Nearly everyone has heard that they should be doing some sort of data analysis. Many of us wonder what that means in our day-to-day professional lives. This full-day event will help auditors to better understand what their peers are doing with Data Analytics by focusing on best practices and real case studies.

8:30 a.m. – 9:30 a.m. – Excel 2.0

Dimitris Bantileskas has previously provided IIA Long Island Chapter attendees with data analytic techniques using intermediate Excel skills and software tools to which many internal audit and risk management professionals already have access to, facilitating efficient and effective analysis and review of large volumes of disparate digitalized data. Now he’s going to take the group to the next level with an exciting presentation on Excel 2.0. He’ll dive deeper into how these analyses can lead to greater impact. (A link to his previous presentation will be made available to participants.)

Mr. Bantileskas, Manager of the Forensic Accounting, Consulting and Internal Audit Groups at Nawrocki Smith LLP, has over ten years of experience managing investigations, forensic audits and compliance initiatives. He has conducted hundreds of sensitive internal engagements concerning fraud, corruption, contracts, vendors and employee-related issues. He has also investigated many fraud cases including embezzlement, theft of cash, theft of time, theft of inventory and other personal property, and kickback schemes.

9:30 a.m. – 10:30 a.m. – There’s Gold in There!

Are you looking for deeper insight into your company’s data and records but can’t seem to uncover items of interest? Steven Zapolski will present on how you can add value to the work you’ve already planned for in 2017 by doing just that! Whether you’re from a small one-person shop or a large global Internal Audit group, you’ll gain valuable insight into some common areas that auditors investigate every day – payables, receivables, inventory, expenses, non-current assets and more!
Steven Zapolski, a Senior Market Development Consultant with Wolters Kluwer, specializes in matching the market needs of Internal Audit, Control Management and Data Analytic departments with TeamMate products. In his role, Steven brings over 9 years of audit industry experience to the table and consults with key stakeholders to understand the needs of their departments and demonstrate how software can meet those needs. In addition, Steven has been a guest speaker at conferences and other events, speaking on topics ranging from Audit Committee Reporting to Data Analytics. Prior to his role at WK, Steven was an auditor with Crowe Horwath and Macy’s and was the former treasurer of the IIA Indianapolis Chapter. He now serves on the academics committee.

10:30 a.m. – 10:45 a.m. - Break

10:45 a.m. – 12:15 p.m. – Tools in the Market and Their Use Cases

As Internal Audit departments continue to be asked to do more with less, it is important to identify ways to continually improve audit coverage and effectiveness - not only from a compliance perspective, but from a business performance perspective. To draw out business insights from individual analytic results is not an easy task. This session will focus on current trends related to the use of data and analytics, where we are typically seeing organizations as it relates to the Data & Analytics-enabled Internal Audit Maturity Model (DAeIA), techniques for prioritizing an audit plan for the use of data and analytics, and an interactive demonstration of the tools used in the market. The demonstration will highlight the use of data analytics and data visualization techniques in the audit process, from planning/scoping to execution and through reporting.

Brian Austin is a Director at KPMG LLP's Internal Audit Risk and Compliances Services Practice in New York. Brian has more than fifteen years of experience in performing financial and operational audits in both the public and private sector. Brian has served KPMG’s National Data Analytics Innovation Team, focusing on enabling internal audit functions through the integration of data analytics. He also helped develop KPMG’s strategy to improve overall firm capabilities in delivering internal audit-focused data analytics. Brian serves as a KPMG National Instructor, developing and leading both client and internal training on various topics including Internal Audit Methodology and Data Analytics.

Greg Frank is a CPA and Manager in KPMG’s Advisory Practice, where he serves as a member of the National Data & Analytics-enabled Internal Audit center of excellence. His contributions have included developing D&A-enabled internal audit applications for Procure to Pay (PTP), Purchasing Card (P-Card), Travel & Entertainment (T&E), Order to Cash (OTC) and other business processes, as well as assisting clients in establishing a sustainable data analytics program and deepening visualization capabilities. Greg has served as a KPMG National Instructor for a variety of data analytics and visualization trainings. He is a member of the American Institute of Certified Public Accountants and the Institute of Internal Auditors.

12:15 p.m. – 12:45 p.m. - Lunch
12:45 p.m. – 2:15 p.m. – Keys to the Success of the Synchrony Internal Audit Data Analytics Team

Edgar Abreu will guide a discussion on the growth of his successful team. Some points he’ll cover include:

- Things to consider when building a data analytics team
- Discussion of best practices and lessons learned
- Sharing experiences and case studies

Edgar Abreu, Senior Manager, Data Analytics for Synchrony Financial, is a CPA. Since starting his career with EY, he has been working as an auditor and providing his expertise in financial, operational and compliance audits and data analytics to companies such as Warnaco, Texaco, Pitney Bowes, Anthem Blue Cross Blue Shield and US Tobacco. Most recently, he has developed a data analytics process and methodology for the Credit Review function at GE Capital and is currently developing the data analytics team as the Senior Manager of Data Analytics for Internal Audit with Synchrony Financial.

2:15 p.m. – 3:45 p.m. - The Next Wave in Analytics and How We Got Here

MetLife’s Internal Audit team is considered one of the leaders in the Data Analytics space. They are regularly called upon to help guide the Internal Audit profession. Mudit Gupta, the Vice President who leads the practice, and his colleague Nancy Hom will provide the group with the story of the growth of the MetLife Data Analytics team. They will touch on some of the pitfalls they encountered and showcase their successes along the way. Mudit and Nancy will also give the group some insight on where they see Internal Audit Data Analytics heading.

Mudit Gupta is responsible for building common capabilities in core shared locations to be leveraged by a global audit organization, including data, technology audit, general audit, and more. His role also includes continuing to lead the data-driven risk management and auditing vision for MetLife’s global internal audit department. Having built the data and analytics Center of Excellence from the ground up, he also had the opportunity to lead the technology and data risk coverage for MetLife’s global horizontal business and functional areas until early 2014. Mudit was instrumental to advance the adoption of analytics within the audit work. His team consists of data science and audit specialists of varying backgrounds. Mudit enjoys speaking at industry events and publishing in journals on topics of analytics, auditing and leadership.

Nancy Hom is the Assistant Vice President, leading the Global Audit Analytics and Data Governance teams at MetLife. She is responsible for advancing the Global Internal Audit (IA) Department’s analytics capabilities and integrating the analytics methodology into the audit process. Nancy has been with MetLife since August 2009. Prior to her current role, she had the opportunity to take on various leadership roles within the Global IA department. Her strong audit background has allowed her to successfully integrate with the global business teams to review application level controls for systems utilized across the U.S. and Latin America’s lines of businesses. She also led technology risk coverage for MetLife’s Enterprise Infrastructure reviews. Prior to joining MetLife, Nancy was a manager with public accounting firm Ernst & Young, LLP within their Assurance
and Advisory Business Services group, focusing on internal controls over financial reporting and consulting engagements for global financial services companies. Nancy graduated from SUNY Binghamton with a Bachelor’s of Science in Management Information Systems and Marketing. She is a Certified Information Security Auditor (CISA) and lives in the New York with her husband and two young sons.

3:45 p.m. – 4:00 p.m. - Break

4:00 p.m. – 5:00 p.m. – Cost Recovery Opportunities for Internal Audit

Tim Hanson will share some cost recovery opportunities with the group. He has found that audit groups have put these on their annual audit plan as quick hit opportunities. You don’t know how many millions of dollars can be saved due to some hidden language in your contracts or in the data. Tim will walk you through how to identify these break points and how you can make Internal Audit look like superstars in management’s eyes.

Tim Hanson has been working in technology since the 1980s. In 1991 he began negotiating large technology contracts on behalf of businesses worldwide. Tim founded Sherwood Forest, Inc. (SFI) in 1995. SFI has the privilege of serving 34 of the Fortune 100 corporations, along with hundreds of public and private companies. SFI has collectively helped clients save over $500 million in the past ten years alone. Tim and his team strive to secure the absolute best contract pricing, terms and conditions for SFI clients. His thorough and careful evaluations almost always reveal previously undiscovered savings. Headquartered in Minneapolis, MN, SFI has a team of experts in San Diego, CA, Dallas, TX, Columbus, OH, Atlanta, GA, Madison, WI and Hartford, CT. Tim is also founder and board chair of Mind Shift. Founded in 2010, Mind Shift is a specialized staffing organization offering clients a competitive advantage by supplying skilled workers in IT, technology, QA/QC and data analytics. Mind Shift specialists are high-functioning individuals on the autism spectrum.
Friday, February 17, 2017
Full-Day Program
Check-in and breakfast begin at 8:00 a.m. Program begins at 8:30 a.m.
Lunch will be served at approximately 12:00 p.m and the session should end around 5:00 p.m.
Participants will earn 8 CPD/CPE Credits.
Dress is business casual.

How to Register:
Please use the following online registration link: http://www.cvent.com/d/xvq6dd/4W

If you are having trouble with the link, notify Marco Dias at marcodias.auditor@gmail.com. Cancellations must be made at least 24 hours prior to the event by contacting Rocky Shankar at rocky.shankar@pseg.com.

For Making Payments Offline:
You should register online (see above). In the payment section, select "check" or "other." If not registering online, please contact us at IILIA@nsllcpa.com or call Ellen Caravella at 516-877-3283 at least 24 hours before to reserve your seat. Then complete and enclose this registration form, along with your check made payable to the IIA Long Island Chapter, and mail to: Institute of Internal Auditors LI, P.O. Box 442, Smithtown, New York 11787 or bring it the day of the seminar.

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Directions to the Melville Marriott:
From New York City: Take the Long Island Expressway (Route 495) to Exit 49 South. Take the ramp (right) onto the South Service Road. Turn left (North) onto Old Walt Whitman Road (Walt Whitman Road).

From Eastern L.I.: Take the Long Island Expressway (Route 495) to Exit 49 North. Take the ramp (right) onto the North Service Road. Turn right (North) onto Old Walt Whitman Road (Walt Whitman Road).

In case of weather emergency, the Melville Marriott phone number is: (631) 423-1600