We all make choices on this road called “life.” We make choices in our personal lives. We make choices in our professional lives. We make choices when encountering adversity. We make choices that reflect our character. We make choices that echo our feelings, attitude, motivation, and perspective. We make choices that form habits, good and bad. We make choices that shape our careers. We make choices about how to lead. We make choices that turn out to be mistakes. We make choices that turn out to be perfect, life altering decisions. We are the sum of each one of our personal and professional choices. Don’t believe me? This program will show you.
Learning Objective 1: ADVERSITY
Choose to embrace and manage adversity in a way that helps you surpass your life goals. Teach your organization how to handle adversity and learn from challenges.

Learning Objective 2: CHARACTER
Choose to uphold impeccable character, in EVERY single thing you do. Learn to "say something, even if" and to influence others to become The Everyday Ethicist™.

Learning Objective 3: HABITS
Choose to build your life’s identity on productive habits and ditch the ones getting in your way. And show your organization how to connect their actions (habits) to their values (identity).

Learning Objective 4: DEVELOPMENT
Choose to make development a priority and, in turn, change the trajectory of your personal life and your career. Become the advocate for training and development within your organization.

Learning Objective 5: OWNERSHIP
Choose to have an ownership mentality; you don’t have to be an entrepreneur to think and act like one. Begin to see yourself NOT as a cost, but as a benefit to your organization.

Learning Objective 6: LEADERSHIP
Choose to lead others in a way that will change their lives, and yours. Become a genuine and gritty leader at your organization and start earning respect, TODAY.
Winter Seminar 2021

About Our Speaker
AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

Jo has experience in external audit, internal audit, and various accounting and teaching roles. She started her career in Public Accounting at one of the big four firms, experienced a traditional Controller role at an oilfield services company, and directed an Internal Audit function at a financial services company prior to her journey as an entrepreneur.

Jo has both her Bachelor's and Master's degrees in Accounting from the University of Georgia. She started her career in Public Accounting at one of the Big Four firms, experienced a traditional accounting role at a multinational corporation, and directed an Internal Audit function at a large international Financial Services Company in Denver, Colorado. She is also an Adjunct Professor of Accounting within the Colorado Community College System as well as an Affiliate Faculty at a State University in Denver.

Jo's experience includes advising management on a multitude of strategic initiatives, while providing ongoing recommendations for process and control improvements. She has designed SOX and other compliance programs, implemented audit management software suites, and has performed and managed financial, operational and compliance audits and/or control testing for a multitude of business lines, including oil & gas, transportation, insurance, retirement, investments, healthcare, and governments. She has also performed process and control work on national subsidiaries and entities globally. She has extensive risk assessment experience and focuses her efforts on what is critical for organizational success.

Jo is now the President and Founder of Audit. Consulting. Education. LLC – a firm that provides progressive Internal Audit strategies and process and control improvements for companies within almost every industry. Her firm is also registered with the NASBA as a sponsor of continuing professional education (CPE), and delivering CPE training to professionals, both live and virtually is her favorite “wing” of her business.

Jo pushes the envelope of traditional auditing practices. She believes auditors should no longer be “reactive” and should focus on “proactive,” real value-add activities and ensure the utmost ethical behavior is occurring at organizations. Her trademarked approach to Internal Audit, Total Quality Auditing, was published in both book and workbook format early in 2019. Her second book, entitled Our Choices on the Road of Life, was published in the fall of 2019, and she is thrilled the associated workbook and training programs are already in high demand.