President’s Letter

The year has started and your Board has been at work. After two successful chapter programs I hope you all got a little perspective from our August CAE roundtable, and learned a little about how to add some direction to your life as well as your workplace in September through positive influences. We have much more planned for the year thanks to the efforts of our programming committee - so stay tuned.

We had a productive strategic planning meeting and have worked up a budget for the year. I am happy to report that because of your contributions we continue to be in good financial standing with an opportunity to give back to our members. We have planned to continue to utilize some of the reserves we have built up over the years by providing scholarship opportunities to new members and trying to bring in high quality programs at a low cost to you.

If you would like to get more involved with the chapter (we accept time or financial commitments of all shapes and sizes), let the Vice President Lisa Siedzik or myself know. It is a great opportunity to help shape the chapter and get to know some of the other members better. We have some great opportunities later in the year with our student case competition and annual Fraudfest.

Also, please make sure to bring your friends, whether they are members or potential members, to the next event so they can see what we are all about.

Some recent new from the IIA you might have missed:

- The IIA has developed a Social Media Marketing Best Practices Guide that includes recommendations for Facebook, Twitter, LinkedIn and Google+. Consider downloading the guide if you ever wanted to use social media to promote an event.

- The chapter that successfully recruits the most new members by the end of October (based on percentage of membership) will be eligible to receive one complimentary registration to an IIA seminar.

- The IIA’s newest Practice Guide - *Engagement Planning: Establishing Objectives and Scope* helps internal auditors plan an internal audit engagement in conformance with the Standards explaining key elements of planning related to establishing the engagement objectives and scope.

Thank you,
Joe Cannella
Upcoming Events

October Roundtable Meeting

**Topic:** Applying the Revised Internal Control-Integrated Framework to Every Audit  
**Speaker:** Brecka Anderson, CIA, CFE, CGAP  
Auditor, City of Gainesville  
**Date:** October 19, 2017  
**Time:** 12:00 pm – 1:00 pm (1 CPE hours)  
**Location:** UF Human Resource Building (room 120), 903 W. University Ave.,  
Gainesville, FL 32611  
**Cost:** FREE

Register for meetings at  
http://www.theiia.org/NorthCentralFL

Annual Chapter Financials Quality Review

At the conclusion of each fiscal year, the North Central Florida Board submits its financial statement along with receipts to an independent reviewer. The financial transactions for the Chapter fiscal year ending May 31, 2017 were reviewed by James Moore and Company without any noted exceptions.
Chapter Achievement Program

Do you know what CAP is and how you can help our Chapter?

CAP is the Chapter Achievement Program (CAP) and each chapter reports on a quarterly basis its activities relating to services to the profession and its members. Our chapter gains points that gain us chapter status (Silver, Gold, etc.). We are currently at Platinum status. As of today, we are off to a good start with maintaining our status.

How can you help?

Let us know what you are doing as an IIA member and you may help us gain more points and increase our status.

⇒ For instance did you know that if you participate in a Junior Achievement Program we gain points?
⇒ If you write an article that is published we gain points.
⇒ If you submit an article for IIA publication, we get points even if it’s not published.
⇒ If you attended the Part 3 CIA exam prep course at our new IIA Headquarters office on July 26 – 28, 2017 then we gain points.

Each newsletter will give you a few ideas on how your involvement helps not only our profession, but helps us maintain and even increase our chapter status. Please email Lisa Siedzik at coggil@shands.ufl.edu with any activities you may be doing that may qualify for CAP or if you have questions about the process. And most importantly, we thank you for your involvement!
August Meeting:
Chief Audit Executive Hot Topics Discussion

Attendees were able to gain insights into the thoughts of local Chief Audit Executives at the August 23, 2017 meeting. Topics discussed included:

- Audit planning and risks
- Audit strategy and business alignment
September Meeting:
Professional Influence—Persuading Without Being Pushy

Chapter members were treated to a free meeting in appreciation of their support for Chapter activities. The September 21, 2017 half-day presentation by Don Levonius, from Victory Performance Consulting LLC, was well received by members according to the feedback survey.

Attendees learned that to have the power of professional influence:

- Focus on being influential rather than getting others to take action due to authority.
- Finding your purpose by identifying and aligning your passion, mission, profession, and vocation. Knowing your purpose will allow you to be more influential.
- It’s not who you know but it’s who knows you that is more important
- Attitude determines how far one will go
- Seek win-win solutions
I hope everyone enjoyed this issue of the **NCFIIA** Chapter Newsletter, *Audit Tales*. If anyone has suggestions or would like to submit an article for the next issue, please let me know. Feel free to e-mail newsletter article contributions to me at LilyLy@ufl.edu. Please visit the Chapter website at [www.theiia.org/NorthCentralFL](http://www.theiia.org/NorthCentralFL) which is updated often. I hope to see everyone at the next meeting.

*Lily Ly, Editor*