Remember:

- Update your IIA profile for the most up-to-date news.
- RSVP for the Annual Student Day—February 24, 2015

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Memphis Chapter IIA Annual Student Day 2015

This annual event is designed to provide students with a chance to interact with local internal audit professionals at all levels and to hear from speakers on a wide variety of topics. This year the topics will be Internal Audit–The World’s Greatest Profession and Trends in Cybersecurity and Data Privacy.

Professional attendees earn 4 CPEs at a very reasonable cost of $75 so reserve your seat quickly since this event is expected to sell out!

Two $1,000 Student Scholarships will be awarded to essay winners. Contact your local instructor, your school’s Accounting Department, go to the Memphis Chapter IIA website or Larry Cook at larrycook@fedex.com for more details.

Thanks to the Scholarship Sponsors!
Melissa G.B. Bayer, CPA, CIA, CRMA, GRCP is a career audit professional with over 20 years of varied leadership experience in top fortune 300 companies. She has expertise in process excellence, business transformation through complex project management, valued added assurance through alignment of strategic planning with governance, risk management and control (GRC) approaches. Melissa has industry experience in financial services, public accounting, healthcare plans and provider processes, pharmaceutical, and lean manufacturing.

Session 1

Session 2

Aaron Shapiro is a Director in PwC’s Risk Assurance IT Risk and Security Practice. He resides in Atlanta, GA. Aaron has more than nine years of experience in security governance and management, Third Party Risk, Internal Audit, IT integrated SOX audit, HIPAA assessments, ISO 27001/2 assessments, third party assurance reporting, and compliance readiness. He has completed IT Audit, Business Process Audit, IT Consulting, Data warehousing/ETL, data breach response preparation, HITRUST reviews, and E-Discovery work for Fortune 500 and other companies.

Over the last two years, Aaron has also been heavily involved in developing cybersecurity services around emerging technologies and risks and works with Firm leadership to enhance methodologies and thought leadership.

Areas of specialization
IT and information security internal audits & third party risk audits; Information security program assessments and consulting; HIPAA/HITECH; Third-party assurance (SOC 1 and SOC 2); IT risk assessment; Pre and post implementation systems assessment; IT controls assessment; Project management; and IT risk and security compliance assessments and audits.

Education and professional certifications
Aaron has a Bachelor of Science in Finance and Information Systems from Tulane University and is a Certified Information System Auditor (CISA) and a Certified HITRUST CSF Practitioner.

Session 3

Alexa Hertbold is a Manager with seven years of experience helping clients manage their risks and systems of internal control. Based out of PwC’s Nashville office, Alexa works primarily in PwC’s Data Protection and Privacy practice, specializing in providing data privacy consulting and assessment services to clients in various sectors. In this role, Alexa has led teams to provide attestations for companies under regulatory enforcement related to privacy and security from agencies such as the Federal Trade Commission (FTC) and the Health and Human Services’ Office of Civil Rights (HHS-OCR).

Alexa also has experience working closely with companies to advise them on how to build comprehensive data privacy and security programs. In performing these engagements, Alexa has had significant experience using industry frameworks such as ISO/IEC 27001 and 27002 and Generally Accepted Privacy Principles (GAPP), among others. Alexa also has experience providing information systems and business process assurance and advisory services and has assisted companies in the preparation and delivery of third party assurance engagements including SSAE 16s, Agreed Upon Procedures, AT101s, and SOC 1/2s.

Areas of specialization
Privacy program assessments and consulting; Third-party assurance (SOC 1 and SOC 2); IT and information security internal audits & third party risk audits; IT controls assessment; Project management; and Privacy compliance assessments and audits.

Education and professional certifications
Alexa has a Bachelor of Business Administration from Emory University and is a Certified Public Accountant (CPA).
Upcoming Financial Services Auditor Group Webinars:

February 5, 2015
Hot Topics in IT Risk Management

Members-only Webinar
February 17, 2015
Audit Committee Reporting — Trends and Best Practices

March 9-11, 2015
2015 General Audit Management Conference
Las Vegas, NV

April 8-10, 2015
2015 Gaming Conference
Las Vegas, NV

July 5-8, 2015
2015 International Conference
Vancouver, BC, Canada

August 17-19, 2015
2015 Governance, Risk, and Control Conference (An IIA and ISACA Collaboration)
Phoenix, AZ
A technical expert with industry knowledge and an arsenal of strong auditing tools and techniques.

A strategic thinker who can analyze problems quickly, manage change effectively, and drive projects successfully.

A trusted supervisor who can train, motivate, and inspire a team to perform at the highest levels.

A dynamic leader who can communicate ideas clearly, influence organizational policy, and drive change

Promote the IIA Profession

Are you promoting the IIA profession ~ through speaking engagements, training or recruiting? Tell us about it. Contact Lorrie McDermott for more information and proper credit at lorrie.mcdermott@ipaper.com

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Are you looking for the best way to prepare for the Certified Internal Auditor® (CIA®) exam? The Institute of Internal Auditors’ CIA Learning System teaches the entire global CIA exam syllabus. Our study tools offer customization, convenience and mobility so you can make the most of your valuable study time. Begin your studies today!

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Key Concepts Covered in the Exam
The multi-part exam covers the full breadth of internal audit competencies to reflect a practitioner who is prepared to meet stakeholder demands. Some key areas covered include:

- Aspects of The IIA’s International Professional Practices Framework
- Governance and risk management
- Internal control and risk
- Leadership and communication
- Managing the internal audit function
- Financial management
- Fraud risk and controls
- The global business environment
Regardless of industry, sector, or size, implementing a comprehensive Quality Assurance and Improvement Program (QAIP) is necessary to ensure the internal audit activity is meeting expectations of clients and stakeholders. The new Quality Assessment Manual for the Internal Audit Activity can help guide IA activities through the process of QAIP development, implementation, and maintenance as required by the International Standards for the Professional Practice of Internal Auditing.

The ever-changing profession, coupled with updates to The IIA’s International Professional Practices Framework (IPPF), serve as the impetus for this new Quality Assessment Manual. Just released by The IIARF Bookstore, the new manual aligns with the components of the IPPF and the Standards, and offers practitioners:

- A clear outline of a quality assessment process flow that streamlines the gathering of evidence and eliminates duplication of work.
- Standardized tools that promote ease of use while achieving consistency in assessment techniques and documentation of results.
- A Road Map that highlights the alignment of specific assessment activities to assist with conformance to the Standards.

Chief audit executives looking to keep pace with the growing demands of stakeholders owe it to themselves and their staffs to add the new Quality Assessment Manual to their internal audit library.

Book with CD-ROM Item No: 1131 / Member Price: $215.00 / Nonmember Price: $260.00
CD-ROM Item No: 1132/ Member Price: $160.00 / Nonmember Price: $205.00