Hello Madison IIA Members & Guests,

As the holiday season approaches, my thoughts turn to you, our Chapter members. This has been a very difficult year filled with uncertainties, and I know you have been asked to walk the extra mile whether at work or at home. You did it all throughout a global crisis, and this speaks volumes to the resiliency of our membership and its determination to a better and prosperous career.

While there are good indications of hope that 2021 will ultimately bring brighter days, we still have a tough road to walk ahead of us. Rest assured, that your board members, officers and members who volunteer their time, efforts, and expertise are working around the clock to accommodate your professional development needs.

While we are still adapting to a fully virtual environment and transitioning to online programs, we offered great programs, and more are scheduled. Stay tuned to the Chapter announcements. Your participation in these events, whether as an attendee or planner, is needed, welcomed, and appreciated.

We are also tirelessly coordinating our efforts and programs with our District Chapters and the IIA Global that both offer a wide variety of programs, events and opportunities that I encourage you to check out.

During my term as your President, I will always make the plea to encourage you to be involved in your Chapter leadership and committees. The stakes could not be higher, and our members’ innovative ideas and creativity are our vessel to smoothly navigate the short rough challenges we are facing, and we will face moving forward. Please do not hesitate to reach out to a Chapter board member or officer to explore how you can help and if you have any cool proposals.

Please be careful and stay safe through this unprecedented surge of COVID-19. Enjoy your family and friends and let us know how we can serve you and better support your professional career and professional development needs.

Imad Mouchayleh
2020-2021 Chapter President
Upcoming IIA Events

2021 General Audit Management (GAM) Conference: Where Leaders Evolve

GAM Registration Open

"Internal Audit Recharged: Ready. Relevant. Resilient." Leaders converge to collaborate on turning disruption into resiliency and emerging as more valuable and relevant. Choose from an in-person or livestreaming experience.

**Reserve your GAM spot today!** Early bird discount offered if you register by 12/31!

Upcoming Local Events

**How to Approach Auditing Azure - January 13, 2021**

This event is co-sponsored with the Madison ISACA chapter.

Join Adam Kohnke, author of the ISACA Microsoft® Azure Audit Program, in learning how to approach auditing Azure. He will go over the Shared Responsibility Model, provide an overview of general risk factors, discuss Cloud Security Control approaches and assessment techniques, as well as share where to get more information.

**Click here** for more information and to register.

**Audit Report Writing - January 19-20, 2021**

Audit Reports can significantly lose their effect if not written professionally. Writing an audit report is a fine art and, once perfected, can take on more importance than the audit itself. In this eight-hour course, attendees will learn, in-depth, about each component of an audit report and how to set the correct tense and clarity to gain the most effectiveness.

Join Danny Goldberg in learning best practices in effective writing techniques, formatting audit reports, and how to write an executive summary that has impact.

**Click here** for more information and to register.
Anti-Fraud Collaboration: Promoting Integrity in Financial Reporting

The IIA is one of the four organizations to form the Anti-Fraud Collaboration. The goal is to develop resources that will provide insights and recommendations that the respective members of the collaborating organizations can use to more efficiently and effectively perform those functions that focus on fraud deterrence and detection and fraud risk management.

There are several resources for you to take advantage of, including case studies, reports, videos, articles, and free CPE.

Click here for more information.

Enhancing Skepticism to Fight Fraud Webcast

This free webcast, hosted by the Anti-Fraud Collaboration, will provide practical insights into using skepticism to mitigate fraud risk. Learn how skepticism can be a key element in strengthening an organization’s fraud risk management program.

Register today!

NEW! The IIA’s Financial Services Audit Certificate

It’s the perfect time to enhance your specialized knowledge and showcase your expertise in 11 key areas by completing the new Financial Services Audit Certificate. Passing the program exam demonstrates your competency in today’s most relevant financial services audit techniques and topics and distinguishes you from your peers.

This innovative self-study program is available exclusively through the convenient IIA Training OnDemand platform. Exhibit your expertise and specialized knowledge with the Financial Services Audit Certificate.

Click here for more information and to register.
The Only Risk Is Not Reading It

Presenting the second annual big-deal, must-read, all-about-putting-internal-audit-on-the-map report. OnRisk 2021: A Guide to Understanding, Aligning, and Optimizing Risk is the only report that provides perspectives from all the key players in the risk management process, specifically on 11 critical risks facing organizations.

This report not only digs deeper during these unprecedented times, but also exposes emerging risk brought about by the COVID-19 pandemic and expanding reliance on technology.

Get your copy of this must-read report here.

NEW! The IIA’s Internal Audit Competency Framework

The IIA's Internal Audit Competency Framework© provides a clear and concise professional development plan for internal auditors at every level of their career. It also serves as an effective onboarding tool or a multi-year training plan that helps chief audit executives and leaders continuously identify and fill skill gaps within the audit function.

Click here for more information.
Diversity and Inclusion Resources

For those that may have attended our November program about diversity, or even if you didn’t, we wanted to pass along some resources that the IIA has put out on the topic of diversity and inclusion.

Inequality persists globally, especially on the basis of race, ethnicity, and gender. At an increasingly rapid rate, social equity and justice movements garner global attention and power. Stakeholders, including employees, customers, and investors, are putting pressure on corporations to lead transformative change, and the United Nations has stated that the private sector must join the public sector to reduce inequality and achieve the UN’s 17 Sustainable Development Goals by 2030.

Internal auditors have an opportunity to leverage the energy and momentum of recent social justice events to lead organizations in preparing to engage with an increasingly diverse and vigilant group of stakeholders.

Below are two resources available for download, one of which is for members only and requires an IIA login:

- **Understanding the Effects of Diversity and Inclusion on Organizations**
- **Global Knowledge Brief: Beyond Diversity and Inclusion** (members-only)

Bookstore Feature

**Ready and Relevant: Prepare to Audit What Matters Most**

This book is about agility and relevance at the department level. It is about getting internal auditors to the point where they have the confidence to say yes and not lose great opportunities to be strategically relevant. Ready and Relevant is for internal audit leaders, department heads, and managers who are looking to transform their teams to a more risk-based approach.

Topics include:
- Internal audit as a rotational department
- Knowing what matters most — enterprise risk management (ERM)
- Building a more diverse resource plan
- Focusing on competencies more than skills
- Proactive relationship management

2020 Fall Catalog

Interested in learning about other available books? Check out the 2020 Fall Catalog. There are many which offer savings to members through 12/31!
CIA Program Entry and Exit Requirements Update

Effective November 2, CIA program entry and exit requirements were updated for candidates applying to the program after the effective date.

Refer to the CIA Eligibility Requirements page to learn more.

Certification Price Increase postponed: Recognizing the continued uncertainty and instability in the global environment due to COVID-19, The IIA successfully negotiated with Pearson VUE to maintain the current seat fees throughout 2021. The plan is to postpone the CIA price increase until April 2022.

CIA Learning System - Updated Version 7.0

The IIA’s CIA Learning System Version 7.0 is all-new and updated to focus on passing the exam parts with speed. It remains a comprehensive and interactive CIA review program that teaches and reinforces the updated CIA exam syllabi and International Professional Practices Framework (IPPF) in a flexible, on-demand format, tailored to current knowledge gaps, learning style, and schedule. Updated online quizzes, study tools and reading materials (printed books available as an optional add-on), provide candidates with the most personalized, flexible, and efficient study experience for express, exam day success.

Click here to learn more.

CIA Learning System Upgrade Options

If you purchased the previous version (Version 6.0) before September 1, 2020, you are able to upgrade to version 7.0 for a fee before 12/31/20. Note: if you purchased the full 3-part kit, you will not be able to upgrade individual parts. Click here to view available upgrade options.

The IIA Certification Registry Now Available

The IIA is excited to announce the launch of The IIA Certification Registry. The IIA Certification Registry is an up-to-date record of individuals who have earned an IIA certification and maintain it by reporting continuing professional education (CPE) to keep their credential active. All IIA active certification holders who choose to voluntarily opt-in will be included in the registry. The IIA is excited to announce the launch of The IIA Certification Registry. The IIA Certification Registry allows you to provide evidence of your accomplishments and provides an opportunity for employers and recruiters to verify your IIA designations.

Inclusion in the registry is voluntary. This is an opportunity for employers, recruiters, and other stakeholders to verify certification and ability to conform with the Standards.

Click here for more information.
**Member Information**

**Discounts for NEW Members!**

US & Caribbean

- **CHE20** - 20% off New Individual Professional Membership *(Expires 12/31/20)*
- **GNM20** - 20% off New Public Sector/Government Membership *(Expires 12/31/20)*
- **STU20** - 20% off New Student Membership *(Expires 3/31/21)*

These membership discount codes do not apply to audit group memberships.

**Annual Renewal / Hardships**

If renewing members or audit groups are experiencing legitimate hardships in response to COVID-19, please contact the IIA at **professionalmembership@theiia.org** for assistance.

**Members-Only Webinars**

Don’t forget that the IIA offers members short, live educational presentations periodically on a variety of trending topics. Access is free for IIA members and you can receive CPE credits for viewing the live webinars (no CPE credit for watching archived presentations).

For more information on upcoming webinars, please visit the IIA website at: [https://na.theiia.org/training/eLearning/Pages/Webinars.aspx](https://na.theiia.org/training/eLearning/Pages/Webinars.aspx)

**Members-Only Global Knowledge Brief**

Global Knowledge Briefs expand The IIA’s commitment to developing global thought leadership by frequently delivering articles that provide insight and direction on key global issues. This new informative content series is an IIA member benefit and is available to IIA members only.

The latest one is on **Security in a Work-from-Home Environment: IT Must Adapt to New Threats and Challenges**. In this knowledge brief, Frank Vukovits, CIA, CISA, director of strategic partnerships at Fastpath Solutions LLC; and Alex Meyer, director of dynamics AX/365FO development at Fastpath, discuss solutions and suggest free resources to help organizations manage the new security challenges a work-from-home environment creates.

[Click here](https://na.theiia.org/training/eLearning/Pages/Webinars.aspx) to download it today.

**New Madison Chapter Members**

We would like to welcome the following individuals who are new members of the Madison Chapter since the Summer newsletter:

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Date Joined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madison Ryan</td>
<td>Spectrum Brands</td>
<td>10/05/2020</td>
</tr>
<tr>
<td>Brian Lindsay</td>
<td>UW Health</td>
<td>10/21/2020</td>
</tr>
</tbody>
</table>
## Board of Governors

### Board Involvement

Interested in learning more about how the Chapter functions and helping to support the internal audit profession in the Madison area? Then consider joining one of our committees! Feel free to email the committee chairs directly for more information, or contact us at theiia.madison@gmail.com to learn about other volunteer opportunities.

### 2020-2021 Madison Chapter Board of Governors

<table>
<thead>
<tr>
<th>Officer</th>
<th>Name</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Imad Mouchayleh</td>
<td>UW-Madison</td>
</tr>
<tr>
<td>Vice President</td>
<td>Joe Korish</td>
<td>American Family Insurance</td>
</tr>
<tr>
<td>Secretary</td>
<td>Kristen Tranmal</td>
<td>State of WI-Office of the Inspector General</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Mark Shikoski</td>
<td>Madison Gas &amp; Electric</td>
</tr>
<tr>
<td>Programming Officer</td>
<td>Megge Fleming</td>
<td>UW-Madison</td>
</tr>
<tr>
<td>Membership Officer</td>
<td>Misty Healey</td>
<td>American Family Insurance</td>
</tr>
<tr>
<td>Certification Officer</td>
<td>Eric Griffin</td>
<td>National Guardian Life</td>
</tr>
</tbody>
</table>

### Term Ending May 2021

- Becky Jo Beyer
  - American Family Insurance

- Tara Bostwick
  - Ascendium Education

### Term Ending May 2022

- Mandy Langer
  - CUNA Mutual Group

- Lisa Van Dong
  - UW System Administration

### Term Ending May 2023

- Angela Banks
  - State of WI-Dept. of Administration

- Jacinda Cunniff
  - Exact Sciences

### OPEN (Volunteer Opportunity Available)

- Dawn Vogel
  - Nelnet

- Kartez Rowel
  - CUNA Mutual Group

### Past Presidents

- Eric Solverson
- Anna Pire

### Committee

- Academic Relations Committee: Mandy Langer
- Administration Committee: Kristen Tranmal
- Communications Committee: Eric Griffin
- Finance Committee: Mark Shikoski
- Membership/Advocacy Committee: Misty Healey
- Programs Committee: Megge Fleming

### Email

- mandy.langer@cunamutual.com
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