Regulatory enforcement, political scrutiny, and bank lending are just some of the areas that could be impacted by the new U.S. presidential administration.

When a momentous event happens — and without question, the election of Donald Trump to the Oval Office was momentous — people tend to overestimate the consequences for the short term, and underestimate them for the long term. That point is worth remembering as the internal audit community tries to decipher what the Trump administration means for business risk.

After all, the Trump team has talked a great deal about sweeping change: tax reform, health-care reform, infrastructure spending, trade policy, and regulatory reform. The immediate impulse to brace for impact is natural.

A better metaphor, however, might be that audit leaders should acclimate to a new environment — one that will arrive more subtly than people expect, but in the fullness of time, bring about potentially dramatic change. Fundamentally, the business risks themselves will not change. Regulatory enforcement, financial reporting, cybersecurity, supply chain, liquidity — all the risks that organizations faced in previous years will still exist in 2017 and beyond. What will change is the underlying forces and conditions that shape those risks.

Identifying those changing conditions, and deducing their implications for the organization’s own enterprise risk assessment, will be a key challenge for chief audit executives in the Trump Era. Read some of those tectonic shifts likely to happen in 2017 and beyond on the IIA website at www.theiia.org.
February 2017 IIA Training Event

Topic: Business Analytics for Fraud
Date: Tuesday, February 14, 2017
CPEs: 2 hours

Cost: $35—members
$45—non-members

Registration: 11:00am—11:30am
Lunch: 11:30am—12:00pm
Speaker: 11:45am—1:30pm

Location:
DoubleTree by Hilton Memphis East
5069 Sanderlin Avenue
Memphis, TN 38117

R.S.V.P. today
Vegetarian meal options are available

Speaker: George A. Mullins, Jr.—Specialty Audit Advisor with the Fraud Investigations and Analysis Team—FedEx Services

George W. Mullings, Jr. is a Specialty Audit Advisor for FedEx Services Internal Audit Department. In his role, he is responsible for assisting with audits, investigation and program / process development for the Fraud Investigations and Analysis team. Before joining FedEx Services, George worked for the Internal Revenue Service and several Fortune 500 corporations including: Kellogg, Health South, and State Farm. He was responsible for designing and implementing Sarbanes-Oxley compliant Antifraud Programs, Fraud Risk Assessment and Investigation programs. In addition, he performed investigations of employee violations of Code of Conduct and Ethics Policy non-compliance.

George is a frequent speaker within the Internal Audit industry on Business Analytics for Fraud, Fraud Investigations and Awareness, Red Flags, Fraud Risk Assessment, and Ways to increase the Discovery of Suspicious Activities. He is a member of the Institute of Internal Auditors, the Association of Certified Fraud Examiners and is a Certified Internal Controls Auditor and Certified Fraud Examiner.

George graduated from the University of Memphis with a Bachelor’s Degree in Criminal Justice and earned his MBA from the University of Alabama.
EHS Webinar
February 7, 2017
Risk Proofing Your Organization and Probably Your Career

Members-only Webinar
February 21, 2017
The Intersection of Audit and Compliance: A Symbiotic Relationship That Will Improve Your Compliance Program

March 20-22, 2017
General Audit Management Conference
Orlando, FL

April 19-20, 2017
Gaming & Hospitality Conference
Las Vegas, NV

June 6-9, 2017
Western Regional Conference
Anaheim, CA

August 16-18, 2017
Governance, Risk, and Control Conference
Dallas-Ft. Worth, TX

November 15-17, 2017
25th Annual SC Statewide Audit Conference
Columbia, SC
Professionals & Student Day Event
IIA Memphis Chapter

**Date:** Tuesday, March 21, 2017

**Time:** 9:00 AM to 3:30 PM (CDT)

**Location:**
Holiday Inn Memphis—University of Memphis
3700 Central Avenue
Memphis, TN 38111

**Professionals:**
Earn 5.0 CPE Hours—$79.00 (including lunch)

**Students & Professors:**
Attend the Student Training Track for FREE! (including lunch)

**Two $1,000 Student Scholarships will be awarded to essay winners.**

Essay submission rules & deadline can be found in any of the locations indicated below:
- Contact your local college instructor,
- Your school’s Accounting Department
- Go to the Memphis Chapter IIA website at https://chapters.theiia.org/memphis/
  Pages/default.aspx
- Email MemphisIIA@gmail.com for more details

Thanks to the Scholarship Sponsors!
Message from IIA Memphis Chapter

Customize your volunteering experience!

Volunteer as much as you can fit into your schedule.

You can volunteer for every training event

Or

Volunteer to help with just one task and be done - it depends on you!

Below are our open volunteer opportunities

**Social media team volunteer opportunities:**

**Facebook coordinator:** Help IIA Memphis Chapter increase the Facebook connections, assist the Social Media chair with obtain pictures, event flyers, videos and etc. if you are good with Facebook features, this is the ideal opportunity for you!

**Twitter coordinator:** Help IIA Memphis Chapter increase the Twitter followers, assist the Social Media chair with developing an innovative twitter campaign. If you are good with tweeting and very familiar with twitter’s features, this is the ideal opportunity for you!

**Programs team volunteer opportunities**

**Logistics coordinator:** Coordinates all meeting materials (i.e. name badges, handouts, & etc.) being created and setup before the start of each training event at the venue. Assist the Programs Director with registration table setup at training events. If you are person that is detailed oriented, this is a great opportunity for you!

**Marketing coordinator:** Help develop event themes, develop marketing campaign, and coordinate with the social media team to execute promotions of events. Do you like to come up with new and innovative marketing campaigns? Perhaps this is the volunteer role for you.

**Survey coordinator:** After events send out the survey to the individuals that were in attendance.

If you have any questions regarding the opportunities that are listed above, email us at memphisi-ia@gmail.com

We look forward to hearing from you!!
The IIA Memphis Chapter would like to congratulate the following members on obtaining the below certifications:

Marla Stuart  
Certification in Risk Management Assurance (CRMA)

Lara Jordan  
Certified Internal Auditor (CIA)

Chapter President  
Doug Douglas

Vice- President  
Valerie Annang

Secretary  
Paul Gogonelis

Treasurer  
Cherlyn Seals

Programs Director  
Melanie Barnes
Valentine's Word Search

Arrow  Cupid  Hugs
Chocolate  Candy  Flowers
Hearts  Cards  Purple
Pink  Valentine  Kiss
Red  Love