his extensive web site and blog (https://peltiertech.com), who will demonstrate advanced Excel techniques.

Registration for the April 30 Iron Pigs game will open soon and always provides a great opportunity to network with fellow members and attend a family friendly event. Check the chapter website regularly for additional registration information.

The ACFE is also offering the Spring Conference on May 14 at DeSales University with member pricing offered to IIA members. See our event calendar for additional details.

The chapter is seeking volunteers for the 2020/2021 chapter year. Current openings include our Vice President position and our Board of Governors positions (no prior IIA Leadership experience is required). There are several incentives to participating as an Officer, a Board Member, or a Volunteer to assist in planning events, including:

- Earning up to 15 free CPEs by being a Volunteer with the Chapter
- Networking with other professionals
- Holding an Officer or Board position looks great on a resume
- Limited time commitment - most positions require less than 2 hours per month
- A free trip to the IIA Leadership Academy at Walt Disney World in Orlando, FL
- Developing leadership and event planning skills

I became a volunteer two years ago after thinking about doing it for a while. The IIA and especially the Lehigh Valley Chapter, had given so much to me over the years, I really wanted to give back and make a difference for others. I am so glad that I did! Please contact me if you are interested in learning more about volunteer opportunities!

Sincerely,

Hilari Rinehart (Chapter144@iiachapters.org)
### 2019/2020 Chapter Year

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Place</th>
<th>Chapter</th>
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<tbody>
<tr>
<td>3/19/2020</td>
<td>Enterprise Risk Management &amp; Internal Audit AND Crisis &amp; Change Management</td>
<td>Best Western Premier, 800 E. Park Dr, Harrisburg PA 17111</td>
<td>Central Penn</td>
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<tr>
<td>3/20/2020</td>
<td>2020 Fraud Symposium at PECO Energy Hall</td>
<td>PECO Energy Hall</td>
<td>Philadelphia</td>
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<tr>
<td>3/25/2020</td>
<td>2nd Annual IIA Northeast EHS Roundtable</td>
<td>Maggiano’s Little Italy 600 Commons Way, Building E Bridgewater NJ 08807</td>
<td>Central Jersey</td>
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<tr>
<td>4/8/2020</td>
<td>IIA/ACFE Student Night</td>
<td>DeSales University, Center Valley, PA</td>
<td>Lehigh Valley IIA</td>
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<tr>
<td>4/27/2020</td>
<td>Excel Training with Jon Peltier</td>
<td>DeSales University, Center Valley, PA</td>
<td>Lehigh Valley IIA</td>
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<tr>
<td>4/30/2020</td>
<td>Annual Social Event/Iron Pigs Game</td>
<td>Coca-Cola Park, Allentown PA</td>
<td>Lehigh Valley IIA</td>
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<tr>
<td>5/14/2020</td>
<td>ACFE Spring Conference</td>
<td>DeSales University, Center Valley, PA</td>
<td>Lehigh Valley IIA</td>
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</table>

### IIA Lehigh Valley Chapter Events Cancellation Policy

Reservations for Chapter Events are first registered, first served. Payment for all events is preferred at the time of registration. Breakfast and Dinner meetings may be paid at the door, but cancellations after registration period cannot be refunded. Payments for any other Chapter event must be made no later than the close of the registration period. If payment is not made by this time, then “stand-by” registrants will replace unpaid registrants as attendees. The Chapter incurs fixed costs when arranging a Chapter event, so any cancellation (paid or unpaid) after the close of the event registration cannot be refunded, nor applied to a future Chapter event.
April 8, 2020 Student Night Meeting (2 CPEs)
DeSales University Center

Event Description

An introduction to Basic Cellular Technology and Telecom Fraud Types and Leveraging Technology for Fraud Investigations and Risk Mitigation. Tom and Steve will introduce general fraud detection methods in the Telecom field.

Schedule

5:30 - 6:00pm Registration, Networking and hors d'oeuvres
6:00 - 7:45pm Speaker Presentations and Q&A
7:50 - 8:30pm Student Award presentation

Attended Cost

- $30.00 Lehigh Valley ACFE Chapter Member
- $30.00 Lehigh Valley IIA Chapter Member
- $50.00 Non-member
- $10.00 Full-time Undergraduate Student/Law Enforcement
- $10.00 Retiree
- $0.00 Award Recipients & Family & Nominating Professors

Speaker Bios

Tom Beiser is a Business Development Manager for LATRO Services, Inc., headquartered and based out of Easton, PA. As a retired Detective with the City of Easton Police Department, Tom has over 17 years of law enforcement experience. As part of his duties as a Detective, Tom was the primary Cell Phone Forensics examiner, and CDR analyst for the department. Tom has brought that experience to LATRO, opening LATRO’s Cellular Forensics Lab. LATRO’s CFL primarily assists attorneys with their civil and/or criminal investigations that require cellular forensics examinations, and CDR analysis & mapping. Tom spent five years on active duty in the United States Navy, prior to attending both Northampton Community College and Moravian College.

Steve Schumacher is the Operations Director for LATRO Services, Inc., headquartered in Easton, PA. Steve works with an expert team of telecom engineers and fraud analysts to design and deploy advanced solutions to help mobile network operators and telecommunications regulators quickly detect and investigate fraud - resulting in the recovery of millions of dollars of revenue per year. Steve holds a bachelor’s degree in Entrepreneurship and Economics from Grove City College (Grove City, PA). When he’s not fighting fraud and helping LATRO’s clients recover revenue, Steve likes to spend his time outdoors with his family - hiking, camping, and playing sports.

Event Agenda

Part 1
- Identifying the equipment
- Evolution of Cellular Technology
- Incorporating Call Detail Records (CDRs) into investigations

Part 2
- Telecom Basics (to set baseline knowledge)
- Telecom Fraud Cases and $ Flow
- How We Leverage Technology for Fraud Investigations and Help Telecom Operators and Regulators Mitigate Risk

Registration open!!! Click the link below.
April 27, 2020 Advanced Excel Tools for Data Analytics (8 CPEs)
DeSales University Center

Event Description

Learn cool secrets and tricks lurking on the Data tab. Get acquainted with Excel formulas, charts, Tables, and Pivot Tables. Explore effective lookups with VLOOKUP, INDEX and MATCH, and new functions like XLOOKUP and XMATCH. Consolidate your data, then analyze it with subtotals and statistical functions. Learn quick ways to get answers online with Microsoft documentation, forums, and Google.

Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>7:15 - 8:30am</td>
<td>Registration, Breakfast</td>
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<tr>
<td>8:30 - 12:00pm</td>
<td>Presentation</td>
</tr>
<tr>
<td>12:00 - 1:00pm</td>
<td>Lunch</td>
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<tr>
<td>1:00 - 4:30pm</td>
<td>Presentation</td>
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</table>

Attendee Cost:
- $125 IIA, ACFE Members and County /City Controller’s Office
- $150 Non-members
- $30 DeSales Faculty (must have DeSales email address)
- $10 All Full-Time Students (prior approval required)

Registration is open!! Click the link below.
[https://na.eventscloud.com/advancedexcel](https://na.eventscloud.com/advancedexcel)

Speaker Bio

**Jon Peltier** is founder and President of Peltier Technical Services, Inc., and creator of the massive blog and technical site PeltierTech.com. Jon Peltier is a master of leveraging the power of Excel to produce and simplify complex solutions in engineering, finance, statistical analysis, and marketing. Many of Jon’s solutions use VBA add-ins to automate complex analytical and data visualization tasks.

Jon holds a Doctor of Science degree from MIT in Metallurgy and has over 20 years of experience in R&D, manufacturing, and production support, in the aerospace, automotive, and industrial parts industries. Jon’s background includes Statistics, Total Quality, and Six Sigma. Jon has been a full time Excel developer since 2004, and part-time since 1994.

Event Details

This session will go into more detail about pivot tables. Learn how to transform poorly formatted data into data suitable for charts and pivot tables. Understand new tools such as Power Query, the Data Model, Power Pivot, and more. See how to use Pivot Tables for frequency distributions, true Top 10 reports, pareto analyses. Learn several ways to find duplicates or a unique list of values. Enhance reports with new data types, such as Stock and Geography. Learn to build forecast models from historical data. See how Excel's new Dynamic Arrays will revolutionize working in Excel. Create stratifications, look for outliers, and pull random samples. Be amazed by the powerful new additions in Office 365.
EVENTS

Annual Social Event - Iron Pigs Game

Come out and join us for our annual Chapter Meeting and Social Event!

The evening begins with the elections of the Officers/Board of Governors for the upcoming chapter year followed by networking and some baseball!

Registration is open!! Click the link below.

https://na.eventscloud.com/ironpigs2020

IIA NEWS

Get the latest IIA news here! Click on the links or copy and paste the link to your browser to learn more!

- IIA Bulletin on Data Privacy Assessments and Audits The growing list of regulations from jurisdictions around the world establishing requirements related to data collection, management, storage, and usage is making data privacy increasingly complex and dynamic. Where does internal audit fit in? The IIA gives you the resources you need.

IIA NEWS

• **Upcoming Conferences**
  - **GAM 2020 Registration Is Open** and will be March 16-18, 2020 in Las Vegas. Last year’s event sold out! Access the chapter leader’s toolkit to download digital assets for emails, newsletters, social media, and more. [https://na.theiia.org/Pages/IIAHome.aspx](https://na.theiia.org/Pages/IIAHome.aspx)
  - **2020 Miami International Conference on July 20-22:** [https://ic.globaliia.org/](https://ic.globaliia.org/)

• **Audit Executive Center - Do you need CAE customized solutions?** Exclusive access to information that empowers CAEs to satisfy growing demands from stakeholders, The Center provides a variety of membership levels with staff access. [https://www.theiia.org/centers/aec/Pages/about-the-center.aspx](https://www.theiia.org/centers/aec/Pages/about-the-center.aspx)

MEMBERSHIP NEWS

Come out and support our local ACFE Chapter for their ALL DAY SEMINAR!!!! More details to follow........

**Topics and Speakers include:**

- **Scams & Schemes** - Lance Hawk, Owner, Operator of Computer Forensics and IT Solutions, LLC
- **Fraud in Government & the Private Sector** - Erik Saracino, Special Agent OIG, NASA
- **Cybersecurity Topic(s) TBA** - Mark Graff, Founder & CEO of Tellagraff, LLC
St. John’s University Spring 2020 CIA Examination Preparation Class Offerings

This premier CIA Exam preparation program is the only IIA-partnered, instructor-led program in the New York metropolitan area, and is based on the IIA’s CIA Learning System. It delivers the global CIA exam syllabus in a blended learning format of customized workbooks and web-based learning software (provided with the registration fee). It is also CPE eligible.

Class dates:

Spring 2020:

Part 2: Internal Audit Practice: April 4 and 18 – Tuition: $850

Part 3: Internal Audit Knowledge Elements: May 2, 9 and 16 – Tuition: $1,100

Registration:

The link to registration and further information is https://sjureg.mycoursecenter.com/collections/internal-audit-curriculum/products/spring-2020-saturday-certified-internal-auditor-cia-exam-prep

St. John’s is now also offering a custom version of our multi-session CIA examination preparation class, delivered on site at client organizations (assuming sufficient participant scale). This will afford participants and companies more flexibility and can be tailored to the company’s and CAE’s learning objectives and staff time availability. St. John’s has already delivered this for a major financial institution with great success.

Interested parties can contact Herb Chain at (718) 990-3974 or chainh@stjohns.edu.
MEMBERSHIP NEWS

District # 2 Chapters

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<tr>
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OFFICERS

President: Hilary Rinehart  
Vice President: Bethany DiMatteo  
Secretary: Tony Sabino  
Treasurer: Beth Davis

BOARD OF GOVERNORS

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<tr>
<th>2020</th>
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<tr>
<td>Michael Costa</td>
<td>Rob Cirillo</td>
<td>Debra Bealer</td>
</tr>
<tr>
<td>John Falk</td>
<td>Jodi Hartzell</td>
<td>Nanton John</td>
</tr>
<tr>
<td>Richard Lebitz</td>
<td>Christina Pereira</td>
<td>Jim Mahoney</td>
</tr>
<tr>
<td>Shawn Dugan</td>
<td>Jeff Smith</td>
<td>Jason Slabikosky</td>
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