Dear Memphis Chapter,

Happy New Year to you all. I hope you celebrated the start of 2015 in good spirits with family and friends. Now that we’re a few days into the New Year, it’s good to look ahead and think about what this year may bring us. As we head into 2015, your officer team remains passionately committed to providing you with affordable, convenient, and high-quality CPEs that you expect from us year after year.

We are very excited about the training opportunities we are offering in 2015! Our January meeting will be on the topic of “Fraud & Abuse Awareness” with speakers from Dixon Hughes Goodman, Mark Nicolas, Partner and Chris Glenn, Senior Manager, Advisory Services. We are also looking forward to our Annual Student Day on February 24th offering 4 hours of CPE and our continued partnership with ISACA on May 19th offering 8 hours of CPE. Be on the lookout for meeting and registration details.

2015 is YOUR year to achieve career success. The IIA is excited to introduce IIA Career Map, a free online tool that allows you to create a directional plan for your career. In a short online session, you can evaluate your proficiency in specific skills essential to further growth and opportunities in your internal audit career. [https://na.theiia.org/careermapper/Pages/CareerMap.aspx](https://na.theiia.org/careermapper/Pages/CareerMap.aspx)

Further enhance your career by attending our monthly meetings offering quality education and learning solutions to help ensure you have the knowledge and skills to add value to your organizations. Additionally, attending our meetings provides you with the opportunity to expand your peer network and make connections you can turn to for different perspectives, ideas and insights that can serve you for years to come.

A favorite quote of mine that really hones in on the importance of networking is from Virginia Albanese, President & CEO, FedEx Custom Critical - “When you’re not communicating, and you’re not networking, people don’t think of you for the next level.”

Whatever your career aspirations, I encourage you to take advantage of IIA meetings as well as the tools and resources offered to you. Chart your path to success today!

Wishing you happiness and success throughout the coming year! As always, please feel free to contact me or any of the Memphis Chapter officer’s with questions or concerns.

Regards,

Melissa Wainwright
IIA Memphis Chapter President
January IIA Event

Speaker: Mark Nicolas, CPA, CFE
Topic: Fraud & Abuse Awareness
Date: Tuesday, January 13, 2015
CPEs: 2 hours
Cost: $30 - members
$40 - non-members
Registration: 11:00am – 11:30am
Lunch: 11:30am – 12:00pm
Speaker: 12:00pm – 1:45pm
Location: Tower Room - Clark Towers
5100 Poplar Avenue Suite 3300
Memphis, TN 38137
R.S.V.P. today
Vegetarian meal options are available

About the Speaker:
Mark Nicolas, CPA, CFE is a partner in our Memphis office with 20 years of public accounting experience. Prior to joining Dixon Hughes Goodman, Mark spent 13 years with a national firm. Mark is a certified fraud examiner and specializes in fraud risk assessments and assisting organizations in developing policies and procedures to mitigate their occupational fraud risks. Mark has led several forensic investigations related to the misappropriation of assets, fraudulent financial statements and securities frauds. He is a frequent speaker on fraud risks and awareness to employee and civic groups. Mark serves the distribution, manufacturing, real estate, governmental and not-for-profit industries.

Education
University of Mississippi:
Master & Bachelor of Accountancy

Service Focus
Fraud and Forensic Accounting;
Financial Statement Audits and Reviews;
Employee Benefit Plan Audits;
A-133 Compliance Audits;
Agreed Upon Procedures;
Internal Control Reviews

Additional Speaker: Christopher Glenn, CIA, CFE, CISA

About the Speaker:
Chris is a manager in the firm’s Memphis, Tennessee office. As the local leader of the Risk Advisory & Internal Audit Services Group, Chris is responsible for risk advisory and internal controls-related services, including internal audit, Sarbanes Oxley 404, J-SOX, compliance, risk assessment implementation and execution, Quality Assessment Reviews, project management, policy and procedure development and review, and anti-fraud services for public and private companies. Chris has over 15 years of advisory experience, including industry-related experience in healthcare, financial services, manufacturing and distribution, insurance, gaming, utilities, and governmental entities. Chris is especially adept at leading and executing project deliverables in a fast-paced and changing project-oriented environment. An excellent communicator, Chris has honed skills in writing, speaking, meeting presentations, certified training development and execution for both internal employees and clients, and process documentation; utilizing all of these skills to navigate differing stakeholder needs, obtaining buy-in where necessary. Chris possesses a multitude of certified skills across internal control, IT, and fraud prevention that allow him to execute detailed action plans across all business cycles (F&A, revenue, expenditures, inventory, payroll, etc.) while leading a project team and keeping the “big picture” end game in focus at all times. Prior to joining Dixon Hughes Goodman, Chris worked in the Risk Advisory practice of a Big Four accounting firm for over 6 years, leading large internal audit, Sarbanes Oxley 404 and internal control project teams servicing multiple stakeholders at the client in diverse service lines and staffing levels requiring continuous staffing and operational coordination and monitoring.

February Event: Annual Student Day ~ February 24, 2015
Upcoming Financial Services Auditor Group Webinars:

January 8, 2015
COSO 2013 Update—Where Are You With Integration and Where Should You Be By Now?

Members-only Webinar
January 20, 2015
An Outlook on the Internal Audit Landscape for the Year Ahead

March 9-11, 2015
2015 General Audit Management Conference
Las Vegas, NV

April 8-10, 2015
2015 Gaming Conference
Las Vegas, NV

July 5-8, 2015
2015 International Conference
Vancouver, BC, Canada

August 17-19, 2015
2015 Governance, Risk, and Control Conference (An IIA and ISACA Collaboration)
Phoenix, AZ
A technical expert with industry knowledge and an arsenal of strong auditing tools and techniques.

A strategic thinker who can analyze problems quickly, manage change effectively, and drive projects successfully.

A trusted supervisor who can train, motivate, and inspire a team to perform at the highest levels.

A dynamic leader who can communicate ideas clearly, influence organizational policy, and drive change.

Promote the IIA Profession

Are you promoting the IIA profession ~ through speaking engagements, training or recruiting? Tell us about it. Contact Lorrie McDermott for more information and proper credit at lorrie.mcdermott@ipaper.com

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The Memphis Chapter IIA Social Media Information:
Follow us on Twitter: https://twitter.com/MemphisIIA
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The IIA’s CIA Learning System is The Institute of Internal Auditors’ own premier-quality CIA review course. It was designed by the experts to teach the entire 3-Part global Certified Internal Auditor exam syllabus to CIA candidates and internal auditors looking to enhance their knowledge and skills.

The IIA’s CIA Learning System for the 3-Part CIA exam combines printed and e-book reading materials, interactive online tests and study tools, and optional facilitator-led courses to help you prepare to pass the CIA exam.

**Key Concepts Covered in the Exam**
The multi-part exam covers the full breadth of internal audit competencies to reflect a practitioner who is prepared to meet stakeholder demands. Some key areas covered include:

- Aspects of The IIA’s *International Professional Practices Framework*
- Governance and risk management
- Internal control and risk
- Leadership and communication
- Managing the internal audit function
- Financial management
- Fraud risk and controls
- The global business environment

**New CIA Practice Exam Opportunity**
CIA candidates, and those interested in taking the CIA exams, can assess their readiness and get exposure to the CIA exam format with The IIA’s new per-part practice exams. These convenient online assessments range from 50-60 questions and are based on questions from past CIA exams. Visit the [CIA Practice Exam](#) page for more details.