Milwaukee Chapter Members,

We are very excited to be kicking off the 2018-2019 Chapter year! We continue to make strides in growth and celebrate a five percent increase in Chapter membership this past year, and I am hopeful we can continue to grow and thrive! Do you know others in your industry, organization, or profession who could benefit from becoming an IIA member? Please be an advocate and encourage them to join our Chapter!

As a reminder, here are some of the benefits of IIA membership:

- **Network of professionals** – There are over 185,000 IIA members and more than 500 in the Milwaukee Chapter.
- **Robust training opportunities** – Take advantage of member discounts at local and national conferences, seminars, webinars, and training events.
- **Career advancement** – Distinguish yourself as an audit expert by obtaining a professional certification, and search the local job boards for potential career opportunities.
- **Increased knowledge** – Gain insights via IIA standards and guidance, research and educational products, and other publications.

I would also like to thank those who completed our annual member survey; we have incorporated the feedback received to tailor our 2018-2019 Chapter events and activities.

*Juanita Banks  
Chapter President*

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**Save the Date**

Support your Milwaukee Chapter by participating in the upcoming events. Learn new skills and best practices, network with your peers, and have some fun!

**Register now via the links below:**

9/6/18 – [Assessing Corporate Culture](#)  
9/19/18 – [Storytelling with Data](#)  
10/17/18 – [Value & Power of the LinkedIn Platform](#)  
10/25/18 – [Data Analytics Exchange](#)  
11/14/18 – [Fraud Detection & Incident Response](#)  
11/28/18 – [Junior Achievement](#)  
1/23/19 – [Your Personal Brand – Manage it!](#)  
3/28/19 – [Mr. Excel](#)  
4/10/19 – [Junior Achievement (Biz Town)](#)  
4/25/19 – [Data Analytics Exchange](#)

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**Congrats, Milwaukee Chapter on receiving the 2018 Chapter of Excellence award!**

**Employment Opportunities**

Director of Internal Audit – Advocate Health Care  
Do you have a vacancy that you’d like advertised? Contact Leslie Staver ([lstaver@atcllc.com](mailto:lstaver@atcllc.com)).
Chapter Chatter

Welcome New Members
- Matthew Banister
- Ingrid Deukoue
- Caitlin Forsythe
- Madison Griswold
- Colleen Jornlin
- Dilmeet Kaur
- Joshua Moench
- Jarrod Nelson
- Ying Shen
- Sierra Townsend
- Liwen Wang
- Danielle Wright-Ward

Certification Counts!
Congratulations to Jeremiah Bryan for recently obtaining his Certified Government Auditing Professional (CGAP) designation!

23% of the 500+ IIA Milwaukee Chapter members have IIA certifications

80 Chapter members are currently pursuing an IIA certification

Headquarter Headlines
All Star Conference, October 22-24, 2018
Aria Resort & Casino, Las Vegas

GAM Conference, March 11-13, 2019
Gaylord Texan, Dallas

International Conference, July 7-10, 2019
Anaheim Convention Center, Anaheim

The IIA’s Global Board of Directors has recently approved two significant changes to the IIA’s suite of certifications:

- The Certified Government Audit Professional (CGAP) and Certified Financial Services Auditor (CFSA) will transition to assessment-based certification programs
- The Certification in Control Self-Assessment (CCSA) will be integrated with the Certification in Risk Management Assurance (CRMA) through a global job analysis study

Click here for more information on the transition.

Interested in a CIA review course??
Check out these opportunities:
- IIA Headquarters (Part 1, Part 2, Part 3)
- Northern Illinois University
- Minneapolis Chapter
- Portland Chapter

September Sale
During the month of September, chapter members can save 20% off any single item published by the Internal Audit Foundation. Enter code SEPCHAP at checkout. Visit the bookstore today!
Milwaukee Chapter Inaugural Golf Outing

Shortest Drive Hole #1 – Daniel Keith
Closest 2nd Shot Hole #3 – Brian McGee
Longest Drive Hole #5 – Leslie Staver
Straightest Drive Hole #6 – Phillip Bafunno
Closest to the Pin Hole #8 – Tory Wudtke
Longest Putt Hole #9 – Brian McGee
Closest to the Water Hole #11 – Phillip Bafunno
Closest Second Shot Hole #12 – Brian Van Swol
Closest to the Pin Hole #14 – Brian Van Swol
Longest Drive Hole #17 – Emily DiNardo
Longest Putt Hole #18 – Tom Van Cleave
Shop Talk

Rob Gould, CPA, CIA, CISA, CRMA, CPIM, shares his insights on the Internal Audit profession and his experience leading an audit team at Harley Davidson.

What’s a “day in the life” of the CAE at Harley?
I maintain relationships with management, executives, our external auditors and the Audit Committee. I provide oversight for all types of audits including IT, financial, SOX, regulatory, compliance, operational and advisory. I also facilitate and champion our ERM program.

Describe the structure of your audit team.
We have a headcount of 10, with a mix of financial, operational and IT backgrounds, and one rotational audit role. I am fortunate to have a very talented team, several with 10+ years at Harley. Their knowledge of the company and business acumen has gained strong credibility in the organization and allows us to collaborate very effectively with management. We also use co-sourcing where we need subject matter expertise for IT and regulatory areas, as well as foreign language capability.

How does your audit team develop professionally?
We put a strong focus on training in our department – each auditor is expected to attain a minimum of 40 CPE hours per year. We encourage board and chapter memberships, such as the IIA, ISACA, and AICPA. It is so important to network with your peers, volunteer in the community, and learn best practices from one another. We expect all our team members to be certified or be actively working on obtaining a relevant certification.

What are the top three risks facing Harley?
1) Cyber security – This risk will always be increasing and evolving, but must stay top of mind for all organizations.
2) Third-party risk management – We, like many companies, rely on third parties for various aspects of our business. These supplier relationships require strong protocols for compliance and ethics.
3) Global growth – In order to stay relevant and grow, Harley is looking beyond our core customer. We need to look at international markets, changing customer retail preferences, different product segments, evolving technologies and regulatory environments.

How do you ensure Internal Audit is focused on the “right” risks?
The ERM program has been invaluable, and frequent dialogue with the business is key. We need to be talking about different kinds of risks (brand, competition, product, etc.), the likelihood of such risks occurring, and what the impending impact will be. Risks are not stagnant over time and are always evolving.

How do you see the audit professional growing over the next five years?
The audit profession will be expected to provide more advisory services to increase risk awareness of control design and operational effectiveness. Audit departments focus too much time on just SOX. Assurance is essential, and doing it well provides the support to move to more value added areas.

What do you think are the most in demand skills for auditors?
There needs to be more focus on the soft skills – relationship building, communication, business sense, and good judgement. Ethics are paramount. Hold yourself to high standards. Be inquisitive and maintain that consistent desire to learn how things work. Always ask how audit can help, and be willing to jump in! Be flexible in a dynamic work environment, and be responsive to change.

What do you wish you would have known when you first joined audit leadership?
That it takes quite some time to learn the role well. Be patient with yourself about building the relationships and the credibility with executive teams and boards. Break down the compliance and police mentality. You really need to have supportive and transparent audit customers who are appreciative of internal audit’s role. That takes a lot of time!
Milwaukee Chapter 2018-2019 Leadership Team

Juanita Banks
President

Telia Peters
Vice President

Sydney Nelson
VP of Programming

Caitlin Tilley
Secretary

Leslie Staver
Membership Officer

Yoseb Shim
Treasurer

Chapter Officers

Board of Governors

Stay Connected
Follow the IIA Milwaukee Chapter on LinkedIn and Twitter to receive regular updates on Chapter activity and industry news.