President’s Letter

Fellow Members,

Want to learn the secrets to detecting lies? The FraudFest conference will allow you to do just that! Please join us on March 13th and 14th for a conference filled with useful information from investigators of fraud and even a fraudster! Please visit http://www.theiia.org/NorthCentralFL to register for the event.

I am pleased to announce that the North Central Florida Chapter will have a new website this month. The IIA has moved to a new SharePoint platform for chapter websites and Jeff Capehart, Chapter Webmaster, and Wallace Watford, Communications Chair, have been working hard to implement the new website. The new website is visually appealing, easier to navigate than the older version, and will also allow the chapter to make updates to the website more efficiently. Check out the new website at http://www.theiia.org/NorthCentralFL when it launches on March 15th!

I hope to see you at the FraudFest conference!

Lily Reinhart
President, NCF IIA
Upcoming Events

March 13-14, 2013 FraudFest Conference

Topics/Speakers:

Lie to Me:  Secrets of Linguistic Lie Detection
    Nejolla Korris, Interveritas International LTD.

Mortgage Fraud:  Convicted Felon Speaks Out & Making the Right Choice
    Kevin Barnes, Mortgage Fraud Awareness Consulting Group LLC

Sovereign Citizens and Financial Fraud
    Andrea Bullough, Florida Department of Law Enforcement,
    Counter Terrorism Intelligence Center

Ponzi and Insurance Fraud Schemes
    Brian McCoy, Florida Division of Insurance Fraud

Time:  8:00 am - 4:45 pm (16 CPE), Registration begins at 7:30 am
Location:  Paramount Plaza Hotel, 2900 SW 13th Street, Gainesville, FL 32608
Cost:  $200 Members, $230 Non-members ($230 Members, $260 Non-members for registrations after March 1, 2013)

May 16, 2013 Meeting

Topic:  International Professional Practices Framework Update
Speaker:  John Byrd, SHANDS Internal Audit
Time:  4:00 pm - 5:30 pm (1 CPE)
Location:  University of Florida Human Resource Building
    903 W. University Avenue, Gainesville, FL 32611
Cost:  FREE

Register for meetings at
http://www.theiia.org/NorthCentralFL
One of the Chapter’s goals is to inform and educate students about the internal audit profession. So when professor Christopher Falk, from the University of Florida (UF) Fisher School of Accounting, approached the North Central Florida Chapter about presenting to his accounting class the Chapter jumped at the opportunity.

On February 27, 2013 Roger Frank, UF Office of Internal Audit, and John Byrd, Shands Internal Audit, spoke to two UF accounting classes about their experience as internal auditors. They talked about their educational background, how they got into internal audit, typical things an internal auditor does, and their professional experiences. The questions that students posed to Roger and John showed there was a definite interest in our profession.

In support of the effort to promote the internal audit profession the North Central Florida Chapter offers annual student membership and Certified Internal Auditor (CIA) Exam scholarships opportunities to full-time students. The student membership allows students to attend quarterly (excludes conferences) Chapter meetings for free. The CIA Exam scholarship reimburses the student for each part of the CIA exam passed. If you know of any students that would be interested in these scholarships, please ask them to visit our website at http://www.theiia.org/NorthCentralFL to apply for the scholarships.
The CIA designation is a worthwhile pursuit with many benefits; however, you are more likely to succeed in staying on task when you are doing it for YOU. I have written many times in these monthly articles about the value of becoming certified, and maybe this has encouraged some of you to pursue the CIA, but you probably have also found your own personal reasons and motivation.

It is possible your accounting professor has told you it will benefit your career and that is what got you thinking about the exam to begin with, but your desire to be employed quicker than other recent graduates is why you take the exam. Maybe you are a seasoned professional, and while your fellow IIA chapter members may have encouraged you to pursue the certification, your motivation to pass the exam stems from having your eyes on that big promotion at work. It is great to have influences pushing you toward your goals, but your own personal reasons are the motivating factors for success that will help you stay focused throughout your exam preparations.

When stress from your personal or professional life gets in the way, it can be easy to slip into habits that aren't productive. That's when you have to remind yourself why you started preparing for the exam in the first place so you make positive and productive choices about your study habits.

Small adjustments to your schedule will feel less like a chore and more like an opportunity to succeed when you have your own personal motivation. Find your motivation for passing the CIA exam and do it for yourself!

I want to hear your success story! Have you passed? Share your story with others of how you found motivation to study. Email Melissa Leonard, your Chapter Coordinator, at iiachapters@gleim.com with your questions and feedback.

Remember, as a North Central Florida Chapter member, you will receive a discount on Gleim material. Gleim has been helping CIA candidates pass the CIA exam since 1980. Visit gleim.com/IIAChapter for more information about the CIA exam and how Gleim can help you pass.
You can follow Chapter activities on Facebook and Twitter. Go to our website at www.theiia.org/NorthCentralFL and click on the icons.

I hope everyone enjoyed this issue of the NCFIIA Chapter Newsletter, Audit Tales. If anyone has suggestions or would like to submit an article for the next issue, please let me know. Feel free to e-mail newsletter article contributions to me at lreinhrt@ufl.edu. Please visit the Chapter website at www.theiia.org/NorthCentralFL which is updated often. I hope to see everyone at the next meeting.

Lily Reinhart, Editor