Greetings NOVA IIA members,

Please join us for our April monthly meeting on April 8th at Maggiano’s. Scott Kamenick and Samantha Coster will be updating us on Integrating Enterprise Risk Management (ERM) and Internal Audit. This is an interesting and relevant topic that will surely result in a great session. We encourage everyone to attend. The IIA meetings are always well-attended and a great opportunity to re-connect and network with your fellow Internal Audit professionals, so make sure to sign up as soon as possible if you haven’t already!

As always, I appreciate the opportunity to serve you as president for the 2013-2014 chapter year and look forward to seeing you in 2014.

Sincerely,

Jeff Binford

NOVA IIA Chapter President
Are you currently looking for new employment opportunities?

Please visit the Job Corner of our website.

https://chapters.theiia.org/northern-virginia/Careers/Pages/default.aspx

Congratulations to our new CIAs, CGAPs, and CFSAs! These certifications will be announced and distributed at the May monthly meeting. New certification holders are invited to join us at the meeting at no cost. Hope to see you there!

Advertise with us! Our newsletter reaches over 1,000 audit professionals in the Northern VA area. Purchase for a full year to receive a 10% discount. For more information, contact Travis Christian, VP Communications.

Help us earn GOLD status again this year! Submitting articles to the IIA magazine or speaking at events in which CPEs are earned are just two of the ways you can help. For more information, contact David Clark, CAP Committee Chair.

● ● ●

Take your career to the next level – volunteer with the NOVA IIA today! To learn more about volunteer opportunities, please contact any NOVA IIA officer (see the Leadership Directory in this newsletter).

● ● ●

Dream of seeing your name in print? The NOVA IIA is looking for articles on hot topics in the internal audit profession. Submit your writing for inclusion in the NOVA IIA newsletter.
Integrating Enterprise Risk Management (ERM) and Internal Audit – A Case Study

Does your organization suffer from risk assessment fatigue? Are your business partners asked, by multiple parties at various times during a year, to rate risks within their process areas (e.g., Internal Audit planning, ongoing risk updates for the ERM program, fraud risk assessments)? Are you optimizing the potential synergies of these related risk management activities? See how one company is merging these efforts into a single, corporate-wide effort, as Hilton Worldwide shares their experiences integrating ERM and Internal Audit. The case study will focus on how Hilton’s Internal Audit department, in an ongoing effort to streamline and improve risk management activities, is leveraging a single Enterprise Risk Assessment to drive the scope / focus of the ERM program; develop their annual Internal Audit plan; identify, prioritize, and proactively manage fraud risks; and support related reporting to Executive Management, the Audit Committee and the Board of Directors.

Presented by:

Samantha Coster
Director, Internal Audit
Hilton Worldwide

Scott Kamenick
Managing Director
Protiviti Inc.
How do 40% of the FORTUNE 500® solve their critical business and technology problems?

They ask Protiviti.

Protiviti is a global consulting firm that helps companies solve problems in finance, technology, operations, governance, risk and internal audit. Through our network of more than 70 offices in over 20 countries, Protiviti and its independently owned member firms have served more than 35 percent of FORTUNE 1000® and FORTUNE Global 500® companies. We also work with smaller, growing companies, including those looking to go public, as well as with government agencies. Learn more about how Protiviti can help your organization solve its critical business and technology problems today at protiviti.com or contact Scott Kamenick, Managing Director, at +1.571.382.7235 or scott.kamenick@protiviti.com.

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SPONSORS – WE NEED YOUR HELP

Opportunities Available

We currently have sponsorship opportunities available for several of our upcoming Chapter meetings.

Our sponsors are highly valued as key contributors to making our events both possible and successful!

As a non-profit, we provide an open bar to attendees as well as incur significant event costs for state tax and banquet gratuity.

Speakers are typically sponsored corresponding meetings with exclusivity at the $1500 level.

Contact Information

If your organization is interested in sponsoring our monthly events, please contact Colleen Deegan, Vice President – Programs, at colleen.deegan@bakertilly.com.

What’s In It For You?

$1500 Gold Sponsorship

- Corporate logo on NOVA IIA Website (corresponding with sponsor month)
- Dedicated sponsor attendee nametags
- Sponsor acknowledgement at event to all attendees
- Marketing at event via sponsor recognition signs and LCD logo display
- Recognition in President’s message
- Distribution of organizational literature and job opening information to attendees
- FREE one-month full-page ad in monthly newsletter (reaching over 1,100 members)
- 2 FREE attendees

We appreciate your continued support of and commitment to our Chapter and its members!
Sponsorship Opportunities
As a non-profit, the NOVA IIA provides an open bar to attendees as well as incurs significant event costs for state tax and banquet gratuity. Our sponsors are highly valued as key contributors to making our events both possible and successful! If your organization would like to sponsor any of our events this year, please contact Colleen Deegan, Vice President – Programs, at colleen.deegan@bakertilly.com.

In order to register and reserve a seat for monthly meetings and seminars, payment must be received through our online registration and payment service provider, PayPal, via our Chapter website prior to the meeting/seminar. We thank you for your cooperation!

Evening Meeting Registration Fees

Members - $55

Non-Members - $75

Visit our Website
We will include information for each upcoming event on our Chapter website, which can be found on the IIA’s main page under toolbar heading ‘Chapters & Affiliates’ or at http://www.theiia.org/chapters/nova. Our website includes directions for payment of RSVP fees via a secure PayPal transaction in the ‘Events’ section.

Valet
Our venue for monthly dinner meetings, Maggiano’s, provides COMPLIMENTARY VALET SERVICE. We hope that this parking option will make our meetings an even more enjoyable event for you. Please note that a two-story parking lot will be available to you as well.

Editor’s Note: It is important for IIA members to update their personal data with any new changes so that we are aware of your newest title(s), contact information and preferences. Remember, as an IIA member, you can change your personal data, as well as your “opt-out” choices, on the IIA Web site, www.theiia.org. Once you have logged on, click on ‘Update Your Profile’, then edit your profile information
The NOVA IIA is starting a series of roundtables to help our members benchmark activities, discuss trends, and network. The roundtables will be provided at no cost to the participants and will be facilitated by a member of the NOVA IIA Board and Officer team. Participation is limited to 15 seats (we may be able to expand depending on interest). Initially, we intend to hold the following roundtables:

Industry: 
CAE / Director Roundtable
Audit Management Roundtable

Government: 
Government Management Roundtable

Not for Profit: 
Audit Management Roundtable

Please share this information with anyone in your network who may be interested in attending. Inquiries and sign-ups should be sent to Raven Catlin (raven@ravenglobaltraining.com).
**NEWSLETTER INFORMATION**

### Advertising Rates for the 2011/2012 Chapter Year

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<th>Size</th>
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<tr>
<td>¼ Page</td>
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<td>Full Page</td>
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**10% Discount on a Full Year**

Advertising services are available to members and non-members. Our newsletter reaches about 1,000 internal audit professionals in the Northern Virginia area each month.

Organizations sponsoring Chapter meetings receive one full page advertisement **FREE**. Please contact Colleen Deegan for more information on meeting sponsorship.

**NOTE:** Employment related ads will no longer be placed in the newsletter. Instead, we will post relevant employment ads approved by chapter leadership at no charge (subject to change) to our Job Corner on the NOVA IIA Website.

### Member News

Do you have professional news to share with members? Publish it in the Northern Virginia Audit Review! Suggested topics include:

- New Hires or Promotions
- Job Changes or Retirement
- Special Recognition
- Articles or Book Reviews

Submit your news today!

### Submission Guidelines

All newsletter submissions should be directed to Travis Christian, travis.christian@protiviti.com

**Correction**

Please send your newsletter questions and corrections directly to Travis Christian, travis.christian@protiviti.com

### Submission Deadline, Newsletter Distributed, Meeting Date

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<th>Submission Deadline</th>
<th>Newsletter Distributed</th>
<th>Meeting Date</th>
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Courses and Seminars

George Mason CIA Review Course

For the 14th semester, George Mason University is pleased to present the CIA Review Course. This updated 3-Part CIA exam review course is taught by Raven Catlin using the premier CIA preparation tool, the IIA’s CIA Learning System. You can pick the course dates and training method convenient for you. The available dates are as follows:

Spring 2014
- CIA Part 3  March 29, April 12, May 3, May 17 (5 days)
- CIA III Online  Monday, March 31, 2014  Friday, June 6, 2014 (10 weeks)

Fall 2014
- CIA Part 1  Aug 9 & 23 (2 days)
- CIA Part 2  Sept 6 & 20 (2 days)
- CIA Part 3  Sept 27, Oct 11, Oct 25, Nov 15 & 22 (5 days)
- CIA I Online  Monday, July 21, 2014  Friday, August 15, 2014 (4 weeks)
- CIA II Online  Monday, August 25, 2014  Friday, Sept 19, 2014  (4 weeks)
- CIA III Online  Monday, Sept 29, 2014  Friday, Dec 5, 2014 (10 weeks)

Marketing & Branding Your Internal Audit Activity & Improving Internal Audit’s Performance

COURSE OVERVIEW
To be effective, Internal Audit must be a welcomed activity consisting of qualified individuals whom management deems as a value-added, trusted advisor. This course explores methods to helping management “see the light” with respect to the wealth of knowledge possessed by auditors and the values of Internal Audit activities. This thought-provoking course will help you identify your customers, create your brand, and market your internal audit activity to help build and maintain a strong brand. You will explore your internal activities, identify performance metrics, and learn strategies to improve your audit department’s performance. We will discuss best practices of small and large audit shops and leverage the collective knowledge of audit professionals to identify audit practices that will enhance your current audit practices.

WHO SHOULD ATTEND
- Those who can influence the perception of internal audit and help audit clients understand that an internal audit can be a value-added activity that can provide helpful insight to management on how to better meet their objectives.
- Audit managers, directors, and CAE’s interested in benchmarking audit practices and learning strategies to improve audit’s performance.

ATTENDEES WILL (NASBA Learning Objectives)
- Identify your brand
- Learn how to change or create your brand
- Develop marketing tools and strategies to promote your brand
- Learn best practices to improve audit’s performance
- Benchmark your internal audit shop activities

COURSE OUTLINE (8 CPE)

AM Session:
Everybody needs a Brand!
Identifying how you want to live in the hearts and minds of your customers
How the perceptions of auditors get in the way of creating your brand
Barriers and opportunities to creating and maintaining your brand
6 steps to building trust and rapport with your customers
11 effective strategies for creating and maintaining your brand
Using advertising, marketing and public relations to create a strong brand with staying power

PM Session:
Performance metrics for internal audit shops
Internal Audit activities, tools, templates, and strategies to improve performance
Best practices in Internal Audit
Audit common body of knowledge update

Speaker: Raven Catlin, CIA, CFSA, CPA

Speaker Bio: Raven Catlin is an internationally recognized expert and speaker in Internal Auditing. Leveraging her 15 years of auditing, consulting, and training experience, seminar attendees gain valuable skills and motivation to achieve success.

Date: Thursday, April 10, 2014
8:00 am – 8:30 am Networking with breakfast
12 pm – Break for Lunch
8:30 am – 4:30 pm Seminar

Lunch will be provided on site

Location:
WATKINS MEEGAN
At our new Bethesda location. See address below.
6720-B Rockledge Drive
Suite 750
Bethesda, MD 20817-1884

Directions: http://www.mapquest.com/?version=1.0&hk=9-11HxWcDW
Parking Information: Building Garage: Located across from 6720-A. Daily paid parking 7 am – 7 pm. Gates are up from 7 pm until 7 am.

Host: Watkins Meegan LLC
Price
Members - $200
Nonmembers - $250

CPE: 8

Contact: Kristin Kole (703) 727-0671 kristin_kole@freddiemac.com or Courtney Leith courtney.leith@us.gt.com
2014 Annual Fraud Seminar

This will be a joint training with the NOVA and DC local IIA chapters.

CPE: 16

Dates: Wednesday, April 30th & Thursday, May 1st

Location: GMU – Arlington, VA Campus

Cost:
- **Members:** $395 (if register by 4/24) or **$415** (if register after 4/24)
- **Nonmembers:** **$445** (if register by 4/24) or **$465** (if register after 4/24)

Speakers Day 1:
- Lawrence J. Hoffman, CPA/CFF, CVA, CFE, Senior Partner, Raffa, P.C.
- Leslie C. Kirsch, CFE, Manager, Raffa, P.C.

Speakers Day 2:
- TBD

Topics include, but are not limited to the following:
- Assessing the Reliability of Computer-Processed Data
- Predictive Analytics
- Emerging Legal Issues in Forensic Accounting
- Cybersecurity and Computer Crimes
- The Anatomy of A Fraud

*Further details to be provided soon.*

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**ATTENTION CIA CANDIDATES**

The Institute of Internal Auditors (IIA) developed The IIA’s CIA Learning System to expand your internal audit knowledge and skills and prepare you for the Certified Internal Auditor® (CIA®) exam.

The IIA’s CIA Learning System is a comprehensive and flexible training program that offers:
- Interactive print and Web-based study tools that teach the entire global CIA exam syllabus.
- **My CIA Review Plan** - a free, online tool to help you set a customized and realistic study plan.
- Web-based test questions to help prepare you for the computer-based CIA exam.
- CIA Practice Exam that simulates the Pearson VUE CBT testing software to build exam confidence.

**Begin your CIA preparations today with the help of NOVA IIA Chapter. All chapter members can purchase the Learning System for $745 (plus taxes & shipping) – that’s a savings of up to $100!**

**Additionally, IIA members receive a $100 discount on full kits or $25 off per part when purchasing The IIA’s CIA Learning System.**

Please visit [www.learncia.com/chapters](http://www.learncia.com/chapters) to take advantage of the discounted IIA chapter member price.
Social Events

Fifth Annual Multi-Organization NETWORKING SOCIAL

Please join the NOVA IIA Chapter along with ISACA-DC, ISSA-NOVA, and IIA – DC for the 5th Annual Multi-Organization Networking Event on Tuesday night, April 22, 2014. Please see below for details. Please contact Alecia Minnick – IIA NOVA Social Committee Chair at aminnick@ryansharkey.com if you have any questions. We hope to see you there!

Great opportunity to network while having fun!

Tuesday, April 22, 2014
4:45 p.m. to 8:00 p.m.

Vantage Point Rooftop Restaurant
Holiday Inn Rosslyn @ Key Bridge
1900 North Fort Myer Drive
Arlington, VA 22209

Limited complimentary beer and wine will be served. A cash bar with happy hour prices will be available. Select appetizers provided. Raffle drawing at end of event.

Please RSVP by April 20 using this link:
http://www.isaca-washdc.org/events/2013/social_apr2014.htm

For more information check your local chapter website:
http://www.issa-nova.org
http://www.isaca-washdc.org/
https://chapters.theiia.org/washington-dc/Pages/default.aspx
https://chapters.theiia.org/northern-virginia/Pages/default.aspx
**IIA NOVA Chapter – End of Year Wine Tasting**

**Event Details:** Although it doesn’t feel like it yet, it’s SPRING TIME and the IIA NOVA Chapter would like to invite its membership and friends/family to an afternoon of wine tasting at the beautiful and majestic Doukenie Winery in Purcellville, VA. Website - [http://www.doukeniewinery.com/](http://www.doukeniewinery.com/)

**Address:** 14727 Mountain Road | Purcellville, VA 20132 Phone: 540-668-6464

**Date:** Sunday, May 18, 2014

**Time:** 12-2pm *(please arrive no later than 11:45am)*

**Cost:** $25 per ticket. Ticket cost includes a 2 hour wine tasting of 6-7 different wine varietals (white, red, and dessert). All tickets must be purchased by Friday, May 2, 2014. *Reserve quickly, as this event will sell out.*

**Registration:** To register for the event, please access the “Click here to purchase link” on the website event page: [https://chapters.theiia.org/northern-virginia/Events/Pages/IIA-NOVA-Chapter--%E2%80%93-End-of-Year-Wine-Tasting-.aspx](https://chapters.theiia.org/northern-virginia/Events/Pages/IIA-NOVA-Chapter--%E2%80%93-End-of-Year-Wine-Tasting-.aspx)

*For any questions on the event or if any companies are interested in sponsoring this event,* feel free to contact Alecia Minnick – Social Committee Chair via phone or email at 816-674-2985 or aminnick@ryansharkey.com.

The NOVA IIA Chapter is excited to enjoy a nice day of wine tasting with you!!!
# NOVA IIA 2013/2014 CHAPTER LEADERSHIP DIRECTORY

## Officers

<table>
<thead>
<tr>
<th>Office</th>
<th>Officer</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern Region Rep</td>
<td>Lauren McLean</td>
<td><a href="mailto:lauren.mclean@dodig.mil">lauren.mclean@dodig.mil</a></td>
</tr>
<tr>
<td>President</td>
<td>Jeff Binford</td>
<td><a href="mailto:Jeffrey.binford@gmail.com">Jeffrey.binford@gmail.com</a></td>
</tr>
<tr>
<td>President Elect</td>
<td>Laura Whiteman</td>
<td><a href="mailto:laura.todak@gmail.com">laura.todak@gmail.com</a></td>
</tr>
<tr>
<td>VP Programs</td>
<td>Colleen Deegan</td>
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<tr>
<td>AVP Programs</td>
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</tr>
<tr>
<td>VP Training</td>
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</tr>
<tr>
<td>VP Communications</td>
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<tr>
<td>AVP Communications</td>
<td>Vacant</td>
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<tr>
<td>Treasurer</td>
<td>Bhavna Negandhi</td>
<td><a href="mailto:bhavna.negandhi@watkinsmeegan.com">bhavna.negandhi@watkinsmeegan.com</a></td>
</tr>
<tr>
<td>Assistant Treasurer</td>
<td>Rabia Ahmed</td>
<td><a href="mailto:rabia.ahmed@us.gt.com">rabia.ahmed@us.gt.com</a></td>
</tr>
<tr>
<td>Secretary</td>
<td>Maureen Meara</td>
<td><a href="mailto:maureen.meara@bakertilly.com">maureen.meara@bakertilly.com</a></td>
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## Board of Directors

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<th>Board Member</th>
<th>Email</th>
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<tbody>
<tr>
<td>Ariel Ramirez, CIA, CFSA, CGAP, CCSA, CFE</td>
<td><a href="mailto:arielmirez32@hotmail.com">arielmirez32@hotmail.com</a></td>
</tr>
<tr>
<td>Caroline Ashe</td>
<td><a href="mailto:carolineashe@hotmail.com">carolineashe@hotmail.com</a></td>
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<tr>
<td>Dana Waring, CPA</td>
<td><a href="mailto:Dana.waring@gmail.com">Dana.waring@gmail.com</a></td>
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<tr>
<td>Raven Catlin</td>
<td><a href="mailto:raven@ravenglobaltraining.com">raven@ravenglobaltraining.com</a></td>
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<tr>
<td>Cheryl Brunner</td>
<td><a href="mailto:cheryl.grace.brunner@gmail.com">cheryl.grace.brunner@gmail.com</a></td>
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<tr>
<td>Wynne Patrick, CPA, CFE</td>
<td><a href="mailto:wynnepatrick@gmail.com">wynnepatrick@gmail.com</a></td>
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<tr>
<td>Ingrid Toledo</td>
<td><a href="mailto:Ingrid.toledo@gmail.com">Ingrid.toledo@gmail.com</a></td>
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<tr>
<td>David Trout</td>
<td><a href="mailto:dtrout@secureit.com">dtrout@secureit.com</a></td>
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<tr>
<td>Scott Freinberg</td>
<td><a href="mailto:sfreinberg@cviewllc.com">sfreinberg@cviewllc.com</a></td>
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<tr>
<td>Matt Gagnon</td>
<td><a href="mailto:Matthew.gagnon@amtrak.com">Matthew.gagnon@amtrak.com</a></td>
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<tr>
<td>Jen Esquivel</td>
<td><a href="mailto:jesquivel@rgp.com">jesquivel@rgp.com</a></td>
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## Committee Chairs

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<tr>
<th>Committee</th>
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<tbody>
<tr>
<td>Academic Relations</td>
<td>Marcus Scott</td>
<td><a href="mailto:marcus.scott@protiviti.com">marcus.scott@protiviti.com</a></td>
</tr>
<tr>
<td>Advanced Technology</td>
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<td>Audit</td>
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<tr>
<td>CAP</td>
<td>David Clark</td>
<td><a href="mailto:david.clark@bakertilly.com">david.clark@bakertilly.com</a></td>
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<td>Chapter Surveys</td>
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<td>CIA/Certification</td>
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<tr>
<td>Community &amp; Public Relations</td>
<td>Rashanda Richardson</td>
<td><a href="mailto:rrichardson@KPMG.com">rrichardson@KPMG.com</a></td>
</tr>
<tr>
<td>Directory &amp; Attendance</td>
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<td>Government Relations &amp; Nonprofit</td>
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<tr>
<td>History &amp; Library</td>
<td></td>
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<tr>
<td>Hospitality &amp; Meetings</td>
<td>Pooja Mishra</td>
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</tr>
<tr>
<td>Membership</td>
<td>Richard Kozlow</td>
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<tr>
<td>Newsletter</td>
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</tr>
<tr>
<td>Nominating &amp; Strategic Planning</td>
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<tr>
<td>Research</td>
<td>Jack Gazlay</td>
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<tr>
<td>Social</td>
<td>Alecia Minnick</td>
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<tr>
<td>Speakers Bureau</td>
<td>David Clark</td>
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<tr>
<td>Training</td>
<td>Kristin Kole</td>
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</tr>
<tr>
<td>Website &amp; Employment</td>
<td>Brett Baughmann</td>
<td><a href="mailto:bbaughmann@secureit.com">bbaughmann@secureit.com</a></td>
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